

WINTER / EVENTS 2021

# DESERT RIDGE

The Official Community Magazine of the Desert Ridge Community Association

## Lifestyles

“The Desert  
is a Natural  
Extension of the  
Inner Silence  
of the Body.”  
- Jean Baudrillard



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# DESERT RIDGE Lifestyles

Desert Ridge Lifestyles magazine is the official community magazine of Desert Ridge, brought to you by the Desert Ridge Community Association. It is designed to keep you informed about what's happening in your community, from clubs, activities and community programs to school information, special events, and more.

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## DEPARTMENTS

- 18 ASSOCIATION & COMMUNITY NEWS
- 27 CULTURE & ARTS
- 28 DEVELOPMENT NEWS
- 30 MEETINGS, EVENTS & CONTACTS

## FEATURES

- 8 LOCAL EVENTS
- 10 CACTUS LEAGUE SPRING TRAINING BASEBALL SCHEDULE
- 12 CELEBRATION OF FINE ART

Want to keep up with everything happening in the Desert Ridge community?

SCAN THIS QR CODE WITH YOUR PHONE!



- 13 SCOTTSDALE ARABIAN HORSE SHOW
- 14 ARIZONA SUN CIRCUIT HORSE SHOW
- 17 MEGA COMMUNITY-WIDE YARD SALE
- 24 BOARD ELECTION INFORMATION

# DESERT RIDGE

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## Community Association

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desertridgelifestyles.com

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## MANAGEMENT TEAM

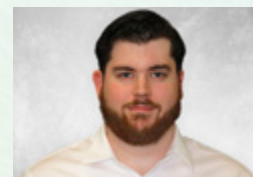
Photos courtesy of Desert Ridge Staff



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## From the President

# Strategize with Us!

This year marks the 5th year since the Desert Ridge Community Association adopted its Strategic Community Plan. We are planning to review and update the DRCA Strategic Community Plan this year, and we want your involvement and help!



our governance process, assets and infrastructure, financial statements (including the reserve study) and community demographic trends. We also may conduct a needs assessment, which includes an analysis of strengths, weaknesses, opportunities and threats—a tactic used by many businesses.

Community members feedback is crucial to the strategic community plan. We may ask for your input via surveys and town hall zoom or in-person meetings to determine needs and interests. Through these opportunities, you can indicate priorities and suggest projects.

We'll review your comments then develop and prioritize short-term projects, long-range projects, and how and when to fund them.

Stay tuned...and start thinking about the future of our community.

Doug Dickson  
DRCA Board President, CMCA  
Desert Ridge Community Association



**Doug Dickson**

A strategic plan outlines priorities and projects for the immediate future and for years to come. It can accommodate revisions as changing circumstances

dictate—without conflicting with the vision behind its creation. It also helps determine what this year's budget will include and suggests what future ones might feature.

The strategic community planning process has many advantages. It stimulates ideas to make good use of association resources, identifies responsibilities, assigns work, coordinates efforts, reveals obstacles, identifies opportunities and guides decisions.

The plan begins with our mission and vision statements. The mission statement explains our organization's purpose, such as serving the community, advancing development, preserving property values, etc. The vision statement, also broad,

provides a picture of what the community will look and feel like in the future. It can project a well-managed community, a place where homeowners' needs are met and a community where residents and members have a sense of involvement.

As we review our plan, we'll examine all critical association documents,

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[desertridgelifestyles.com](http://desertridgelifestyles.com)

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## From the Communications Chair



**Rob Reichstein**

OK, 2020 is in the books. Hopefully, never to be experienced again. However, what if I suggested there was some good that came out of it, that will affect our future lives? Of course, I'm not talking about the isolation, illness, anger, and outbursts we experienced. But what about the paradigm changes that came out of it, that may just change our lives for the better?

Here's where I am going. If you're are like me, a big part of your day is attending meetings. Some meetings require travel time and become more effective with interpersonal conversations. But not all. I counted 15 of my meetings per month are attended by fewer than six people, are informational updates only, and I spent more time in travel to and from the meetings than the meetings actually lasted. In 2020, they all became zoom meetings. I figured I save about three hours a month by not running out to those meetings.

I hope moving forward they will remain virtual because 3 hours a month is just the tip of my time saving iceberg.

Shopping. Shopping for my wife and I morphed into entertainment. We had stopped making copious lists and following them with precision for our one day a week shopping excursion. Nope, we had started running out 2, 3, then 4 days a week to pick up the grocery items we had forgotten the day before. With travel time, I thinking this added another 3 hours a week or 12 hours a month. 2020 changed that - Between ordering online and being hypervigilant of the once a week grocery trips. Thanks to 2020, that puts me at about 15 saved hours a month. And I'm not done.

Speaking of needless shopping trips, I was notorious for running out to big box stores to pick up one item several times a month. Many times, while walking through the aisles, I had to pick up on specially priced items only to get them home to realize I already have more of those items than I will use in decades. What a waste of time and money.

Speaking of time and money, I started to track how many hours I spent running to the big box stores and the gas expense. So, I'm tacking on another 10 hours a month in needless trips.

I can go on and on, but I think you get the point. In fact, I'm thinking you already started tallying up your hours and expenses. Time and money that

I know could be better spent on hobbies, pets, loved ones, or binge watching shows.

Overall, 2020 was not a year I want to revisit as a whole. However, wise people say if you can find some good out of the bad, then you are better off. Or something like that. So, here's my 2021 resolutions based on 2020 changes: Just find something to appreciate each day. Some days that may be more difficult than others, but you know what? That's ok. Because each day is a new day and at my age - allocating some time for naps sounds very appealing.

I hope you had a wonderful holiday season and wish that 2021 is everything you hope it will be.

Rob Reichstein  
*Communications Chair*  
Desert Ridge Community  
Association



### APPRECIATION NOTE TO OUR ADVERTISERS

On behalf of the Communication Committee, we would like to express our sincerest thanks and appreciation to all our valued advertising partners that help make the Desert Ridge Lifestyles magazine such a huge success every year.

We hope that we have met all your expectations throughout the year, and we look forward to having your continuous partnership and contributions in the Desert Ridge Lifestyles magazine.

We wish you, your families and company a very joyous and prosperous holiday and thank you once again for being a valued advertising partner.

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# LOCAL EVENTS VIRTUAL AND SOCIAL DISTANCED

## ARIZONA BOARDWALK OPEN YEAR-ROUND



9500 E. Vía de Ventura  
Scottsdale

[azboardwalk.com](http://azboardwalk.com)

Scottsdale's one-of-a-kind entertainment destination that features seven marquee attractions – OdySea Aquarium, Butterfly Wonderland, The Science of Ripley's Believe It or Not!®, Laser + Mirror Maze, Pangaea Land of the Dinosaurs, Surprise Your Eyes, and VR Extreme – in addition to multiple dining, shopping, and amusement venues.

The outdoor courtyard regularly hosts a variety of free events and family entertainment throughout the year. Parking is free and there is no admission required to enter Arizona Boardwalk. Arizona Boardwalk is located at 9500 E. Via de Ventura, Scottsdale, AZ 85256, within the Salt River Pima-Maricopa Indian Community and is part of the Talking Stick Entertainment District.

Arizona Boardwalk continues to monitor and follow guidelines from the CDC and government authorities.

## PHOENIX MURAL FESTIVAL AT THE GRAND CANALScape FEBRUARY 3-MARCH 6



[phoenixmurals.com](http://phoenixmurals.com)

Phoenix Mural Project began as a digital archive of the city's ephemeral world of muralism — see 700+ images under the “mural map” link in the menu.

While Phoenix has had an active mural-painting scene for many years, it hasn't been well-documented or studied. Indeed, outside Arizona, Phoenix often goes unnoticed as a hub of arts + culture. Due to this isolation, local artists created a visual style different from other “art cities.”

## HOOP DANCING CHAMPIONSHIPS HEARD MUSEUM PRE-RECORDED EVENT FEBRUARY 13



[heard.org/event/hoop/](http://heard.org/event/hoop/)

An online celebration of artistry, sheer athleticism, and cultural traditions.

## ART DETOUR FEBRUARY 27-MARCH 31



Artlink Announces a 33-Day Celebration of Arts & Culture  
[artdetour.com](http://artdetour.com)

Art Detour is Phoenix's original art walk event, launched by artists in Downtown Phoenix in 1989. It grew into a PHX Art Week as an all-inclusive celebration of art, creativity and culture that features studio tours and exhibitions throughout the valley. In light of the ongoing COVID-19 restrictions on events and gatherings, Artlink is expanding the duration and the geographical boundaries.

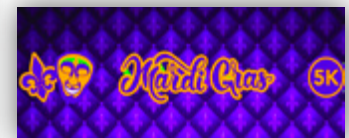
## DEVOUR PHOENIX VIRTUAL EVENT FEBRUARY 27-28



[devourphoenix.com](http://devourphoenix.com)

Phoenix foodies will have the opportunity to indulge in Devour at Home. Each day will feature a refined roster of the Valley's most sought-after restaurants offering a limited quantity, prix fixe menu. Each order will include enough food for a party of four.

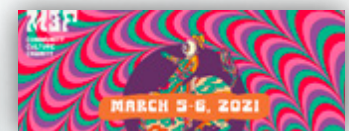
## 2021 MARDI GRAS VIRTUAL 5K RUN/WALK VIRTUAL EVENT FEBRUARY 28



[thevirtualrunchallenge.com/virtual-race-event/2021-mardi-gras-virtual-5k-run-walk/](http://thevirtualrunchallenge.com/virtual-race-event/2021-mardi-gras-virtual-5k-run-walk/)

The 2021 Mardi Gras Virtual 5k is a virtual running or walking event that can be completed anywhere in the world. Once you have chosen your location you can complete the distance all together or broken up into segments. After you have completed the challenge simply upload your results to our website and earn your bling!

## MUSIC FEST MARCH 5-6



Margaret T. Hance Park  
67 W. Culver St, Phoenix  
[m3ffest.com](http://m3ffest.com)

Rooted in a deep love of music, the arts, and the community around us, M3F was founded with a mission to give back. The idea was simple: two thousand fans, hundreds of lawn chairs, one stage, and grandma's cooking to keep us fueled as we would set up.





