

SPRING 2018

DESERT RIDGE

The Official Community Magazine of the Desert Ridge Community Association

Lifestyles[®]

★
DESERT RIDGE
25 YEARS
OF PROGRESS

THEN

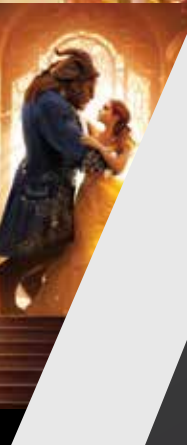


NOW





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MARCH 29 | DESPICABLE ME 3

APRIL 12 | SPIDER-MAN HOMECOMING

APRIL 26 | WONDER WOMAN

MAY 10 | BEAUTY & THE BEAST

MAY 25 | COMING SOON

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Photos courtesy of Desert Ridge Staff



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From the President

TIPS FOR NEIGHBORHOOD SAFETY



Doug Dickson

The Desert Ridge Community Association has worked hard to reduce crime in our community. Among other things, we've created an off-duty officer patrol, funded

a Silent Witness reward and supported the creation of Block Watch neighborhoods.

All of these tools have been effective, reducing crime by over 50% in our community; however, there is still crime in Desert Ridge. Fortunately, the crimes we have in our community are not violent crimes against people, but crimes of opportunity against property. Phoenix Police Department statistics show that nearly 75% of the crimes involve unlocked vehicles with visible personal property.

WHAT WE CAN DO

The reality of our current situation is that little more can be done by police and the DRCA — reducing crime further will take a personal effort by each of us. To that end, I'd like to share a fantastic study on crime, published by Kyle Iboshi, a senior investigative reporter for KGW News. He interviewed 86 inmates serving time for burglary.

Below is a summary of how they responded to his 17 questions:

1 How did you typically break into a home or apartment?

Most inmates broke in through an unlocked door or window. Several burglars kicked the door open.

"I would kick in the door rather than break glass. Loud bangs are better than loud glass breaking, plus you run the risk of getting cut," said one inmate.

2 Once inside, what was the first thing you looked to steal?

Jewelry, electronics, cash and credit cards are all attractive to burglars. Inmates also added collectibles and guns.

"NRA sticker on car bumper = Lots of guns to steal," wrote one burglar.

3 Where did you look for hidden valuables?

Most burglars started by searching the master bedroom for valuables, then moved through the rest of the house.

"Everywhere! From the stove and freezer, to the fish tank and toilet tank, book shelves and in boxes of cereal," said an inmate.

4 What time of the day did you prefer to break in?

Burglars prefer breaking in early morning or afternoon.

"Between 12:30 pm and 2:30 pm. Anyone that was home for lunch should be gone by then and most kids should all still be in school," wrote a convicted burglar.

5 Did home protection or security signs posted outside the home deter you?

Burglars had mixed opinions about home security signs. Some burglars said it didn't faze them. Others said they knew how to disable alarms or avoid setting them off.

6 Did pets in the home, like a dog, make you think twice?

If a homeowner had a big, loud dog most burglars would stay away. Smaller dogs don't seem to bother them.

"Dogs are a deal breaker for me," said one inmate. "Big breeds, home protectors are the best to keep people out."

7 Did you typically knock on the front door before breaking into a home?

Yes. All of the inmates who responded said they would knock on the front door before breaking in.

8 If someone answered the door, what would you do or say?

"Act like I was lost or looking for a friend."

"I would approach the resident as though they had posted an ad on Craigslist."

"Say wrong house, sorry and thank you."

"Ask if they'd seen my dog and leave."

"Sometimes I would wear nice clothing and print a questionnaire off the Internet and carry a clipboard and see if they could spare a moment for an anonymous survey."

9 If a home alarm system went off, what would you do?

Most intruders said they would leave immediately if a security alarm went off.

"I would try and turn it off or get the hell out of there," said one burglar.

10 If there was a security camera visible, would it keep you from breaking in?

Generally, burglars agreed security cameras were a deterrent. But some said it also likely signaled there were valuables inside the home.

11 Did lights on in the home make you think twice?

Responses were mixed regarding lights on in a home. Some said it was a deterrent. But one burglar said the combination of lights on and blinds closed created an attractive location.

"Would drive through upper class neighborhoods looking for many things, like porch light on with all window blinds closed," wrote one inmate.

12 If you heard a radio or TV on inside the home, would you still break in?

Most burglars feared someone might be home if they heard a radio or TV. They wouldn't break in.

"Absolutely not," wrote a burglar.

13 Would it make a difference if there was a vehicle in the driveway?

As a homeowner, this is one of the best precautions you can take. Almost all of the burglars said they'd think twice if there was a car in the driveway.

"Most of the time that is a sure-fire sign of someone being home," wrote an inmate.

14 What was your ideal target for a burglary?

Burglars don't want to be seen. They looked for homes with big fences and overgrown trees or bushes.

"Home away from other homes, blind spots, older window frames, cheap wooden doors," wrote a burglar.

"Large trees, bushes or shrubs around the home, or very reserved and conservative neighbors," wrote another inmate.

"Nice home with nice car = A person with money," another said.

15 Did you ever do surveillance on your target?

The responses were mixed. Some burglars did surveillance before a burglary, while others did not.

16 If you did surveillance, what were you trying to figure out?

Of those burglars who did surveillance, most agreed they were looking for the best opportunity to break-in.

"Who lives in the home, what are their weekday schedules (weekends are too unpredictable), what they drive, is there a dog, a hidden key," wrote one inmate.

"What time the house would be empty and for how long," wrote another.

17 What is the one thing homeowners can do to avoid being burglarized?

Burglars suggest homeowners make their property visible with good lighting and trimmed bushes and trees. You should get to know your neighbors and alert police if you see anything suspicious.

"In my opinion, I think homeowners should always leave a TV or radio on," said one inmate.

"Get a camera and make it visible!" wrote another.

"Put bars on your windows and doors, get an alarm, keep an extra car in the driveway, keep lights, TVs and radios on when you leave your home," read one questionnaire.

"Home alarm, know your neighbor so they can report suspicious people around the neighborhood," said a burglar.

Many of those inmates who responded were remorseful. They don't want homeowners to be victimized.

"Thank you for giving me the chance to help and give back something that will actually help people," wrote one inmate.

"I'll never be able to give back the sense of security I destroyed but I can help prevent others from losing theirs," said another convicted burglar.

By following the advice offered by these professional burglars and working together as a community, we can all make a difference and further reduce crime in Desert Ridge.

As always, we appreciate your support and look forward to seeing you in the neighborhood!

Doug Dickson
President

Desert Ridge Community Association



Desert Ridge

Community Association

The Desert Ridge Community Association is in need of community volunteers to serve on the following committees. If you are a member in good standing and available to serve your community 2-3 hours a month, please email us so we can provide you with the committee charter and application to apply.



**STRATEGIC COMMUNITY PLAN (SCP)
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Kyle Iboshi, KGW Senior Investigative Reporter. Published: November 7, 2017

From the Communications Chair

Sunshine and Warm Temperatures



Rob Reichstein

Whew! It looks like we made it through another winter. With nighttime temperatures dipping down into the 50's and with daytime temps only getting to the mid 70's, we also have the onslaught of that growing population of SNOWBIRDS.

You know that sun- and fun-following species of guests, tourists, and other assorted visitors to the valley. Those people who come here to get away from their winters but leave when the temperature reaches 90 harping about how anyone could live in the intense heat. All the time defending how subzero temperatures, bone-chilling wind chills, and three feet of snow piled up is no big deal. Right, like that's not the reason they flock here.

Ok, so the 101 and 51 are still crowded with cars featuring out of state license plates, restaurant waits are longer, golf course tee times booked up, and tourist attractions sold out. It's only a couple of weeks, we got through the horrible weather, we can get through the last couple of weeks. It's just mind over matter.

Think of it this way:

We have something they want. We have spring training baseball games; you know hope springs eternal for baseball fans in the spring. Car shows popping up with cars you can actually drive on our streets, hiking trails not paved over, open air concerts (fresh air, what a concept!), and street fares and farmer's markets featuring local fare they just

can't get where they come from.

To us, it's just another day in paradise. To the birds, it's as exciting as senior prom weekend. So let's be a little patient, let them take their pictures of our beautiful desert landscape, bask in the sunshine they hold so dear, show them AZ hospitality, and let them spend, spend, spend their hard-earned dollars in our local businesses, and contribute handsomely to our tax coffers. They only have a few weeks left; we have the rest of the year.

Still having trouble getting through

snowbird season, just keep in touch with us on the desertridgelifestyles.com website. We have things posted that only us locals know about.

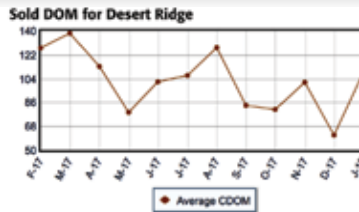
You can also form a snow bird support group on the website as well.

Stay strong, let's stay united, and let's stay connected. Just remember, once the thermometer hits 90 degrees, they will disappear!

