

2015 SPECIAL EVENTS EDITION

DESERT RIDGE

The Official Community Magazine of the Desert Ridge Community Association

Lifestyles[®]

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DESERT RIDGE LIFESTYLES PRESENTS

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HAPPY NEW YEAR!

We are hoping that the Holidays brought you and your loved ones all that you had hoped for the season.

Please enjoy this first, "Special Edition" of your Desert Ridge Lifestyles Magazine. With all that is going on in the Valley between our holiday and spring issue, we thought it was warranted. There are many events in our city surrounding Super Bowl XLIX, the Pro Bowl, Auto Auctions and Golf Tournaments. We've done our best to include information about each, in hopes you'll attend those of interest.

Please pay special attention to our cover story, as it highlights our community's first charity event! "Casino Night," hosted at and benefiting our own very Musical Instrument Museum, will be held the evening of Saturday, February 28th. Details to follow, via e-blasts, the website (desertridgelifestyles.com), and in a special postcard being sent directly to all of our homeowners...Stay tuned and please, "Save the Date"!!!

As always, we welcome your feedback, comments and suggestions at: communications@desertridgelifestyles.com

BRAD SLAGER

Communications Committee Chair
 Desert Ridge Community Association

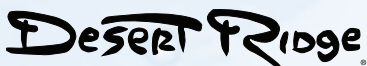


Desert Ridge Lifestyles magazine is the official community magazine of Desert Ridge, brought to you by the Desert Ridge Community Association. It is designed to keep you informed about what's happening in your community, from clubs, activities and community programs to school information, special events and more.

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Photos by Tina Dickson

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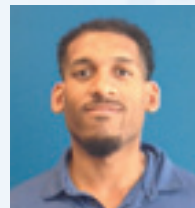
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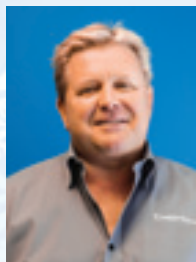


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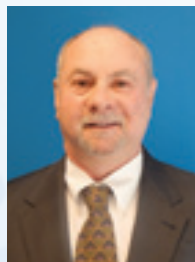
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RUSSO AND STEELE

COLLECTOR AUTOMOBILE AUCTIONS

Kicking Off its 15th Anniversary at Scottsdale in January 14th – 18th

Information Courtesy of: Darin Roberge, Marketing Director Russo and Steele, LLC

By David C. Neyens

During 2015, Russo and Steele Collector Automobile Auctions will kick-off its landmark 15th anniversary in the highly competitive classic-car auction business beginning with its home event in January. Founded in Scottsdale in 2001 by Drew Alcazar and his wife Josephine, the company was created to provide a highly targeted alternative to the status quo in the classic-car auction marketplace. As Russo and Steele CEO Drew Alcazar recalls, he had formulated a very clear vision of the events he wanted to deliver to the public - unique, highly personal and visceral experiences held in an intimate environment focused on the specific needs of buyers and sellers of high-quality collector automobiles.

An integral part of the unique Russo and Steele experience is the company's name. When the company was established, Drew and Josephine decided to make a clean break from tradition. Choosing not to name the company after themselves, they helped to create a culture empowering their staff. The company name they chose, Russo and Steele, was a perfect fit for the couple's vision and a fun derivation of the cars they love, with "Russo" conjuring the

iconic red livery of vintage Ferraris and "Steele" representing the "Detroit Iron" of America's timeless classics and legendary muscle cars.

Specializing in today's most desirable European sports cars and exotics, American muscle cars, hot rods, and customs, Russo and Steele has carefully built its growing presence with each event it holds. Based on decades of experience in collector-car restoration and auctions and reflecting a true passion for quality cars, Drew's laser-focused vision demanded an equally unique environment and auction experience he wanted Russo and Steele to deliver. To accomplish that, he developed an auction block without equal before or since - the "Auction in the Round." Placing the buyers right on the auction floor with the cars on offer, there are



no cars on stages and none are separated from the buyers. The ground level auction 'arena' and elevated platform seating wraps a full 360 degrees around the auction stage, creating a thrilling virtual 'boxing ring' or 'coliseum' effect that inevitably funnels buyers into the epicenter of the action.

The "Auction in the Round" maintains a high-energy and intimate environment that creates a very interactive auction block known to generate excitement with a sense of urgency and personal emotion - After all, that is what live auction events are all about. As Drew Alcazar describes, "We want to get people next to these cars and experience them. It's a lot more fun than just sitting in the audience with the stage a million miles away."

Company growth clearly reflects the thought and care invested into the Russo and Steele experience, with the cornerstone Scottsdale and Monterey auctions being supplemented by an ever expanding calendar of auction events, across the Southwest, the West Coast, and beyond. Held at top destination-type locations, new events are added to the Russo and Steele roster only after careful consideration. "Both

Scottsdale and Monterey have matured to what we feel exemplifies the Russo and Steele experience. Adding new auction events to our mix is a natural progression in our evolution” remarks Alcazar.

Recent additions include Newport Beach, California. With its casually sophisticated atmosphere, Southern California and especially Newport Beach, California epitomizes the classic car lifestyle with its staggering range of vehicle types and a strong community of collectors. Newport Beach also ranks firmly among the “Top 10 Resort Towns in the U.S.” and it enjoys further recognition as one of the country’s “Top 10 Best Family Beaches,” making the Newport auction a great opportunity for enthusiasts of all ages to enjoy themselves.



Another major part of the Russo and Steele formula is the broad appeal of its events, with the company seamlessly handling the full spectrum of collector cars, sellers, and buyers. Ranging from such popular entry-level sports cars as England’s iconic MGB sports roadster to full-on hot rods and “lead sleds,” Russo and Steele’s offerings extend to rare investment-grade American muscle cars, seven-figure classic Ferrari models, the iconic Mercedes-Benz 300SL, and modern-day supercars including the mind-numbing 16-cylinder, quad-turbo Bugatti Veyron, which drew a winning bid around \$1 million. The company’s million-dollar sale at Monterey in 2013 of 037 S, a 1949 Ferrari 166 Inter Berlinetta from the Italian marques first road-car series, is but one of many examples of Russo and Steele’s range of capabilities.

