

SUMMER/FALL 2018

DESERT RIDGE

The Official Community Magazine of the Desert Ridge Community Association

Lifestyles

generation Z

the new generation of youth
born between 1992 and 2010



ULTIMATE FUN GUIDE

COOL SUMMER NIGHTS

CHILL OUT THIS SUMMER AND ENJOY INTERACTIVE WATER ACTIVITIES, REFRESHING TREATS, GAMES, PRIZES AND MORE ALL AT THE SPLASH PAD!
THURSDAY, JULY 19

MOVIES IN THE COURTYARD

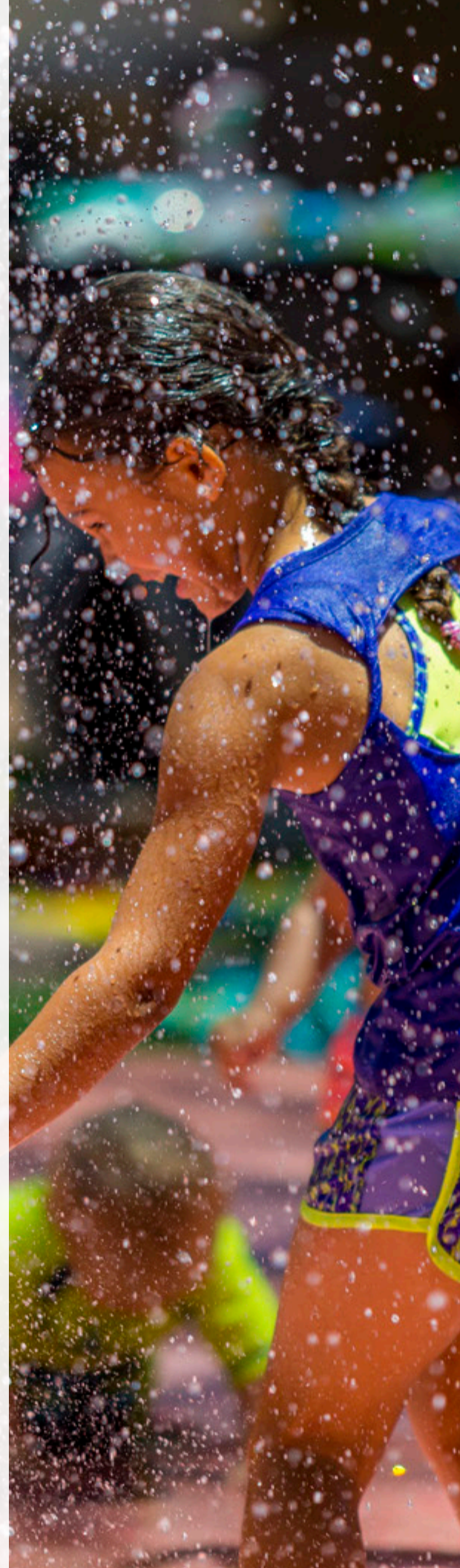
"SET SAIL FOR DESERT RIDGE MARKETPLACE" FOR THE SUMMER MOVIE SERIES FEATURING PIRATES OF THE CARIBBEAN. PLUS, ENJOY PRE-SHOW ACTIVITIES FROM 5:30PM-7:00PM. THE FEATURE FILM WILL BEGIN AT 7PM.

TUESDAY, JULY 10 - AT WORLD'S END
TUESDAY, JULY 24 - ON STRANGER TIDES

SUNDAE FUNDAY

SUNDAE FUNDAY IS BACK! COOL OFF WITH SWEET TREATS, LIVE ENTERTAINMENT, LAWN GAMES AND MORE!

SUNDAY, AUGUST 26



Desert Ridge Lifestyles

Desert Ridge Lifestyles magazine is the official community magazine of Desert Ridge, brought to you by the Desert Ridge Community Association. It is designed to keep you informed about what's happening in your community, from clubs, activities and community programs to school information, special events, and more.

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Desert Ridge

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COMMUNITY ASSOCIATION

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Hours Monday-Friday, 8 a.m.-5 p.m.

MANAGEMENT TEAM

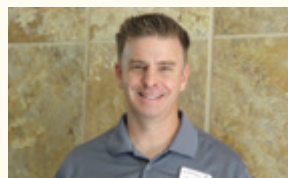
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MANAGEMENT TEAM

Photos courtesy of Desert Ridge Staff



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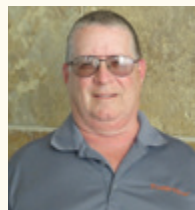
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FROM THE PRESIDENT

DRCA ASSOCIATION FEES - *How low can they go?*



Doug Dickson

Over the past decade I've served as President of the Desert Ridge Community Association (DRCA), we've taken an extremely hard line on increasing the fees we charge. From the very beginning, we made a commitment NOT to increase our association fees and have shared that position at every opportunity.

We've followed through on that commitment: When times have been lean, we've successfully found areas to cut back; when our budget went further than forecasted, we've refunded the surplus back to members of our association or added to the reserves for our association.

This strategy has been incredibly effective and working together with the entire DRCA Board, we've made it work, avoiding increases year after year. In recent years, we've seen costs rise dramatically. Increases mandated by new minimum wage laws, the rising cost of fuel, medical insurance and other expenses have all negatively impacted our bottom line. Anyone who has filled up a gas tank recently understands these expenses are real and the increases are unavoidable.

Despite these challenges, we've maintained our community and raised our expectations every year. As Desert Ridge residents, we have high standards for our community. We want safe, highly desirable neighborhoods that are well maintained; lifestyle activities that build a spirit of community, and the enforcement of our governing documents to protect and increase our property values. Our Board focuses on these priorities and accomplishes all of it, with an annual fee of just \$372.

Not only have we been successful in keeping the lid on Association fees, we have also dramatically increased the services we provide including: Off-duty

DRCA FEES

From 1995 – 2004, our Association was under the control of the master developer and Association fees increased five times. Since 2004, our Association has been under homeowner control and fees have never increased since. The table below illustrates our fees if they had been raised each year for inflation.

	Inflation %	Change \$	DRCA FEES
			\$372
2004	2.7	10.04	\$382
2005	3.4	12.99	\$395
2006	3.2	12.64	\$408
2007	2.8	11.41	\$419
2008	3.8	15.93	\$435
2009	-0.4	-1.74	\$433
2010	1.6	6.93	\$440
2011	3.2	14.09	\$454
2012	2.1	9.54	\$464
2013	1.5	6.96	\$471
2014	1.6	7.53	\$478
2015	0.1	0.48	\$479
2016	1.3	6.22	\$485
2017	2.1	10.19	\$495
2018	2.1	10.40	\$506

Source: U.S Consumer Price Index

As you can see, if adjusted only for inflation, DRCA fees would have risen to \$506 per year. Fortunately, the DRCA Board and has worked hard to keep fees fixed, saving each of us \$134 per year vs. inflation alone.

Officer Patrol, overnight parking enforcement, Farmer's Markets, Holiday Lights, Lifestyles Magazine, website and monthly lifestyles events.

Thank you to everyone who serves as a board and committee member in Desert Ridge, the staff of the various management companies within our community, and to every community volunteer and member of our Association who has contributed to our success. You are appreciated! Desert Ridge is a terrific place to live and I hope to see you around the community!

Doug Dickson
President
Desert Ridge Community Association

BECOME A COMMUNITY VOLUNTEER

Desert Ridge
Community Association

The Desert Ridge Community Association is in need of community volunteers to serve on the following committee. If you are a member in good standing and available to serve your community 2-3 hours a month, please email us so we can provide you with the committee charter and application to apply.

★

STRATEGIC COMMUNITY PLAN (SCP) PARKS SUB-COMMITTEE
scpparks@desertridgelifestyles.com

\$99

Summer Staycation

two cocktails included



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The Cambria[®] Hotel North Scottsdale Desert Ridge offers 2,370 sq. ft. of functional event space, with full-service catering.

Whether it's 10 or 120 people, we look forward to hosting your social and corporate events at Cambria[®] Hotel North Scottsdale Desert Ridge.

- Corporate Seminars / Trainings
- Mitzvahs
- Birthdays
- Engagement Parties
- Wedding Showers / Baby Showers
- Retirement Parties
- Sports Team Celebrations
- Ladies Night Out Functions



FROM THE COMMUNICATIONS CHAIR

Dear Generation Z

Every breath you take, every move you make, every bond you break, every step you take, we'll be watching you.

Lyrics from the 1982 song "Every Breath you Take." Written by Sting, recorded by The Police

Because that is what every generation does to the ones that follow. And it is what you will do to the generations that follow you.



Rob Reichstein

Each generation is born into the world with paradigms and beliefs indigenous

to that time. Each generation progresses through their life hoping to make life better for the following generations. In doing so inventions are created, advancements are embraced, new beliefs and morals around those advancements are adopted. They are handed down as gifts to the next generation without a full appreciation of how the advancements will change the lives of future generations. When those new generations embrace those gifts, and create their own paradigms, previous generations tend to question the following generations for how they embrace these gifts into their daily life.

I remember my parents and grandparents liked to talk to us face to face. Make sure we were on the right path. They started most sentences with a reference to "back in my day", or

"back in the good old days." If I responded in any manner that they felt did not show the utmost respect I was met with scorn. I never thought to ask them: How would your lives be different if you had the very tools we have that you criticize us for using? If that question was asked of me today from a Generation Xer, I would probably say I'd be a lot like you are today.

I'm a boomer. Our lives began with the "Mad Men" culture transcended from the Vietnam War (Conflict), Civil Rights Era, Kent State, desegregation, integration, a president's assassination, another's resignation, the emergence of personal computers, and four economic downturns. When we spoke up, many of the generations before us spoke up against us. Many of my peers rebelled with the tools of the time. But what if we had social media back then? Would events have turned out differently? Or what if the generations before us had the internet? Would the Depression of the 1930s, WWII, Korean War been avoided or



subsequent events altered? We'll never know for sure, but it makes for great thought and conversation.

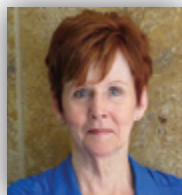
So, to you Generations Xers I offer this: If you are feeling pressure from your elders, welcome to the circle of life. Have a little compassion for your predecessors. We don't totally understand what you are experiencing or how today's tools are making your lives

different than ours. It's normal to question what you do not fully comprehend. So please keep the lines of communication open. We may not understand what's going on, but at the end of the day our intentions are to help. Text us, tell us how we can.

Rob Reichstein
 Communications Chair
 Desert Ridge Community Association

FROM THE LIFESTYLES CHAIR

Fun activities for all



Patricia Brash

Once again our community at Desert Ridge has enjoyed a myriad of fun and successful activities that help make Desert Ridge the leading community that it is. Through the hard work of friends and neighbors, the Lifestyle Committee members and the Board, we had a series of activities for all.

FARMERS MARKET ON HIGH STREET

The Farmers Market at High Street continues to be a large success. The number of our vendors and local farmers has grown to 125 this season. We have seen attendance of up to 3,000 friends and neighbors for each market day. We look forward to growing our community Farmers Market on High Street as we return for our 2nd season this fall in October.

EASTER EGG SCRAMBLE

We had a beautiful evening for our 1st Easter Egg Scramble at Reach 11 Sports Complex on Friday, March 30th. It was well attended and there were over 10,000 eggs to be found, as well as music, food and inflatables bounce houses and slides for the kids of all ages. A good time was had by all. Also, I would like to thank

and recognize Desert Ridge Community Association, Desert City Church, City of Phoenix Parks and Recreation, AAA Landscaping and all our volunteers from our local Vestar Branch Boys and Girls Club and Pinnacle High School for their partnership in helping to make our inaugural Easter Egg Scramble at Reach 11 a tremendous success.

DESERT RIDGE COMMUNITY WIDE SEMI-ANNUAL MEGA YARD SALE

As we do twice each year, on April 7th we held our Desert Ridge Semi-Annual Community Wide MEGA Yard Sale for over 5,500 residences to participate. The committee would like to thank our neighbors in the community for providing donations benefiting Goodwill of Central and Northern Arizona and our 5 local schools in Desert Ridge. The next Yard Sale will be held on Saturday, November 3rd from 7 AM to 2 PM.

LADIES NIGHT OUT AND COMMUNITY NIGHT OUT

We have enjoyed great community attendance and success with the Ladies Night Out and Sports Night Out. We are pleased that more residents of the Desert Ridge community are continuing to attend and help grow these events. Our "Sports Night Out" social is being changed to "Community Night Out" when our community

socials return this fall; to reflect the overall and broader participation of the residents that attend the event. We are looking forward to the continued growth of these social activities and invite all to attend during our next season. Stay tuned for upcoming dates and locations.