## INDIAN FAIR AND MARKET

**VIRTUAL EVENT**  
MARCH 5-7



Heard Museum  
2301 N. Central Ave.  
Phoenix

[heard.org/fair](http://heard.org/fair)

Join us in 2021 for the 63rd Indian Fair & Market.

## MARICOPA COUNTY HOME & LANDSCAPE 2021 SHOW

MARCH 5-7



State Farm Stadium  
1 Cardinals Dr., Glendale  
[maricopacountyhomeshows.com](http://maricopacountyhomeshows.com)

Face coverings required for anyone 2 years and older and will be strictly enforced, please plan accordingly. If you are unable to wear a face mask, you may wear a face shield. Complimentary hand sanitizing stations available throughout the Show. Extra wide aisles to practice and promote social distancing of at least 6 feet. Free on-site parking.

[desertridgelifestyles.com](http://desertridgelifestyles.com)

## SPRING NASCAR CUP SERIES

MARCH 12-14



Phoenix Raceway Track  
7602 Jimmie Johnson Dr.  
Avondale

[phoenixraceway.com](http://phoenixraceway.com)

Don't miss your opportunity to experience Speed Fest family fun for the entire family. NASCAR Goes West with Champions Kevin Harvick and Kyle Busch taking on young guns like Chase Elliott.

## BARRETT-JACKSON

MARCH 20-27



WestWorld of Scottsdale  
16601 N. Pima Rd.  
Scottsdale  
[barrett-jackson.com](http://barrett-jackson.com)

Among the hotly anticipated No Reserve collectible cars already consigned for the March Scottsdale Auction are two late-model Ford GTs, including a 2018 '67 Heritage Edition with less than 20 miles and a 2017 with less than 80 miles, which includes a purpose-built trailer. Another showstopper crossing the auction block is one of the last 10 1965 Shelby GT350s.

## MARICOPA COUNTY FAIR

APRIL 7-11



1826 West McDowell Road  
Phoenix, Arizona  
[maricopacountyfair.org](http://maricopacountyfair.org)

Face coverings required for anyone 2 years and older and will be strictly enforced, please plan accordingly. If you are unable to wear a face mask, you may wear a face shield. Complimentary hand sanitizing stations available throughout the Show. Extra wide aisles to practice and promote social distancing of at least 6 feet.

## FIESTA BOWL PARADE

APRIL 10

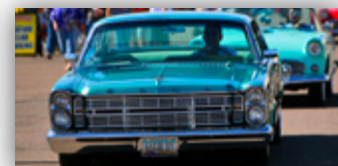


Downtown Phoenix  
[fiestabowl.org/news/2020/9/18/who-we-are-desert-financial-fiesta-bowl-parade-moved-to-april-10.aspx](http://fiestabowl.org/news/2020/9/18/who-we-are-desert-financial-fiesta-bowl-parade-moved-to-april-10.aspx)

For nearly 50 years, the Desert Financial Fiesta Bowl Parade has entertained millions of fans with its march through the streets of Central Phoenix. In fact, it is the most-attended single-day event annually in the state of Arizona.

## GOODGUYS ROD & CUSTOM ASSOCIATION

APRIL 16-18



WestWorld of Scottsdale  
16601 N. Pima Rd.

Scottsdale

[good-guys.com/sn](http://good-guys.com/sn)

Are you ready for some serious hot roddin' again? We can't express how excited we are to be back for the 11th in sunny Scottsdale, AZ! Kick off Spring in hot rod style and come check out thousands of hot rod beauties. Following the guidelines on our website.

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[bearizona.com](http://bearizona.com)

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
<h1>2021 SPRING TRAINING BASEBALL SCHEDULE</h1>						<p>Athletics at Brewers* Angels at Giants Brewers* at White Sox Padres at Mariners Rangers at Royals Rockies at Diamondbacks Dodgers at Cubs Indians at Reds</p> <p><b>FEB 27</b></p>	
<p>Brewers at Rangers* Cubs at Indians Diamondbacks at Giants Mariners at Athletics Rangers* at Dodgers Royals at Padres White Sox at Angels Reds at Rockies</p> <p><b>FEB 28</b></p>	<p>Athletics* at Cubs Angels at Mariners Diamondbacks at Reds Giants at Brewers Padres at Athletics* Royals at White Sox Dodgers at Angels Indians at Rangers</p> <p><b>MAR 01</b></p>	<p>Athletics at Diamondbacks Cubs at Brewers Mariners at Giants Rangers at White Sox Rockies at Angels Dodgers at Reds* Indians at Padres Reds at Royals*</p> <p><b>MAR 02</b></p>	<p>Brewers at Dodgers Cubs at Angels Diamondbacks at Indians Giants at Royals Padres at Rockies White Sox at Mariners Reds at Athletics</p> <p><b>MAR 03</b></p>	<p>Angels at Diamondbacks Brewers at Indians Mariners at Cubs Rockies at White Sox Royals at Rangers Dodgers at Giants Reds at Padres</p> <p><b>MAR 04</b></p>	<p>Athletics at Dodgers Diamondbacks at Rangers Giants at Reds Mariners at Brewers Padres* at Angels Royals at Rockies White Sox at Padres* Indians at Cubs</p> <p><b>MAR 05</b></p>	<p>Angels at Reds Cubs at Giants Diamondbacks at Rockies Padres at Royals* Rangers at Athletics Royals* at Brewers White Sox at Dodgers Indians at Mariners</p> <p><b>MAR 06</b></p>	
<p>Brewers at Diamondbacks Giants at Angels Padres at Mariners Rockies at Indians* Royals at Athletics Dodgers at Rangers Indians* at White Sox Reds at Cubs</p> <p><b>MAR 07</b></p>	<p>Athletics at Angels* Angels* at Padres Cubs at Rockies Mariners at Rangers White Sox* at Giants Dodgers at Indians Reds at White Sox</p> <p><b>MAR 08</b></p>	<p>Cubs at Athletics Diamondbacks* at Cubs Giants at Dodgers* Rangers at Brewers Rockies at Reds Dodgers* at Padres Indians at Royals Reds at Diamondbacks*</p> <p><b>MAR 09</b></p>	<p>Athletics at Mariners Brewers at Rockies Cubs at Rangers Diamondbacks at Angels Giants* at White Sox Padres at Indians Royals at Giants*</p> <p><b>MAR 10</b></p>	<p>Athletics at Rockies Angels at Dodgers Brewers* at Reds Diamondbacks at Mariners Padres at Brewers* White Sox at Royals Indians at Cubs</p> <p><b>MAR 11</b></p>	<p>Brewers at Angels Giants at Athletics Padres at Cubs Rangers* at Indians Rockies at Rangers* Royals at Diamondbacks White Sox at Dodgers Reds at Mariners</p> <p><b>MAR 12</b></p>	<p>Athletics* at Rangers Angels* at Indians Cubs at Dodgers Mariners at Angels* Mariners* at Padres Rockies at Diamondbacks Royals at Brewers White Sox at Athletics* Reds at Giants</p> <p><b>MAR 13</b></p>	
<p>Angels at Athletics Cubs at Reds Diamondbacks at Brewers Mariners at White Sox Rangers at Padres Rockies* at Royals Dodgers at Giants Indians at Rockies*</p> <p><b>MAR 14</b></p>	<p>Athletics at Indians Brewers at Cubs Giants at Rangers White Sox* at Diamondbacks Dodgers at Mariners</p> <p><b>MAR 15</b></p>	<p>Diamondbacks at Padres* Giants* at Rockies Mariners at Brewers Padres* at Indians Rangers at Angels Rockies* at Royals Indians at Giants* Reds at Dodgers*</p> <p><b>MAR 16</b></p>	<p>Angels at Royals Brewers at Athletics Cubs* at Mariners Giants at Diamondbacks Padres at White Sox Rockies at Cubs* Indians at Reds</p> <p><b>MAR 17</b></p>	<p>Athletics at Reds Diamondbacks* at Dodgers Mariners at Padres Rangers* at Diamondbacks* Rockies at Brewers Royals at Cubs White Sox at Rangers*</p> <p><b>MAR 18</b></p>	<p>Angels* at Brewers Cubs at White Sox Diamondbacks at Rockies Mariners* at Reds Padres at Giants Rangers at Royals* Royals* at Mariners Dodgers at Athletics Indians at Angels*</p> <p><b>MAR 19</b></p>	<p>Athletics* at Angels Athletics* at Padres Brewers at Royals Diamondbacks at Cubs Mariners at Indians Rangers at Rockies Dodgers at White Sox Reds at Giants</p> <p><b>MAR 20</b></p>	
<p>Angels at Cubs Giants at Mariners Padres at Dodgers Rockies at Athletics Royals at Reds* White Sox at Brewers Indians at Diamondbacks Reds* at Rangers</p> <p><b>MAR 21</b></p>	<p>Athletics at Giants Angels at Rangers Mariners at Dodgers Padres* at Diamondbacks Rockies at Padres* White Sox at Indians</p> <p><b>MAR 22</b></p>	<p>Athletics at White Sox* Brewers* at Padres Diamondbacks at Royals Giants at Indians Rangers at Cubs White Sox* at Rockies Dodgers at Angels Reds at Brewers*</p> <p><b>MAR 23</b></p>	<p>Angels* at Rockies* Brewers at Giants Cubs at Athletics Rangers* at Reds Rockies* at Mariners Royals at Angels* White Sox at Rangers* Indians at Dodgers</p> <p><b>MAR 24</b></p>	<p>Angels at White Sox Cubs* at Royals Diamondbacks* at Athletics Giants at Cubs* Padres at Reds Rangers at Mariners Dodgers at Diamondbacks* Indians at Brewers</p> <p><b>MAR 25</b></p>	<p>Athletics at Royals* Giants* at Padres Mariners at Diamondbacks Rangers at Giants* Rockies at Dodgers* Royals* at Indians White Sox at Cubs Dodgers* at Brewers Reds at Angels</p> <p><b>MAR 26</b></p>	<p>Brewers at Mariners Cubs at Diamondbacks Padres at Rangers Rockies at Giants Royals at Dodgers White Sox at Reds Indians at Athletics</p> <p><b>MAR 27</b></p>	
<p>Cubs at Padres Diamondbacks at White Sox Mariners* at Rockies Mariners* at Royals Reds at Indians</p> <p><b>MAR 28</b></p>	<p>Rockies at Mariners White Sox at Cubs</p> <p><b>MAR 29</b></p>	<p>Mariners at Rockies White Sox at Cubs</p> <p><b>MAR 30</b></p>	<div style="display: flex; align-items: center;"> <div> <p>Scan The Code For The Most Up-To-Date Online Schedule</p> <p><a href="http://www.cactusleague.com">www.cactusleague.com</a></p> <p><b>CactusLeague.com</b></p> </div> </div> <p><i>Dates, times and opponents are subject to change.</i></p>				<p><small>GLENDALE - Camelback Ranch-Glendale - 10710 W Camelback Rd, Phoenix GOODYEAR - Goodyear Ballpark - 1933 S Ballpark Way, Goodyear MESA ATHLETICS - Hohokam Stadium - 1335 N Center St, Mesa MESA CUBS - Sloan Park - 2000 W Rio Salado Pkwy, Mesa SALT RIVER - Salt River Fields at Talking Stick - 7555 N Pima Rd, Scottsdale SCOTTSDALE - Scottsdale Stadium - 7408 E Osborn Rd, Scottsdale SURPRISE - Surprise Stadium - 15930 N Bullard Ave, Surprise TEMPE - Tempe Diablo Stadium - 2200 W Alameda Dr, Tempe PEORIA - Peoria Sports Complex - 16101 N 83rd Ave, Peoria PHOENIX - American Family Fields of Phoenix - 3805 N 53rd Ave, Phoenix PHOENIX - American Family Fields of Phoenix - 3805 N 53rd Ave, Phoenix</small></p>