The Monterey 2014 auction featured the strongest starting line-up of automobiles offered for sale in Russo and Steele history. Sale results achieved by Russo and Steele at the fiercely competitive Monterey car week were particularly strong, with over \$12 million in total sales and an average sale price exceeding



\$115,000 per vehicle. Further analysis shows a 63 per cent over 2013 results and a boost of 45 per cent in average sale prices achieved per vehicle.

Unlike many of their competitors, Drew and the Russo and Steele team are particularly knowledgeable and effective in the marketing and sale of significant racing cars at auction, the natural result of committed vintage-racing involvement. Recent headline consignments have included important examples of Carroll Shelby’s thundering Cobra, Top Fuel dragsters and Funny Cars, and numerous SCCA Trans-Am warriors, plus Indianapolis 500 cars and Formula cars. The August 2014 auction even included the \$400,000-plus sale of the two Mazda powered Lolas raced by the Jim Busby/BF Goodrich team, which dominated international endurance racing in 1984. One of them took a class victory at the 24 Hours of Le Mans in 1984.

In addition to the excitement generated on the auction block, Russo and Steele events are also renowned for their gala receptions supporting wonderful charities, plus expert panel discussions featuring noted authorities, personalities, and speakers in the classic-car hobby and marketplace. Notable recent offerings and sales in support of worthy charities include the offering of a special “one-of” SRT Viper on behalf of the Sons of Italy Foundation at 2014’s Scottsdale event.

While there have been so many firsts marking the company’s 15 years in business, the upcoming 15th Anniversary auctions and events for 2015 are anticipated to quickly create more. Beginning with the five-day Scottsdale



auction running January 14th to the 18th, an amazing selection of over 800 collector cars will be offered for sale. Early headline consignments include some of the most rare and valuable American muscle cars ever built, including a factory-built 1970 Plymouth Hemi Superbird, a documented Grabber Green 1970 Ford Mustang Boss 302, the “1 of 1” F6 Metallic Green 1969 Dodge Hemi Charger, a 1970 Ford Mustang Boss 429, and many more “blue chip” examples.



For those seeking even greater exclusivity, the stunning Sport Speciale roadster features sweeping bodywork reminiscent of the iconic Ferrari Tesa Rossa sports racers of the late 1950s and marks a thrilling find. Powered by a Dinan-built, fuel-injected BMW V-12 engine and featuring a 6-speed gearbox, it is capable of incredible performance while delivering an authentically classic look and feel. A top-quality parofessional build and the only car of its kind, it was completed to order for a Scottsdale collector with no expense spared and thousands of hours of labor invested. Outstanding competition cars will include a 1959 Echidna SCCA C-Modified sports racer, an extremely rare Chevrolet-powered, Devin-bodied racer built by three inventive Minnesotans who took on the finest competitors including Ferrari and Maserati – along with their big-name drivers – and won during the “Golden Age” of American sports-car racing.

With the multitude of automotive eras and types available, Russo and Steele’s 15th Anniversary Scottsdale auction is anticipated to continue the company’s tradition of redefining the art and practice of collector automobile auctions. Bidder registration is just \$200 and includes an official pocket guide and admission for all 5 days for the bidder and one lucky guest. Registered bidders are also invited to attend an exclusive auction previews. Be sure to mark your calendar and experience it for yourself!

2015 WASTE MANAGEMENT PHOENIX OPEN

Celebrating 80 Years of Golf and Giving **January 26th through February 1st**



Information Courtesy of: Rob Myer

The Waste Management Phoenix Open (WMPO), affectionately known as the “Greatest and Greenest Show on Grass” is like no other PGA tournament event and is hand’s down one of the tour’s most popular and successful events judging by attendance, tournament earnings and philanthropy generated by The Thunderbirds to local charities as evident from the 2014 event results. The WMPO popularity and growth will continue in 2015 and beyond with the recent announcement by Waste Management and the tournament host The Thunderbirds that Waste Management has agreed to a 10-year sponsorship extension that will commence at the end of the 2015 WMPO.

The results of 2014’s Greatest & Greenest Show on Grass, alone, put an exclamation point on the subject. The Thunderbirds announced that they will distribute \$7,061,282 to local charities through proceeds from the 2014 event. And it would seem that the give-o-meter is pegged once again to pre-recession levels. The latest announcement reflects the third-highest charitable donation in a single year in tournament history and is the highest since the 2008 (\$8.8 million) and 2007 (\$7.8 million) tournaments.

The \$7 million for charity is a direct result of record-breaking crowds attending the 2014 tournament. An incredible 189,000-plus fans attended the third round and transformed TPC Scottsdale into Arizona’s 8th most populated “city” with 28,000 more people than the City of Tempe. In total, just over 563,000 fans attended the 7-day event – a new PGA TOUR and tournament record.

“Thanks to unbelievable community and corporate support of our great event, we’re able to help thousands of children and families in need,” said Thunderbirds Big Chief Tom King. “We are very grateful to our title sponsor Waste Management, our many other corporate partners, and for the support of our golf fans, volunteers and the professional golfers that play in our event.”

Despite much to appreciate, there’s no chest pounding going on with The Thunderbirds. Instead, their accomplishments are ranked in the order of the positive impact they bring to the community. With 150+ charities under their umbrella and nearly \$100 million dollars donated, it’s easy to see why.

“This tournament is showing the world how a sporting event really can



make a difference,” said David Steiner, Waste Management president and CEO. “Whether it’s setting a new standard for sustainability or sending more than \$7 million to Arizona charities, it’s about much more than great golf.” Indeed it is, with Waste Management recent announcement solidified their commitment

For all the big numbers, perhaps the most impressive one is the smallest. Zero – as in zero waste. In both 2013 and 2014, ZERO tournament waste was sent to a landfill – instead 100 percent was diverted to recycling, composting and waste-to-energy facilities. The tournament’s Zero Waste mission has been validated by two outside organizations, The Council for Responsible Sport and UL Environmental, as well as recognized by Beyond Sport with their “2014 Sport For The Environment” award going to the 2014 tournament.