As always, we encourage all members of our community to attend our Lifestyle Committee meetings held the 2nd Thursday of the odd numbered calendar months at 8 AM at the Desert

Ridge offices. We welcome your ideas and thoughts not only at meetings, but at any time. Please visit the desertridgelifestyles.com website to stay current with all the events, activities, and socials happening in our community. Your suggestions, ideas and feedback is welcomed and can be emailed to: lifestyles@desertridgelifestyles.com.

Patricia Brash,
Lifestyle Committee Chair
Desert Ridge Community Association

DESERT CITY
CHURCH

SUNDAY GATHERINGS AT 10:30 AM

Desert Trails Elementary School
4315 E Cashman Drive
Phoenix, AZ 85050

info@desertcitychurch.com
desertcitychurch.com

STUFF TO DO THIS SUMMER

ODYSEA MIRROR MAZE



Monkeys screech and anacondas hiss as you make your way across the chasm on a rickety bridge. Whatever you do—don't look down! Go on the hunt for the elusive butterfly as you explore the sights and sounds of a deep, dark Central American rainforest. Get lost as you try to find your way through a maze of jungle, mirrors, false passages and an ancient Mayan Temple.

Can you find the true path through the mirror maze, discover the elusive butterfly and escape the perils of the forest to seek your next adventure? Or will you wander lost, never to be found again?

[odyseamirrormaze.com/
mirror-maze.html](http://odyseamirrormaze.com/mirror-maze.html)

SCOTTSDALE ARTWALK ON THURSDAYS



Scottsdale ArtWalk is much like a large, easy-going open house for the Scottsdale Arts District located primarily along Main Street and Marshall Way in Scottsdale Downtown. "America's Original ArtWalk", this weekly gathering takes place every Thursday evening (year-round, except Thanksgiving) when all member galleries belonging to the Scottsdale Gallery Association (SGA) open their doors to the public and show off the work of the Southwest's outstanding artists. A 30-year tradition, the ArtWalk process is simple; proceed at your own pace, wander into galleries that capture your fancy, stroll around a delightful area punctuated by dramatic statues, bubbling fountains, tree-covered courtyards, famed restaurants and more. Horse-drawn carriage rides and trolley rides are often available from plentiful free parking areas nearby.

scottsdalegalleries.com/about

OCTANE RACEWAY INDOOR / OUTDOOR KART RACING IN SCOTTSDALE



Our high-speed race karts carve up the corners and fly down the straightaways up to 45 MPH on a challenging road course. Our 1/3 mile track is the only full time indoor/outdoor track in the entire United States! Experience the ultimate adrenaline rush! Ample free parking is available onsite.

octaneraceway.com

ESCAPE THE ROOM 101



At Escape Room 101 in Phoenix, AZ, we feature unique and interesting rooms to challenge your wit and team skills. We offer fun games to ensure you have the best night. Bring your friends and family along to solve the puzzles, beat the clock, and escape the room.

The Escape Room is excellent for: Birthdays, Corporate Events, Date Night, Family Bonding, Private Events, and Team Building

escaperoomphoenixaz.com

... AND KEEP COOL

DIVE 'N' MOVIES



Come to Wet 'n' Wild Phoenix every Friday night in July for an exclusive viewing of some great movie titles. Dive 'n' Movies are included with paid admission, and are projected onto a big screen near the wave pool.

wetwildphoenix.com/events/dive-n-movies

IFLY INDOOR SKYDIVING



We welcome flyers from 3 to 103. If you have reasonable health and fitness you can fly. We'll do everything we can to help you fly because our goal is to deliver the dream of flight to everyone!

Nearly anyone can fly, including those with disabilities.

iflyworld.com/phoenix

desertridgelifestyles.com

67TH ANNUAL FIREWORKS SPECTACULAR JULY 4TH



Kiwanis Club of Tempe 67th Annual Fireworks Spectacular will present the best fireworks show in the Valley shot from Mill Avenue Bridge. The fireworks spectacular will be launched from the Mill Avenue Bridge and choreographed to music for all tastes and interests including patriotic, pop, country, and more.

Stop at the Kid's ID Tent – located at each entrance. You'll have an opportunity to fill out your cell phone number on a wristband for your child to wear in case you get separated during the event. Family Fun Fest will offer a free inflatable village for all ages with a variety of rides, rock climbing walls and more!

A great food court to satisfy the entire families' taste buds featuring hamburgers, hot dogs, BBQ, roasted corn, fry bread, snow cones, ice cream, lemonade and lots of cold bottled water, Pepsi products, plus a variety of other food vendors.

tempe4th.com

MIM SIGNATURE EVENT JULY 14 AND 15



PROWL AND PLAY AT THE PHOENIX ZOO: MAGICAL MIDSUMMER DREAM AUGUST 4



Grab your magic wands and join us at the Phoenix Zoo for a mythical night of wizards, fairies and fantastic beasts!

- Fantasy-themed Waterslides and Water Features
- Character Meet & Greets (Harry Potter, Tinkerbell, Mermaids and more!)
- DJ Dance Party
- Roaming Magicians, Jugglers and Illusionists
- Wizard School with Mad Science
- Animal Discoveries
- And more!

Activities are subject to change without notice. Not all areas of the Zoo and animals will be available for viewing during this event.

phoenixzoo.org/event-items/prowl-play-dinosaurs

Escape from the heat and immerse yourself in sounds that originated in our own backyard! With its rich musical history, Arizona is home to many different cultures with their own distinct musical styles and influences. Join MIM as we celebrate the diverse music and artistry that make up the musical landscape of our home state.

mim.org/events/experience-arizona-music-jul-14-2018

STUFF TO DO THIS FALL

GALAXY DANCE FESTIVAL



September 13 — 14, 2018

Hosted by the Arizona Biltmore Resort and Spa in Phoenix, Arizona, the Galaxy Dance Festival is a ballroom dance competition. The three-day event takes place on September 13th to 14th, 2018 and features professionals from around the country competing in a range of ballroom styles. Past esteemed judges include Linda Dean, Sam Sodano, John DePalma and Marianne Nicole.

galaxydancefestival.com

ARIZONA CARDINALS



The Arizona Cardinals are a professional football team based in Phoenix. They were founded in 1898 in Chicago, Illinois. They currently play at the University of Phoenix Stadium. They have never won a Super Bowl, but have had their stadium host a couple of them, including Super Bowl XLIX in 2015.

azcardinals.com

PRE-SEASON SCHEDULE 2018

Aug 11	7 p.m.	Chargers
Aug 17	5 p.m.	at New Orleans Saints
Aug 26	5 p.m.	at Dallas Cowboys
Aug 30	7 p.m.	Denver Broncos

REGULAR SEASON SCHEDULE 2018

Sept. 9	1:25 p.m.	Washington Redskins
Sept. 16	1:05 p.m.	at Los Angeles Rams
Sept. 23	1:25 p.m.	Chicago Bears
Sept. 30	1:05 p.m.	Seattle Seahawks
Oct. 7	1:25 p.m.	at San Francisco 49ers
Oct. 14	10 a.m.	at Minnesota Vikings
Oct. 18	5:20 p.m.	Denver Broncos
Oct. 28	1:25 p.m.	San Francisco 49ers
Nov. 11	11 a.m.	at Kansas City Chiefs
Nov. 18	2:05 p.m.	Oakland Raiders
Nov. 25	2:05 p.m.	at Los Angeles Chargers
Dec. 2	11:00 a.m.	at Green Bay Packers
Dec. 9	2:25 p.m.	Detroit Lions
Dec. 16	11:00 a.m.	at Atlanta Falcons
Dec. 23	2:05 p.m.	Los Angeles Rams
Dec. 30	2:25 p.m.	at Seattle Seahawks

FALL ARIZONA RESTAURANT WEEK



September 21 — 30, 2018

During Fall ARW, over 200 participating restaurants will offer a three-course prix-fixe menu for just \$33 or \$44 per person, excluding beverages, tax and gratuity unless otherwise noted. The carefully crafted menus offer food lovers their ultimate dining experiences.

arizonarestaurantweek.com

ARIZONA TACO FESTIVAL



October 13 — 14, 2018

The Arizona Taco Festival was the world's first taco festival in 2010, and has grown to 60+ restaurants dishing out \$2 tacos over two full days. Along with imaginative and often hilarious entertainment, the AZ Taco Festival blends art and music with premium tequila tastings, unique festival activations, and a proprietary taco contest that supports local business by awarding \$10,000 to competitors every year.

aztacofestival.com/info/

ARIZONA STATE FAIR



October 5 — 28, 2018

Arizonans have been meeting and making memories at the Arizona State Fair for more than 100 years. Now with more than a million guests each year, we welcome you to indulge all your senses at Arizona's original playground. Find yourself in the middle of the midway enjoying everything from crazy air food, rides and games, to an exciting event in the Grandstand and to end the night, a live concert at the Arizona Veterans Memorial Coliseum!

azstatefair.com



Health care that goes beyond get well soon.

Health is personal. That's why the providers at Banner Health Center decide with you, not for you, on the best approach. What does it mean to be healthy and stay well? That's up to you. We care for you as an individual. By understanding your priorities, we help you live your own healthiest life.

New health care providers in Desert Ridge:



John Julius, DO
Family Medicine



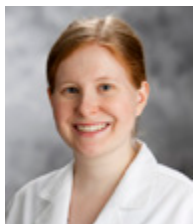
Natasa Vojvodic, DO
Family Medicine



Lurlyn Pero-Anderson, MD
Internal Medicine



Michael Germain, MD
Internal Medicine



Andrea Goldberg, MD
Internal Medicine



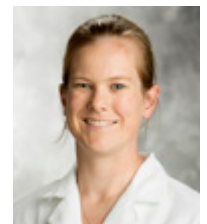
Lorna Honan, MD
Internal Medicine



Nolawi Mengesha, MD
Internal Medicine



Danielle Wicklow, MD
Internal Medicine



Laura Hellenthal, ANP-C
Internal Medicine

Appointments: 480.890.5800

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The Facts about Generation Z You Never Knew

The Silent Generation known as Generation Z, born between 1992 and 2010 is the new generation of youth according to the U.S. Census Bureau that makes up of twenty-five percent of the population. The youth of this generation are viewed as entrepreneurial and resourceful growing up during the time of the recession.

Here are eight interesting facts and statistics about Generation Z that differ from the Millennials:

1 Seventy-seven percent of Generation Z expect to work harder than previous generations. Millennials became optimistic thanks to their encouraging Baby Boomer parents and growing up in a time of prosperity and opportunity. Generation Z will be realistic thanks to their skeptical and straight-shooting Generation X parents and growing up in a recession. According to Pew

Charitable Trusts, during the Great Recession, the median net worth of Generation Z's parents fell by nearly forty-five percent.

2 Seventy-one percent of Generation Z said they believe the phrase "if you want it done right, then do it yourself."

When given the option to arrange a group of desks, Millennials would opt for a collaborative arrangement and assemble the desks into a circle. Generation Z will be more competitive with their colleagues and will harness a do-it-yourself mentality at work. In fact, sixty-nine percent of Generation Z would rather have their own workspace than share it with someone else.

3 Forty percent of Generation Z said that working Wi-Fi was more important to them than working bathrooms.



According to Pew Research, only fourteen percent of U.S. adults had access to the Internet in 1995, but by 2014, eighty-seven percent had access. Millennials were pioneers in the digital age. They witnessed the introduction and rise of social media, instant messaging, smartphones, search engines, and the mobile revolution. Generation Z did not witness these innovations, but rather, they were born into it. Ubiquitous connectivity, highly curated global information, on-demand video, and 24/7 news cycles are native to Generation Z.

4 Seventy percent of Generation Z would rather share personal information with their pet than with their boss.

As digital pioneers, Millennials explored (and in some cases exploited) social media and made public their thoughts, opinions, and every noteworthy or menial life update. With safety and security top of mind, Generation Z will be much more calculated and/or selective with the information they share online. For example, Generation Z gravitated to Snapchat because of the time-bound content that won't live online forever like a Tweet or Facebook post would.

5 Seventy-four percent of Generation Z prefer to communicate face-to-face with colleagues.

Millennials pioneered many of the



digital communication tools (texting, instant messaging, Slack, etc.) that have made the workplace more efficient and effective but some would argue less personable. Equipped with their experience communicating using full sight, sound, and motion over Skype, FaceTime, Snapchat, etc., Generation Z is positioned as the ideal generation to finally strike the right balance between online and offline workplace communications.

6 Seventy-five percent of Generation Z say there are other ways of getting a good education than going to college, according to Sparks & Honey.