# 2021 Cactus League SPRING TRAINING STADIUM MAP



CactusLeague.com

Designed by Anamorphic Inc. | anamorphic.com

SCAN THE CODE TO VISIT THE CACTUS LEAGUE.COM STADIUM MAP



**Desert Ridge**  
Community Association

The Desert Ridge Community Association is in need of community volunteers to serve on the following committee. If you are a member in good standing and available to serve your community 2-3 hours a month, please email us so we can provide you with the committee charter and application to apply.



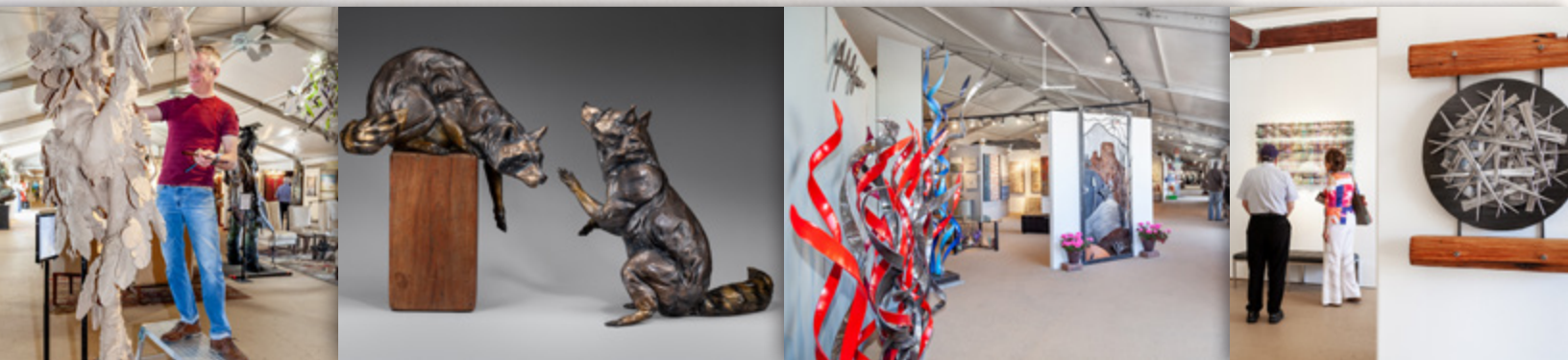
**STRATEGIC COMMUNITY PLAN (SCP)**  
Parks Sub-Committee  
scpparks@desertridgelifestyles.com

**Desert Ridge**  
Community Association

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To reserve your advertising space call 480-551-4559.



## Arizona's Longest-Running Art Show run daily through March 28, 2021. 100 fine-art artists and their interactive working studios.

Arizona's longest-running art show, the Celebration of Fine Art, will return to Scottsdale on Saturday, January 16, 2021 for its 31st year with 100 acclaimed and emerging artists from throughout the country. Renowned as the West's premier art show and working studio, this 10-week-long, world-class event will be open daily through Sunday, March 28 from 10 a.m. to 6 p.m.

Recognizable by its signature "big white tents," the Celebration of Fine Art offers 40,000-square-foot plenty of open-air space for appropriate distancing, and showcases works of art ranging from realist to impressionistic, Western realism, and abstract to contemporary across all mediums from stone to metal, wood to glass, and canvas. The show is also home to the ever-popular Art Discovery Series, a live and interactive event in which guests get to hear about the adventures, stories and processes that shape art. Artists discuss topics such as metal-working, jewelry making, abstract art, sculpture, and much more.

The Celebration of Fine Art is a juried, invitational show that has come to be recognized for its diverse array of exceptional art, but more importantly for its inviting and interactive atmosphere that encourages connection between art lovers and artists. It's because of this atmosphere and the ability to interact with artists and learn about their process that the Celebration of Fine Art has become a true destination for art lovers from all



### When

Saturday, Jan. 16—Sunday, March 28  
10 a.m. to 6 p.m., daily

### Where

Hayden Rd. and the Loop 101  
in Scottsdale, Arizona.

### Cost

\$10 for adults, \$8 for seniors and military, children under 12 are admitted at no charge. The Celebration of Fine Art ticket is an all-event pass that is good for all 10 weeks.

### Information

For show details and information on participating artists, visit [celebrateart.com](http://celebrateart.com). Plus, follow along on Facebook and Instagram.

backgrounds. In fact, over the course of its 31-year legacy, the show has welcomed more than 1.5 million visitors from around the world, many of whom have made the show an annual tradition.

"Over the course of our 30-year history, the Celebration of Fine Art has remained a place for artists and art lovers to connect in a meaningful way," said Susan Morrow Potje, co-owner and show director. "Though this year we'll have measures in place for distancing to protect the health and safety

of our artists and guests, the Celebration of Fine Art will continue to be a place where people from all walks of life can engage with artists and see their work come to life in front of their eyes. We're looking forward to what 2021 has in store and can't wait to showcase the talents of the amazing artists we have at the show this year."

Throughout the 10 weeks, guests can also catch artist demonstrations of their process, attend an Art Discovery Series, which is held each Friday from 4 p.m. to 5 p.m., walk the outdoor sculpture garden, which features nearly 100 pieces of life-sized and monumental sculpture, and enjoy lunch or wine in the cafe. In the outdoor sculpture garden also guests can also see woodturning, welding, kiln firings, and bronze pouring demonstrations weekly.

The show is open to guests of all ages. Tickets are \$10 for adults, \$8 for seniors and military, and children under 12 are admitted for free. Tickets are all-event passes, good for the entire 10-week show during which attendees will have the opportunity to see art transform and meet the artists. For those who can't make it to the show, the Celebration of Fine Art will soon be announcing the launch of an online e-commerce platform to browse the latest works from Celebration artists.

In addition to appropriate distancing measures, the Celebration of Fine Art also offers an outdoor sculpture and art garden, ventilation throughout the tent and will be sanitizing regularly to uphold health and safety protocols.



## Scottsdale Arabian Horse Show It's A Go!

**FEBRUARY 11-21, 2021**

WESTWORLD, SCOTTSDALE, ARIZONA, USA

**THE 2021 SCOTTSDALE SHOW WILL BE *CLOSED TO THE PUBLIC.***

Only participants and essential personnel will be allowed on the competition grounds this year (including the shopping expo).

The Scottsdale Arabian Horse Show is preparing for an amazing competition in February with a few changes. Based on the recommendations of our sanctioning organizations we will not be open to the public. We are committed to producing a safe and compliant event so this year only participants and essential personnel will be permitted on the grounds.

This means, we will not be selling tickets to the event and access will be restricted. We will broadcast the competition online, so you will be able to watch the competitions from the comfort of your home! Updates will be posted on our website at

**[www.scottsdaleshow.com](http://www.scottsdaleshow.com)**

We hope to see everyone back in Scottsdale in 2022, in the meanwhile stay safe!

**ARABIAN HORSE ASSOCIATION OF ARIZONA**

TELEPHONE: 480.515.1500 • EMAIL: [INFO@SCOTTSDALESHOW.COM](mailto:INFO@SCOTTSDALESHOW.COM)



**[scottsdaleshow.com](http://scottsdaleshow.com)**

# ARIZONA QUARTER HORSE ASSOCIATION

WESTWORLD

FEBRUARY 27-MARCH 7, 2021

SUNCIRCUIT.COM

## Scottsdale Arizona Sun Circuit Offers Much For Any Horse Enthusiast

Anyone who appreciates the beauty and athleticism of horses will find much to marvel at during the 2021 Scottsdale Arizona Sun Circuit. The show will be held February 27 through March 7 at WestWorld. It is one of the largest American Quarter Horse shows in the country, bringing top level competitors from all corners of North America and even the world. Nearly 2,000 horses and their riders compete in a multitude of classes. There are English style classes, western and ranch disciplines, halter and even jumping. Heart-thumping action takes place during the roping, cow horse, cutting and reining events. With classes ongoing in several arenas every day, there is something to delight everyone in the family. There are no admission or parking fees for spectators.

Exhibitors at Sun Circuit compete for fabulous prizes, and cash awards. National Snaffle Bit Association (NSBA) Futurity classes will take center arena on Wednesday March 3 with thousands of dollars added to each class. These classes showcase younger horses, many of whom go on to become super stars in the industry. There are Futurities or Derbies in Hunter Under Saddle, Western Riding, Trail, Jumping and Western Pleasure.

Roping enthusiasts are encouraged to come out for the Sun Circuit Rope Horse



Futurity held on Saturday February 27. This American Rope Horse Futurity Association event has Open, Limited and Non Pro divisions. The Open has \$15,000 in added money and is certain to draw world champion team roping pros as well as the top show horse ropers in the nation.