Green practices, great golf and charitable giving are nothing new for the tournament, but for the 2015 WMPO, the golf course will feature some fresh twists and turns. The original designer of TPC Scottsdale’s Stadium Course, Tom Weiskopf, was called on to update the 27-year-old track to be more compatible with today’s style of play on the PGA TOUR. They resurfaced all the greens; added new white sand to all the bunkers; moved many of the fairway bunkers farther from the tee so they are more in-play for the longer hitters, and in a few cases moved the greens.

On the fourth hole, for example, a new green and bunker complex was designed and relocated 30 yards to the left of the original green site and at a higher elevation. No. 14 now features a new green and bunker complex shifted to the left and elevated from the original site to become the only “perched” green on the course.

“The time had come to update the Stadium Course at TPC Scottsdale to provide a more modern and state-of-art tournament course for today’s TOUR players,” said Weiskopf. “These changes will also position the club to continue as the leader in the competitive Scottsdale resort and daily-fee market.”

It’ll be interesting to hear comments from the players as they take on the newly designed golf course. Last year’s champ, Kevin Stadler, is one pro who will likely have an opinion. As a Scottsdale resident who lives nearby the TPC, Stadler should have plenty of opportunity to play a few afternoon practice rounds before defending his title. Last year he looked on helplessly at the 72nd green as Bubba Watson lined up a short putt to

force a playoff with him. After the ball slid by the hole, the 2014 Waste Management Phoenix Open Championship was Stadler’s.

“It was a little weird way to win a golf tournament,” Stadler said in a post-round interview. “I fully expected him to make the putt.”

At age 33, Stadler posted his first win in 239 PGA TOUR starts. His previous bests were runner-ups at the 2007 Reno-Tahoe Open and the 2009 Wyndham Championship.

“Sure, yeah, it’s pretty amazing,” said Stadler. “It’s been a long time. It’s been a long time since I won anything. I think it was ‘05 or ‘06. It’s pretty special.”

Although his numbers were a bit off, his final-round 68 was right on the money – as in \$1,116,000. The win also gave him a spot in the Masters alongside his father, Craig. This marked the first time a father and son have teed it up in the same year.

ASU alum and fan favorite Phil Mickelson enters the 2015 field in search of an unprecedented fourth win at WM Phoenix Open. He and three others – Gene Littler, Mark Calcavecchia and Arnold Palmer – have three tournament titles under their belts.

Although golf action has always been the main draw with pros like Mickelson, Bubba Watson and Rickie Fowler, it’s not the only thing going on that week. In true Waste Management Phoenix Open fashion, when the sun sets on TPC Scottsdale the party heats up at the Coors Light Birds Nest. Open Wednesday through Saturday from 3:30-10 p.m. of tournament week, the Coors Light Birds Nest features new artists every year, and with stars like Kid Rock and Capital Cities headlining this year’s Birds Nest, it’s sure to be a good time. While the music each night may be different, one thing still remains the same – The Coors Light Birds Nest is THE PLACE TO BE in Scottsdale during the Waste Management Phoenix Open!

Many of the partygoers who end up at the Coors Light Birds Nest begin the festivities at the tournament’s famous 16th hole. It’s the epicenter of a larger tremor created by the more than 550,000 fans that spread out over tournament grounds. Today’s fans may not realize who’s responsible for the past 80 years of professional golf in the Valley of the Sun. The Thunderbirds and their charitable efforts – made possible through the WM Phoenix Open – continue to serve as an inspiring example of what can be accomplished through collaboration and diligence.

ALL EYES ON ARIZONA

Information Courtesy of: Kathleen Mascareñas, Media Relations

ARIZONA SUPER BOWL HOST COMMITTEE, Host to Super Bowl XLIX - 2015

Over the course of only 33 days, five major sporting events will be held in Arizona leading up to Super Bowl XLIX. This Special Edition of the Desert Ridge Lifestyles Magazine issue features these and many other events within the City of Phoenix and state of Arizona during these 33 days.

The NFL has selected Phoenix, Arizona and its surrounding sister cities throughout Arizona as the host venues for Super Bowl XLIX and the NFL Pro Bowl Game. Although the both games will be played at the University of Phoenix Stadium in Glendale, Downtown Phoenix was selected as the epicenter for "Super Bowl Central" which will be in the heart of the city covering a 12 block area that will be the major hub for the free, family-friendly, football-themed fan campus and venue for all activities during the week leading up to Super Bowl XLIX. In addition to Super Bowl Central information and details provided below are some highlights and interesting Super Bowl XLI Fun Facts.

SUPER BOWL CENTRAL

- Will be held Wednesday, January 28 - Sunday, February 1
- Will be a new addition to the line-up of activities since Arizona hosted Super Bowl in 2008
- Super Bowl Central will be a 12 block area in Downtown Phoenix
- Will be the hub for all fan, sponsor and media activities during the week leading up to Super Bowl XLIX

FEATURING:

- FREE Family-friendly activities for fans of all ages
- Street-level merchants and restaurants
- Local food trucks, beer and wine gardens
- Showcase of Local culture and food
- Football-themed, interactive and experiential activations
- Autograph stage
- Concert stage
- Network broadcast stages
- Nightly fireworks show
- Sponsor activation zones
- Super Bowl roman numerals
- Will have live broadcasts from NBC, NFL Network and many other national and local media networks
- The location allows for Super Central to be nestled alongside the NFL Experience, NFL Media Center and other NFL marquee venues
- The outdoor fan campus is designed to be a regional celebration during Super Bowl week,
- Expected 1 million attendees
- Since the last Super Bowl in 2008, \$4 billion has been dedicated to revitalizing and energizing the infrastructure, hotels, restaurants, and transportation and parking enhancements in Phoenix.
- Street level restaurants and bars will be incorporated as a key element of the new Downtown Phoenix experience
- There are more than 30 new establishments since the 2008 Arizona Super Bowl, and they will be staffed up and ready to host the large crowds
- The Downtown area is an ideal location for fans, media, sponsors and the expected 100,000+ visitors from around the world.