Millennials are questioning if their large student debt was worth it, especially considering that forty-four percent of recent college grads are employed in jobs not

requiring degrees, and one in eight recent college grads are unemployed. Generation Z will explore education alternatives. They will pursue on-demand or just-in-time learning solutions, like how-to YouTube tutorials, or will seek employers that offer robust on-the-job and development training.

7 Seventy-five percent of Generation Z would be interested in a situation in which they could have multiple roles within one place of employment.

Growing up in fast times and coming of age in an on-demand culture, Millennials have little patience for stagnation, especially when it comes to their careers. (Read this to learn how to cure Millennials of their career impatience.) Generation Z won't want to miss out on any valuable experience and

will want to flex their on-demand learning muscle by trying out various roles or projects (marketing, accounting, human resources, etc.) inside of the organization.

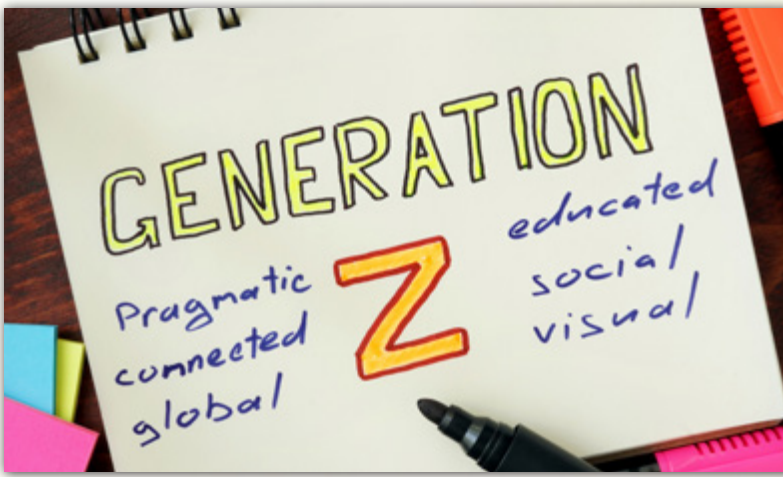
8 Fifty-eight percent of adults worldwide ages 35+ agree that "kids today have more in common with their global peers than they do with adults in their own country."

Millennials were considered the first global generation because they shared similar characteristics and values across borders and they were able to view significant global events in real-time. However, Generation Z interacts with their global peers with greater fluidity than any other generation. As more of the world comes online, geographies will continue to shrink causing Generation Z to view themselves as global citizens.

Jenkins, Ryan. "Generation Z vs Millennials. The 8 Differences You Need to Know." 19 July 2017, www.inc.com/ryan-jenkins/generation-z-vs-millennials-the-8-differences-you.html.

GENERATION Z

Did you know that every generation has a name? There are “The Baby Boomers,” “The Millennials,” and “Generation X.” One of the most significant generations of all is Generation Z. (early 2000’s) That is the generation I belong to.



Many students in Generation Z are afraid to move on; they would rather live with their parents till they are thirty, but others are confident and ready, they want to achieve their dream. There are many different feelings and thoughts that go through the kid’s heads, some have different opinions, and their thoughts can change

throughout their generation and before they move on.

Albert Einstein once said, “Imagination is more important than knowledge.” Generation Z has a lot of imagination, we think of it, but we don’t always put our mind to it and make it happen. There are so many amazing ideas out there that

could change the world and make it a better place. Kids are too busy worrying about having a boyfriend or girlfriend that they don’t realize that it is not important. There are bigger things in life than just being “The Cutest Couple.”

High school is a huge part of life. These are the years that help you graduate and get into a college. It is a big step from going to a school where they are preparing you; then, you jump right into high school where the grades count. High School is a big step for me, meeting new kids, walking around a school that is larger than my elementary school and middle school put together. It is very nice to have a loving, older sister that can lead me through the years of high school until the rest of her years are up. I know I will meet new friends and hopefully keep the friendships.

I have two amazing sisters, one younger sister, and one older sister. Each of our generations teaches the three of us different things about each other. Siblings and friends aren’t just here to keep you company—what they don’t know—is that they are on this earth for a reason.

Generation Z gives many more opportunities than the other generations. For example, today we have iPhone, iPad, iPod, computers, iWatches, and the list keeps on going, but back then, in prior decades, they didn’t have all the technology. Kids do not appreciate what they have, and that is the problem that generation Z has, no appreciation or respect. Everyone, even grown-ups, should work on their appreciation and respect towards others, such as compromising, sharing, and just being nice in general.

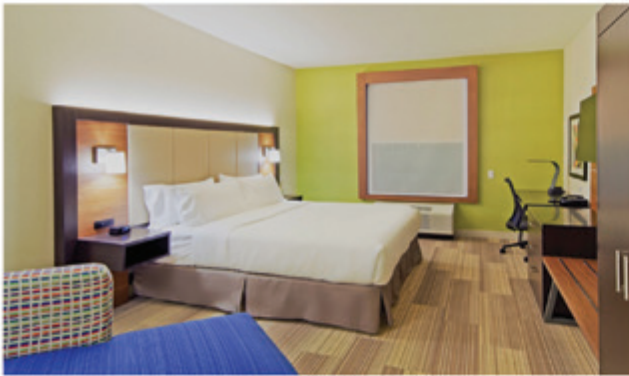
Finally, Generation Z can teach everyone something new. Things come your way for a reason, and it all leads to good. Explorer Middle School prepared me for High School, and I am excited to start a new chapter in my life and will still remember the old ones. This generation will improve more and more every single day. “The greatest way to live with honor in this world is to be what we pretend to be.” (Socrates, Greek Athenian philosopher)

Darian Chiavaroli is an 8th grader at Explorer Middle School

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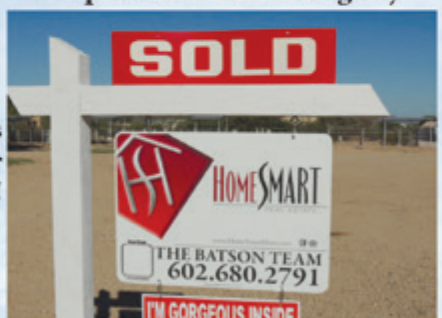
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FARMERS MARKET

on  HIGH STREET



OCTOBER
21



NOVEMBER
18



DECEMBER
16



IT'S
BACK!



The Farmers Market on High Street is back with a monthly event serving up food and fun.

Popping up every third Sunday from October to April from 10am to 1pm, the Farmers Market on High Street is the north Valley's newest market featuring more than 100 vendors offering produce, food, art and fun to take home and enjoy.

Stroll the closed street with friends and family while browsing market vendors offering the likes of: organic produce, locally grown fruits & vegetables, artisan breads, baked goods, cookies & toffees, seafood, local honey, vinegars & oils, pastas, tamales, hummus, spices, sausages, cheese curds, jellies, kettle corn, art & handmade crafts - and much more!

After visiting the Farmers Market, stay on High Street and enjoy lunch at one of High Streets many eateries including, Modern Margarita, La Bocca, Mellow Mushroom, Growler USA, Kona Grill, Firehouse Subs and more.

Farmers Market admission and parking is always free.

Farmers Market on High Street takes place at High Street, the North Valley's growing entertainment district, home to restaurants, bars, entertainment, retail and services. High Street is located at 5415 E. High Street in Phoenix, next to Desert Ridge Marketplace. Exit off the Loop 101 at 56th Street.

THIRD SUNDAYS 10am - 1pm OCTOBER through APRIL

HighStreet.com

FOOD *and* FUN

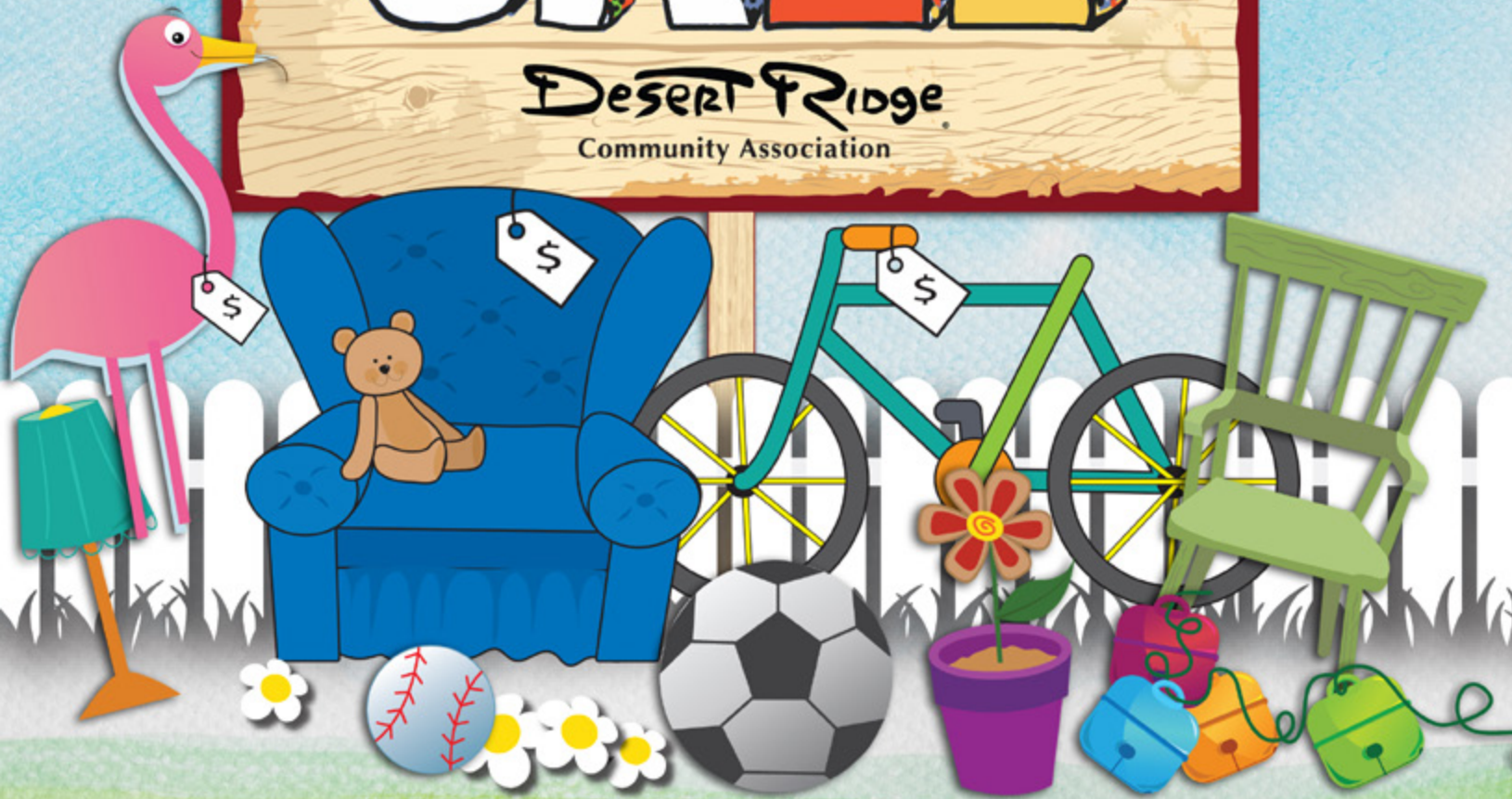
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Desert Ridge
Community Association



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Goodwill of Central Arizona will be parked at 2 locations: Cashman Park at Desert Ridge, 22222 N. 44th Street, Phoenix and BGCS Vestar Branch, 3975 E. Lockwood, Phoenix from 12-4 pm collecting unwanted clothing, shoes, furniture, books, electronics, housewares, and more! Donations are tax deductible and support the 5 Desert Ridge Schools and Goodwill programs and services that give local job seekers the skills and training they need to find employment and become self-sufficient.

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Events at Desert Ridge Marketplace

www.shopdesertridge.com/events/live-music/



Events and Happenings Summer and Fall 2018

LIVE MUSIC YEAR-ROUND

The District Stage, 7-10pm

Enjoy free live music every Friday and Saturday night at The District Stage and Splash Pad. For the full lineup, visit shopdesertridge.com.

SPATTER:

12 ARTISTS. 12 MURALS. 12 WEEKS.

Through Labor Day

Desert Ridge Marketplace will transform into a living public art gallery when 12 talented artists create unique murals throughout The District! Each week a new masterpiece will arise, leaving the prior work of art to a memory once it disappears.

FREE TICKETS TO ODYSEA AQUARIUM WITH PURCHASE!

Through June 30

During the month of June, receive 2 free passes at OdySea Aquarium when you spend \$350 or more in the same day at Desert Ridge Marketplace. Visit shopdesertridge.com/promotion/sea to enter.