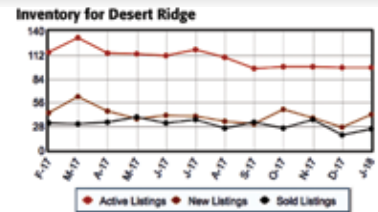
Rob Reichstein
 Communications Chair
 Desert Ridge Community Association

REAL ESTATE AROUND DESERT RIDGE. How are we Doing?

Based on data from 2017 Desert Ridge showed normal Arizona real estate trends and results.



Days on Market: February of 2017 it took 124 days to sell a home. Through January of 2018 we are at 105 days on the market.



Inventory is broken down to three components. Average number of homes on the market. New homes listed for sale in that month. Sold listings during that month.



This represents an average selling price of all homes in Desert Ridge including condos, townhomes, and single family residence.



List to sell: The actually percentage of the asking price sellers received, not including selling expenses.

What is in store for 2018? Jotham Sederstrom, a writer for the Inman Report, expects overall slow and steady gains assuming unemployment, inventory, and mortgage rates remain low. He further reports that in a survey conducted of 100 real estate and economic experts by Zillow the consensus is mortgage rates could see a modest increase to about 4.5%. This is below the threshold of 6% that they feel would detour buyers.

All in all, this shows a stable and solid market. As we all would like our home values to sky rocket, the memory of what comes after an overheated market still lingers with many.

To determine the best possible selling price for your home, talk to a local Realtor with specific knowledge of Desert Ridge and our 13 unique sub associations

Data and Charts harvested from the Arizona MLS

From the Lifestyles Chair

Mark Your Calendars for Spring Fun Activities



Patricia Brash

Let me start by wishing everyone the best of 2018.

It is my great honor and pleasure to announce two new members to the Desert

Lifestyles Committee. They are Coleen Shannon and Caryn Marchuk. We look forward to their ideas and participation and being an integral part of our committee. Welcome.

Desert Ridge welcomed the LPGA Bank of Hope Founders Cup, which is held annually in March at the JW Marriott Desert Ridge's Wildfire Golf Course. The LPGA Bank of Hope Founders Cup took place on March 13th-18th. As part of the pre-tournament festivities, Desert Ridge Community Association hosted a movie, Disney's "Descendants 2" at Cashman Park on March 3rd.

FARMERS MARKET ON HIGH STREET

The Farmers Market on High Street continues to be an exciting success. It takes place every third Sunday from 10 a.m.-1 p.m. through April 2018. We appreciate all our residents and their friends support of the Market as they partake of the varied foods, crafts, and other delights the Market has to offer.

HOLIDAYS

Our recently past holiday celebrations were enjoyed by all. The Annual Holiday Trolley Tour and Lighting & Decorating contest were a great success. This is a tradition that has become a hallmark of the Desert Ridge holiday season.

Lifestyles Committee meetings are the 2nd Thursday of the odd calendar months at 8 a.m., every other month. The next meeting is Thursday, March 8th. All are encouraged to attend and participate. As always, we welcome comments and ideas from the fine people of our community. Look for further information in the eblast or go to desertridgelifestyles.com.

LADIES NIGHT OUT AND SPORTS NIGHT OUT

Ladies Night Out continues to be a popular success, with more and more ladies joining in the fun as we go forward. The same can be said of the Sports Night Out, as it continues to grow in participation and popularity. The Ladies Night Out is held on the 2nd Monday through April

2018. Sports Night Out will be on the 3rd Tuesday of March 2018. The socials are for residents of Desert Ridge only. No guests are allowed.

COFFEE CLUB

The Coffee Club held on the 2nd Tuesday of every other even month gives our residents of our community the opportunity to come together and discuss matters of common interest and concern. Please feel free to take advantage of this event.

EASTER EGG SCRAMBLE

The Easter Egg Scramble will be held this year on March 30, 2018, at Reach 11 Sports Complex. There will be a DJ and music as well as concessions. There will also be 3-to-4 Easter Bunny stations for designated age groups. The gates will open at 5:50 pm.

Patricia Brash
Lifestyles Committee Chair
Desert Ridge Community Association



25 Years of Progress

By Mike Martin

The Desert Ridge story begins in the late 1980s when the nation was struggling out of a long economic downturn. A local real estate broker came to our office at the Viehmann, Martin Company to pitch a couple of developable sites. Among these was a 5,700-acre tract of state land straddling Tatum Boulevard, north of the CAP Canal. It seemed likely that metropolitan Phoenix would continue to grow northward, no river, mountain or reservation presenting a natural barrier in that direction. With our experience in mall development, my partner Don Viehmann and I thought this location could someday support a major shopping center.



The Arizona Legislature had recently passed the Urban Lands Act, allowing the State Land Department to sell or lease land for development in the state's two metropolitan areas, Phoenix and Tucson. The 5,700 acres of interest to us was then held by a local family under a lease to graze cattle. Our purchase of that grazing lease gave us rights of first refusal at a land department auction of commercial leases, necessary for the development of a large retail center.

With a long-time friend and business associate, Tom Klutznick, we created

an entity that would become Northeast Phoenix Partners (NPP), which would eventually be the master developer of Desert Ridge. But first there was a lot of work to be done. The City of Phoenix was not initially interested in annexing land north of the CAP Canal. However, this position changed when ADOT announced plans for a freeway route, the 101 Loop, through this area.

Northeast Phoenix Partners hired Barton Myers Associates of Santa Barbara, California, to do the basic land use



Cactus harvesting



Early years

Tatum Boulevard



Desert Ridge, the early years



Wildfire Golf Course



JW Marriott Desert Ridge



planning for Desert Ridge's entire parcel. The arterial streets bordering the large superblocks in Desert Ridge followed the natural drainage pattern of stormwater runoff through the site. Each superblock was planned for specific uses: residential, commercial, resort & golf courses.

Desert Ridge was conceived as a cooperative effort by the master developer, the City of Phoenix, and the Arizona State Land Department. The Land Department would continue to own a significant amount of land to be auctioned off in stages over several years. The City of Phoenix would be much involved in the planning and construction of major infrastructure projects. And the

continued on page 10



56th Street Water Pump Station

continued from page 9

master developer would market the various land parcels under its control and guide other development under master planned community's Covenants, Conditions and Restrictions (CC&Rs) including Design Guidelines for each type of project.

In 1990 the City of Phoenix approved the annexation of Desert Ridge and its Specific Plan, based on the land use plan submitted. Negotiations for the purchase and lease of specific parcels within the plan began in earnest. In July 1993, the Land Department held an auction for the sale of all the residential land in Superblock 7 and a part of Superblock 4. Other auctions were held for long-term leases of a 50-acre resort site, and a 180-acre golf course parcel in Superblock 4. There was also another auction for a long-term lease for the 337-acre Commercial Core, to contain the retail, office, and ancillary uses. Three

arterial streets, Tatum Boulevard, Deer Valley Road, and 56th Street, as well as the 101 Freeway bordered the commercial core.

Northeast Phoenix Partners was the successful – and only – bidder for these parcels within Desert Ridge. The next year was spent in refining plans for actual development, along with the marketing of the residential and resort properties. Seven homebuilders committed to acquire subdivision parcels in the first phase.

In 1994 construction began on trunk infrastructure – streets, wash corridors, water and sewer lines – and soon thereafter home builders began working on their super pads and home lots. By Thanksgiving of 1995 the first handful of homes were occupied in Desert Ridge.

In 1997 the Sumitomo Sitix plant opened, manufacturing silicon wafers for the semiconductor industry. The Mayo Clinic Hospital was completed in 1998 and

quickly became one of Arizona's leading medical facilities.

Negotiations with JW Marriott for the resort and with Vestar for the uniquely designed Desert Ridge Marketplace were concluded in 2000, and construction began on these projects. The Desert Ridge JW Marriott and Desert Ridge Marketplace, both opened for business in 2002, have been extremely successful and major assets for Desert Ridge and surrounding communities.

American Express opened the first phase of its regional office facility in Desert Ridge in 2002.

Since then Desert Ridge has continued to attract some of the area's best homebuilders, along with more office and retail uses. Desert Ridge's reputation continues to grow as one Arizona's finest master planned communities.

PINNACLE HIGH SCHOOL



Pinnacle High School under construction



Pinnacle High School today

BLACK MOUNTAIN BOULEVARD



Black Mountain Boulevard/SR 51/Loop Extension under construction circa 2015



Black Mountain Boulevard/SR 51/Loop to Pinnacle Peak Road Grand Opening circa Spring 2016

SUMCO



Then



Now

DESERT RIDGE CORPORATE CENTER



MAYO CLINIC



PATHFINDER BRIDGE



Then



Now

CASHMAN PARK



DESERT RIDGE WATER PUMP STATION & SEWER TUNNEL



DESERT RIDGE MONUMENT



Rising from the Desert

AND STILL SOARING HIGH



Terrance Smith
Community General Manager
Desert Ridge Community Association

What once was an arid desert of 5,700 acres has evolved over the past 25 years into the majestic oasis community of Desert Ridge.