PRO BOWL

- Sunday, January 25, 2015
- Most-watched all-star game in all sports for the last 5 years
- Showcase the best players every year throughout the NFL, as voted on by the fans, players and coaches
- The 2015 Pro Bowl will be played at University of Phoenix Stadium, in Arizona
- This is the 3rd time in history that the Pro Bowl will be held in the same host city as the Super Bowl and the 1st time since 2010 (when it was held in Miami) that the Pro Bowl will be held on the U.S. mainland.

SAMPLE DAILY SCHEDULE:

- 12pm – Beer & Wine Garden, sponsor activation zone, autograph stage & concert stage open
- 12-6pm – local talent & large format group performances on concert stage
- 6pm – autograph stage closes & concert stage changeover
- 7-8pm – opening act for concert series
- 8-8:30 – stage changeover
- 8:30-10pm – headline concert act
- 10-10:10pm – nightly fireworks show
- 10pm – activations and activities close
- 12am – food and beverage close (Friday and Saturday)

SUPER BOWL XLIX

- The Super Bowl is America's #1 watched television program
- Culminates the end of the NFL season
- This is the 3rd time Arizona has hosted the Super Bowl in 19 years
- Will be held at University of Phoenix Stadium
- The Super Bowl is a regional effort put together through a collaboration with numerous cities in the state of Arizona
- Super Bowl XLIX will take place on Sunday, February 1, 2015
- Broadcast in 180 countries

HIGHLIGHTS

- Iconic Super Bowl XLIX roman numerals
- Sponsor activity zones
- Concert stage
- Autograph stage
- Network broadcast stages
- Nightly fireworks show
- Beer and wine gardens
- Arizona-themed interactive photo opportunity
- NFL House
- Sponsored hotel
- Legends Lounge

For more info as events develop visit www.azsuperbowl.com



SAVE THE DATE

SATURDAY, FEBRUARY 28, 2015

DESERT RIDGE LIFESTYLES PRESENTS

CASINO NIGHT



Benefiting the Musical Instrument Museum

Join us as we celebrate and support a world-class arts and cultural organization in our own backyard. On Saturday, Feb. 28, 2015, Desert Ridge Lifestyles is pleased to present Casino Night, our first charity event benefiting the Musical Instrument Museum (MIM). MIM is a global music museum that celebrates and preserves the musical traditions and cultures from around the world. Part of MIM's mission is to welcome more than 30,000 [SBR2] annually for immersive educational field trips. A portion of the proceeds from this event will help to bring deserving school-children and youth groups to MIM to experience a world of culture and music.

TICKETS ON SALE NOW!
WWW.MIM.ORG



Calendar of Events

SATURDAY JAN. 10	CITY OF PHOENIX TREE PLANTING
SATURDAY JAN. 17	CITY OF MESA TREE PLANTING
SATURDAY JAN. 24	CITY OF GLENDALE TREE PLANTING
SAT. JAN. 24 – SUN. FEB. 1	NFL EXPERIENCE
SUNDAY JAN. 25	PRO BOWL
TUESDAY JAN. 27	MEDIA DAY
WED JAN. 28 – SUN. FEB. 1	SUPER BOWL CENTRAL
SATURDAY JAN. 31	TASTE OF THE NFL
SATURDAY JAN. 31	NFL HONORS
SUNDAY FEB. 1	SUPER BOWL XLIX

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- Install and test carbon monoxide alarms at least once a month.
- Have a qualified professional clean and inspect your chimney and vents every year.
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The Mountainside Way

Mountainside Fitness Announces Desert Ridge Grand Opening Celebration

New fitness location set to open at Desert Ridge February, 2015



Scottsdale, Ariz. – Mountainside Fitness is proud to announce the grand opening of its newest location near Desert Ridge Marketplace in February 2015. The new fitness location will be located at 4355 E. Irma Lane, Phoenix, AZ 85050, on the North side of the 101, West of Tatum Blvd. and Desert Ridge Marketplace.

The Grand Opening celebration will be a free, family-friendly event with live music,

entertainment and food and beverages. Guests will be invited to tour the new facility, meet the trainers and receive promotional membership information.

“I am proud to announce the opening of our eleventh Valley location in the beautiful Desert Ridge community,” said Tom Hatten, president and founder of Mountainside Fitness. “We have received an outpouring of support from the community and are excited to see the Mountainside Fitness brand continue to grow in Arizona. This property

is one of three new locations opening in the next year, along with Arrowhead and Queen Creek.”

Hatten opened the the first Mountainside Fitness facility in Ahwatukee in March of 1991. With a mixture of hard work, perseverance and strategic business decisions, Mountainside Fitness has grown into a luxury fitness studio which offers top-of-the-line amenities with ten existing Valley locations. Mountainside Fitness has received numerous accolades including Best Staff/Trainers at a Gym by AZCentral.com, Best Fitness Center in the Valley by Arizona Foothills Best of our Valley , Best Places to Work by Phoenix Business Journal and many more.

For more information on Mountainside Fitness, visit www.mountainsidefitness.com



THE 60TH ANNUAL

Scottsdale

ARABIAN HORSE SHOW

FEBRUARY 12-22, 2015

Each year, the Scottsdale Arabian Horse Show draws more than 2,400 of the world's finest Arabian and half-Arabian horses for a week of thrilling competition in pursuit of the coveted "Scottsdale Champion" title. These magnificent animals and their owners gather from around the world to compete for more than \$1,000,000 in prizes in more than 800 colorful classes.

The 60th Annual Scottsdale Arabian Horse Show will take place at the City of Scottsdale's WestWorld, February 12-22, 2015. The largest event of its kind in the world, the Scottsdale Arabian Horse Show routinely attracts hundreds of thousands of spectators. In addition to exciting competitions, gala parties, educational seminars and an international cuisine court, the event features more than 300 vendors and trade booths, offering everything from lavish jewelry, clothing and works of art to boots, saddles and gifts. Guests also can stroll the luxurious, exotically decorated stabling areas in which the horses are housed. Although it's a grand event today, the Scottsdale Arabian Horse Show had very modest beginnings.