EXCLUSIVE GIVEAWAY - JAYZ & BEYONCE

June 1-30

Enter to win a pair of tickets to see Jay-Z and Beyonce's ORT II Tour at University of Phoenix Stadium on September 19. Visit shopdesertridge.com/connect/jandb to enter.

MOVIES IN THE COURTYARD SUMMER SERIES

Barnes & Noble Courtyard, 6pm pre-show activities begin; 7pm feature film begins.

"Set sail for Desert Ridge Marketplace" and prepare for the Pirates of The Caribbean adventure at Desert Ridge Marketplace! Enjoy pre-show entertainment, games, crafts, giveaways and more! Guests

who attend all four events will be entered in a drawing to win the entire Pirates of The Caribbean movie series. Plus, stop by your favorite restaurants for grab-and-go specials that you can enjoy during the film.

Pirates of The Caribbean Movie Lineup:

- Tuesday, July 10 – At World's end
- Tuesday, July 24 – On Stranger Tides

Visit shopdesertridge.com/movies for details.

COOL SUMMER NIGHTS

Thursday, July 19

AMC Lawn & Splash Pad 6pm-8pm

Chill out this summer with "tons" of water! Enjoy interactive water activities, refreshing treats, games and more! Activities, include:

- Mini Boat races
- Water gun "fight"
- Sponge "wars"
- Bucket brigade game
- Water gun beach ball race
- Refreshing treats – ice cream, snow cones, root-beer floats (refreshments will vary)

FREE TICKETS TO BODIES REVEALED WITH PURCHASE!

August 1-31

During the month of June, receive 2 free passes to the Bodies Revealed exhibit when you spend \$300 or more in the same day at Desert Ridge Marketplace. Visit shopdesertridge.com/promotion to enter.

SUNDAE FUNDAY

Sunday, August 26 The District, 5pm-7pm

Sundae Funday is back! Children and families are invited to kick-back and enjoy your Sunday afternoon with live entertainment, lawn games, giveaways and more! Plus, you can't forget the ice-cream! Guests can enjoy a chilled treat while supplies last.

FREE TICKETS TO BUTTERFLY WONDERLAND WITH PURCHASE!

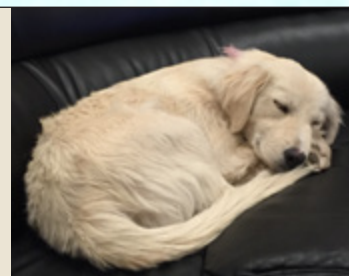
September 1-30

During the month of June, receive 2 free passes to Butterfly Wonderland when you spend \$250 or more in the same day at Desert Ridge Marketplace. Visit shopdesertridge.com/promotion to enter.

CREEPY CANDY CRAWL

Saturday, October 27, The District, 3-5pm

Calling all ghosts, goblins and ghouls to venture out to Desert Ridge Marketplace for an afternoon of Spooktacular fun! Children and families are invited to dress to impress for our annual Halloween costume contest! Plus, trick-or-treat from store-to-store, enjoy Halloween themed music, dancing games, prizes and more! Visit shopdesertridge.com/events for details



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Did you know that coyotes are not only indigenous to Arizona but can be found throughout North America?

Coyotes are highly social, urbanized, intelligent, adaptable and opportunistic predatory animals that are naturally afraid and fearful of humans. However, that fear is lost in stages over time by proximity, tolerance and feeding. Coyotes can run at almost 40 mph, jump over an 8-foot fence/wall and they can breed with domestic dogs. Coyotes must be made to feel unwelcome when they are displaced from or roam out of their native desert and/or wash habitat surrounding and throughout our community.

Steps you can take to deter and make coyotes unwelcomed is to supervise and

leash your pets always when they are outside – never leave them unattended. Do not feed or leave food sources (e.g., bird feeders, pet food, fallen fruit, trash, etc. out that attracts wildlife. It is unlawful for a person to feed wildlife intentionally, knowingly or recklessly pursuant to ARS 13-2927 (Unlawful Feeding of Wildlife). Wildlife violations can be reported anonymously to the Operation Game Hotline at 800.352.0700.

In the event you come in contact with a coyote do not run, make noise by shouting at high/medium volumes, throw rocks, make yourself appear bigger... but most importantly make the coyote feel unwelcomed. One effective tip is to carry a super soaker spray bottle filled with ammonia. Ammonia is an effective



deterrent against coyotes and they are not likely to return to an area or location where they have been sprayed with ammonia. Whether you love or hate coyotes — be rude to them! Be an active participant in making them uncomfortable being around people and within areas of the community where they are not welcomed!

For more information visit www.azgfd.gov/urbanwildlife

RECYCLE YOUR BICYCLE For A Kid In Foster Care



For the past eight years, Recycle Your Bicycle has been giving 'first bike' memories to children in foster care across the state. Beginning in September, this all volunteer organization begins collecting gently used bikes at Earnhardt dealerships across Maricopa County. According to RYB coordinator, Joe Jacober, "the only thing we can't fix is rust." Then, in October, hundreds of volunteers go to work fixing brakes and gears, changing tires, replacing seats and detailing each bike to look 'like

new' for the child who will be receiving the bike. In mid-December, volunteers roll out hundreds of bikes for the holidays for children in foster care. We hope you'll join us in making these happy holiday memories. Recycle Your Bicycle seeks donations of gently used bikes, volunteers to help repair and shine them up to look like new, and donations to pay for parts, tires, and tubes. Learn more about drop off locations, and volunteer and donation opportunities at recycleyourbicycleaz.com.



THE VERIZON INDYCAR SERIES

COMES TO ISM RACEWAY IN PHOENIX

If you love the Verizon Indy Car Series, this year's series was certainly not one to be missed. The second leg of the Verizon IndyCar Series made its second stop at the ISM Raceway with the debut on the oval with the new Aero Kit on Friday April 6 and the race on Saturday, April 7, 2018. This was the 64th Indy car race at the track, dating back to 1964. The icons and legends of the sport like Unser, Foyt, Andretti, Rutherford, Johncock and Mears have taken the checkered flag at the 1.022-mile short oval.

ISM Raceway was also commemorating the 25th anniversary of Mario Andretti's 1993 Phoenix win, his final of his 52 Indy car victories, with a plethora of events honoring the iconic driver throughout the weekend.

The Desert Diamond West Valley Casino Phoenix Grand Prix features many new stars as well as the big names like Scott Dixon, Josef Newgarden and Graham Rahal and the grandson of Mario Andretti, Marco Andretti who had an impressive top ten finish in Saint Petersburg. It was a grand weekend to catch IndyCar's brightest stars under the lights for 250 miles.

After an exciting 2018 debut for the series, the Firestone Grand Prix in Saint Petersburg, Florida was won by Sebastien Bourdais for his second straight victory at the iconic track. Bourdais was able to pass after one of the promising rookies, Robert Wickens, suffered a crash on the second to last lap from Alexander Rossi,



who finished third while Wickens, the pole sitter had to settle for the 18th position. This event lived up to its promises of being one of the great exciting action events for the series.



MCACC HOPES YOUR PETS ARE safe this summer

They may be the “Dog Days of Summer,” but not all of your four-legged friends want to soak up the sun. Triple digit temperatures mean it’s that time for Maricopa County Animal Care & Control (MCACC) to remind pet owners to keep a close eye on pets during the extreme heat. Did you know that some dogs can’t swim? Did you realize that your dog’s paw pads can burn on hot pavement? Here are a few simple tips to keep in mind.

Keep pets indoors

If it is too hot for you...think about how it must feel on our furry friends! On extremely hot days, MCACC urges pet owners to keep pets indoors. If you absolutely cannot bring your animal inside, be sure they have access to shade throughout the day. While a dog house may provide shade, it does not allow air to circulate and provides no relief from the heat. Shady trees and covered patios provide the best relief from the glaring sun. If you can, leave a mister on for your pets.

A children’s pool filled with ice or a low amount of water can provide them relief and something to play in.

Provide plenty of fresh, clean water. Just like us, pets can get dehydrated. Provide plenty of water in a spill proof, non-metal bowl out of direct sunlight. Be sure to change the water daily and remember that many pets won’t drink if the water is too hot. Ice cubes in the bowl that will melt slowly can also provide comfort and relief when the temperatures get too high.

Limit exercise on hot days

While your dog’s paw pads may be tough, they are still sensitive and can be burned when walking on hot pavement. Limit your dog’s exercise on hot days and walk him/her during the early morning or late evening hours. If it’s too hot for your bare feet, chances are, it is too hot for your dog’s paws!

Don’t leave pets in parked cars.

The temperature inside a car can soar



within minutes. On an 85-degree day, the temperature inside a parked car can reach 102 degrees within 10 minutes. Keep pets at home while you run errands.

Recognize the signs of heat stress

Dogs and cats pant to regulate their body temperature, but this method can be easily overwhelmed during extreme heat. As pet owners, it’s up to us to make sure we know the signs of heat stress and how to deal with it should a situation arise. Lethargy, extreme panting, excessive salivation, weakness, and collapse are just a few of the signs of heat-related illness in pets. If your animal exhibits any of these symptoms, apply cool (not cold) compresses and get your pet to the veterinarian immediately. Heat stress is a very serious condition that could result in death.

For more information about Maricopa County Animal Care & Control, visit pets.maricopa.gov.

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DRCA HELPING HANDS

For the 3rd year each June the DRCA Board of Directors and management team as a token of the community appreciation provides cold summer refreshments and cold treats for the AAA Landscape onsite crew that maintains the master association common areas. A variety of delicious ice bars, sandwiches, popsicles, Gatorade, and water is provided to the crew at Cashman Park, conveyed with the association's recognition and gratitude for the exemplary job AAA Landscape does each day and throughout

the entire year...irrespective of the season and weather.

The AAA Landscape maintenance team works attentively and diligently year round in very harsh conditions during the summer heat and triple-digit temperatures. They do an outstanding job of keeping the entire community beautiful, particularly during the severe summer heat and monsoon season.

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the community to take a moment to acknowledge and thank the AAA Landscape Team Members for their continued great partnership, stewardship, and care of the community common area assets.

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Congratulations

TO THE NEW DESERT RIDGE COMMUNITY ASSOCIATION BOARD

Congratulations to our three (3) newly elected board members Barry Goldfarb, Carl Prettyman, Jr. and Richard Brash elected by the members to serve on the board for a term of two years.

The 2018-2019 Desert Ridge Community Association Board of Directors have been seated to serve on the board and committees in the following positions:

DRCA BOARD MEMBERS

- Doug Dickson – President
- Reginald Younger, Jr. – Vice President
- Steve Burns – Treasurer
- Barry Goldfarb – Secretary
- Carl Prettyman, Jr. – Director
- Debi La Rosa – Director
- Richard Brash – Director

DRCA COMMITTEE CHAIRS AND VICE-CHAIRS

- Communications Committee**
 - Robert Reichstein (Chair)
 - Doug Dickson (Vice-Chair)
- Community Awareness Committee**
 - Steve Burns (Chair)
 - Carl Prettyman, Jr. (Vice-Chair)
- Design Review Committee**
 - Barry Goldfarb (Chair)
 - Carl Prettyman, Jr. (Vice-Chair)
- Finance Committee**
 - Steve Burns (Chair)
 - Doug Dickson (Vice-Chair)
- Lifestyles Committee**
 - Patricia Brash (Chair)
 - Barry Wilson (Vice-Chair)
- Nominating Committee**
 - Carl Prettyman, Jr. (Chair)
 - Dan Oseran (Vice-Chair)
- Public Affairs Committee**
 - Reginald Younger, Jr. (Chair)
 - Carl Prettyman, Jr. (Vice-Chair)
- Strategic Community Plan (SCP)**
- Parks Sub-Committee**
 - Dan Oseran (Chair)
 - Rob Reichstein (Vice-Chair)

Please join with us in congratulating and supporting the above board and committee volunteers in their continued service and betterment of our community!

Photos courtesy of Desert Ridge Staff



Left to Right: DRCA Board of Directors Doug Dickson, Carl Prettyman, Jr., Debi La Rosa, Steve Burns, Reginald Younger, Jr., and Barry Goldfarb.



Tracee Crockett, COP Parks & Recreation Department, Assistant Director



DRCA Board of Director, Steve Burns



District 2 Councilman, Jim Waring



A Special Thank You



Steve Burns
Community Awareness
Committee Chairman

It was an honor to serve as the DRCA 2017-2018 Nominating Chair. I would like to thank Dan Oseran and Robert Singer for being on the committee this past year, and congratulate them on their reappointments to the 2018-2019 Nominating Committee. I would also like to congratulate Carl Prettyman Jr. on his appointment to be the 2018-2019 Nominating Committee Chair. They will all do a great job.