In July of 1993, we broke ground on the development of Desert Ridge. Over a generation later, development continues and Desert Ridge has become a desirable destination master-planned community of 6,178 homes and over 18,000 residents. With only 40% of the community development completed, Desert Ridge at build-out will comprise almost 20,000 homes with a population of over 55,000 residents.

We are very pleased to welcome some of our recently completed residential and commercial developments from Sanctuary at Desert Ridge (262 homes), Banner Health Group, Cambria Hotels and Suites, Mountainside Fitness and the re-opening of Holiday Inn Express. The immaculate

renovations of the JW Marriott Phoenix Desert Ridge Resort & Spa, Marriott Canyon Villas, High Street, Shade Apartments, Desert Ridge Marketplace and Vestar Branch of the Boys and Girls Club reflect the continued efforts by all to ensure Desert Ridge remains one of the premiere

JW MARRIOTT RESORT & SPA



designation lifestyle communities in all of Phoenix to live, work, and recreate.

Throughout the 25 years, we have endeavored to keep the property values high in Desert Ridge and have been successful in doing so during the best and worst times of the economy.

TOSCANA



CAMBRIA HOTELS & SUITES



Improvements to keep residential homes looking new have resulted in many paint color schemes and palettes being updated, so new home parcels do not expose the age of a home built 25 years ago. This also applies to Desert Ridge common area walls, fencing, monuments, light poles, utility boxes, and bridges that are presently being updated to a newly approved and contemporary paint color scheme and palette as well.

Infrastructure improvements from the

completion of the Black Mountain Boulevard 51 Freeway Extension to the present arterial roadway improvements along Deer Valley Drive and Pinnacle Peak Road are further indications of the rapid growth to come. On the horizon is a Reach 11 District Park, which will have a dog park with three (3) separate 1-acre fenced pens, multi-purpose sports fields, ramadas, benches, restrooms, parking stalls, drinking fountains, shade trees, and ultimately a playground and pump track.

Development is being pursued and advanced within and around Desert Ridge with a vision and focus toward the future pursuant to the Desert Ridge Specific Plan with the City of Phoenix, Arizona State Land Department (ASLD), Maricopa County Flood District, Desert Ridge Master Developer, a multitude of City/State Representatives, developers/builders and community stakeholders. The best of Desert Ridge is yet to come! Stay tuned... and stay involved!

MUSICAL INSTRUMENT MUSEUM



HIGH STREET



DESERT RIDGE MARKETPLACE



MAYO CLINIC



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Pioneers with a Vision

The bold pioneers of early Arizona shared a vision of a better Arizona in the future.

Desert Ridge has captured the trailblazing spirit of these pioneers. Its master plan explores new ideas in community development. Concern for preserving the character of the Sonoran Desert is a key element of the plan, as is providing an environment of personal safety and secure property values. It is a place where its residents, merchants and employers can plan their futures. Desert Ridge's developers are pioneering real estate for the 21st Century, while demonstrating their respect for the past reflective in the neighborhood names of our community.

Homebuilder SUBDIVISION NAMES

Taylor Morrison
SANCTUARY AT DESERT RIDGE

D.R. Horton
DESERT RIDGE SUPERBLOCK
7 NORTH (CIELO)

Toll Brothers
AVIANO AND VILLAGES AT AVIANO

Pulte Homes
FIRESIDE AT DESERT RIDGE

Statesman Group of Companies
TOSCANA AT DESERT RIDGE

Homes By Towne
BELLA MONTE

Greystar
MARQUIS AT DESERT RIDGE
AND 56TH NORTH

Continental Homes
HUNTERS RUN AT DESERT RIDGE

Many of the Arizona pioneers were hunters.
CACTUS BLOOM AT DESERT RIDGE
The flower or blossoms from the desert cactus.

Diamond Key
DIAMOND POINT AT DESERT RIDGE

Richmond American
SIERRA PASS AT DESERT RIDGE
Sierra, Spanish word for saw; referring to saw-toothed mountain range.

Elliot Homes
BEAR CREEK AT DESERT RIDGE
Indicative of the large number of grizzly bears which once roamed the Arizona territory.

Regalia at Desert Ridge
Regalia, distinguishing symbols or emblems of military rank.

Iron Springs at Desert Ridge
In the 1890's, the Iron Springs Railroad was frequented by Phoenix commuters living in the mountains on weekends and commuting to the Valley during the week.

Morrison Homes
GLEN EAGLE AT DESERT RIDGE

Shea Homes
WILDFLOWER AT DESERT RIDGE
Wildflower, a flower growing and living in a natural state.
MESQUITE HIGHLANDS AT DESERT RIDGE
Mesquite, low-growing, thorny, shrub-liketree of hardwood. The beans of this tree were ground by Indians for flour, and the thickets of its groves serve as a shelter for animals.

UDC Homes
MISSION GREENS AT DESERT RIDGE
Mission refers to the Spanish missionaries in Arizona.

Wildfire Golf Course SUBDIVISION NAMES

LOCKWOOD ESTATES AT DESERT RIDGE
IRONWOOD GREENS AT DESERT RIDGE
1903-1977

In honor of Lorna Lockwood, the first woman to serve as Chief Justice of the Arizona Supreme Court.

LEROUX SPRINGS AT DESERT RIDGE
1800's - 1861

A French merchant turned mountain man who served as a guide for the Mormon Battalion, Joaquin Antoine Leroux aka Watkins Leroux was assigned to build roads across Arizona, two of which became I-10 and I-8.

EXPEDITION POINT AT DESERT RIDGE
In honor of the Arizona explorers who undertook many journeys.

WHAT'S IN A STREET NAME?

Did you know that the Desert Ridge Major Collector and Residential Street Names have a storied and historic significance that runs as deep through the chronicled past of Arizona's early explorers, pioneers, settlers, founders, citizens and legends. The next time you travel the streets of Desert Ridge keep in mind the namesakes chosen to honor individuals from Arizona's rich history, and to remind us of their contributions to the state we love today...and the community we now call home.



MAJOR COLLECTOR STREET NAMES

- CASHMAN DRIVE** Nellie Cashman (1850–1925), *Worked as a prospector in Arizona.*
During the Arizona silver strikes, she operated restaurants in Tucson and Tombstone; “Delmonico’s” in Tucson and “Russ House” in Tombstone. Had great compassion for the poor and never let anyone leave her restaurant hungry, whether or not they had money. Nicknamed “Angel of the Sourdoughs” by miners.
- RANGER ROAD** Burt Mossman (1867–1956), *First Captain of the Arizona Rangers.*
- PATHFINDER DRIVE** John Charles Fremont (1813–1890), *U.S. Senator from California, 1850–1851.*
First Republican Party nominee for president in 1856. Territorial Governor of Arizona from 1878–1882. Member of the U.S. Topographers Corps, who went on many mapping expeditions in the West. Married Jessie Benton, daughter of Senator Thomas Hart Benton. Fremont was known as “The Pathfinder.”
- TRAILBLAZER DRIVE** Trailblazer (1540–1880), *Named for the pioneers in Arizona’s past, present and future.*

RESIDENTIAL STREET NAMES

- ESTEVAN** Estevan (1539), *First Black Spanish slave explorer to cross into Arizona territory in 1539. Estevan was the first non-Indian to penetrate the southwest territory.*
- GATEWOOD ROAD** Lt. Charles Gatewood (1853–1896), *A real hero in the story of the surrender of Geronimo. He negotiated alone with Geronimo which led to his surrender. Spent a large part of his military career stationed at Fort Apache in Arizona.*
- HAMBLIN DRIVE** Jacob Hamblin (1819–1886), *Called the Mormon “Buckskin Missionary” and credited for pioneering the trails from Utah to Arizona and for bringing the first Mormon settlers to Arizona in the 1870’s. Hamblin was recognized for his efforts in establishing close relations between the Hopi and Mormon colonists.*
- HASHKNIFE ROAD** Hashknife Outfit (1884–1900), *Northern Arizona’s most spectacular ranching enterprise.*
- HERRERA DRIVE** Silvestre Herrera (1917–2007), *The first of two Arizonans to win the Congressional Medal of Honor in World War II. He was the only person authorized to wear both the Congressional Medal of Honor and Mexico’s Order of Military Merit.*
- JAEGER ROAD** Louis John Frederick Jaeger (1824–1892), *A leading pioneer citizen of Yuma. An early ferryboat operator, began Arizona trade.*
- KIRKLAND ROAD** William Kirkland (1832–1910), *Pioneer Arizona citizen and rancher. In 1856, Bill Kirkland raised the first American flag over what was to become Arizona. He also was the first U.S. Citizen to ranch in the region. It also is claimed that he and his wife, Missouri Ann, were the first Americans to be married in the territory and the parents of the territory’s first American-born child.*
- MOSSMAN ROAD** Burt Mossman (1867–1956), *Very successful Arizona cattleman. Member of the National Cowboy Hall of Fame. First Captain of the Arizona Rangers. Superintendent of the “Hashknife Outfit” cattle company near Holbrook.*
- POSTON DRIVE** Charles Poston (1825–1902), *Rugged frontiersman of early Arizona, known as “The Father of Arizona”, because of his role in convincing Congress to create the territory of Arizona. Congress passed the bill and Arizona officially became a territory on February 24, 1863.*
- SWILLING ROAD** Jack Swilling (1830’s–1878), *An adventurer, Confederate officer and gold prospector during the Civil War. Swilling led a party to the Salt River Valley in 1867 to start a farming community and reactivate an existing network of canals and ditches designed by Indians of prehistoric tribes. The farming community grew to become the City of Phoenix. He is known as the “Founder of Phoenix.”*
- WEAVER ROAD** Pauline Weaver (1820’s–1860’s), *“Prescott’s First Citizen,” was a scout and mountain man who made two of Arizona’s greatest gold strikes: the 1862 La Paz strike, along the Colorado River near today’s Ehrenberg, and the 1863 Rich Hill find, near Wickenburg. The latter was the richest placer gold deposit ever discovered in Arizona.*
- WILLIAMS ROAD** Bill Sherley Williams (1787–1849), *One of the west’s most famous “free trappers” and a tireless wanderer who explored most of the West alone on horseback, earning the nickname “Old Solitaire.” He is considered one of history’s greatest mountain men. The Town of Williams, 30 miles west of Flagstaff; Bill Williams Mountain, overlooking the town; and Bill Williams River, which empties into the Colorado River at Parker, are named for him.*