It all started in 1953 when horse fancier Ed Tweed stopped by the stable of Pearl Grey Clyde, the first person to bring a purebred Arabian horse to the Valley of the Sun. At that meeting, Tweed proclaimed that he would bring together all Arabian horse owners in Arizona and start an Arabian Horse Association. Two years later, the inaugural Arabian Horse Show was held at the Arizona Biltmore Resort. The event was organized by an all-volunteer group and consisted of 50

horses and just over a dozen exhibitors, all from Arizona and neighboring states. Following the inaugural event, Arabian horse owner Ann McCormick bought 150 acres of land near Bell Road that became Paradise Park, the new site of the Arabian Horse Show. Due to the amazing success of the event, it outgrew Paradise Park in the mid-1980s and moved on to WestWorld of Scottsdale, a newly developed, much larger facility that proved to be the perfect locale for this incredibly popular show.

Each year the Scottsdale Arabian Horse Show raises thousands of dollars for local charities. Some that have benefited from recent shows include the March of Dimes, Cox Charities, Crisis Nursery and Horseman's Distress Fund. For more than sixty years, the Arabian Horse Association of Arizona has been a supporter of charitable organizations and will continue to support such endeavors this year.

Club members estimate that over the years, more than 100 charities have benefited substantially from the event. Set against the beautiful backdrop of the Sonoran Desert, the Scottsdale Arabian Horse Show is a must-see event that is perfect for the whole family. Join us in Scottsdale next February and watch these magnificent horses compete!

Tickets to the Scottsdale Arabian Horse Show can be purchased through TicketMaster. Tel: 800.745.3000.

For more information on the show and for local Arabian farm listings, visit the Arabian Horse Association of Scottsdale's website.



WESTWORLD, SCOTTSDALE, ARIZONA

Behind the Scenes Barn Tours - Allows spectators to learn about the history of the Scottsdale Arabian Horse Show, the Arabian horse and what it takes to compete at this prestigious event. The tour will last about an hour and will allow you to meet some of these amazing competitors and their owners.

Four Natural Aids to Train - Robert Leary - Bob is currently the Head Coach and founder for Arizona State University's Western Equestrian team and has been one of the leading instructors at Scottsdale Community College's Equine program. He has developed programs for Natural Trail Competitions challenging all phases of trail riding. He teaches riders how to utilize the four natural aids to properly train and control a horse in order to maximize the desired response. His methods place you in control and make it fun to ride with more self-assurance. Bob will teach you how to teach your horse to perform at its best, raise your level of confidence and make you a partner with the horse. His methods will help you develop your skills to be a safer and more competent rider.

Meet an Arabian Horse - Children and young adults will have an opportunity to meet an Arabian Horse up close and personal. The horses will be dressed in their Native Costumes and spectators will be able to sit on the horse and have their photo taken. The meet a horse event is free with admission to the grounds.

Scottsdale Signature Stallion Meeting - We would like to invite all Scottsdale Signature Stallion - Stallion owners to the annual meeting that will be held at the Scottsdale Arabian Horse Show. We will discuss some exciting changes to the Futurity and Auction and we would like to invite all of the supporters of this very successful futurity to come together to celebrate the success of this wonderful program.

Sport Horse Basics - Philipp Kast - Kast a professional horse trainer for the past 30 years specializes in Dressage and Sport Horse. During the Sport Horse demonstration he will focus on the rules of Sport Horse classes, discuss the proper tack, what the judges are looking for, and preparing the horse for the class

Location Key: 1 = Barn Tour Office (North Hall), 2 = South Hall, 3 = Between Arenas 3 & 4, 4 = Round Pen, 5 = Arena 3, 6 = VIP Lounge, 7 = Entire Grounds, 8 = Outside Exhibitor Services, 9 = Reining Arena (Arena 5)

FOR MORE INFORMATION VISIT:
www.scottsdalshow.com



Dine in Style!
 Scottsdale is known for great restaurants and bars! All are located on the WestWorld grounds for the 11 days. Come sit down and have a great meal in the VIP lounge or branch out and try one of the 50 delectable dining establishments. Have a glass of fine wine and watch these beautiful horses entertain you.

the
Horse Lover's
GUIDE *to the*
 Scottsdale Arabian Horse Show
FEBRUARY 12-22ND, 2015
 WESTWORLD, SCOTTSDALE, ARIZONA



Find Your Inner Champion!

Peruse the 2400 horses competing for a championship at the 2015 Scottsdale Arabian Horse Show. See up close and personal the next stallion you would like to breed to or try out your dream Country English Pleasure horse. *The largest selection of Arabian Horses anywhere in the world!*



Shopping Made Easy!

All the newest and best equine products, jewelry, high fashion and eclectic home items are located in the Equestrian Mega Mall of Scottsdale. With over 300 commercial vendors coming from around the world, come and shop for everything under the sun for you and your four legged friends!



Get In The Money!

The Scottsdale Arabian Horse Show offers the most prize money anywhere in the Arabian horse community!



See And Be Seen!

The Scottsdale Arabian Horse Show is voted as the best place to "See and be Seen" in the horse world. With over 300,000 people coming to see the most exclusive selection of Arabian horses anywhere in the world. Put on your cowboy boots and start strolling the 20 acres of excitement!



Get An Education!

With the most highly acclaimed horsemen gathering in Scottsdale for the month of February come watch and learn. You need not be tied down to the round pen demos, clinics, barn tours and seminars walk the grounds stop at the barns and talk to celebrities from all disciplines.