Congratulations to Barry Goldfarb, Carl Prettyman Jr., and Richard Brash for being elected to the DRCA Board of Directors. I have enjoyed working with Barry and Carl on the board for the past several years as well as working with Richard on the Finance Committee.

Special thanks to our community members for their participation and involvement in this year's annual membership meeting and election. The annual meeting would not be possible without receiving your votes.

This year, we moved to voting electronically online. By moving to online voting, it has enabled us to cut the association annual meeting expenses by as much as \$15,000 over previous years by reducing printing, mailing, and postage costs.

I would like to recognize and thank FirstService Residential for their service to our community. I was first introduced to online voting during one of the educational workshops offered at a FirstService Residential Annual Conference & Expo.

Finally, I would like to thank our DRCA Management team; Terrance, Carmello, Dustin, Sharon, and Sandra. Thanks to their effort and hard work, they put together a wonderful meeting this year.

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Officer Tim Mitten
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Black Mountain Precinct

In the history of the world there have been many examples of the brutality of man and indifference to human life. Today's plethora of mass shootings is one of modern society's biggest issues facing the United States. This article will not be a pro or con argument about the Second Amendment or, about the status of mental health in the United States. I will describe a brief history of mass shootings; what steps can be taken to reduce the chances of becoming a causality and what you can expect from law enforcement upon arrival.

The FBI defines mass murder as, "at least one aggressor that kills at least four people in a twenty-four hour period." The idea or incidents of mass shootings is not new as one of the first was in Germany in 1913 when a subject killed his wife and four children and then opened fire on twenty more, killing nine

of them. In the United States between 1920 and 1960, most mass murders or shootings were familicides, meaning it was isolated to one particular family and not the general public. After 1960, the trend started to have these incidents occur in public places and against unknown bystanders.

Some of the earliest mass incidents were: San Ysidro, CA at McDonalds in 1984 where twenty-two were killed, US Post Office in 1986 where fifteen were killed, and a Luby's restaurant in 1991 where twenty-four were killed. Then what is generally used as a benchmark for the media coverage of modern day and where many law enforcement agencies changed their strategies upon arrival was Columbine High School in 1999 where fifteen people were killed. Then some of the more horrific incidents, Pennsylvania Amish School, Virginia Tech, Fort Hood, Aurora Theater, San Bernardino Center, Orlando night club, Dallas Police, Las Vegas music festival, Parkland and so on. I only bring these incidents up for the sole reason to show the variety of locations, that there is no common victimology and that there are many profiles the shooter may have. It can happen anywhere,

at any time and we as law enforcement are constantly working to identify potential suspects and working with businesses and communities alike to target harden locations.

There are things that people in businesses, communities and as a family can do if found in an active shooting situation. The Department of Homeland Security has a short video called "Run, Hide, Fight" which covers the concepts I am about to discuss.

RUN:

- Have an escape plan by knowing where the exits are
- Leave your belongings
- Evacuate regardless of whether others follow
- Help others escape if possible
- Do not attempt to move the wounded.
- Prevent others from entering the area
- Keep hands visible when contacted by police

HIDE:

- If you can't exit the building then find a place to hide
- Should be out of sight of the shooter
- Making it cover over concealment is better
- You want where you hide to not trap you
- Lock the door to prevent the

shooter from entering

- Call 911 when possible
- Make sure you are as safe as can be when you call
- If the shooter gets close don't try to whisper
- Leave the line open so dispatch can hear

FIGHT:

- As a last resort and only when your life is in imminent danger.
- Attempt to disrupt and/or incapacitate the shooter
- Be as aggressive as possible
- Throw items to distract
- Be committed to your actions
- Consider Improvised Weapons
 - Fire Extinguisher
 - Scissors
 - Stapler
 - Chair
 - Pen
 - Heavy objects

It is also important for people to know what law enforcement will do upon arrival at an active shooting situation. The Phoenix Police Department reevaluated our responses after the Columbine incident to come up with a more dynamic response which we call ASI or Active Shooter Intervention. The first and primary goal upon officer's arrival is to stop the violence and the loss of life from continuing and this is to be done as quickly as

possible. Officers will go direct to threat, bypassing wounded individuals to actively find and stop the threat. This concept seems difficult for some to comprehend but it is the quickest and safest way to stop the loss of life from continuing. Once that threat is stopped then officers will aid in the treatment and evacuation of the injured and direct medical rescue personnel in.

If you are inside an active shooting situation and you see officers arriving, it is very important that you try to remain calm and not yell or scream at the officers. Follow the officer's instructions, keep your hands visible at all times with nothing in them and be prepared to be searched. Do not grab onto the officers and go exactly where they tell you to go without stopping. You will be interviewed at some point and even the responding officers may ask you questions, only state what you know or saw yourself, not what you heard from someone else. If prior to the officers arriving you

ACTIVE SHOOTER RESPONSE

LEARN HOW TO SURVIVE A SHOOTING EVENT





RUN



HIDE



FIGHT

called 911, be as descriptive as you can as to number of shooters, description of the shooter, location, number of victims, and if you know the type of weapons. Do not guess, again only tell what you know for sure as the rate of information coming in is vast and law enforcement needs accurate information.

I truly hope and pray that none of you are ever faced with this situation but be secure in the knowledge that the Phoenix Police Department is well trained and ready to respond if needed.

Please review this information with your coworkers, friends and family so that everyone can be on the same page. If I

can be of further assistance, please feel free to contact me at 602-495-5238 or at tim.mitten@phoenix.gov. Thanks again for being involved in your community and partnering with the Phoenix Police Department to help improve the quality of life and safety of your neighborhood.

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MARENA S. NAMED BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE 2018 YOUTH OF THE YEAR, AWARDED SCHOLARSHIPS

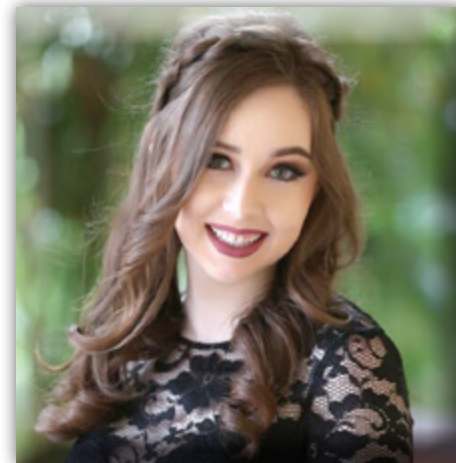
Marena S., 17, was named Boys & Girls Clubs of Greater Scottsdale (BGCS) 2018 Youth of the Year last Friday night at the organization's signature fundraiser. Called Celebrate Youth at Blue Door Ball, the gala was presented by sponsors Tiffany & Bosco, P.A., Great American Title Agency, Inc., and Meritage Homes.

Marena thanked all of the other finalists and her Thunderbirds Club staff upon receiving the award. She added, "I want to thank my family for signing me up for the Boys & Girls Clubs when I was 8 years old."

The formal gala includes silent and live auctions, raffles and dinner. The main focus of the evening, though, was on the eight teen BGCS Youth of the Year finalists who presented their personal stories exemplifying the transformative effect the Clubs have on kids' lives.

More than 700 were in attendance including notable guests, Bob and Renee Parsons, Scottsdale Police Chief Alan Rodbell, and Arizona Coyotes All-Star Defenseman Oliver Ekman-Larsson.

As part of the honor of being a Youth of the Year, Voya Financial provided educational scholarships for each finalist



Marena s.

and also awarded the 2018 Youth of the Year scholarship.

Bob and Renee Parsons surprised all finalists with additional educational scholarships from The Bob & Renee Parsons Foundation.

"The announcement of the additional scholarships from the Parsons was the cherry-on-top of a perfect evening," said Dr. Lisa Hurst, BGCS President & CEO. "These scholarships are absolutely life changing for our kids."

"If I hadn't had the Club, the 8-year-old me would not have turned into the passionate, confident leader I am today. I will always

carry with me everything the Club has taught me, which means I will always be a Club kid at heart," said Marena. She began attending the Thunderbirds Branch ten years ago and speaks of the security and stability she found there that helped her through major transitions in her life.

On an average day at the Club, you can find Marena with a string of younger kids following close behind her as she leads them through various activities. Marena is very involved in theatre programs at the Club and Chaparral High School. She talks about the need for creative arts to be more prevalent in schools. Marena will go onto college in the fall, studying political science.

"Marena is a prime example of the work that Boys & Girls Clubs does, and the kinds of kids who walk out of our doors," said Dr. Hurst. "Knowing Marena is an honor. Watching her and the other candidates present their stories with such poise and bravery filled me to the brim with joy. We are so grateful having witnessed the community support for our kids tonight."

On March 26, Marena will represent Boys & Girls Clubs of Greater Scottsdale at the state competition. The Arizona State Youth of the Year will go on to the regional competition, with the potential to compete nationally.

The 2018 Youth of the Year finalists included— Winnie C., 18, from the Mary Ellen & Robert McKee Branch; Carli D., 16, from the Virginia G. Piper Branch; Jhosevett G., 17, from the Scottsdale Charros Branch; Nelson M., 17, from the Hartley & Ruth Barker Branch; Jessica M., 17, from the Red Mountain Branch; Madeline N., 18, from the Vestar Branch; and Adora W., 16, from the Lehi Branch.

ABOUT THE BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE

Boys & Girls Clubs of Greater Scottsdale (BGCS) serves thousands of youth at nine Clubs located within the communities of Scottsdale, North Phoenix, Fountain Hills, Mesa, the Salt River Pima-Maricopa Indian Community and the Hualapai Nation.

Research shows that the more time youth spend at a Boys & Girls Club, the more likely they are to feel more connected to school and have greater post-secondary aspirations. The door to our kids' futures is often crowded by temptation and misdirection making it difficult for them to reach their full potential.



We Beautify the World

10 PRO-TIPS for Summer Gardens



GRASS

1 PLANT YOUR BERMUDA by sod or seed in May or June. If you already have Bermuda, **fertilize in May** with Ammonium Sulfate then switch to a slow release fertilizer for the rest of the season.

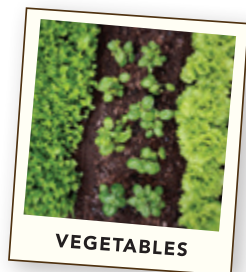
2 Iron can be applied to your Bermuda at any time for extra green without extra mowing.

3 DETHATCH YOUR BERMUDA in June if it has more than 1/2" of thatch. It **will improve water and air penetration** to the roots.

4 Monitor PLANT MOISTURE to avoid plant stress. **Excessive heat may cause wilting** in the afternoon but the leaves should recover by morning. If they don't, increase the irrigation.

5 If you have problematic soil with lots of weeds, **SOLARIZE YOUR VEGETABLES PLOTS**. Water the area to be solarized deeply and slowly, then cover with clear

plastic, anchoring the edges to contain the moisture. **Don't use black plastic**. Leave for four weeks. The heat beneath the plastic will be intense, upward 140-150 degrees, cooking many of your gardening problems and weed seeds.

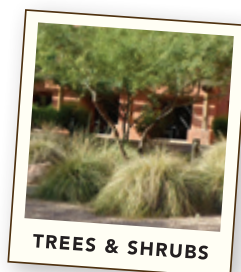


VEGETABLES

10

WATER ROSES DEEPLY AS TEMPERATURES RISE.

Hose off roses in the early morning to increase humidity and control spider mites.



TREES & SHRUBS

6 Pick EARLY-MATURING DECIDUOUS FRUIT, which are particularly prone to bird damage. **Pick before full maturity**. Ripen the fruit at room temperature.

7 APPLYING a couple inches of **MULCH** around your plants will **insulate the soil**, retain moisture, prevent weeds and return humic acid to the soil. **Replenish as needed with new mulch.**



FLOWERS

8 CUT BACK on fertilizing established roses to encourage plants to slow down for the hot summer. **Flowerbeds** will need **IRRIGATION every other day** through the summer.

9 FLOWERS FOR SUMMER COLOR include: celosia, coreopsis, cosmos, gazanias, globe amaranth, portulaca, zinnia, salvia, vinca (periwinkle), gomphorena, verbena, pentas, potato vine, dusty miller and angelonia (summer snaps). **Plant your flowers in early May** so they have time to establish new roots before extreme temperatures arrive.

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PINNACLE PARK AT REACH 11

Currently under development is the newly named “Pinnacle Park” located in the Northeast Phoenix Reach 11 area directly south of Pinnacle High School. In an effort to generate enthusiasm and support for naming the new park, local residents, businesses and the public were enlisted and involved by the City of Phoenix Parks and Recreation Department. Pinnacle Park is slated for its Phase 1 opening this fall.