In and around the Desert Ridge area, we have many lifestyles that are attracted, supported and influenced by the incredible resources of our community. Sometimes, in our busy lives, we move so quickly that we tend to overlook the treasures that surround us, or simply don't get the time to discover them. We'd like to share some of our personal favorites here in Desert Ridge and the surrounding community.

"Lifestyle is a term that describes how we live. It reflects our attitudes and behaviors that forge a sense of self and cultural climate."



ON CENTRAL DOWNTOWN PHOENIX FASHION & ART WEEKEND

MARCH 16-18
 CITYSCAPE
 1 East Washington Street
 Phoenix, Arizona 85004
www.oncentralphoenix.com

The high energy Downtown Phoenix Fashion and Art Event known as "On Central" will be held on Saturday, March 16, 2018 through March 18, 2018. The three-day event will be filled with Fashion and Art activities scheduled throughout the day. Beginning in the mornings, the day's event will conclude in the evenings with networking after event hostings. Art and Photography exhibits, glam interaction talent display, Forums, live musicians, pop up shops, silent auctions, and state of the art "Chill Lounge."



35TH ANNUAL ST. PATRICK'S DAY PARADE & IRISH FAMILY FAIRE

MARCH 17
 STEELE INDIAN SCHOOL PARK
 300 E. Indian School Road
 Phoenix, Arizona 85012
www.stpatricksdaysphoenix.org

The Parade starts at 10 a.m. at 3rd Street and Sheridan and heads south through the streets of Downtown Phoenix. The Parade features a variety of performers, entertainers and floats including marching bands, Irish dancers, and bagpipers. Following the parade, the 2018 Phoenix St Patrick's Day Faire begins at the Irish Cultural Center at Hance Park. Come enjoy Irish music, Irish step dancing, bagpipers, food & beverages, Irish crafts & merchandise, genealogy, Irish clubs, and children's area.



ARIZONA GAME & FISH DEPARTMENT OUTDOOR EXPO

MARCH 23-25
 BEN AVERY SHOOTING FACILITY
 4044 W. Black Canyon Blvd.
 Phoenix, Arizona 85086
www.visitarizona.com/events/nature-and-science/arizona-game-and-fish-department-outdoor-expo-2

The largest hands-on outdoor expo in Arizona at the Ben Avery Shooting Facility in Phoenix. The Expo is held on the last weekend of March, as it has been for the last 11 years. Admission and parking are free!

There are always plenty of hands-on fun for all ages. There are huge family fishing tanks. See all sorts of live wildlife.

Learn target archery and try other shooting sports in a safe, supervised, controlled environment on the range.

Get a feel for specialty shooting disciplines like clay target, cowboy action, practical pistol, black powder, and air gun. Check out the many firearms manufacturers.

There is an always popular cowboy mounted shooting competition, as well as OHV, ATV, RV and boating exhibits. You can give kayaking a try at the "Lake Paddlemore" kayaking pond. Hike a field course and learn cool camping tips. Learn about boating and how to stay safe on the water. Talk to experts about Arizona's wildlife, fishing, hunting and more. Visit with more than 150 exhibitors, including outdoor recreation and conservation groups, government agencies, and commercial vendors of outdoor products and services.

Check websites for all event ticket information, costs and times.

PHOENIX FILM FESTIVAL

**APRIL 5 - 15
RECURRING DAILY**

HARKINS SCOTTSDALE/101 THEATRE
7000 E. Mayo Blvd.
Phoenix, Arizona
www.phoenixfilmfestival.com

The Phoenix Film Festival will screen more than 175 feature films and shorts. Attendees will be a part of screenings; Q&A sessions with producers, director and talent; enjoy world-class entertainment; an impressive silent auction and more. Different films will be presented each day.



SCOTTSDALE CULINARY FESTIVAL 2018

APRIL 14 & 15

CIVIC CENTER PLAZA
3939 N. Drinkwater Blvd.
Scottsdale, Arizona 85251
www.scottsdalefest.org

All net proceeds raised will support the non-profit Scottsdale League for the Arts in its effort to promote the arts and arts education organizations in the Phoenix metropolitan area, via annual fundraisers such as the Scottsdale Culinary Festival and Cooks & Corks. Since 2002, the League has contributed more than \$4.4 million to numerous organizations such as Ballet Arizona, Childsplay, and Free Arts of Arizona.



CINCO DE MAYO CELEBRATION

MAY 6

DOWNTOWN PHOENIX
200 W Washington Street
www.cincophx.com

Cinco Phoenix is one of the largest multicultural celebrations in Arizona. Celebrate with live music, award winning food, kids activities & more.



AN EVENING AT DESERT BOTANICAL GARDEN

MAY 15 - JUNE 2

Desert Botanical Garden
1201 N. Galvin Pkwy.
Phoenix, Arizona 85008
www.balletaz.org/performance/an-evening-at-desert-botanical-garden-2018/

"Ballet Arizona's repertory... strikes me as one of the most enterprising companies anywhere."

– Alastair Macaulay,
The New York Times

Ib Andersen's vision for dance in the desert continues to evolve, take chances and challenge our emotional boundaries. Expect the unexpected as Ballet Arizona returns to Desert Botanical Garden, presenting an all-new sensory experience choreographed by Artistic Director Ib Andersen. A presentation of movement and sound on a stage that embraces the desert, the Garden provides a stunning backdrop for Andersen's enchanting choreography.

SWIM THIS SPRING

JW MARRIOTT PHOENIX DESERT RIDGE RESORT & SPA

5350 E. Marriott Drive
Phoenix, Arizona 85054
www.marriott.com/hotels/travel/phxdr-jw-marriott-phoenix-desert-ridge-resort-and-spa/

The four-acre pool complex at JW Marriott Desert Ridge has been voted the "Number 1 Pool" in Phoenix by Phoenix Magazine for its meandering 1,600-linear-foot lazy river and 89-foot waterslide. The resort's Wildfire pool is topped by a glowing fire at night, and the Sidewinder pool takes inspiration from some of Arizona's scaly residents.



FAIRMONT SCOTTSDALE PRINCESS

7575 E Princess Dr,
Scottsdale, Arizona 85255
www.fairmont.com/scottsdale/

Escape to the good life and enjoy the best of Arizona indoor and outdoor living at the Fairmont Scottsdale Princess. From the lush grounds offering intimate outdoor settings to our six sparkling pools and hangouts just for kids, there are countless things to do.



TOP 10 ARIZONA HIKES

www.luxeadventuretraveler.com/top-10-arizona-hikes/

By Tim Davis

When you think of hiking in Arizona, I bet most of you picture tumbleweeds blowing and hiking in 100°F+ temperatures through the desert in search of water. You might be surprised that Arizona isn't a barren landscape where you're sure to discover the secret location of Jimmy Hoffa's body – okay, or more likely a dead cow. As an avid hiker who hiked over 2,000 miles on 200+ hikes while we lived in Arizona, Jen would definitely say I'm an expert on the best ones. So here is my list of the top 10 Arizona hikes that will have you heading to REI and planning your next trip to Arizona.

1. Camelback Mountain
2. Flat Iron
3. Browns Peak
4. Bright Angel Trail
5. Havasu Falls
6. Mount Wrightson
7. Mount Kimball
8. Mount Humphrey's
9. Kendrick Peak
10. West Fork of Oak Creek Canyon



Check websites for all event ticket information, costs and times.

FARMERS MARKET

on  HIGH STREET

MARCH
18

APRIL
15



After a several-year hiatus, the Farmers Market on High Street is back with a monthly event serving up food and fun.

Popping up every third Sunday from October to April from 10am to 1pm, the Farmers Market on High Street is the north Valley's newest market featuring more than 60 vendors offering produce, food, art and fun to take home and enjoy.

Stroll the closed street with friends and family while browsing market vendors offering the likes of: organic produce, locally grown fruits & vegetables, artisan breads, baked goods, cookies & toffees, seafood, local honey, vinegars & oils, pastas, tamales, hummus, spices, sausages, cheese curds, jellies, kettle corn, art & handmade crafts – and much more!