ARABIAN HORSE ASSOCIATION OF ARIZONA
 T: 480.515.1500 • E: info@scottsdalshow.com
www.scottsdalshow.com



**“THE
FOUNDERS
CUP IS A
CELEBRATION
THAT HAS
BEEN THE
HIGHLIGHT
OF OUR YEAR
AT THE LPGA
FOUNDATION”**

LPGA Founders Cup

Returns to Desert Ridge Resort in March

Information Courtesy of: Ryan Woodcock, CruzWood Communications

Golf season is in full swing in the Valley of the Sun and the action heats up in March as the LPGA Founders Cup tees it up once again at Wildfire Golf Club at the JW Marriott Desert Ridge Resort, March 17 - 22, 2015. This family-friendly event is in its fifth year in Phoenix and offers the chance to watch world-class golf in a fabulous setting while enjoying the opportunity to interact with the best women golfers in the world.

Strong Foundation, Bright Future is the mantra of the LPGA Founders Cup, and that is evident in the champions it has crowned in its four-year history. That star-studded list starts with LPGA Hall of Famer Karrie Webb, who came back from a six-shot deficit in the final round to win last year's Founders Cup, while also winning the inaugural tournament in 2011. Yani Tseng, the world's No. 1 golfer at the time won the 2012 event, while American-born Stacy Lewis won in 2013 to become the No. 1 ranked player in the world.

While the list of champions is impressive, what really sets the LPGA Founders Cup apart is its family-friendly and kid-friendly atmosphere, and its devotion to the history of the past while helping to grow the future of the game of golf among children.

The LPGA Founders Cup was established to honor the 13 original Founders of the LPGA Tour. But it also helps to provide a future for the LPGA-USGA Girls Golf Program, which has received more than \$2 million from tournament proceeds in the last four years.

“The Founders Cup is a celebration that has been the highlight of our year at the LPGA Foundation,” said Kiernan Schindler, Director of the LPGA Foundation. “The current, past and future of the LPGA interact in ways that impact and directly affect not only the Girls Golf program on a national level but leave an indelible impression on the Girls Golf of Phoenix members who are involved in every aspect of the event. We look forward to returning to the area where Girls Golf began back in 1989 and celebrating just how far we have come!”

The greats of the game today understand the history of the LPGA Tour and how important it is to pay it forward, so it is not uncommon to see them interacting with the crowd and graciously signing autographs with fans young and old throughout the entire tournament. Whether it’s Stacy Lewis hosting a youth golf clinic on the driving range, or players like Paula Creamer and Lexi Thompson taking selfies with young girls in the crowd, the LPGA Founders Cup offers a unique opportunity for fans to get close to the action and interact with their favorite LPGA Tour players.

“The players are awesome when it comes to promoting the LPGA Tour and the Founders Cup, and we are thankful they are so supportive of our



tournament and our fans,” said Tournament Director Drew Blass.

The playing field will start to solidify in mid-February, but tournament officials expect another star-studded turnout in 2015 that should include top American golfers like Paula Creamer and Michelle Wie, along with international standouts including defending champ Webb and ASU alumnae Anna Nordqvist and Azahara Muñoz.

Whether you are a diehard golfer, a casual sports fan, or a parent looking for a fun way to entertain the entire family, there really is something for everyone at the LPGA Founders Cup.

Tickets are on sale now and can be purchased online at www.LPGAFoundersCup.com or by phone at 1-(888)-LPGATIX.



Cocktail Recipes

Your favorite restaurants are sharing some of their delicious cocktail recipes. Don't feel like shaking them up yourself? Stop by one of these local restaurants and a bartender will be happy to make one for you!



BERRIES AND BUBBLES

1 ¼ oz. Belvedere Citrus Vodka

¾ oz. Crème de Cassis

1 ½ oz. sour mix

1 oz. Domaine Chandon Brut

Fresh berries

Dry ice

Combine Belvedere Citrus Vodka, Crème de Cassis and sour in a mixing tin. Add ice, shake vigorously and strain into a chilled martini glass containing a spoonful of berries and a piece of dry ice. Finish cocktail with a float of Domaine Chandon Brut. Enjoy!



PUMPKIN SPICE MARTINI

2 oz. Crop Spiced Pumpkin Vodka

1 oz. Rum Chata

Splash of Cream

Add all ingredients into shaker tin, shake and strain in martini glass. Garnish with a crushed graham cracker rim.



MOTINI

2 oz. bourbon
 Drizzle of honey
 3 oz. sweet tea
 Honey drizzled glass



SOLSTICE

1.75 oz. Nolets Gin
 .5 oz. St. Germaine
 1/2 fresh lemon
 .5 oz. Simple Syrup
 Splash Ginger Beer

Garnished with ridged lemon wheel and rosemary sprig. Served in a pint glass.

KONA GRILL



ANGRY FIREBALL CIDER

1 ¼ oz. Fireball Whiskey
 1 oz. Monin Peach syrup
 ½ oz. fresh lemon juice
 1 oz. Angry Orchard Crisp Apple Cider

Combine Fireball, peach syrup, and lemon juice in a cocktail shaker with ice. Shake vigorously until combined. Pour into cocktail glass, and top with Angry Orchard Crisp Apple Cider. Serve chilled, over ice. Garnish with a lemon twist.

ARE YOU INTERESTED IN SERVING ON THE
Desert Ridge Community Association
BOARD OF DIRECTORS

WE WILL BE ELECTING FOUR (4) BOARD MEMBERS IN APRIL 2015



**SERVING ON THE BOARD OF DIRECTORS IS A GREAT WAY TO MAKE
AN IMPACT IN YOUR COMMUNITY!**

Milestones to Remember:

LATE-JANUARY 2015

A request for board candidates will be made. Candidate forms will be provided via an eblast notice and on desertridgelifestyles.com website.

MID-FEBRUARY 2015

Board Candidate forms are due back to the Community Association.

MID-MARCH 2015

Ballots for election to the Board of Directors are mailed to all residents.

APRIL 23, 2015

DRCA Annual Meeting of Members and announcement of election results.

More information will be sent during the approaching months. Stay tuned to your community magazine, Desert Ridge Lifestyles, www.desertridgelifestyles.com and upcoming eblasts and mailings.

If you think you may be interested in serving and would like to speak with a current board member, contact desertridge.az@fsresidential.com or nominating@desertridgelifestyles.com.