PHASE ONE

In the first phase of the naming process, staff created a focus group comprised of members within Desert Ridge, the community in which the park resides. The available members of the focus group met on February 14, 2018, and came up with six potential park names, which were then narrowed to the following three:

1. Desert Ridge Park
2. Palo Brea Park
3. Pinnacle Park

PHASE TWO

Public voting commenced on March 1 as part of the second phase of the park naming process. Staff created an online survey, positioning it on the Department’s public website, and also held outreach and voting events on the listed dates at the following locations:

- March 2** Cashman Park’s Movie in the Park
- March 11** Desert Ridge Marketplace
108th Army Rock Band open-air concert
- March 18** High Street Farmer’s Market
- March 19** Paradise Valley Community College (PVCC)
- March 22** Fireside Elementary School

**Public voting officially concluded on March 31.
THE VOTING RESULTS ARE AS FOLLOWS:**

NAME	VOTES	%
Desert Ridge Park	447	31%
Palo Brea Park	236	17%
Pinnacle Park	750	52%
TOTAL	1,433	100%





TREE STAKES

Staking of your trees is important for the tree when it is young and freshly planted. As your tree begins to grow and mature over time the need for these stakes may not be a necessity for your tree to continue growing...and in fact, can become a hazard to your tree if they are not adjusted or removed as the tree becomes established. During our regular inspections of the community, we have noticed throughout Desert Ridge, tree stakes that are no longer attached and are just free-standing next to the tree or they are damaging the tree because these stakes are cutting into the tree trunk and branches.



Please check the tree stakes on your trees periodically. If the stakes are no longer needed, please remove them or adjust the stakes accordingly, so that over time they may continue to stabilize your tree during its growth period. If you are unsure about keeping or removing your tree stakes, please consult with your landscape contractor or certified arborist.

PAINT

The Desert Ridge Community Association Standards and Compliance team is performing community inspections throughout all the neighborhood with Desert Ridge and notifying homeowners whose homes need paint maintenance. If you have not painted your home in the last 7-10 years, it is probably due for painting due to our harsh desert temperatures and sun exposure throughout the year. Provided below is the link to the Desert Ridge Lifestyles website where you can view and obtain the paint color palette for your neighborhood parcel specific to your home in Desert Ridge. Please use this link to select the paint colors for painting your home. desertridgelifestyles.com/neighborhoods/paint-schemes/



Since 1994, AAA Landscape has been the Desert Ridge Community Association preferred landscape maintenance service provider and community partner, providing a multitude of landscape designs, installations and maintenance services to the community throughout the years. We value tremendously the community partnership and the amazing relationships we have developed with the community residents over the past 24 years! We look forward to many more years of providing landscape maintenance services that will ensure Desert Ridge remains one of the most desired destination communities in all of Phoenix.

AAA Landscape would like to thank the Desert Ridge residents for the continued opportunity to serve your community and allowing us to be an integral part of the next generation of Desert Ridge development, growth and change to come!

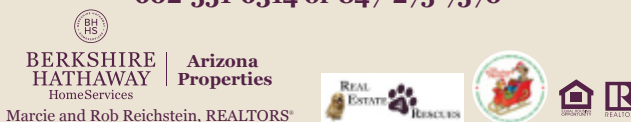


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2017 DESERT RIDGE STATISTICAL INFORMATION



Officer Tim Mitten
Community Action Officer
Phoenix Police Department
Black Mountain Precinct

Once again it is time for a yearly review of the crime statistics for the Desert Ridge area. The crime stats cover the entire residential community of Desert Ridge. This is defined as the residential areas from Pinnacle Peak south to the 101 Freeway, 36th Street to 56th Street and does not include the Desert Ridge Marketplace, High Street, JW Marriott Resort or any of the commercial locations. We now have a full six years of the off duty program under our belts and I still have included the previous four for comparisons.

The reports contain Uniform Crime Reporting (UCR) statistics as compiled by our Crime Analysis Unit. The Phoenix Police Department reports our official statistics to the Federal government according to the Uniform Reporting Criteria (UCR) which are not equivalent to Arizona Revised Statutes (ARS) statistics or another other types. Under the hierarchy rule of UCR, only the most severe offense of an incident is counted, so if there is a Homicide after a Burglary, only the Homicide is counted. There are four

PHOENIX POLICE DEPARTMENT Part I Violent And Property Crimes

Based on Uniform Crime Reporting (UCR) Criteria
Pinnacle Peak Rd to Loop 101 Freeway and 36th St. to 56th St.

Type of Crime	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Homicide	0	0	0	0	0	0	0	0	0	0
Sexual Assault	1	0	0	0	0	1	2*	4*	1	3
Robbery	2	1	5	2	1	0	0	0	0	1
Aggravated Assault	3	7	4	3	5	2	3	7	6	8
Violent Crime Total	6	8	9	5	6	3	5	11	7	12
Burglary	122	92	67	102	47	46	39	41	50	43
Theft	199	124	118	111	68	70	57	71	125	92
Auto Theft	19	13	3	9	9	6	1	6	10	12
Arson	0	0	0	2	1	0	0	0	2	0
Property Crime Total	340	229	188	224	125	122	97	118	187	147
Total Crimes	346	237	197	229	131	125	102	129	194	159

This report is based on Uniform Crime Reporting (UCR) criteria which are not equivalent to Arizona Revised Statutes (ARS) statistics and therefore this data cannot be directly compared to ARS reports. Under the hierarchy rule of UCR, only the most severe offense of an incident is counted. Part One property crimes include motor vehicle theft, burglary, arson, and theft/larceny. Part One violent crimes include criminal homicide, forcible rape, robbery, and aggravated assault. Aggravated assaults are counted by victim. Numbers may differ from other published reports due to case updates/reclassifications and/or to differences associated with unfounded incidents. UCR data excludes unfounded cases if the incident and the unfounded occurred in the same month. However, if the incident and the unfound occurred in different months, then the removal of the unfounded cases will not be reflected in the data. Any reports with missing or incorrect information would not be properly depicted in this report. Any listed crimes that do not appear in this report had a count of 0 for the time period indicated. New precinct, squad, beat and grid boundaries were implemented on August 23, 2010, and data in this report reflects the new grid boundaries as if they existed for the entire time period.

**Beginning January 2014, the UCR Rape category now includes the new FBI Rape definition.*

Part One Violent Crimes that are counted and they are Homicide, Rape, Robbery and Aggravated Assault (counted individually by victim). There are four Part One Property Crimes that are counted and they are Stolen Vehicles, Arson, Theft, and Burglary (which includes residential, commercial and burglary from vehicles). It should also be noted that in January of 2014 the FBI changed the UCR Rape category definition which changed a couple of years recent statistics.

A review of the 2017 statistics reflect some trends that you may have heard from me and other officers over and over again throughout the years. A large majority of thefts were from unsecured vehicles and open garages. These are very preventable crimes of opportunity, so please take a few moments and remove any valuables from your vehicles, roll up vehicle windows and lock the doors and keep your garages closed when not in use. By doing these simple things we can reduce thefts and crimes of opportunity, making the area a target hardened neighborhood.

While we did show a decrease in Thefts from

125 to 92 in 2017 it is still above the off duty program yearly average of 80. Burglaries went down to 43 from 50 and were back closer to the off duty program yearly average of 44. With 12 Auto Thefts in 2017 it was above 2016 and above the yearly average of 7. Total Property Crimes were above the yearly average of 133 with 147 in 2017. These statistics show a couple things, that 2016 was a bad year and 2017 is back closer to the yearly averages but still an overall increase above the averages since the program started. We need to continue to work together to maintain these efforts and reduce crime further by practicing the crime prevention habits we have mentioned.

The Phoenix Police Department will continue to partner with the residents of Desert Ridge in order to ensure a high quality of life and provide a safe community for all. If anyone wants to start a Block Watch, would like a free home security inspection, has any questions in regards to these statistics or anything else that is occurring in Desert Ridge, please feel free to call me at 602-495-5238 or email me at tim.mitten@phoenix.gov.

Desert Ridge
Community Association

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SUMMER SAFETY



Steve Burns
Community Awareness Committee Chairman

How many times have you seen a distraught person on the news making the statement “I just went in for a second”? We hear this expression used more often this time of year than any other. There are two main circumstances when that expression is used, one more tragic than the other.

A SECOND IS A SECOND TOO LONG

First, summertime is when we see a rise in children drowning. This is why the campaign of “A Second is a Second Too Long” was started. We may think that we are only going to be a second, but at times we get distracted and that’s when tragedy can strike. Nearly every child drowning is preventable if we resolve to never leave children alone around water.



The second problem that occurs with more frequency in the summer is opportunistic car thefts. This happens when someone leaves their vehicle running to pop in to the post

office, dry cleaners, or convenience store. Rather than shutting the engine off, they want to keep the car cool and leave the AC on. They come out to find their vehicle gone while still under the impression that they were only inside for a moment.

Just the opposite can be a problem too. We have all heard stories of someone turning their car off to “just run in” while leaving a child or pet inside. This still happens despite the numerous national campaigns warning of the dangers of such actions. Studies have shown that the temperature inside a parked vehicle can quickly rise to dangerous levels when the air conditioning is not running. Even if you leave the windows slightly open, it is not enough to significantly decrease the heating rate. Brain damage, dehydration, and even death can occur in just minutes from the internal heat of a parked car in the summer.

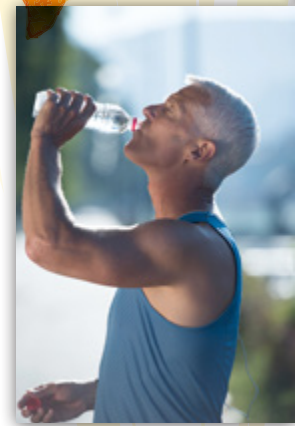
AWARENESS IS KEY

There are other preventable, and sometimes serious, issues that happen more during summer in the valley. These conditions range from rashes and dehydration, to heat exhaustion and heat stroke. Like any other health condition, prevention is key to avoid these specific heat related issues. Preventative measures include keeping hydrated, staying in the shade, and restricting strenuous outdoor activities until the cooler evening hours. Second only to prevention is learning to recognize the symptoms of these conditions and address them as soon as possible.

DEHYDRATION

Dehydration is one of the most frequently seen conditions during the summer months.

Our bodies are made up of about 60% water and that percentage is even higher for babies and children. Hydrating with enough water is especially important during the summer months. Experts say that each day we need about one ounce of water for every two pounds of bodyweight. Sports drinks can also help but watch out for the sugar content when consuming them. Limit drinks containing alcohol as well because they are actually diuretics. Consumption of alcoholic beverages encourages the kidneys to lose extra fluid and increases the body’s water need.



Dehydration can come on quickly when we are losing more fluids than we are taking in so it’s important to recognize the following signs:

- Increased thirst.
- Dry mouth.
- Heart palpitations.
- Decreased and dark urine output.
- Headache.
- Dry skin.
- Dizziness.

What to do if you suspect Dehydration:

You can usually reverse mild to moderate dehydration by drinking more fluids, but severe dehydration needs immediate medical treatment.

HEAT EXHAUSTION

Doing activity in a hot environment can outpace the body’s ability to cool itself, causing heat-related symptoms. Heat



exhaustion can occur with or without dehydration occurring.

Symptoms of heat exhaustion include:

- Profuse sweating
- Weakness
- Cool, pale, clammy skin
- Fast, weak pulse
- Possible muscle cramps
- Dizziness
- Nausea or vomiting
- Fainting

What to do if you suspect Heat Exhaustion:

- Move the individual (even if it's you) to a cooler environment
- Lay down and loosen clothing
- Apply cool, wet cloths to as much of the body as possible
- Fan the individual as much as possible
- Offer sips of water
- If person vomits more than once, seek immediate medical attention.

HEAT STROKE

Although heat exhaustion is a serious condition, heat stroke is an even more serious condition, which requires emergency medical attention.



Symptoms of heat stroke include:

- An altered mental state
- One or more of the following symptoms: throbbing headache, confusion, nausea, dizziness, or shallow breathing

- A body temperature above 103°F
- Hot, red, skin (dry or moist)
- Rapid and strong pulse
- Fainting or loss of consciousness

What to do if you suspect Heat Stroke:

- Heat stroke is a severe medical emergency. Call 911 or get the victim to a hospital immediately. Delay can be fatal.

- Move the victim to a cooler, preferably air-conditioned, environment.
- Reduce body temperature with cool cloths or bath.
- Use fan if heat index temperatures are below the high 90s. A fan can make you hotter at higher temperatures.
- Do NOT give fluids.