After visiting the Farmers Market, stay on High Street enjoy lunch at one of High Streets many eateries including, Modern Margarita, La Bocca, Mellow Mushroom, Growler USA, Kona Grill, Firehouse Subs and more.

Farmers Market admission and parking is always free.

Farmers Market on High Street takes place at High Street, the North Valley's growing entertainment district, home to restaurant, bar, entertainment, retail and services. High Street is located 5415 E. High Street in Phoenix, next to Desert Ridge Marketplace. Exit off the Loop 101 at 56th Street.

THIRD SUNDAYS 10am - 1pm THROUGH APRIL

HighStreet.com

FOOD *and* FUN

**COMMUNITY
SPORTS
NIGHT
OUT**

MARCH 20 | APRIL 16
MAJERLE'S SPORTS GRILL
5-7 P.M.

RSVP required to desertridge.az@fsresidential.com

**LADIES
NIGHT OUT**

JOIN IN ON THE FUN

Watch for eblast or visit desertridgelifestyles.com for locations
 RSVP required to desertridge.az@fsresidential.com

APRIL 9 AT CAMBRIA HOTEL & SUITES

5-7 p.m.



FRIDAY | MARCH 30 | 6 P.M. - 8 P.M.

REACH 11 SPORTS COMPLEX

2425 E Deer Valley Dr, Phoenix, AZ 85050

AGES 5 AND UNDER | AGES 6 - 10 | AGES 11 AND UP

A separate Easter Egg Scramble area for each age group will be designated with a staggered start time for each area.

COMMUNITY EVENT SPONSORS



MEGA COMMUNITY-WIDE

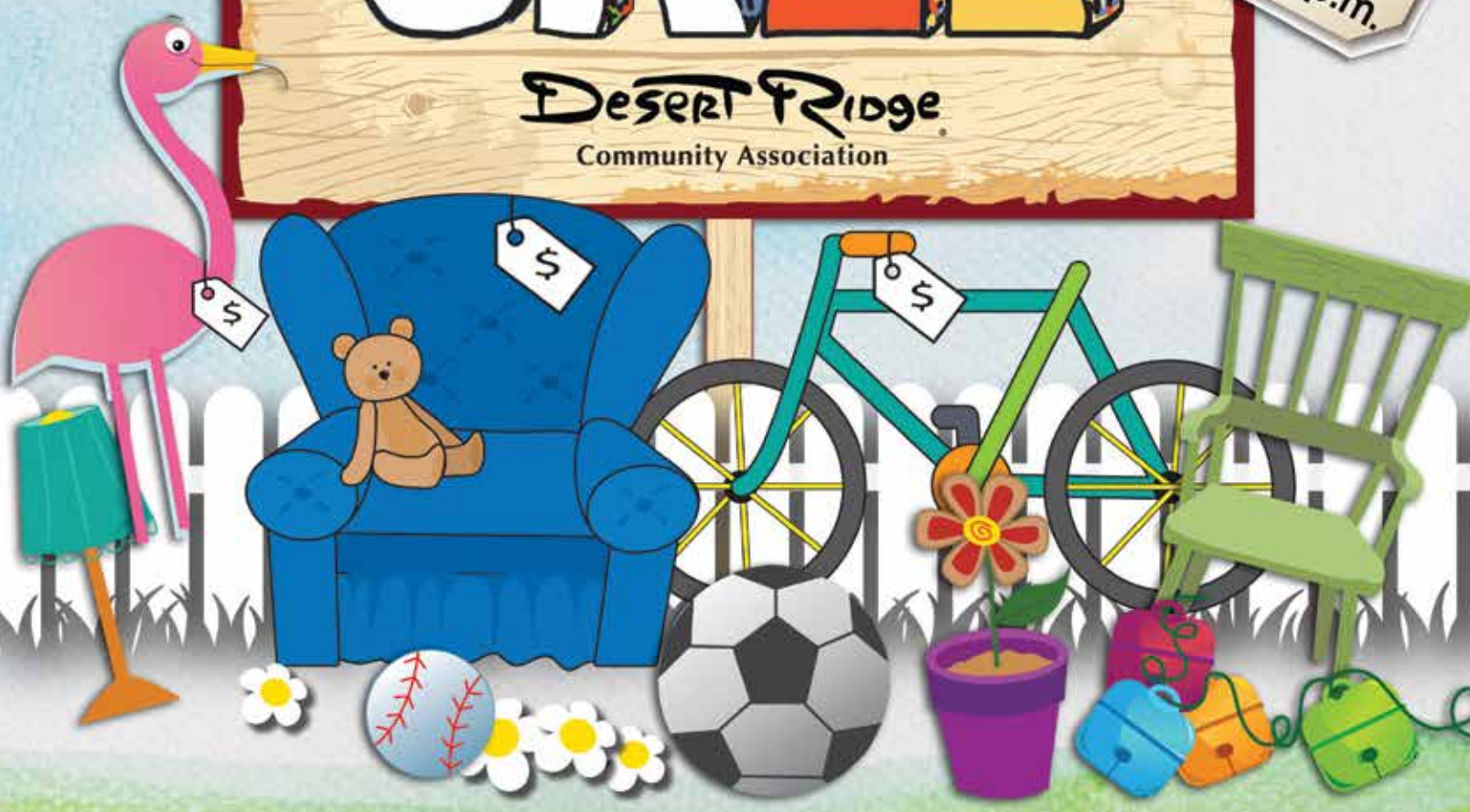
YARD

SALE

Desert Ridge
Community Association

QUESTIONS?
Sharon.Hooks@
fsresidential.com

SATURDAY ONLY
APRIL 7
7 a.m.-2 p.m.



Goodwill of Central Arizona will be parked at 2 locations: Cashman Park at Desert Ridge, 22222 N. 44th Street, Phoenix and BGCS Vestar Branch, 3975 E. Lockwood, Phoenix from 12-4 pm collecting unwanted clothing, shoes, furniture, books, electronics, housewares, and more! Donations are tax deductible and support the 5 Desert Ridge Schools and Goodwill programs and services that give local job seekers the skills and training they need to find employment and become self-sufficient.

Reach 11 Dog Park

Project Update



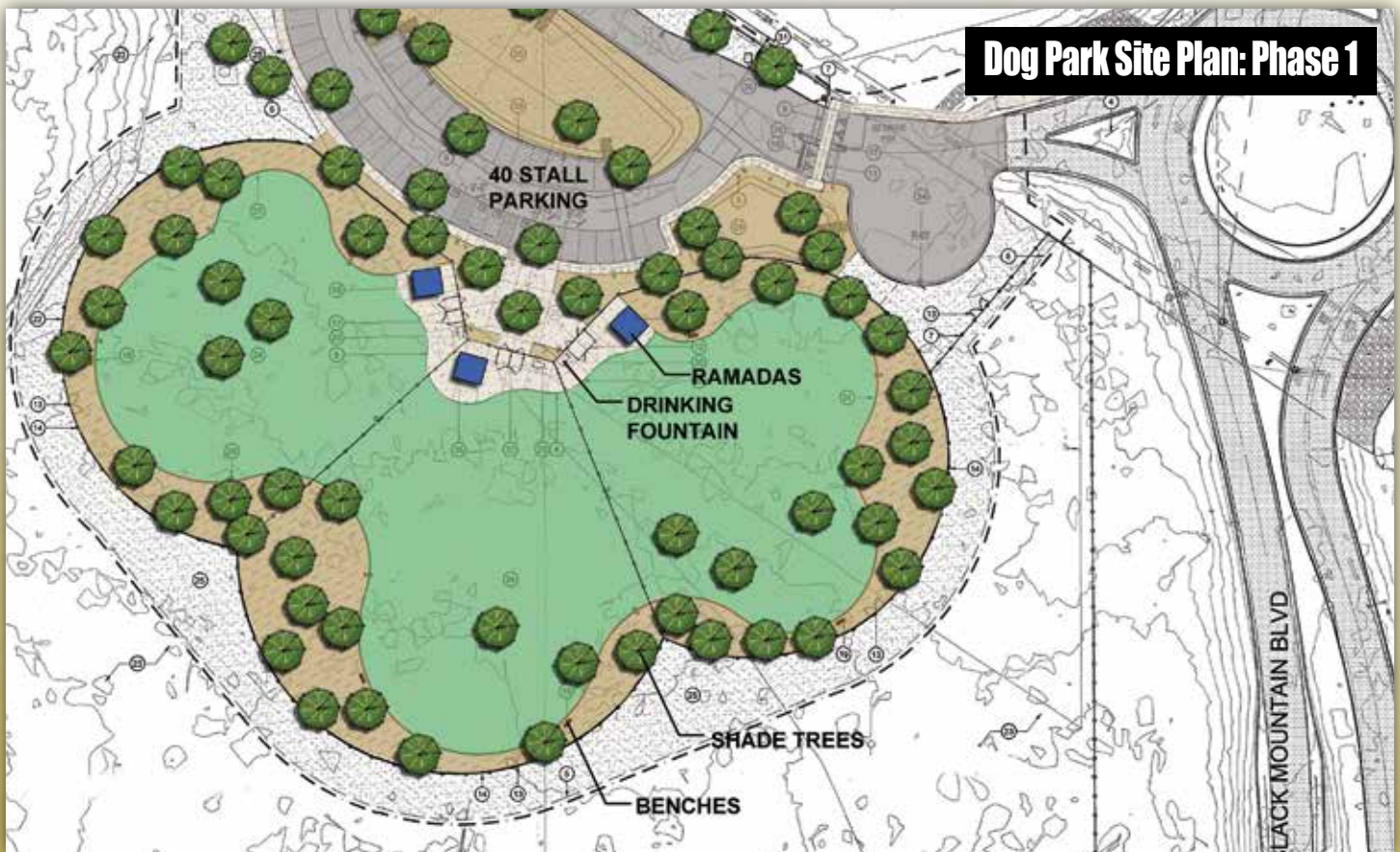
In early February, staff from the City of Phoenix, Hayden Construction, and architects Thomas & Crowley met to kick off construction of the dog park at Reach 11. Construction was commenced in mid-February and is anticipated to continue through September 2018. The park will be accessible from a new entrance drive connected to the westside