Sun Circuit is more than a mere horse show — it's an equine extravaganza. Horse lovers and aficionados of western lifestyle will want to shop the roughly 80 vendors. You can find the boots of your dreams, stylish hats, western wear, jewelry, home decor, horse and animal products, tack and

equipment and even trucks and trailers.

Spectators who are looking to purchase a horse may find just what they are looking for at Sun Circuit. The Hershberger Performance Horse Sale kicks off the action on Friday February 26. The Hershberger sale is well known for presenting a solid slate of rope horses. However, buyers will also see reiners, cutters and cow horses as well as horses suited for Ranch Riding, Ranch Trail or VRH classes.

Sun Circuit even offers educational opportunities through the Adequan Free Clinic Series on Friday February 26. They are a great way to learn more about what it takes to compete in certain types of classes, or just improve one's horse skills. Brad Jewitt will be teaching the nuances of Horsemanship at 1 PM Farnam Arena (Arena 4). Craig Schmersal will demonstrate the finesse of Reining at 2 PM North Hall 1. At 3 PM in Covered Arena 3, Shad Parkinson and Bud Lyon show what it takes to excel in Ranch Riding.

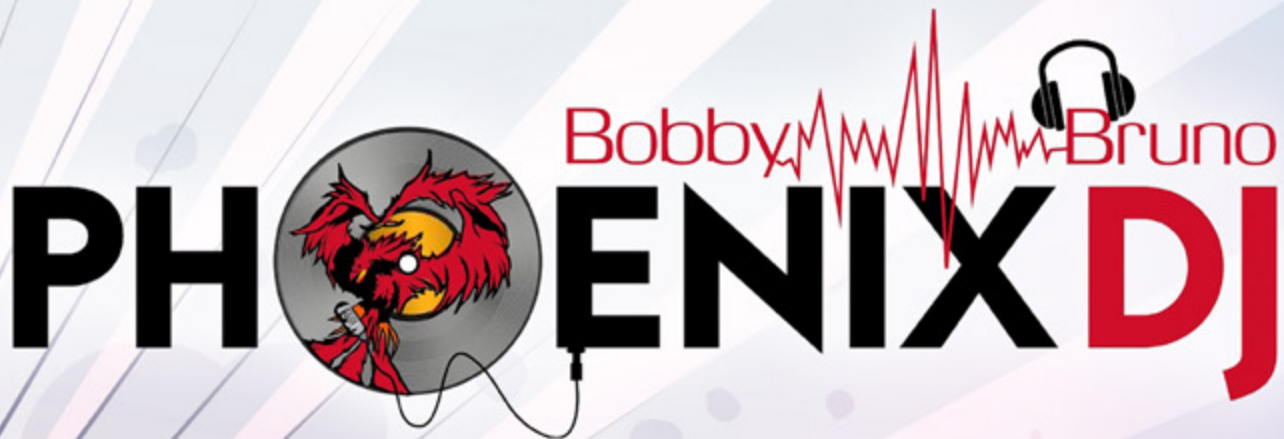
As a reminder, Sun Circuit will be abiding by all local and federal COVID regulations, including the mandate of wearing a mask while anywhere on the WestWorld show grounds, inside or outside

Further Details and a complete schedule can be found at [SunCircuit.com](http://SunCircuit.com)



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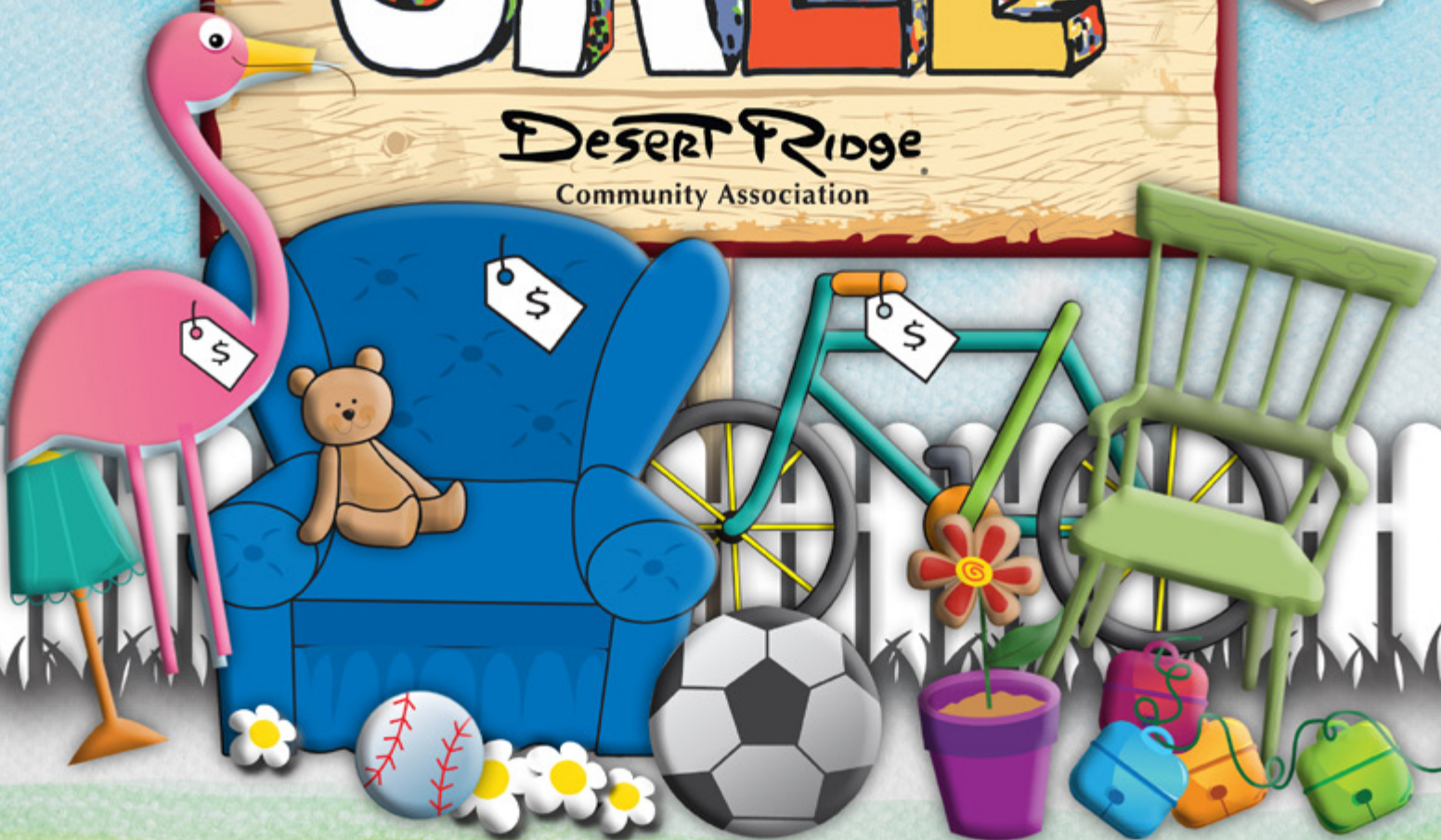
MEGA COMMUNITY-WIDE

# YARD SALE

Desert Ridge  
Community Association

QUESTIONS?  
Sharon.Hooks@  
fsresidential.com

SATURDAY ONLY  
**MAY 1**  
7 a.m.-2 p.m.



If you reside in a gated neighborhood, please contact your sub-association community manager for information.

Goodwill of Central Arizona will be parked at the BGCS Vestar Branch, 3975 E. Lockwood, Phoenix from 1 p.m. to 3 p.m. collecting unwanted clothing, shoes, furniture, books, electronics, housewares, and more!

Donations are tax deductible and support Goodwill programs and services that give local job seekers the skills and training they need to find employment and become self-sufficient.



**Officer Tim Tewers**  
Community Action Officer  
Black Mountain Precinct  
Phoenix Police Department

I know everyone is familiar with the old saying “it takes a village” when referring to raising children. The same quote can be applied to maintaining a safe and healthy community. The great City of Phoenix has many entities working together, as “helping hands”, to help ensure your community remains an amazing place to live. The police department utilizes some of these entities regularly to help alleviate some of the non-crime issues we may be having in your community. The most commonly used resources include The Neighborhood Services Department (NSD), The Streets Department, The Parks department and the PHX C.A.R.E.S program. All these departments and programs can also be utilized by you to maintain your community long term.

# HELPING HANDS

## NEIGHBORHOOD SERVICES DEPARTMENT

The Neighborhood Services Department (NSD) is an amazing asset for the City of Phoenix. I jokingly refer to them as the city’s HOA. NSD’s main function is to address any blight type problems you may be experiencing in your area. This includes residential and commercial properties. There are eight common blight violations that NSD can help alleviate. They include: overgrown vegetation, junk litter and debris, outside storage, inoperable vehicles, vacant structures, fences in disrepair, on property parking issues, and finally graffiti. NSD has a team of individuals who inspect every blight related complaint they receive. When a complaint is called into NSD, these inspectors will work with the owner of the property to fix the problem. If the owner does not show an effort to fix the violation the inspectors can eventually issue a citation. Within the Black Mountain Precinct, we utilize their services for a large majority of the long-term community complaints we receive. We also have a monthly meeting to discuss properties we have in common and long-term solutions. The greatest thing about The Neighborhood Services Dept. is the complaints do not have to be police initiated. Anyone can contact NSD to make a complaint by calling 602-534-4444.

## STREETS DEPARTMENT

Another amazing tool for any community in the city of Phoenix is the Streets Department. The Streets Department handles a multitude of different issues pertaining to, you guessed it, the city streets. The Streets Department has inspectors who regularly vet complaints and do inspections of our city streets, ensuring safe travels for members of our communities. They handle problems which include speed limits, traffic control devices, abandonment of alleys, flooding, street sweeping, crosswalk maintenance and improvement, road grading

and improvement, and everyone’s favorite... the speed hump program. Whether it be impatient drivers using your street as a cut through or an inconsiderate neighbor, every community has its challenges when it comes to traffic. The speed hump program was designed with the purpose of slowing traffic in residential areas. According to the program, listed on the City of Phoenix website, speed humps can reduce vehicle speed on a residential street by 7mph. As the City of Phoenix rapidly grows, we will continue to have our challenges with traffic related issues. It is vitally important to have the Streets Department to help maintain our busy streets. Being in contact with this department regarding street related issues is imperative to maintain a safe community. Questions regarding the speed hump program and other programs maintained by the Streets Department can be answered by calling 602-262-4659.