GET INVOLVED! SERVE ON THE Desert Ridge Community Association BOARD OF DIRECTORS

The Desert Ridge Community Association Nominating Committee is pleased to announce the 2015 election for four (4) open seats on the Board of Directors. The election results will be announced during the Association's Annual Meeting on Thursday, April 23, 2015. However, there are several steps and events that will take place between now and then. Here are a few key dates in 2015, to keep in mind:



- **JANUARY 29** - Board Candidate interest and application forms e-mailed to the members.
- **FEBRUARY 13** - Board Candidate application forms due back to the Desert Ridge Community Association's office.
- **FEBRUARY 25** - DRCA Board of Directors meeting Board Candidates meet and greet/Q&A at 6pm at the Desert Ridge Community Associations office.
- **MARCH 14** - Board Candidates Meet & Greet / Q&A at the DRCA Spring Movie in Cashman Park at Desert Ridge.
- **APRIL 17** - Mail-in ballots for election of Board of Directors due from all members to the Association's CPA, Butler Hansen P.C. office by 5pm.
- **APRIL 23** - 6pm, DRCA Annual Membership Meeting and Election with tally and announcement of election results.

BOARD CANDIDATE QUALIFICATIONS

The qualifications established by the Desert Ridge Community Association's ("Association") Declaration of Covenants, Conditions, Restrictions and Easements for Desert Ridge as recorded and amended (CC&R's) and the Association's Nominating

Committee per Section 3.8 of the Association's Bylaws for being nominated to serve on the Board are listed below. Please review each item closely before submitting your Candidate Form for consideration.

ALL CANDIDATES MUST:

Comply with the following requirements as required per the CC&R's, and must remain in compliance through the Annual Meeting:

- Must be an entity owner of record in the Association or a representative of an entity owner of record in the Association. If you are a representative of a confirmed entity owner of record you must provide a signed, notarized letter from the owner of record, appointing you as its' representative.
- Must be a member in good standing, with all assessments current (no more than 30 days delinquent) and no outstanding violation of the CC&R's.
- Must not have member rights suspended by the Board of Directors for any violations of the Association's governing documents.
- Must not be involved in current litigation regarding compliance or dispute with Association's governing documents.

- Must commit to attend regularly scheduled board meetings (at least once a month), as well as the additional time that may be required in order to participate at the committee level.

ADDITIONAL QUALIFICATIONS

Established by the Association's Nominating Committee:

- Must attend at least one of the two scheduled Board Candidates Meet & Greet meetings.
- Must attend the Annual Meeting - 6pm, Thursday, April 23, 2015.
- Must attend the Organizational Meeting scheduled within 5 business days following the Annual Meeting.
- Must attend Board Member training, scheduled within 10 business days following the Annual Meeting.
- Attendance at a Board of Directors Meeting, prior to the election, is strongly suggested. Board meetings are the 4th Wednesday of each month (except April, June and December) at the Desert Ridge Community Association office starting at 6pm.

Please contact Terrance Smith, Community General Manager, at the Desert Ridge Community Association office at 480-551-4550 or by email to terrance.smith@fsresidential.com for more information.

Thank you for your valued interest and participation in our community!

Board Candidate FAQ's

What does the Nominating Committee do?

The Nominating Committee's primary function is to ensure that the community has well qualified candidates nominated from the Desert Ridge community to serve as Members of the Community Association Board of Directors.

What does the Nominating Committee have planned for the upcoming board election year?

This issue contains both the board candidate interest announcement and the requirements and qualifications and email address for the application forms. A couple of "Meet the Candidate" events have been scheduled so that members of the community can meet prospective Board Members. There will be a "Meet the Candidate" night at the February 25th DRCA Board of Directors Meeting and the DRCA Annual Cashman Park at Desert Ridge Spring Movie Board Candidates "Meet and Greet" scheduled in mid-March too.

How many positions are available this year and how long will my term be?

Out of the seven member seats on the Board of Directors, there are four (4) seats on the Board of Directors that are available for election in 2015. Directors are elected to serve two year terms. In 2015, these four positions will be elected for a two year term since the two year term for these four seats will have expired in 2015. Therefore, all four positions will serve two year terms.

What is the process for running for a position on the Board?

Complete and return the Candidate form on Page 15 or contact the Association office at: 480-551-4550 or email to: desertridge.az@fsresidential.com or stop by the Association's office (5415 E. High Street, Suite 220, Phoenix 85054) to pick up the application.

Return all candidate application forms to the Association office no later than 5pm on Friday, February 13th.

In addition, candidates are required to attend

at least one of the two "Meet the Candidate" events. It is strongly recommended that all board candidates attend the Board Candidates Meet & Greet / Q&A to be held during the DRCA Board of Director Meeting on Wednesday, February 25th at 6pm. Candidates are also encouraged to attend the mid-March DRCA Annual Cashman Park at Desert Ridge Movie Board Candidates Meet & Greet / Q&A to be scheduled and announced.

Candidates must also attend the Desert Ridge Community Association Annual Membership Meeting on Thursday, April 23rd.

What are the Directors' responsibilities?

The Desert Ridge Community Association is an Arizona-chartered, nonprofit organization. Directors are responsible for operating and maintaining the "common area" property of the community, reviewing and approving all site plans and improvements within the community, and providing coordination and oversight of the Subsidiary Associations. Luckily, we have a management company that handles most of the day-to-day operations.

What is the time commitment needed while serving on the Board?

The Board typically holds one Open Session and one Executive Session per month, which takes approximately 2-3 hours, combined. Sometimes there are special meetings called, but that is more the exception than the rule. Depending on which committee you would like to be involved with, an additional 1-2 hours per week may be required. Typically, the time commitment averages about 8 hours a month.

When and where is the Board of Directors Meetings?

The meeting schedule is actually created by the Board of Directors. Our current meeting schedule is the 4th Wednesday of each month at 6pm, at Desert Ridge Community Association Office, Conference Room, 5415 E. High Street, Suite 220, Phoenix 85054.

Do you incur personal liability by serving on the Board?