of the roundabout on Black Mountain Blvd. Once completed, the dog park will offer three one-acre pens, public water fountains, LED lighting, ramadas, site furnishings, shade trees, sidewalks, landscape, a parking lot, entrance drive and a security gate.

The dog park is the beginning phase of

the overall park's development. Once completed, it will serve as a new park in the City of Phoenix. The Parks and Recreation Department is currently starting the process of naming the park and will be seeking the community's active involvement in this endeavor. With that, let your voice be heard – come out to the Farmer's Market on High Street, March 18th, and vote online for your favorite name for this new park! That, and other yet-to-be-determined events will allow the public to participate in this exciting development of a new park in the Desert Ridge area. The voting process for the new name will end March 31, 2018, with the name expected to be announced in April of 2018. Keep your eyes open for further announcements.

If you have questions about the project, contact the Parks and Recreation Department, Northeast Division at 602-262-6696.





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New health care providers in Desert Ridge:



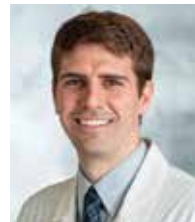
John Julius, DO
Family Medicine



Natasa Vojvodic, DO
Family Medicine



Lurlyn Pero-Anderson, MD
Internal Medicine



Michael Germain, MD
Internal Medicine



Andrea Goldberg, MD
Internal Medicine



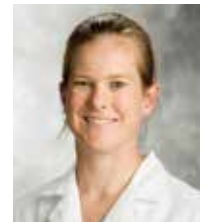
Lorna Honan, MD
Internal Medicine



Nolawi Mengesha, MD
Internal Medicine



Danielle Wicklow, MD
Internal Medicine



Laura Hellenenthal, ANP-C
Internal Medicine

Appointments: 480.890.5800

4375 E. Irma Lane, Phoenix • www.BannerHealth.com

Changing the pet shelter paradigm CHANGING LIVES BY SAVING LIVES



By Rob Reichstein

Many think of pet rescues and shelters as a depository for unwanted pets. Those who adopt understand that quality rescues and shelters are conduits connecting a pet in need of a home with a loving home.

Typically, cats and dogs in the care of even the best shelters are confined to small spaces and human contact is limited to the available time of the shelters volunteers. But Foothills Animal Rescue is working to change that paradigm.

Foothills Animal Rescue (FHR) was endowed by the family of Brynne Smith. Brynne was a lifelong pet lover who lived by the credo 831. Brynne's family donated the funds to build the Scottsdale campus to keep Brynne's dream alive. As you enter the facility you see the numbers 831. It means: 8 letters, 3 words, 1 meaning- I Love you.

Victoria Cowper, CAWA, Executive Director and Melissa Gable, Pets & People PR



Manager are the stewards of Brynne's passion and her parent's vision for Foothills Animal Rescue. Not only are the pets treated to more spacious confines than older rescues. They enjoy more play time and human interaction. It is about to get better for them. Victoria and Melissa are giving purpose to shelter pets with road trips to senior assisted care facilities where they will get to be therapy pets.

Many articles and studies have pointed to the therapeutic benefits of pet ownership. Several link the reduction of blood pressure, anxiety, stress, and obesity to people who

actively care for pets. The benefits of pet interaction with residents is known to operators of senior assisted living facilities. However, few assisted care facilities have programs to bring in pets for visits as the facilities require qualified pet handlers as well as dogs and cats vetted for such interaction. FootHills Animal Rescue meets or exceeds all requirements.

One thought in my mind. If a shelter pet can list senior pet therapy on their resume, would it make the pet more desirable to adopt?

If you are interested in volunteering, adopting, donating, or surrendering a pet to Foothills Animal Rescue check out their website at www.foothillsanimalrescue.org, call 480-488-9890 or stop by PetSmart in the Desert Ridge MarketPlace most Friday afternoons between noon and 3:00 p.m.

NOW OPEN AT HIGH STREET

High & Rye features upper scale, family-style comfort food in a casual setting designed to make you feel at home. Whether you order from our family style menu featuring Southern favorites like fried chicken, smoked brisket, biscuits, and mac & cheese; or try one of our plated dishes like a smoked and grilled pork chop with Hoppin' John and collard greens, you'll love our modern take on classic comfort food. Wash it all down with one of our specialty cocktails made with house-infused spirits



or one of our 100+ whiskey selections. If spirits aren't your thing we have a great wine list and 20 beers on tap, not to mention our signature sweet tea. We are excited to provide outstanding service focused on providing our guests with the options to make their meal truly their own. High & Rye provides the relaxed, fun, and comfortable dining experience you've been missing, so gather some family and friends and Welcome Home to High & Rye.

MEET OUR NEW TEAM MEMBER



Sandra Lopez

Sandra Lopez is our new Communications Coordinator for Desert Ridge Community Association (DRCA). She

recently joined the DRCA team in December and we are very pleased to have her onboard. Sandra will be the first person to greet you when you visit us at the DRCA office. As our Communications Coordinator, some of Sandra's primary responsibilities will entail coordinating content and updates to the Desert Ridge Lifestyles website, dictating and preparing minutes of the DRCA board and committee meetings, performing administrative duties involving communication of decisions rendered by the association, and providing office support and assistance to the team relative to community

events, activities, meetings, etc.

Sandra has worked in the HOA industry for nearly 10 years. She has a strong background in customer service and accounting, primarily in account receivables and account payables. Sandra likes helping people, lending a helping hand and going beyond expectations.

Sandra is an Arizona native and avid Arizona Cardinals fan that still cheers for the home teams: Arizona Cardinals, Arizona Diamondbacks, and the Phoenix Suns. Yay!

Sandra interests and hobbies include: hiking in this fabulous Arizona weather, running, cooking, crafting, baking, shopping, reading, photography, and traveling. She recently visited Hawaii and said that it was a beautiful island state and by far one of her favorite places to visit. Sandra is a mother of two wonderful children whom she feels



blessed to have in her life. They mean the world to her and she cherishes and enjoys spending quality time with her family.

If you are in the High Street area between the hours of 8 am-5 pm, Monday-Friday, please stop by and say hello. We always welcome and enjoy the company of the community residents!

We are very excited to have Sandra as part of the Desert Ridge Community Association and FirstService Residential team. Please feel free to contact her should you have any questions or concerns. She is here to assist you and is looking forward to meeting more DRCA residents.

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- We support Desert Ridge Lifestyles and local businesses so we hope you'll support us too.

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your
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(Please mention this ad when you call)

The Batson Team Mission Statement

To provide superior service to our clients based on our personal integrity, strong business experience and hard work while sharing our enthusiasm for life, real estate and people...and have fun doing it!

SIGN GUIDELINES

Effective January 24, 2018

A. Signs are not allowed on any lot or parcel where visible from neighboring property, as defined in Section 1.58 of the Declaration, visible from Golf Courses or wash corridors except:

- (1) Signs required by legal proceedings;
- (2) A maximum of two (2) street address identification signs for each individual Lot or Dwelling Unit, each with a maximum face area of 72 square inches;
- (3) One (1) commercially produced "For Sale," "For Lease" and "For Rent" sign, in conformance with the industry standard size sign which shall not exceed 18 by 24 inches, and an industry standard sign rider of a maximum size of 6 by 24 inches.
- (4) Temporary open house signs.
- (5) Subdivision, condominium and apartment identification signs, the nature, number, location, content and design of which shall be approved in advance and in writing by the Design Review Committee;



- (6) Political signs, which may be displayed no earlier than seventy one (71) days before the day of an election and must be removed not later than three (3) days after the day of the election. The maximum aggregate total dimensions of

all political signs on a Lot or Parcel shall not exceed nine square feet or other size and number authorized by the City of Phoenix.