## PARKS AND RECREATION DEPARTMENT

The Parks and Recreation Department may be one of the most underrated divisions within the City of Phoenix. They maintain a multitude of recreational areas such as city parks, community centers, mountain preserves, several golf courses, public pools, the Phoenix Center of the Arts, and many other recreational areas and programs. No matter where you live in this large city, I would venture to say you are within walking distance of an amazing park of some sort. In the Black Mountain Precinct alone we have multiple mountain preserves, a city run golf course and too many parks to count. All are being run and maintained by the Parks and Recreation Department. Every district has Park Rangers who work tirelessly to keep the parks and preserves clean and safe for members of our community to use every day. They open gates to hiking trails, open parking lots to parks, and deal with trespassers and other issues that may arise in these areas. They also enforce the Park



Code of Conduct set forth by the city. Parks and Recreation also has numerous employees who work at community centers across the city. These community centers give programs like block-watch and other community groups a safe place to have meetings and events. The Park Rangers can be reached at 602-495-5458 and community centers can be reached at 602-262-6862.

**PHX C.A.R.E.S.**

The PHX C.A.R.E.S. program is relatively new to the City of Phoenix. The acronym PHX C.A.R.E.S. stand for Community Action Response Engagement Services. The leadership in this great city identified the necessity for a program to identify needs and solutions of homeless or transient individuals. This program is a coordinated response to work with communities

and specific individuals experiencing homelessness to educate and come up with long term solutions. The program utilizes many of the Cities departments in the goal of making life better for everyone involved. The program leads with Human Services assessing individual's specific needs to get them off the streets with counseling, substance abuse and many other programs. The Phoenix Police Department assists by providing security for councilors when needed and addressing any criminal activities involved such as trespassing. The Neighborhood Services Department takes all the calls to the CARES program and routs them to the appropriate entities to take action. The Parks and Recreation Department conducts clean ups and engagement or enforcement in all our city parks. Public works will also respond to all

complaints of encampments to clean the area of left over debris when individuals agree to take services offered to them. Last but not least the Streets Department offers services and keeps roadways, sidewalks and city easements clean of debris. PHX CARES is a great new program helping to make our communities stronger. To open a PHX CARES case you can call 602-262-6251 or make a case digitally at the City of Phoenix webpage.

This is just a small sample of the many different departments and programs throughout the city helping our communities flourish. The "helping hands" created by the City of Phoenix, makes this one of the best cities to live in this great country. I would strongly encourage you to research all the available programs and departments within the City of Phoenix to help you make your community great. All the information contained in this article can also be found with a quick search at Phoenix.gov.



# RESERVING FOR THE FUTURE



**Steve Burns**  
Finance Committee  
Chairman and  
Community Awareness  
Chairman

As Board Treasurer of the Desert Ridge Community Association, I am sometimes asked about the reserves on the association's balance sheet and what they are based on. Balance sheet reserves are funds set aside to pay for future maintenance, repairs, and replacement of common area components in the community.

The DRCA reserves are based on annual reserve studies done by a third-party company that specializes in estimating the usable life of each common area component. These estimates are typically very accurate, but there are some instances where a component may last a little longer than predicted. There are also times where a component may not reach the predicted lifespan due to changes in technology or vandalism.

These reserves pay for a wide range of things such as the repair of irrigation systems, painting walls, wash repair/fortification, replenishment of the decomposed granite throughout the community, and much more. This month we began a project to refresh a large portion of decomposed granite throughout the community. The \$615,000 cost of this project is something for which we have been reserving over eight years.

The DRCA Board of Directors is continuously keeping an eye on the reserves to ensure that the association does not fall behind on its maintenance obligations. We understand that when Community and/or Homeowner Associations don't properly reserve funds, they really start to show their age. Once a community starts to fall behind on maintenance, property values can drop

rapidly. Therefore, we will continue to rely on our reserve analysts and experience to keep our reserves at the correct levels.

## HOUSEHOLD RESERVES

Reserves aren't something that are restricted to the DRCA and its sub associations, they are also a great practice for an individual household budget. I have heard different financial experts talk about putting a percentage of your income aside for retirement, and another percentage aside for emergency use. However, homeowners should also put money aside to replace components which have very established usable life expectancies. Here are just a few examples:

- Painting your home (Exterior)—7 to 10 years
- Painting your home (Interior)—10 years
- Water heater—8 to 10 years
- Air conditioner—7 to 15 years
- Tile roof underlayment—Every 20 years

The numbers are general estimates. The life expectancy of any component varies with usage, weather, quality of materials, proper installation and maintenance.

## GET PERMISSION FIRST

Prior to beginning any exterior work on your home and/or yard an Architectural Approval Request Form must be completed and submitted for approval by the Design Review Committee. This form can be found on the community website, <https://desertridgelifestyles.com> under the tab titled "Forms & Docs"

By planning in advance and reserving for the bigger components you can avoid both the surprise and stress that people who don't prepare experience.

If you have any questions or concerns, please contact the Community Association office at 480-551-4553 8am – 5pm, Monday-Friday or Email: [desertridge.az@fsresidential.com](mailto:desertridge.az@fsresidential.com)



**Virtual Block Watch is one of the Phoenix Police Department's contemporary crime prevention and investigation tools that showcase our partnership with the community.**



*Virtual Block Watch (VBW) utilizes your security cameras to help solve crime. This exciting new program is now live and like all new programs, there are questions.*

**Q: How will Virtual Block Watch assist the Phoenix Police Department?**

A: VBW will assist detectives by collaborating with the virtual community who may have captured digital evidence of a crime for prosecution.

**Q: Do you recommended any specific security camera system?**

A: This will be completely up to the owner's discretion. It is recommended that cameras are at a resolution of 1080p for a clear picture, but a 720p system can be registered with VBW. A DVR with a 30-day retention is preferred.

**Q: Does the Police Department have remote access to my security camera system?**

A: No. Virtual Block Watch will not have any type of streaming capabilities or live feed from your CCTV system. The Police Department will have the address of the registered system along with the directions of the camera views.

**Q: If my security camera system captures a criminal or crime, will I be required to testify in court?**

A: No. Once the Police Department copies the portion of video needed for prosecution, the Police Department will testify on the digital evidence collected from your security camera system.

**HELP THE POLICE SOLVE CRIME BY REGISTERING YOUR SECURITY CAMERA SYSTEM TODAY!**

**FOR MORE INFORMATION, CONTACT:**

Black Mountain Precinct | 33355 N. Cave Creek Road, Phoenix, AZ 85331 | 602-495-5002

### **HOW DO I SIGN UP?**

[www.phoenix.gov/police/virtualblockwatch](http://www.phoenix.gov/police/virtualblockwatch) or  
email your question to: [virtualblockwatch@phoenix.gov](mailto:virtualblockwatch@phoenix.gov)

...AND REMEMBER, IF YOU

**SEE SOMETHING? SAY SOMETHING!**

Call 911 | Crime Stop 602-262-6151 | Silent Witness 480-WITNESS



We Beautify the World

# SEASONAL LANDSCAPE-TIPS for the spring

## Spring Tips: Preparing for the Heat Spring Color

This is the time of year we spend a lot of time in our yards enjoying the weather. **Why not add some spring color to your home by displaying colorful annuals in decorative pots.** A simple pot of brightly colored flowers by your front entrance or several around your patio area makes your time outdoors even more enjoyable. Now is also the time to add color to your landscape. With many new varieties of plants on the market, it's easy to end up with a garden full of mismatched plants. So, before you start digging, learn what you can do to get your garden blooming at its best.

### HERE ARE A FEW TIPS FOR YOUR SPRING LANDSCAPE PLANTING:

- **Pick a color scheme.** Choose colors you like that also look good with your house. Red may be your favorite color, but it will clash against a rust-colored brick. Popular schemes include hot or cool color borders (reds, oranges, and yellows or blues, violets, and greens) or an all white garden (sometimes called moon gardens because the flowers seem to glow in the moonlight).
- **Find balance.** Keep vertical elements (such as tall shrubs or flowers) in check with horizontal ones (ground cover or low, clumping shrubs). Create a sense of continuity in the garden by repeating similar groupings of plants, colors, or flower shapes in different pots.
- **Keep it in proportion.** When buying young plants, be sure to check their mature height and spread. Graduate the heights of your plants so there isn't a huge gap between the tallest (usually planted at the back) and the shortest.

### DEADHEADING

Deadheading is the term used for removing spent blossoms. Cutting or pinching off the dead flowers prolongs the blooming period. A plants job is to produce seed. If you remove the old blooms with the seeds, the plant has to make new flowers to make new seeds.

### FERTILIZATION

Flowers are heavy eaters and will require both nitrogen and phosphorus. Nitrogen will promote vegetative growth while phosphorus is for healthy roots and reproduction (which includes flowers).



## Removing Frost Damage

Frost damage is easy to recognize on most plants. There is dieback of leaves, stems and shoots; there is also the drying, blackening and death of fruit, flowers and dormant flower buds. It's not pretty; the damage may affect from small portions to the entire plant.

The temptation can be to prune out the damage right away. Pruning too early can stimulate new growth; **these tender new shoots are particularly susceptible to frost and can move the frost damage further into the main part of a plant.** Leaving the frost damaged leaves and stems on the outer parts of the plant can actually help to insulate the plant by helping to trap warm air around the plant. it isn't attractive but, this mass of leaves continues to protect your plant.

The danger of further damage is not the only reason to hold off on removing frost-damaged plant parts. Frost damage can be deceptive. New growth can sprout from stems that looked dead. **Don't prune until new growth begins and you can see for sure what parts of your plant survived.** Otherwise, you might prune too severely and ruin the shape or vigor of your plant.

## Hard and Natural Pruning

**Selective, natural pruning can extend the life of a plant for many years.** During natural pruning shrubs are cut down to about 18" in height. This removes most of the foliage and may leave the plant looking bare but this rejuvenates the plant to encourage new growth on the fewer part of the plant. Secondary buds located on the lower part of the plant are activated to create new growth.

As the shrub begins to grow back, more selective pruning is done to thin out the center of the shrub so more energy is put into producing flowers. Plants are designed to produce flowers and this process encourages more flower production. It also gives the shrub a more natural look white keeping the shrub in its allotted space without having to shear it.