Generally, as long as a Director act in good faith with the best interests of the community first, doesn't break any laws, or have any personal benefit, the Association indemnifies the Directors. The Association's Articles of Incorporation provide the most comprehensive explanation of liability. Please read and understand them fully for yourself. The Articles of Incorporation can be found on FirstService Connect, the community information website, or the CD.

How does the election actually work?

There is a one vote per lot for each available position on the board. A qualified Owner will be able to cast one vote for up to 4 candidates.

Do developers and commercial entities get to vote?

Yes, qualified developers and commercial entities get to vote. The Desert Ridge Board is not a Homeowners Association, it is a Community Association. One of the great things about Desert Ridge is that it is still a relatively young development, and only about 38% of the total lots have homes built on them. Since the voting is determined per lot, there is still significant involvement by private and commercial developers and the Master Developer. The Master Developer actually casts votes for all land held by the Arizona State Land Dept.

Tips for people who are running:

Get out there and talk to your neighbors - ask them what their concerns are for the community. Let them know you're running. Candidates may speak with developers as well as the commercial interests. And thank you for getting involved!

Candidate Information & Biography

DESERT RIDGE COMMUNITY ASSOCIATION

(Please Print, Use Black Ink)

Name: _____ Are you a qualified member? Y N

If yes, complete residency status below.

Residency: Full-Time Resident Owner Part-Time Resident Owner Non-Resident Owner

Are you a representative of a member? Y N

How long have you been a Member or representative of a Member of the Desert Ridge Community? Years _____

What is your current occupation? _____

How does your current occupation support your qualifications to be on a community association board?

Do you feel that there would be any conflicts with the type of work you do and the ability to make decisions that are in the best interest of the community?

What do you believe is the most pressing issue concerning our community today?

Why do you want to be on the Board of the Desert Ridge Community Association?

Board Candidate Biography (under 200 words) _____

Please provide your complete contact information below. (This information will not be used for any mailing lists)

Name: _____

Address: _____

Home phone: _____ Cell: _____

Work phone: _____ Fax: _____

Email address: _____

Please return this form to: Desert Ridge Community Association, Attn: Terrance Smith, c/o FirstService Residential
5415 E. High Street, Suite #220, Phoenix, AZ 85054 or Email to terrance.smith@fsresidential.com or fax to 480-551-6007

FARMERS MARKET CASHMAN PARK

AT

★ ★ ★ **Desert Ridge** ★ ★ ★

3RD SUNDAY OF EVERY MONTH ★ **10 AM - 1 PM**
JANUARY 18 FEBRUARY 15 MARCH 15 APRIL 19

KNIFE SHARPENER sharpens everything from scissors, knives, chisels, gardening tools and more

MORENO FARMS fresh produce and fruit

JOHN'S AMISH FARMS Beefsteak tomatoes and other varieties of tomatoes

AZ FRESH fresh fruit, dried nuts, candy

OUTDOOR GEN STORE artisan breads and gluten free breads baked the morning of the market. Oils, stuffed olives, vinaigrettes, apple strudel, and more!

DR. HUMMUS Mediterranean specialties such as pita chips, hummus.

MOLLY'S TAMALES offers beef, pork, chicken & vegetarian tamales, burritos, quesadillas and tamale combos

MAMA ROSE jams, jellies, pasta sauces, peppers

HERLOCHER MUSTARD jerky, cheese curds, DeCio Pasta, giardiniera, salsas, mustards, dips

OCEAN PRIME SEAFOOD such as halibut, tuna, cod, crab cakes, salmon, prawns and scallops

CARLACCIO pasta sauces

WILD ALASKAN SALMON smoked salmon

DUST variety of spices

LIL SASSY SALSA varieties of salsas, corn relishes and more!

DAWNS PICKLES such as pickled beets, dilly beans, dilly carrots, garlic dill spears, bread and butter pickles

PICKLED PERFECTION variety of pickled vegetables

DANUTA POLISH GOODIES all varieties of homemade Polish food including sauerkraut, ready to eat

HERBESCENT TEAS varieties of herbal teas

KENT natural oils, fruit, healthy trees, fresh eggs

RO'S DIPS wide variety of dips

GRANNYS BAKED GOODS gluten free baked goods, old fashioned gourmet cookies, scones, pepperoni rolls, garlic pretzels, cakes, pies, and chocolates

SQUARZ stuffed Empanadas. All varieties from lentil curry to apple

FIRY HOT LIPS spicy vinegars and oils

KENTUCKY BOURBON BBQ sauces

AZ HONEY BEES local beekeeper has royal jelly and pollen. Plus organic bath & soap, homemade products, and pain relieving creams

YOUR FARMERS MARKET IS BACK!

Additional questions, concerns or updates: DesertRidgeLifestyles.com
Monique Lightner, M&M Events LLC at mmevents@juno.com or 480-585-8639
Mallory Peil, Lifestyles Coordinator at Mallory.peil@fsresidential.com or 480-551-4559

MORE VENDORS TO COME!
STAY TUNED

LOAD UP THE WAGON!
Two convenient parking locations next to Cashman Park. Bring the whole family and enjoy!



A UNIQUE FARMERS MARKET CELEBRATING LIFE & FOOD

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Desert Ridge KinderCare ■ 22050 North 44th Street ■ Phoenix, AZ 85050

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- In-suite Wine Refrigerator, Full Kitchen Accessories and Cutlery
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Condo Community
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UPCOMING LIFESTYLE EVENTS IN 2015

CASHMAN PARK AT DESERT RIDGEL

ITTY BITTY OPEN • JANUARY 17
PRE-REGISTRATION IS REQUIRED & CAN BE DONE AT: WWW.IJAA.ORG/INSTRUCTORS-AND-CLINICS/ITTY-BITTY-OPEN/

FARMERS MARKET • JANUARY 18 • FEBRUARY 15
MARCH 15 • APRIL 19

ASTRONOMY NIGHT • FEBRUARY 15

YAPPY HOUR DOG DAY • MARCH 8

MOVIE IN THE PARK • MARCH 14

SCHOOLS OUT WATER DAY • MAY 29

LIFESTYLES@DESERTRIDGELIFESTYLES.COM
EMAIL CONTACT