B. Signs shall not be placed or installed on any public light posts, street signs, displayed over arterial or collector street perimeter walls or on Common Area owned and/or maintained by the Association at any time, without the prior, written approval of the Association or Design Review Committee, or as otherwise authorized in the Declaration, Desert Ridge Comprehensive Sign Guidelines or Design Guidelines. Signs installed in violation of this provision are subject to immediate removal and disposal. The Association shall not be liable for loss related to damage, destruction, removal or disposal of any signs placed or installed on the Common Area in violation of this provision.

C. All signs must comply with the City of Phoenix Sign Ordinance, including Section 705.B.2.h, A.R.S. § 33-1808.

These Sign Guidelines were adopted by the Board of Directors at a meeting held on January 24, 2018, and replace the August 2, 2012, sign guidelines in their entirety.

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Desert Sun Academy

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2017–18 Youth of the Year for the Vestar Branch of Boys & Girls Clubs of Greater Scottsdale

Madeline (Maddie) Nowaczyk, 18, is a senior at BASIS High school in Phoenix and the 2017–18 Youth of the Year for the Vestar Branch of Boys & Girls Clubs of Greater Scottsdale (BGCS). On February 23rd at Celebrate Youth at Blue Door Ball, Maddie and candidates from seven other BGCS branches will compete to be named the 2018 Boys & Girls Clubs of Greater Scottsdale Youth of the Year. This is the highest honor awarded to a Club member. The selected candidate will go on to compete at the state level and potentially regional and national levels. The Youth of the Year program highlights academic success, community service and exemplary personal character. Maddie and the other candidates have been preparing for more than six months with essays, multiple rounds of one-on-one and panel interviews and speech rehearsals. Maddie will deliver her speech to an audience of more than 800 influential community members at Celebrate Youth at Blue Door Ball.



MADELINE NOWACZYK

In her time at the Club, Maddie has made great friendships, excelled in Torch and Keystone Clubs, served younger kids as a junior staff member and now is representing her Vestar Branch family as their Youth of the Year. She is an accomplished student and involved member of her BASIS community. She plans on studying electrical engineering and minoring in business. Eventually, she sees herself earning her MBA and having a career in corporate departments of large engineering firms.

“I loved every moment of my time at Vestar, and I am so thankful for the support system I have there,” said Maddie. In addition, she loves giving back to the Club and says, “the idea that I make an impact on these kids’ life makes me fall even more in love with the Boys & Girls Clubs.”

Maddie is a great example of what it means to be a Boys & Girls Clubs of Greater Scottsdale Club Kid.

Photo courtesy of Boys & Girls Club

FINE ARTS Competition

In January the Boys & Girls Clubs of Greater Scottsdale hosted its first annual Innovative Dream Maker Expo; where it featured artwork competing in the Boys & Girls Clubs of America National Fine Arts competition. Many of the members from the Vestar Branch received first and second place honors in the first round of the competition. The expo also featured live performances as well as representatives from each branch participating in the new What’s Yo’ Vision program- an entrepreneurship program focused on creating solution based products and services to current world problems. Featured below are works of art from a few Vestar members that will be going to the next round. Wish them luck!



Cara S., Age 9
Printmaking



Gianna M., Age 16
Acrylic Painting



Jaden S., Age 11
Acrylic Painting



Nicole S., Age 6
Monochromatic Drawing

ABOUT THE BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE—VESTAR BRANCH

The Vestar Branch provides youth development programs that support a commitment to learning, positive values, healthy habits and high expectations for success as an adult. Professionally trained staff offer ongoing, caring relationships and connections to new friends reinforce a sense of belonging, personal accountability, civility and civic responsibility.

Caitlin Sageng, Branch Director, Vestar Branch, Boys & Girls Clubs of Greater Scottsdale



Are You Ready... for Summer!
 Dates: May 29th - August 3rd Hours: 7am - 6:30 pm

Accepting K-12th grade
 \$150/week first child \$135/week second child
 \$35/week 7th & 8th grade

Registration opens April 9th...Sign up fast!
 Call or Visit us:
 Vestar Branch
 3975 E Lockwood Dr. Phoenix AZ 85050
 480-585-0170

Inside our doors, youth development professionals and mentors provide guidance, support and encouragement in an enriching and safe environment to create the optimal club experience...from that experience emerges the NEXT...

21st century leaders
 Creating programs designed to generate future generations of productive, caring, responsible citizens.

Innovative dream makers
 Inspiring a generation of innovative leaders to explore positive passions and foster their big ideas.

Globally competitive graduates
 Academically supporting our members and facilitating success through educational enrichment programs.

Healthy game changers
 Encourage and promote teamwork and healthy choices through commitments to living a healthy lifestyle.

 **BOYS & GIRLS CLUBS**
 OF GREATER SCOTTSDALE



COFFEE CLUB
 All residents are invited to join us for coffee, tea, and breakfast pastries, as we discuss community matters of common interest, concerns and updates.

DRCA OFFICE
 5415 E. High Street
 Suite 220
 Phoenix, AZ 85054

9 A.M.

TUESDAY APRIL 10
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10 PRO-TIPS for Spring Gardens



GRASS

1 **Ryegrass** should be **WATERED** once or twice a week through March depending on the daytime temperature. Non over seeded **Bermuda** needs one good watering per month through March to keep the roots moist.

2 **You can encourage the Bermuda** to come out of dormancy as soon as the night

time temperatures stay in the mid sixty's. Greening usually starts in April and rapid growth starts in May. For over **seeded Bermuda**, switch to a deeper but less frequent Bermuda watering schedule in April to stress the Ryegrass. Mow Ryegrass at an increasingly lower cutting height each week in April to kill the Ryegrass.

3 **SPRAY OR HAND PULL weeds** as soon as they appear. Pre-emergent herbicides applied in December and late June will aid in year round weed prevention.

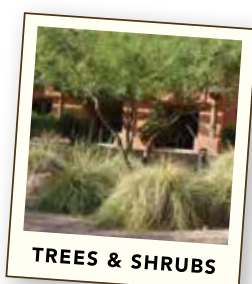


VEGETABLES

4 **PREPARE YOUR SOIL** for a spring/summer garden. Organic matter, mulch, manure or compost is very important. **Fertilize** producing vegetable gardens.

5 **Cut back old and dead growth** in the herb garden. Herbs to plant are mint, parsley, rosemary, sage and thyme.

6 **For frost damaged herbs**, look for new growth emerging on the lower half of the plant. Use sharp shears to cut the plant back by 1/3 to 1/2 or more, down to healthy new side shoots. **Add new compost and water well.**



TREES & SHRUBS

7 **NOW IS THE TIME FOR SHAPING** citrus trees if you must. Try to let the citrus foliage grow to about knee high. **The best fruit is produced on the lower two thirds of the tree** so raising the skirt reduces the amount of the fruit you will get.

8 **Fertilize** fruit, nut and shade trees, shrubs and vines. Pecan trees and grape vines **need a zinc** rich fertilizer to help them produce their best.

9 **As the weather warms**, adjust your irrigation timer to water more frequently. Be sure to run your system long enough to wet the top two feet of soil. **DEEP, INFREQUENT WATERING IS MUCH BETTER THAN A DAILY SPRINKLE.**



FLOWERS

10 **Prepare flower beds** for spring gardens. Add additional planting mix as needed. For each 100 square feet mix in one half pound ammonium phosphate, five pounds of bone meal and two pounds of blood meal.

11 **FERTILIZE FLOWERS** initially with a high phosphorus soluble liquid fertilizer weekly for a few weeks and then switch to a high quality granular slow release fertilizer to maintain nutrition through the season.

12

ALLOW YOUR WILDFLOWERS TO GO TO SEED.

They will produce a natural healthy feast for birds as well as reseeding themselves to come up again next year.

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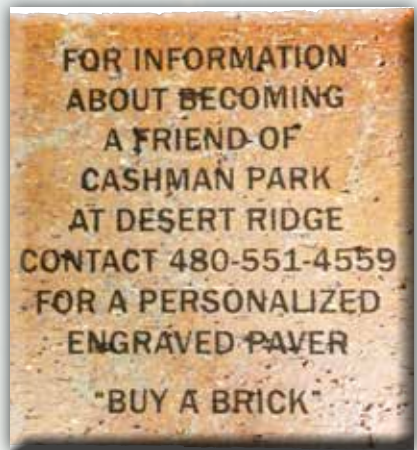
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My name is James N. Robinson and I am a Desert Ridge resident. Since 2008 my firm has specialized in helping young families and retirees achieve a work optional lifestyle.

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VIRTUAL BLOCK WATCH

I wanted to take a moment to inform everyone of a new program the Phoenix Police Department started last year using new technologies available to help fight crime and mention the highlights of the 2017–2019 Phoenix Police Department Strategic Plan.