In general, most shrubs will grow into their natural shapes without any pruning at all. However, they can become overgrown and crowded making them a nuisance. Natural pruning helps them maintain their natural shape. **Plants carefully pruned will retain growth from this year, last year and the year before,** which allows for the widest range of flowering wood.

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## MEET YOUR COMMUNITY ASSOCIATION Board of Director



### TREASURER

Desert Ridge Community Association

#### Steve Burns

Community Awareness Committee (Chair)  
Finance Committee (Chair)

Steve Burns has lived in Desert Ridge since 2005 and has served on the DRCA on the board of Directors since 2012.

Steve is currently the Treasurer, Finance Committee Chair, and Community Awareness Committee (anti-crime) Chair. He also serves on the Design Review Committee and has served as the Nominating Committee chair and on several ad-hoc committees.

In his roles as Treasurer and Finance Committee Chair, Steve has worked closely with the other members of the board to strengthen the Desert Ridge Community Association's financial position, which is now the strongest it has ever been.

Steve has served as Chair of the Community Awareness Committee (CAC) since its formation in 2013. During that time, he has worked closely with Silent Witness, the Phoenix Police Department, community management, and Desert Ridge residents to help implement crime preventative measures and make Desert Ridge a safer place to live.

In recognition of his involvement in the community and working with

block watches, the Phoenix City Council appointed Steve to the City of Phoenix oversight committee for Neighborhood Block Watch Grants in 2016 where he still serves today.

Steve's career is in the field of health and wellness where he is a respected formulator of nutritional products that are widely used by athletes, healthcare professionals, and individuals. He authors health articles, lectures internationally, and is the recipient of numerous awards in his field. He also serves on the board of three non-profit organizations.

On living in Desert Ridge, Steve said "We chose to move to Desert Ridge because you won't find anyplace else like it. We have great dining, shopping, a world class resort, outdoor recreation, Mayo Hospital, and are ideally located.

This community is less than fifty percent built out and having knowledge of some of the development plans I know it's only going to get better. My family is very thankful to call Desert Ridge home and we plan to stay for many years to come."

**Desert Ridge**  
Community Association  
In Partnership With  
**SILENT WITNESS**  
IT PAYS TO FIGHT CRIME

# REWARD

## Up to \$2,000

"Crime Doesn't Pay in Desert Ridge... Reporting It Does!"

**TYPE OF CRIME:** Felony Crimes in the Desert Ridge Residential Community  
**VICTIM:** Desert Ridge Residential Community  
**LOCATION:** Prescribed Locations in the Desert Ridge Community  
**DATE/TIME:** 2013 to Present

The Desert Ridge Community Association of Phoenix has entered a partnership with Silent Witness to provide up to \$2,000 for any felony crime targeting the Desert Ridge Residential Community. Please contact Silent Witness at 480 WITNESS (480-948-6377) or on our website at [silentwitness.org](http://silentwitness.org), with any information about any crime in this targeted area

If you have any information regarding this case you may contact Silent Witness at W-I-T-N-E-S-S, that's 480-948-6377, or toll free at 1-800-343-TIPS. You can also leave an anonymous tip on the silent witness website at [silentwitness.org](http://silentwitness.org). Remember, you remain completely anonymous and could earn a cash-reward for information leading to the arrest and/or indictment of the suspect/s of this crime.

You must contact Silent Witness prior to arrest or indictment to be eligible for any reward.

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# GET INVOLVED! SERVE ON THE Desert Ridge Community Association BOARD OF DIRECTORS



The Desert Ridge Community Association (DRCA) Nominating Committee is pleased to announce the 2021 annual election for four (4) open seats on the Board of Directors. The election results will be announced during the Association's Annual Meeting on Thursday, April 22, 2021. However, there are several steps and events that will take place between now and then.

**Here are a few key dates in 2021, to keep in mind:**

- JANUARY 28** Board Candidate interest and application forms e-mailed to the members.
- FEBRUARY 1** Board Candidate interest and application forms due back to the Desert Ridge Community Association's office by 5 PM.
- FEBRUARY 21** Board Candidates Meet and Greet/Q & A at the Farmers Market on High Street at 11:00 AM, weather permitting.
- FEBRUARY 24** DRCA Board of Directors meeting Board Candidates Meet and Greet/Q & A at 6 PM via Zoom Online Teleconference Meeting
- MARCH 19** DRCA electronic (e-voting) election and ballot information for the 2021 election are emailed to members.
- MARCH 14** Board Candidates 2nd Meet and Greet/Q & A at the Farmers Market on High Street at 11 AM, weather permitting.
- APRIL 21** Mail-in ballots for election of Board of Directors due from all members to Vote Now HOA or Butler Hansen P.C. office by 5 PM.
- APRIL 22** DRCA Annual Meeting and announcement of election results will be held at the Cambria Hotel & Suites at 6 PM, (contingent upon prevailing COVID-19 guidelines and/or restrictions regarding group gathering).

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**THE SANTA PAWS PROJECT**  
 FOUNDERS OF THE SANTA PAWS PROJECT

**WE SUPPORT DESERT RIDGE EVENTS AND PET RESCUES.**



# Board Candidate Qualifications

The qualifications established by the Desert Ridge Community Association's ("Association") Declaration of Covenants, Conditions, Restrictions and Easements for Desert Ridge as recorded and amended (CC&R's) and the Association's Nominating Committee per Section 3.8 of the Association's Bylaws for being nominated to serve on the Board are listed below. Please review each item closely before submitting your candidate application for consideration.



## ALL CANDIDATES MUST:

Comply with the following requirements per the CC&R's, and must remain in compliance through the Annual Meeting:

- Must be an owner of record in the Association or an entity owner of record in the Association. If you are a representative of a confirmed entity owner of record you must provide a signed, notarized letter from the owner of record, appointing you as its representative.
- Must be a member in good standing, with all assessments current (no more than 30 days delinquent) and no outstanding violation(s) of the CC&R's.
- Must not have member rights suspended by the Board of Directors for any violations of the Association's governing documents.
- Must not be involved in current litigation regarding compliance or dispute with Association's governing documents.

- Must commit to attend regularly scheduled board meetings (at least once a month), as well as the additional time that may be required in order to participate at the committee level.

## ADDITIONAL QUALIFICATIONS

Established by the Association's Nominating Committee:

- Must attend the Organizational Meeting.
- Must attend at least one of the 3 scheduled Board Candidates Meet & Greet meetings.
- Must attend the Annual Meeting – 6pm, Thursday, April 22, 2021. (Note: Should a majority voted member be unable to attend due to an extenuating circumstance the Nominating Committee may determine if said circumstance warrants consideration).
- Must attend the Organizational Meeting scheduled within 5 business days following the Annual Meeting.

- Must attend new Board Member training, scheduled within 5 business days following the Annual Meeting.
- Attendance at a Board of Directors Meeting, prior to the election, is strongly suggested. Board meetings are the 4th Wednesday of each month (except April, July, November and December) via

Zoom Online Teleconference until further notice starting at 6:00pm.

- Must comply with all governing documents and provide all information on candidate form.
- Must comply with all governing documents and provide all information on candidate form.

Please contact Terrance Smith, Executive Director, at the Desert Ridge Community Association office at 480-551-4550 or by email to [terrance.smith@fsresidential.com](mailto:terrance.smith@fsresidential.com) for more information.

Thank you for your valued interest and participation in our community!

## Learn with us!



### 2021 Enrollment NOW OPEN

**CAVE CREEK UNIFIED SCHOOL DISTRICT** is inspiring excellence in young minds. Explore our five A+ elementary schools – each with its own signature curriculum.

Or, consider **The Cave Creek Academy of Excellence**, a fully online K-12 school offering exceptional online education.

Registration online at: [www.ccusd93.org/Page/8080](http://www.ccusd93.org/Page/8080)




**480.575.2000** [www.CCUSD93.org](http://www.CCUSD93.org)



**Black Mountain Elementary School**  
PERFORMING ARTS  
SPANISH PRE-K-6



**Desert Sun Academy**  
FRENCH IMMERSION  
STEAM  
SPANISH PRE-K-6



**Desert Willow Elementary School**  
SPANISH IMMERSION  
INTERNATIONAL SCHOOL  
SPANISH PRE-K-6



**Horseshoe Trails Elementary School**  
CHINESE IMMERSION  
HORSEMANSHIP  
CHINESE PRE-K-6



**Lone Mountain Elementary School**  
STEM PROGRAM  
CHINESE PRE-K-6

**What does the Nominating Committee do?**

The Nominating Committee's primary function is to ensure that the community has qualified candidates nominated from the Desert Ridge community to serve as Members of the Community Master Association Board of Directors.

**What does the Nominating Committee have planned for the upcoming board election year?**

This issue contains both the board candidate interest announcement and the requirements and qualifications and email address for the application forms. Several "Meet the Candidate" events have been scheduled so that members of the community can meet prospective Board Members. There will be a Board Candidates "Meet and Greet" at the Farmers Market on High Street on Sunday, February 21st at 11:00 AM, a "Meet the Candidate" night at 6:00 PM on Wednesday, February 24th at the DRCA Board of Directors Meeting and another Board Candidates "Meet and Greet" at the Farmers Market on High Street on Sunday, March 14th at 11:00 AM.

**How many positions are available this year and how long will my term be?**

Out of the seven member seats on the Board of Directors, there are four (4) seats on the Board of Directors that are available for election in 2021. Directors are elected to serve two year terms. In 2021, these four positions will be elected for a two year term since the two year term for these four seats will expire in April 2021. Therefore, all four positions will serve two year term until April 2023.

**What is the process for running for a position on the Board?**

Contact the Association office at: 480-551-4550 or email to: [desertridge.az@fsresidential.com](mailto:desertridge.az@fsresidential.com) to obtain the candidate application form. Return all candidate application forms to the Association office no later than 5:00 PM on, February 12th.

In addition, candidates are required to attend at least one of the three "Meet the Candidate" events. It is strongly recommended that all board candidates attend the Board Candidates Meet & Greet / Q&A to be held during the DRCA Board of Director Meeting on Wednesday, February



24th at 6:00 PM. Candidates are also encouraged to attend the Farmers Market on High Street Board Candidates Meet & Greet / Q&A on Sunday, February 21st at 11:00 AM or Sunday, March 14th at 11:00 AM. Candidates must also attend the Desert Ridge Community Association Annual Membership Meeting & Election on Thursday, April 22nd. Candidate attendance at this meeting is mandatory (contingent upon prevailing COVID-19 guidelines and restrictions regarding group gathering).