Despite high temperatures, summer can be an amazing and fun time in our community and the valley as a whole. Prevention of summer dangers is key. Drink plenty of water, wear light, breathable fabrics, use sunscreen, and avoid prolonged sun exposure. We need to promote awareness and educate everyone about summer safety. Desert Ridge is a much better place when we have involvement from our community members. Stay cool out there.



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TYPE OF CRIME:	Felony Crimes in the Desert Ridge Residential Community
VICTIM:	Desert Ridge Residential Community
LOCATION:	Prescribed Locations in the Desert Ridge Community
DATE/TIME:	2013 to Present

The Desert Ridge Community Association of Phoenix has entered a partnership with Silent Witness to provide up to \$2,000 for any felony crime targeting the Desert Ridge Residential Community. Please contact Silent Witness at 480 WITNESS (480-948-6377) or on our website at silentwitness.org, with any information about any crime in this targeted area

If you have any information regarding this case you may contact Silent Witness at W-I-T-N-E-S-S, that's 480-948-6377, or toll free at 1-800-343-TIPS. You can also leave an anonymous tip on the silent witness website at silentwitness.org. Remember, you remain completely anonymous and could earn a cash-reward for information leading to the arrest and/or indictment of the suspect/s of this crime.

You must contact Silent Witness prior to arrest or indictment to be eligible for any reward.

ALL BUNKER SHOTS ARE NOT ALIKE



Hitting your shot into a bunker can be frustrating and deflating. Often, I see golfers hit the same shot out of the bunker regardless of whether the bunker is in the fairway, greenside or somewhere in between. Learning the differences between bunker shots can help you have more confidence in the bunkers and hit better shots. There are basically 3 different bunker shots. Fairway bunker shots, greenside bunker shots, and bunker shots around 40 to 50 yards which occur between the first two. The difference in how we hit different bunker shots can be found in the clubface position and the point of impact.

When we make a fairway bunker shot, we take a full swing and try to advance the ball as far down the fairway as possible. There are two important factors to remember when hitting a fairway bunker shot. First, we address the ball with a square clubface to hit the ball farther to advance the ball down the fairway. Second, make sure to hit down on the ball striking the ball first and the sand second just like you would with a typical shot from the fairway. Figure 1 shows the club impact of a bunker shot.



FIGURE 1

This impact will compress the ball and create backspin causing the ball to get up in the air and travel as far as possible.

A greenside bunker shot is played differently than a fairway bunker shot. With a greenside bunker shot we want the ball to come out of the bunker high and land soft on the green. The two factors that enable a greenside bunker shot to exit the bunker high and land soft is to open the clubface and hit the sand out from underneath the ball. Figure 2 illustrates the clubface open and impacting the sand a couple inches behind the ball. By using an open clubface and impacting the sand before the ball, the clubface can slide under the ball causing the sand between the club face and the ball to lift the ball up.

A forty to fifty-yard bunker shot is considered by many to be the



FIGURE 2

most difficult shot in golf. The goal of the forty to fifty-yard bunker shot is to advance the ball shorter than the fairway bunker shot but farther than the green side bunker shot. This mid-range bunker shot is like a hybrid of the other two bunker shots. With the forty to fifty-yard bunker shot the two important factors are a square clubface like the fairway bunker shot and impacting the sand a couple inches behind the ball like the greenside bunker shot. Figure 3 shows a square face and an impact position a couple inches behind the ball. A square clubface will allow you to

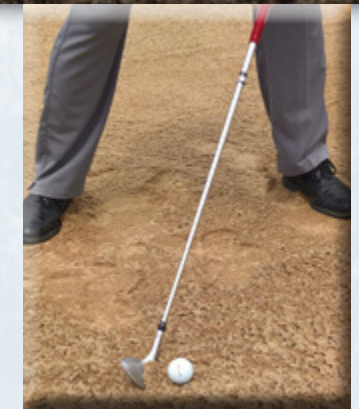


FIGURE 3

advance the ball but impacting the sand first will not advance the ball too far.

To many golfers, bunker shots create anxiety and uncertainty. That anxiety and uncertainty is elevated because all bunker shots are not alike. Understanding the difference between a fairway bunker shot, greenside bunker shot and a forty to fifty-yard bunker shot can increase your confidence and can improve your chance of success.

Wildfire Golf Academy is offering summer lesson packages. Contact Matt Keel for more information.



Matt Keel is the Director of Instruction at Wildfire Golf Club located at the JW Marriott at Desert Ridge Resort and Spa. For any questions or information about golf lessons or programs, email Matt at Mattkeel@pga.com or visit www.Mattkeelgolf.com.

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WHY DOES MY ELBOW HURT?

RYAN LASLEY, PT, MPT, COMT
 Spooner Physical Therapy
 Desert Ridge

Most adults will experience some form of elbow pain in their adult lives. The elbow is a common region for pain and typically present in adults from their mid-thirties and throughout their working years. Most often adult elbow

with elbow pain include the neck, shoulder complex, elbow/forearm complex, and the wrist that can be a cause of their pain. Most people wait, for any given reason, to obtain an expert opinion while only prolonging their pain and agony. On some occasions waiting to treat elbow pain may be the most prudent option available however, waiting too

Second, how does the pain present? The way elbow pain presents is often very difficult for the uninformed person to understand. In most cases the elbow pain experienced changes constantly making it hard to diagnose. All of the random internet searches performed by a person may not yield the answers to why the elbow is hurting. Third, how long have I been dealing with the pain? Most adults wait too long before being treated for elbow pain and as a result they are prone to need more invasive treatment measures such as injections, bracing, or even surgical procedures.

If you are able to identify with any or all of the questions posed above you should seek out professional help when attempting to address elbow pain. Physical and Occupational therapists are

just the qualified professionals needed to perform detailed and individualized examinations of the elbow. These health care professionals possess the education and expertise necessary to determine the cause of musculoskeletal-based pain and then how to treat it effectively. Such qualified therapists can be found within the Desert Ridge Community at Spooner Physical Therapy. Don't wait, seek the appropriate treatment today.

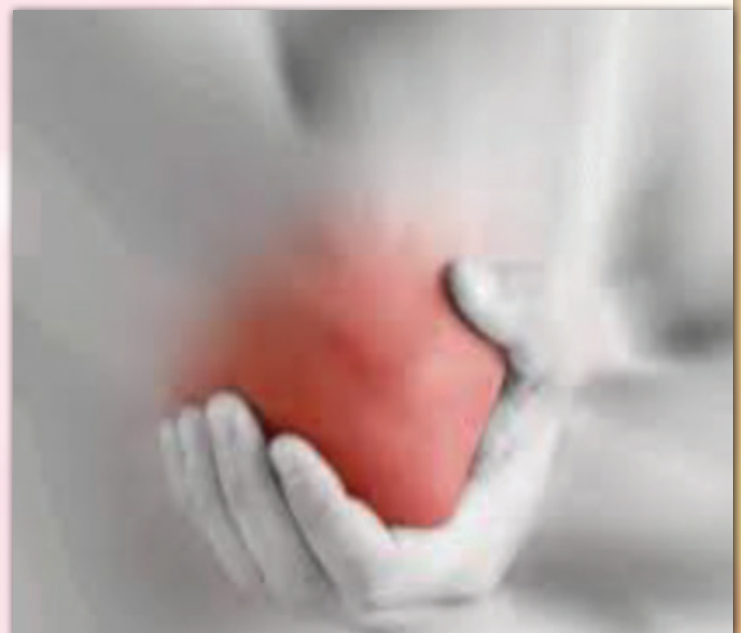


pain starts with no causation however, pain can start from trauma as well. Pain is often experienced for long periods of time with bouts of improvements and regressions. Symptoms may change often and without reason. This frequently leads to people experiencing confusion and uncertainty. The adult elbow is much more difficult to diagnose and treat than one might expect. Often the cause for elbow pain can be multifactorial and complex in nature. Areas often associated

long may result in a worsening condition.

When identifying elbow pain there are common signs to be wary of and questions that should be asked when determining if a professional opinion should be sought after. First, how did the pain start? In adults there is generally a lack of reason to why pain starts. Pain can be an age dependent response to natural changes the body undergoes or the pain might be a byproduct of an injury of some sort.

SPOONER DESERT RIDGE
 20830 N. Tatum Blvd., Ste 170
 Phoenix, AZ 85050
480-502-5510
 Monday-Friday
 6 am - 7 pm
spoonerphysicaltherapy.com



PINNACLE HIGH SCHOOL



Teen Drug & Alcohol Prevention & Mental Health Awareness

BACKGROUND:

In January 2016, a group of Pinnacle High School (PHS) students came to administration and their teachers asking for support for those with mental health concerns especially for suicide and depression. We had seen the number of attempts and completions on the rise, and there were dozens each year that were either hospitalized or getting help for suicidal thoughts and attempts.

A group of students came to us that had severe depression, had been hospitalized, and were struggling to get help. Each of them had different situations, and a couple of them were hiding it so well that teachers and parents had no idea. I was one of those teachers.

PHS stepped up and immediately started to discuss how we could support these students. During this time a couple of these students stood up and told their stories to the staff which resulted in overwhelming school wide support of focusing on mental health awareness.

Since then, the Mental Health Awareness Initiative (MHAI) is a student driven focus on our campus with the intention of breaking the negative stigmatism associated with mental health. There have been over 40 staff members that have volunteered to train in "Safe Talk", a program designed to train individuals to be a point of contact and a safe person to talk to about suicidal thoughts. PHS has not had a completed suicide by a student during the school year for the past two years!!

CURRENTLY:

In March of 2017, a grant opportunity became available for drug and alcohol prevention. In May of 2017, Pinnacle High School was awarded the grant from the Governor's Office of Youth, Faith and Family to participate in the Arizona High School Health & Wellness Program. The grant focuses on drug and alcohol prevention and is a continuation of Pinnacle High School's commitment to mental health awareness.

All freshmen enrolled in Life Concepts classes are participating in evidence based curriculum, Life Skills, by Botvin and taught by a trained individual. The 10-day course is an integrated approach that helps to develop personal, interpersonal, and drug resistance skills. While the grant focuses on Freshmen, PHS wants to offer opportunities for all students to become educated and informed about effects of using drugs and alcohol. We would also like to increase awareness in the community about the pressures our youth are undergoing, and would like to offer alternate activities for them to attend instead of using drugs and alcohol.



MOVING FORWARD:

We would love to involve the community as much as possible in a collaborative effort to help and support all community members. We would like to spread the word on mental health awareness, which we have developed a logo for (by a former student) and the slogan "We Will Listen." We would love any help, ideas, support from our community residents, professionals and stakeholders. PHS's prevention coach would like to discuss needs and ideas of how to come together and prevent the use of drugs and alcohol by our youth, and set up support services for any community member in need.

The point of contact for the grant is:
Kelly Tommasino
Pinnacle High School
ktommasino@pvlerners.net

Pinnacle High School was highlighted last year in a video documentary by "ButNotMYkid" for the suicide prevention focus the students, teachers and administrators have brought to the forefront. To view the video documentary, please go to: <https://www.youtube.com/watch?v=kKR0CUN8-qA>

WILDFIRE ELEMENTARY SCHOOL

It's hard to believe that the 2017-18 school year is wrapping up already! So many wonderful memories come to mind as I reflect on the year.

Teachers and staff worked together to provide meaningful learning opportunities and experiences for our students. Our students participated in a hands-on Google Augmented Reality Expedition, our STEM students explored a Breakout EDU session, and we had an inspiring "Bikers Against Bullies" assembly for 4th-6th grade students. It was also our inaugural year for our Wildfire Watchmen program. The program was created to provide our 6th-grade students with leadership opportunities. They greeted students and staff as they arrived on campus and assisted in monitoring safety. We continued to utilize Professional Learning Communities to support and promote

academic achievement, worked together to foster positive relationships, and build rapport with our students.

This year Wildfire students and staff embraced the theme "together we can make a difference" from the book, "ONLY ONE YOU!" by Linda Krantz. Inspired by this theme, students were challenged to identify ways they could make a difference in our world. Students and families participated in a holiday gift drive with a buddy school, collected items for our Goodwill Drive, and promoted kindness through Character Counts.

I would like to thank the parents and Wildfire community. It's true when they say, "it takes a village to raise a child." This year has been a tremendous success due to the parents and supportive Wildfire community. Our PTO hosted our second annual Firebird Festival in



April. It was with great efforts and donations from our community sponsors that helped to make this event possible.

Thank you to the students, staff, parents, and community for making Wildfire an amazing place to be! Your support and ongoing commitment ensure that our students are provided the very best educational experience!

Warmly,
Erin Vranesh

Dear Fireside Community



Thank you for another Awesome Year at Fireside Elementary. We experienced impressive achievements and accomplishments in all of our classes this year. Our students grew literally as well as academically, emotionally, and socially from August 9-May 24. They learned that perseverance pays off, meeting new friends is fun, and learning new things is

cool. Our parent involvement continued to be amazing and so appreciated. And the Fireside staff is one of the most dedicated and committed group of professionals that I've ever had the privilege to work with.