**What are the Directors' responsibilities?**

The Desert Ridge Community Association is an Arizona-chartered, 501(c)(4) nonprofit social welfare organization. Directors are responsible for operating and maintaining the "common area" property of the community, reviewing and approving all site plans and improvements within the community, and providing coordination and oversight of the community subsidiary associations and subdivisions. Fortunately, we have a management company that handles most of the day-to-day operations.

**What is the time commitment needed while serving on the Board?**

The Board typically holds one Open Session and one Executive Session per month, which takes approximately 2-4 hours, combined. There are presently seven standing committees that each have varying meeting schedules determined by their respective committee charter. Depending on which committee you would like to be involved

with, an additional 1-2 hours per week may be required. Typically, the time commitment averages about 8 hours a month.

**When and where is the Board of Directors Meetings?**

The meeting schedule is actually determined by the Board of Directors. Our current meeting schedule is the 4th Wednesday of each month at 6:00 p.m. (except for the months of April, July, November and December), via Zoom Online Teleconference due to ongoing COVID-19 pandemic.

**Do you incur personal liability by serving on the Board?**

Generally, as long as a Director act in good faith with the best interests of the community first, doesn't break any laws, or have any personal benefit, the Association indemnifies the Directors. The Association's Articles of Incorporation provide the most comprehensive explanation of liability. Please read and understand them fully for yourself. The Articles of Incorporation and other governing documents can be found on FirstService Connect, the community information website, or via the CD.

**How does the election actually work?**

There is a one vote per lot for each available position on the board. A qualified Owner will be able to cast one vote for up to four (4) candidates.

**Do developers and commercial entities get to vote?**

Yes, qualified developers and commercial entities are members and get to vote. The Desert Ridge Board is not a Homeowners Association, it is a Community Association. One of the great things about Desert Ridge is that it is still a relatively young development, and only about 40% of the total parceled land have homes built on them. Since the voting is determined per lot, there is still significant involvement by private and commercial developers and the Master Developer. The Master Developer actually casts votes for all land held by the Arizona State Land Dept.

**Tips for people who are running**

Get out there and talk to your neighbors—ask them what their concerns are for the community. Let them know you're running. Candidates may speak with developers as well as the commercial interests. And thank you for getting involved!

# Events at Desert Ridge Marketplace

[www.shopdesertridge.com](http://www.shopdesertridge.com)

**DESERT  
RIDGE**  
MARKETPLACE



## TEED UP IN 2021

**Weekends | January 2–March 21**  
Putt around with us in a fun, free and safely spaced mini golf experience inside The District. Test your skills at a 9-hole neon-lit mini golf course and swing by our stores to score exclusive offers. Visit [shopdesertridge.com/golf](http://shopdesertridge.com/golf) for all the details.

### OPERATING HOURS:

**Friday | 4–10 pm**  
**Saturday | 4–10 pm**  
**Sunday | 1–6 pm**

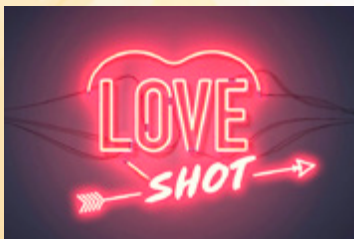
\*Clubs, balls, scorecards and pencils will be provided on a first come, first serve basis. Toss your pencil after use and sanitize with our nearby sanitization station.



## LOVE SHOT ART INSTALLATION

**February 1–February 28**

Be struck by Cupid's arrow and target the perfect V-Day photo under hearts a flutter. You're sure to snap a shot you'll fall head over heels for. Located inside The District near H&M and Victoria's Secret PINK. Visit [shopdesertridge.com/vday](http://shopdesertridge.com/vday) for more information.



## FOREVER MINE, VALENTINE XO XO

### ENTER TO WIN

**February 1–28**

Enter to win a sweet bundle filled with love (\$500 value). Win gift cards to all your favorite stops including Barrio Queen, Cold Stone Creamery, Target, Total Wine and AMC Theatres. Visit [shopdesertridge.com/love](http://shopdesertridge.com/love) to enter.

## GAME DAY TAILGATE

**Sunday | February 7**

Desert Ridge Marketplace is hosting the ultimate Game Day Tailgate on Sunday, February 7! Grab your friends and catch the final game on the LED screens in The Barnes & Noble Courtyard and at The District Stage! Grab a bite with exclusive to-go offers available at favorite eateries. Visit [shopdesertridge.com](http://shopdesertridge.com) for all the details



## LUNAR NEW YEAR FESTIVAL

**Sunday | February 20 | 11 am–1 pm**

The 4th annual Lunar New Year Festival in conjunction with 9 Dragons Kung Fu returns to The District Stage on February 20. Enjoy incredible celebrations filled with elaborate lion dances, cultural demonstrations and more.



## SPENCER'S COMING SOON

Come spring 2021, Spencer's Gifts will be your one-stop trend shop for entertainment, excitement, and fun. Spencer's will be located inside The District near H&M and Victoria's Secret PINK.

# CITYNORTH

CREATING A NEW URBAN DISTRICT



**CBRE**



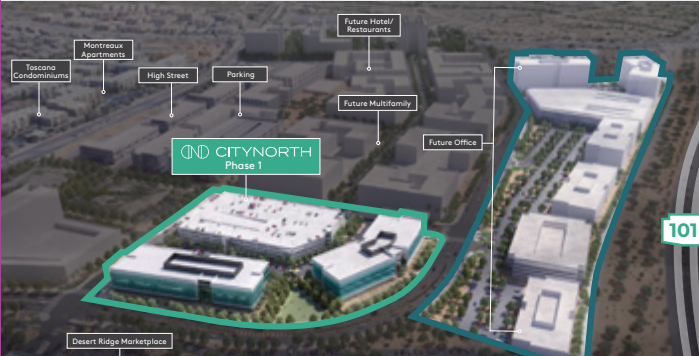
Robert Flaxman, Crown Development Founder & CEO (left) and Rick Carpinelli, SVP Acquisition & Development.

## Master Plan

- ±96.5 TOTAL PROJECT ACRES
- ±1.5 million square feet of office
- ±2,500+ multifamily units
- Three (3) hotels
- Many existing walkable restaurants



## Office Product Overview



## Phase 1



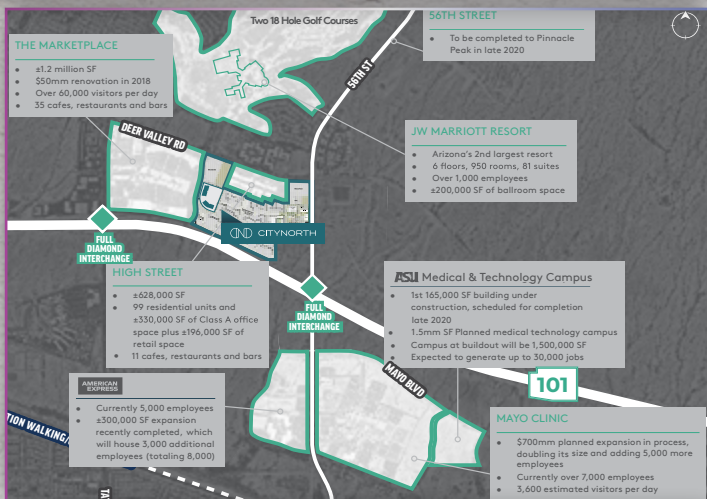
Creating a New Urban District



## Area Overview

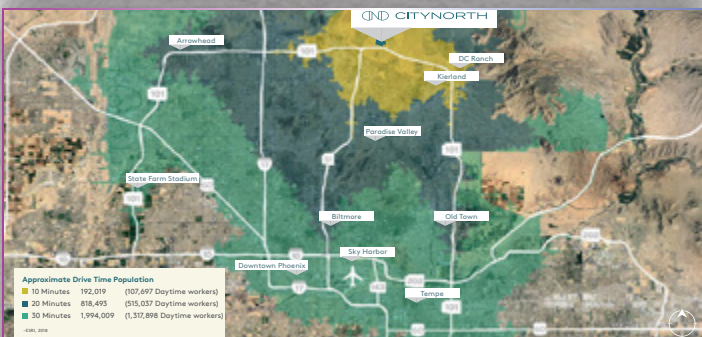
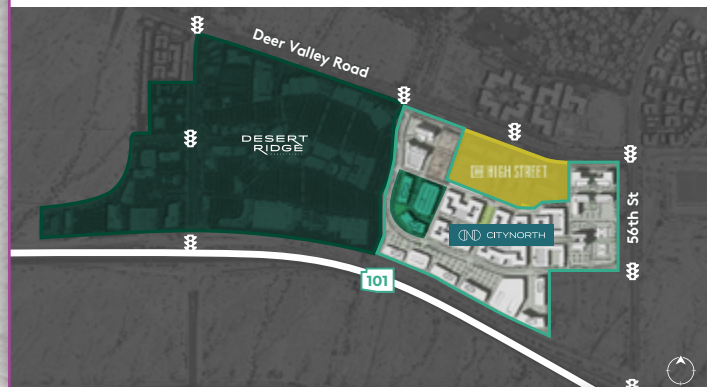
CityNorth is in the heart of Desert Ridge. Desert Ridge is Arizona's largest master-planned community, which currently includes 8,000 of the 20,000 homes at build out, numerous luxury multi-family communities, resorts, restaurants and entertainment.

## Corporate Neighbors



## Demographics

The population growth in Desert Ridge is projected to continue to rise faster due to a desirable standard of living, available land and infrastructure. Maturation and growth of the area continues to facilitate strong in-migration.



## Drive Times

Desert Ridge caters to over 1,317,898 daytime employees and 1,994,009 residents within a 30-minute drive time. A central location along the Loop 101 freeway and within 10 minutes of SR-51 and I-17 allows easy commutes from the residents of both the East and West Valley, including Tempe and Downtown Phoenix. Over 56% of Metro Phoenix's labor force is within a 30-minute commute of City North.



# MEETINGS & EVENTS

**DRCA OFFICE**  
5415 E. High Street, Suite A-133  
Phoenix, AZ 85054  
Parking Garage on 54th Street

**CASHMAN PARK**  
22222 N. 44th Street  
Phoenix, AZ 85050  
5:30 a.m.-11 p.m.-Daily ■ 602.262.6696

**PINNACLE PARK (DOG PARK)**  
20900 N. Black Mountain Blvd.  
Phoenix, AZ 85050  
5:30 a.m.-11 p.m.-Daily ■ 602.262.6696

\*MEETINGS AND EVENTS DATES ARE SUBJECT TO CHANGE. ASSOCIATION MEMBERS AND/OR MEMBER REPRESENTATIVES ONLY.

## MEETINGS

## EVENTS

**DRCA BOARD OF DIRECTORS**  
6 p.m.  
Via Zoom Teleconference Meeting  
**WED., FEBRUARY 24**  
**WED., MARCH 24**  
**NO APRIL BOARD MEETING**

**FINANCE COMMITTEE**  
9 a.m.  
Via Zoom Teleconference Meeting  
**TUES., FEBRUARY 23**  
**TUES., MARCH 23**  
**TUES., APRIL 27**

**DESIGN REVIEW COMMITTEE**  
4 p.m.  
Via Zoom Teleconference Meeting  
**TUES., FEBRUARY 16**  
**TUES., MARCH 9 & 30**  
**TUES., APRIL 20**  
**TUES., MAY 11**

**COMMUNICATIONS COMMITTEE**  
6:30 p.m.  
Via Zoom Teleconference Meeting  
**THURS. FEBRUARY 11**  
**THURS., MARCH 11**  
**THURS., APRIL 8**  
**THURS., MAY 13**

**LIFESTYLES COMMITTEE**  
6:30 p.m.  
Via Zoom Teleconference Meeting  
**THURS. FEBRUARY 18**  
**THURS., MARCH 18**  
**THURS., APRIL 15**

**SCP PARKS SUB-COMMITTEE**  
4 p.m.  
Via Zoom Teleconference Meeting  
**WED., FEBRUARY 10**  
**WED., APRIL 14**

**PUBLIC AFFAIRS COMMITTEE**  
4:30 p.m.  
Via Zoom Teleconference Meeting  
**WED., APRIL 21**

**COMMUNITY AWARENESS COMMITTEE**  
6:30 p.m.  
Via Zoom Teleconference Meeting  
**TUES., JULY 20**

**DRCA OFFICE HOLIDAY CLOSURES**  
**MON., FEBRUARY 15**  
**MON., MAY 31**

**FARMERS MARKET ON HIGH STREET**  
**EVERY SUNDAY**  
**UNTIL MAY 30**  
10 a.m. to 1:30 p.m.

**DRCA COFFEE CLUB ZOOM TELECONFERENCE**  
**TUESDAY, APRIL 13, 2021**  
9 a.m.

**MEGA COMMUNITY-WIDE YARD SALE**  
**SATURDAY, MAY 1**  
7 am-2 pm

**CAMBRIA HOTEL & SUITES**  
4425 E. Irma Ln.,  
Phoenix, AZ 85050

**HOLIDAY INN EXPRESS & SUITES**  
4575 E. Irma Ln.,  
Phoenix, AZ 85050

The above meetings dates/times are subject to change. Please check [desertridgelifestyles.com](http://desertridgelifestyles.com) calendar to confirm scheduled dates/times for the meeting listed above.

# COMMUNITY CONTACTS

## ASSOCIATION

Desert Ridge Community Association .....480.551.4553  
**REGULAR HOURS**  
Monday-Friday ..... 8 a.m.-5 p.m.  
**EMAIL**  
[desertridge.az@fsresidential.com](mailto:desertridge.az@fsresidential.com)  
24/7 Customer Care Center ..... 480.551.4300

## DRCA COMMITTEES

**Communications Committee**  
[communications@desertridgelifestyles.com](mailto:communications@desertridgelifestyles.com)  
**Lifestyles Committee**  
[lifestyles@desertridgelifestyles.com](mailto:lifestyles@desertridgelifestyles.com)  
**Community Awareness Committee**  
[communityawareness@desertridgelifestyles.com](mailto:communityawareness@desertridgelifestyles.com)  
**Design Review Committee**  
[designreview@desertridgelifestyles.com](mailto:designreview@desertridgelifestyles.com)  
**Finance Committee**  
[finance@desertridgelifestyles.com](mailto:finance@desertridgelifestyles.com)  
**Nominating Committee**  
[nominating@desertridgelifestyles.com](mailto:nominating@desertridgelifestyles.com)  
**Public Affairs Committee**  
[publicaffairs@desertridgelifestyles.com](mailto:publicaffairs@desertridgelifestyles.com)  
**SCP Parks Sub-Committee**  
[scpparks@desertridgelifestyles.com](mailto:scpparks@desertridgelifestyles.com)

## BOYS & GIRLS CLUB

Vestar Branch ..... 480.585.0170

## PUBLIC SERVICES

**Phoenix Water Department**  
M-F, 7:30 a.m.-5 p.m. .... 602.262.6251  
Weekends, holidays, after 5 p.m. .... 602.261.8000  
**Phoenix Police Department**  
Non-Emergency Crime Stop ..... 602.262.6151  
Vacation Watch ..... 602.495.5002  
**Desert Ridge Silent Witness** ..... 480.WITNESS  
**Phoenix Public Works**  
Trash/Recycling/Bulk Pick-up ..... 602.262.7251  
**Arizona Game and Fish** ..... 602.942.3000  
**Parks Forestry Department**  
Downed Trees in Right of Way ..... 602.262.9440  
**City of Phoenix Parks & Recreation, Northeast Division** ..... 602.262.6696  
**Malfunctioning Traffic Signals** ..... 602.262.6021  
**Streets/Street Sweeping** ..... 602.262.6441  
**Southwest Gas**  
Customer Service ..... 602.861.1999  
APS, 24 hour line ..... 602.371.7171  
(Includes Street Light Outage)  
**US Post Office** ..... 800.ASK.USPS  
Boulder Hills ..... 800.275.8777  
2550 E. Rose Garden Ln., Phoenix, 85050

Cox Communications ..... 623.594.1000  
Centurylink ..... 800.244.1111  
Green Pools ..... 602.506.6616  
Maricopa County  
**Graffiti Busters** ..... 602.495.7014  
**Southwest Wildlife Conservation Center** ..... 480.471.9109  
**Dispatch-City**  
24/7 Street Maintenance  
Concerns ..... 602.262.6441

## SCHOOLS

**Fireside Elementary** ..... 602.449.4700  
Principal, Dr. Danielle Else  
[delse@pvschools.net](mailto:delse@pvschools.net)  
**Wildfire Elementary** ..... 602.449.4300  
Principal, Ryan Schoonover  
[rschoonover@pvschools.net](mailto:rschoonover@pvschools.net)  
**Desert Trails Elementary** ..... 602.449.4100  
Principal, Sarah Torrilhon  
[storrilhon@pvschools.net](mailto:storrilhon@pvschools.net)  
**Explorer Middle School** ..... 602.449.4200  
Principal, Kyle Shappee  
[kshappee@pvschools.net](mailto:kshappee@pvschools.net)  
**Pinnacle High School** ..... 602.449.4000  
Principal, Chad J. Smith, Ed.D  
[chsmith@pvschools.net](mailto:chsmith@pvschools.net)

# THINKING OF BUYING OR SELLING? FIRST TIME BUYER? DOWNSIZING?



**Jean Batson, Realtor<sup>®</sup>, SRES\***  
Jean@AlandJeanBatson.com ♦ 602.228.0756

**Al Batson, Realtor<sup>®</sup>, SRES\***  
602.680.2791 ♦ Al@AlandJeanBatson.com

We **SHOW SELLERS HOW TO DECLUTTER** so a Buyer can see their furnishings in your home.

We **LISTEN TO OUR BUYERS** and show them what they asked for.

We work with a team of specialists for **SENIORS** with resources to help through transitional experiences.

We **GUIDE YOU** through the paperwork and closing process.

**WE UNDERSTAND.**

*We are here to help. How may we assist you?*

[www.AlandJeanBatson.com](http://www.AlandJeanBatson.com)

Please call us at **602.680.2791** for all of your real estate needs.

We live, work and shop here in Desert Ridge. We support Desert Ridge Lifestyles magazine and local businesses.



**THE BATSON TEAM MISSION STATEMENT** ♦ To provide superior service to our clients based on our personal integrity, strong business experience and hard work while sharing our enthusiasm for life, real estate and people...and have fun doing it!

**\*SRES — Senior Real Estate Specialist. We have the resources you need!**

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Postal Customer**

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Partner with the BEST! The HenBEST Team!



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Scottsdale, AZ 85255



The Henbest Team



hollyhenbest



@HollyHenbest



Holly Henbest



The Henbest Team



**DESERT RIDGE RESIDENTS! EXPERIENCE! KNOWLEDGE! RESULTS!**

*we would love to partner with you*

*contact us today*

**info@Henbest.com**

**480.266.8785**

**Henbest.com**



*“When we decided to sell our home, located in the gated community of Leroux Springs, we wanted a realtor who had exceptional experience in the Desert Ridge market.*

*Without hesitation we chose the Henbest Team. We were extremely impressed with the beautiful staging of our home, and the professional photography/video shoot. Selling a home can be very stressful, and it was reassuring to us that Holly would personally pick up the phone or return our calls within minutes. Holly made us feel as if we were her only client(s). There were a few obstacles during the escrow period which she easily handled. Holly’s negotiation skills are ‘off the charts’ as she got us the price we were hoping for. There is no one else we trust more than Holly and her Team for our real estate needs. If you are considering selling your home, please pick up the phone and give Holly a call. You will be so happy you did, and you will absolutely love her, the entire Henbest Team, and the outstanding service they provide!”*

*Flavin Family  
Desert Ridge—2020*

*“I have purchased/sold many homes over the years, and never had a more amazing experience than I did with The Henbest Team. She was able to sell our home for top dollar, on the very first day of showings. Every step of the process was handled with the utmost professionalism, from the staging/photos, to the final closing day. Moving is typically incredibly stressful, and Holly’s team has made it a breeze – which has been invaluable to us.” Thank you!*

*Beal Family  
Desert Ridge—2020*