BACK TO SCHOOL INFORMATION:

New Family Orientation:

Monday, July 30, 4:00-5:00 pm

Meet the Teacher:

Monday, August 6, 10:00-11:00 am

First Day of School:

Tuesday, August 7, school hours 8:45-3:15

I want to wish all of our families a Fun and Relaxing summer. Thank you for your amazing kindness and support this school year. I look forward to seeing everyone in August!!

Peace,
Teresa Simmons, *Principal*
Fireside Elementary



Photo courtesy of Jumping Cholla Photography



RESTAURANT REVIEW

Contributed by our panel of culinary enthusiasts
Photos courtesy of www.highandryez.com

HIGH & RYE

SOUTHERN KITCHEN & BAR

5310 E. High St., Phoenix, AZ 85054
480-634-4143 www.highandryez.com

HOURS

MONDAY-THURSDAY ■ 3PM-12AM
FRIDAY ■ 3PM-2AM
SATURDAY ■ 11AM-2AM
SUNDAY ■ 11AM-12AM

HAPPY HOUR

MONDAY-FRIDAY ■ 3PM-6PM
SUNDAY-THURSDAY ■ 10PM-MIDNIGHT
SATURDAY & SUNDAY ■ 11AM-4PM

NOW SERVING BRUNCH

COME JOIN US EVERY
SATURDAY & SUNDAY
11AM-2PM

Our restaurant review panel was very delighted and eager to savor the arrival of "Southern Comfort" cuisine to High Street. Only two weeks into their grand opening, our panel of culinary enthusiasts ventured off to High & Rye Southern Kitchen & Bar and was greeted with southern hospitality that made us all feel at home in their beautifully decorated open dining and bar areas. High & Rye also features a large outdoor patio that serves as a complementary extension to the bar area. Their spacious dining room is great for hosting larger parties and comfortably accommodated our 10 taste testers. High & Rye southern comfort atmosphere is social, fun, and friendly and will be a welcomed addition to the High Street dining establishments.

Our panel ordered and sampled a variety of delicious appetizers from an array of 8 starter selections. The smoked chicken wings did not disappoint and were sampled in their dry rub spice, Nashville hot and BBQ options to the finger-licking delighted palates of our very discriminating food connoisseurs. The black pepper buttermilk biscuits and jalapeno combread, both served and smothered with honey butter, were terrific starters and complements to the wings. The Fried Okra, Blue Crab Hushpuppies and Smoked Salmon



Deviled Eggs were all great southern starters to our culinary evening too. Our taste panel elected to skip the soup of the day, 4 salads and 6 sandwiches offered on the High & Rye mouth-watering menu, opting to save our appetite to flavor from their southern comfort family-style menu offerings from the 5 meat plates and 12 side dishes. YES, we all tried the Southern Fried Chicken, Smoked Beef Brisket, St. Louis Style Ribs and Pulled Pork with our side order of Burnt End Baked Beans, Crispy Brussels Sprouts, Red Skin Garlic Mashed Potatoes, Southern Collard Greens, and Mac 'N' Cheese. Although our panel of connoisseurs varied on their favorite meats, their overall #1 consensus favorite was the flavorful, tender, melt-in-your-mouth Smoked Beef Brisket. For all the meat lovers out there, all we can say is bring a big appetite because the portions were large, the presentations were eye-popping, and we simply could not stop eating. The Ribs and Pulled Pork will not disappoint and can be enjoyed naked and/or drenched in 3 types of flavorful BBQ sauces. Some of the panel tasters could not resist thinking that a Pulled Pork sandwich would be a great addition to the menu (hint...hint). The Southern Fried Chicken tasted great and remind you of southern-style home cooked fried chicken. Both the Crispy Brussels Sprouts and the



Garlic Mashed Potatoes were perfectly prepared and tasted fantastic. The Mac 'N' Cheese was a fitting complement with the Southern Fried Chicken and other delicious meat entrees we sampled. Our panel somehow managed to save room for only one dessert and shared an amazing butterscotch pudding with ginger snap cookie. Not a spoonful was left of our dessert plate. Considering High & Rye had only been open two weeks prior to our review, our panel of culinary enthusiasts were impressed with the service. The waiters and servers were very friendly, attentive, and knowledgeable about the menu selections. Menu pricing is comparable for the establishments in the High Street area and range from \$10 to \$40. High & Rye also offers a full Saturday and Sunday Brunch menu from 11am to 2pm. We welcome High & Rye to Desert Ridge and our panel vowed to return to sample the 5 new High & Rye Specialties added to their menu with their family and friends (i.e., Ribeye Steak, Shrimp & Stone Grits, Fish & Chips, Smoked Grilled Pork Chop, and Carolina Gold Risotto).

MEETINGS & EVENTS

DRCA OFFICE, 5415 E. High St., Suite 220, Phoenix, AZ 85054 (Parking Garage on 54th Street)

CASHMAN PARK, 22222 N. 44th Street, Phoenix, AZ 85050

*MEETINGS AND EVENTS DATES ARE SUBJECT TO CHANGE. ASSOCIATION MEMBERS AND/OR MEMBER REPRESENTATIVES ONLY.

MEETINGS

EVENTS

FINANCE COMMITTEE

TUES., JUNE 26
 TUES., AUGUST 7
 Preliminary 2019 Budget Planning
 TUES., AUGUST 28
 Final 2019 Budget Planning
 8 a.m. at DRCA Office
 TUES., SEPTEMBER 25
 TUES., OCTOBER 23
 TUES., NOVEMBER 27
 8 a.m. at Holiday Inn Express & Suites

DESIGN REVIEW COMMITTEE

TUES., JULY 10
 TUES., JULY 24
 TUES., AUGUST 7
 TUES., AUGUST 21
 5 p.m. at DRCA Office
 TUES. SEPTEMBER 4
 TUES., SEPTEMBER 18
 TUES., OCTOBER 2
 TUES., OCTOBER 16
 TUES., NOVEMBER 6
 5 p.m. at Holiday Inn Express & Suites

DRCA BOARD OF DIRECTORS

WED., JUNE 27
 NO JULY
 DRCA BOARD OF DIRECTORS MEETING
 Summer Recess
 WED., AUGUST 29
 6 p.m. at DRCA Office
 WED., SEPTEMBER 26
 WED., OCTOBER 24
 WED., NOVEMBER 28
 6 p.m. at Cambria Hotel & Suites

STRATEGIC COMMUNITY PLAN (SCP) PARKS SUB-COMMITTEE

WED., AUGUST 8
 4 p.m. at DRCA Office
 WED., OCTOBER 10
 WED., DECEMBER 12
 4 p.m. at Holiday Inn Express & Suites

COMMUNITY AWARENESS COMMITTEE

TUES., OCTOBER 23
 6:30 p.m. at Holiday Inn Express & Suites

COMMUNICATIONS COMMITTEE

THURS., JULY 12
 THURS., AUGUST 9
 6:30 p.m. at DRCA Office
 THURS., SEPTEMBER 13
 THURS., OCTOBER 11
 THURS., NOVEMBER 15
 THURS., DECEMBER 13
 6:30 p.m. at Holiday Inn Express & Suites
 LIFESTYLES COMMITTEE
 THURS., JULY 12
 8 a.m. at DRCA Office
 THURS., SEPTEMBER 13
 THURS., OCTOBER 11
 THURS., NOVEMBER 8
 8 a.m. at Holiday Inn Express & Suites

PUBLIC AFFAIRS COMMITTEE

WED., AUGUST 15
 6 p.m. at DRCA Office

COFFEE CLUB

TUES., AUGUST 14
 9 a.m. at DRCA Office
 TUES., OCTOBER 9
 9 a.m. at Holiday Inn Express & Suites

BATTLE OF THE BANDS

SAT., AUG. 4
 Reach 11
 Sports Complex
 6 p.m. to 9 p.m.

LADIES NIGHT OUT

MON., OCT. 8
 Modern Margarita
 5 p.m. to 7 p.m.
 MON., NOV. 12
 Majerle's Sports Grill
 5 p.m. to 7 p.m.

2018 FALL HARVEST FESTIVAL

FRI., OCT. 19
 Cashman Park
 6 p.m. to 8 p.m.

FARMERS MARKET ON HIGH STREET

SUN., OCT. 21
 10 a.m. to 1 p.m.
 SUN., NOV. 18
 10 a.m. to 1 p.m.

MEGA COMMUNITY-WIDE YARD SALE

SAT., NOV. 3
 7 a.m. to 2 p.m.

VETERANS DAY BREAKFAST

FRI., NOV. 9
 Mimi's Café
 7 a.m. to 10 a.m.

COMMUNITY CONTACTS

ASSOCIATION

Desert Ridge Community Association 480.551.4553
REGULAR HOURS
 Monday–Friday 8 a.m.–5 p.m.
FRIDAY SUMMER HOURS
 June 22–August 31 8 a.m.–12 p.m.
EMAIL
 desertridge.az@fsresidential.com
 24/7 Customer Care Center 480.551.4300

DRCA COMMITTEES

Communications Committee
 communications@desertridgelifestyles.com
 Lifestyles Committee
 lifestyles@desertridgelifestyles.com
 Community Awareness Committee
 communityawareness@desertridgelifestyles.com
 Design Review Committee
 designreview@desertridgelifestyles.com
 Finance Committee
 finance@desertridgelifestyles.com
 Nominating Committee
 nominating@desertridgelifestyles.com
 Public Affairs Committee
 publicaffairs@desertridgelifestyles.com
 SCP Parks Sub-Committee
 scpparks@desertridgelifestyles.com

BOYS & GIRLS CLUB

Vestar Branch 480.585.0170

PUBLIC SERVICES

Phoenix Water Department
 M–F, 7:30 a.m.–5 p.m. 602.262.6251
 Weekends, holidays, after 5 p.m. 602.261.8000
 Phoenix Police Department
 Non–Emergency Crime Stop 602.262.6151
 Vacation Watch 602.495.5002
 Desert Ridge Silent Witness 480.WITNESS
 Phoenix Public Works
 Trash/Recycling/Bulk Pick-up 602.262.7251
 Parks Forestry Department
 Downed Trees in Right of Way 602.262.9440
 City of Phoenix Parks & Recreation, Northeast Division (Cashman Park) 602.262.6696
 Malfunctioning Traffic Signals 602.262.6021
 Streets/Street Sweeping 602.262.6441
 Southwest Gas
 Customer Service 602.861.1999
 APS, 24 hour line 602.371.7171
 (Includes Street Light Outtage)
 US Post Office 800.ASK.USPS
 Boulder Hills 800.275.8777
 2550 E. Rose Garden Lane
 Phoenix, Arizona 85050-9998

Cox Communications 623.594.1000
 Centurylink 800.244.1111
 Green Pools 602.506.6616
 Maricopa County
 Graffiti Busters 602.495.7014
 Southwest Wildlife Conservation Center 480.471.9109
 Dispatch–City
 24/7 Street Maintenance Concerns 602.262.6441

SCHOOLS

Fireside Elementary 602.449.4700
 Principal, Teresa Simmons
 tsimmons@pvschools.net
 Wildfire Elementary 602.449.4300
 Principal, Erin Vranesh
 evranesh@pvschools.net
 Desert Trails Elementary 602.449.4100
 Principal, Sarah Torrilhon
 storrilhon@pvschools.net
 Explorer Middle School 602.449.4200
 Principal, Kyle Shappee
 kshappee@pvschools.net
 Pinnacle High School 602.449.4000
 Principal, Chad Lanese
 chlanese@pvschools.net

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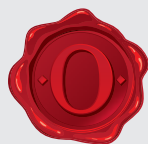
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DESERT RIDGE SELLER

Holly is the best. Period. Her knowledge level from comps to negotiating is incredible, and the hard work Holly and her team put into staging our home made a huge difference in the way it was presented to buyers. No crappy cell phone listing pictures either. Full on media crew came over for the photo shoot. The result? Sold the day it was listed, with four offers, and two over asking price. If you are reading this review, its most likely because someone recommended Holly to you, or you're looking for a realtor to use. Whatever the case may be, choose Holly. You will not be disappointed!



WILDFIRE GOLF COURSE VIEWS

3,787 Sq. Ft. ■ 5 Bedrooms ■ 3 Bath



AVIANO

3,339 Sq. Ft. ■ 4 Bedrooms ■ 2.5 Bath



MONTEREY RIDGE

Nearby Desert Ridge ■ Elevator ■ 3 Bedrooms



LA VERNÉ CONDO

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