Officer Tim Mitten
Community Action Officer
Black Mountain Precinct

This new program is called Virtual Block Watch and it uses existing technologies in cooperation with residents and businesses in Phoenix to assist officers in solving crimes or identifying suspects. Here is a recap of the program:

- Allows businesses and residences to register their existing surveillance equipment with the Phoenix Police Department
 - must have equipment already installed
 - Phoenix Police does not provide any equipment
 - equipment must have capability to store images / video
- Interested businesses / residents complete easy 3 step registration process
 - can delete or cancel participation at any time
 - does not cost any money or fees
 - location / names are confidential and not publicly released
 - not a live feed to phoenix police department

- Once registered, an officer from Phoenix Police will inspect system to verify its data storage capabilities and location of cameras
 - residence or business is then provided a virtual block watch sign
 - the location of the business or residence will then be pinpointed on a map that is accessible to officers only
 - if a criminal investigation is conducted in the area, the participant will be contacted to determine if any snapshot views from the camera are of assistance to the investigation

To register visit: www.Phoenix.Gov/police/virtualblockwatch

In 2017, Chief Jeri Williams introduced the Phoenix Police Departments 2017–2019 Strategic Plan which is a direction that takes a unified approach that she calls the Power of One: One Team, One Voice, One Department and One City. This plan will strengthen the Police Department and its partnership with the communities we serve to solve problems together. The Strategic Plan is outlined below and the complete document can be viewed on the Phoenix Police Department website.

CRIME SUPPRESSION: Keeping the City of Phoenix among the safest major cities in the country is our top priority. The strategies in this plan will help us improve our crime suppression and response capabilities and further develop our crime prevention efforts in partnership with you and all of our community stakeholders.

COMMUNITY ENGAGEMENT AND OUTREACH: It is vitally important that we work together and create partnerships





so you feel we are available to you. This plan includes strategies that promote opportunities for community collaboration with mutual responsibility between you and your police department so we can engage in productive activities that support communication, transparency and accountability.

HIRING, TRAINING AND RETENTION: Effectively staffing the Police Department and making sure your police officers are highly trained is essential to our future. We will continue to select the best candidates that reflect our own Phoenix community, provide them the best training and offer

leadership development to ensure your Police Department remains one of the best law enforcement agencies in the country.

EMPLOYEE WELL BEING: Exceptional delivery of law enforcement services is at its best when your officers are healthy. The strategies in this plan will support wellness programs and resources to help us evaluate and implement policies that benefit everyone.

INCREASE LEGITIMACY: By bringing this all together, we increase our legitimacy with you, the community we serve.

If anyone has any questions about Virtual Block Watch, the Strategic Plan, would like to start a traditional Block Watch or anything else I can help you with, please feel free to contact me at tim.mitten@phoenix.gov or at 602-495-5238. Thank you for your continued support and partnership with the Phoenix Police Department.

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Crime in Plain Sight



Steve Burns
Community
Awareness
Committee
Chairman

For a community of its size, Desert Ridge has a relatively low residential crime rate. By adding City of Phoenix off-duty police patrols, Urban Tactical Services patrols, and increased neighborhood block watch participation, we have been able to greatly reduce multiple categories of crime in Desert Ridge.

And while we do enjoy an overall reduction in crime, burglaries is the one category that we can improve with just a little bit of effort from each of us. Burglaries actually make up the majority of crime in Desert Ridge. According to the Phoenix police department, the majority of reported incidents were preventable simply by

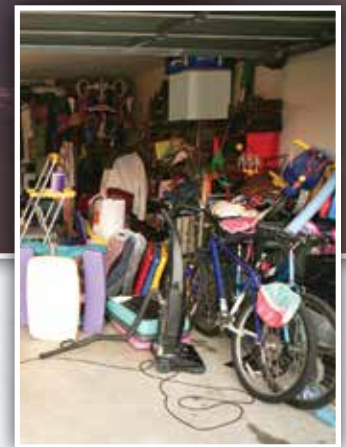
someone locking their car doors, or even closing a garage. People leaving valuables in plain sight are the biggest targets.

It's a surprising fact that Police departments across the country have stated people will often leave "high score" items such as purses, wallets and laptops resting on a console or seat. Former car thieves/burglars have stated that it's not only purses, wallets and laptops that they look for, but tools, cell phones, and radar detectors are also targets. Even the smallest of things, like visible change in a cup holder or door handle, can make you a target. One former thief stated "When we saw some loose change, we just had to have it. We would smash the window, grab the \$0.85 and anything else loose. And now you've got a broken window and insurance to deal with, all because someone like me saw some loose change."

Now that we are into spring, we have a tendency to leave the car windows down as well. Make sure that if you do crack your window that it's closed enough that someone can't reach in and unlock the door. Spring is also the time when people are most likely to leave their home windows open. When you leave the house, even if it's to run a "quick" errand, make sure that you close all of your windows. For those who have screened security doors, make sure that the security door is locked when you have the front door open.

Also, don't leave bicycles, yard tools and other personal property lying around.

We have fantastic anti-crime programs in Desert Ridge with our off-duty City of Phoenix off-duty police patrols, our Urban Tactical security patrols, Neighborhood Block Watch



program and even our Silent Witness matching grant program. But these programs and patrols simply can't cover everywhere in the community at once. As residents, we need to do our part to reduce crime in our community. It is also important to know and communicate with your neighbors and to keep looking for things that are out of place in your neighborhood. You can help make Desert Ridge a safer and better place to live by starting or participating in a neighborhood block watch program.

If you're interested in learning how to start a neighborhood block watch program, please contact the Desert Ridge Community Association office at 480-551-4553.

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REWARD

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“Crime Doesn’t Pay In Desert Ridge... Reporting It Does!”

TYPE OF CRIME: Felony Crimes in the Desert Ridge Residential Community
VICTIM: Desert Ridge Residential Community
LOCATION: Prescribed Locations in the Desert Ridge Community
DATE/TIME: 2013 to Present

The Desert Ridge Community Association of Phoenix has entered a partnership with Silent Witness to provide up to \$2,000 for any felony crime targeting the Desert Ridge Residential Community. Please contact Silent Witness at 480 WITNESS (480-948-6377) or on our website at silentwitness.org, with any information about any crime in this targeted area

If you have any information regarding this case you may contact Silent Witness at W-I-T-N-E-S-S, that’s 480-948-6377, or toll free at 1-800-343-TIPS. You can also leave an anonymous tip on the silent witness website at silentwitness.org. Remember, you remain completely anonymous and could earn a cash-reward for information leading to the arrest and/or indictment of the suspect/s of this crime.

You must contact Silent Witness prior to arrest or indictment to be eligible for any reward.

CAN YOU PLAY LIKE THE PROS?

By Matt Keel

As a golf instructor, I am often approached by students for my opinion on certain things tour players do in their golf swings. The next question I am asked is, "Is that something I should be doing?" My answer is always, "Is that something you can do?" Tour players are on the tour because they play golf at the highest level. Although you may not be able to play golf like tour professionals, you can emulate tour players in several areas to play golf at YOUR highest level. Improving your technique, practice, and physical fitness can go a long way toward playing golf at YOUR highest level.

Even on the professional tours there are no two golf swings that are exactly alike. Everyone's swing is individual to some extent and alike to some extent. There are certain components of the golf swing we must have in order to make good impact and hit the ball consistently. Every tour professional incorporates these components into their swings. Through golf lessons and learning anyone can create new habits with the necessary techniques to maximize results. When we make swing changes, all we are doing is creating new habits. Learning the necessary swing components will put you on the path to hitting more like a tour pro.

Another area where we can emulate tour pros is in our practice. I'm not suggesting that



you practice 8 hours each day, but you can probably practice a little more. Increase your practice time by practicing at home and at the course. You can accomplish quite a bit when you practice at home. You can do drills and practice swings at home to help make your swing changes become new habits. When you practice at home, practice a little each day. It is more productive to do your drills or practice swings 15 to 20 times per day than it is to do them 100 times once per week. You can also maximize your practice at the course. When you are at the course, practice after your round of golf. After each round, spend a little time practicing the area you struggled with the most on the course. If you struggled off the tee, practice your driver. If you putted poorly, practice your putting. One habit common to tour players is to practice after their round.

A third area where we can emulate tour players is in their physical fitness. Today, tour pros are athletes and have a

physical capacity above most of us. Again, I'm not suggesting you work out 8 hours each day, but just like practicing, we can do a little more. Two areas you can improve to get better results are flexibility and nutrition. As we age, flexibility is one of the first areas to decline. Low flexibility results in lack of motion and an inability to execute the necessary movements of the golf swing. I would recommend exploring a golf stretching program you can incorporate at home or in a class setting to improve your range of motion. A second area that often gets overlooked is nutrition. Good nutrition can aid in more energy and endurance. Energy and endurance are necessary to finish the last 4 or 5 holes without getting too fatigued. Nutritional supplements can often help fill your nutrition

needs if you are not getting good nutrition from your diet. Spend some time researching good nutritional supplements. If you would like to know what I recommend for trainers or nutritional supplements, email me at the address below.

As we watch in awe tour pros making birdie after birdie in person or on TV, it's clear that most of us will not reach that level of golf. We can, however, reach OUR highest level of golf. Tour players are where they are because they are the best. However, there is much we can learn from them. By emulating the critical components of the golf swing, practicing more like the pros, and getting into better physical condition you can play golf at YOUR highest level.



Matt Keel is the Director of Instructor at Wildfire Golf Club located at the JW Marriott at Desert Ridge. For any questions or information about golf lessons, email Matt at Mattkeel@pga.com or visit the website www.Mattkeelgolf.com.

How Physical Therapy Helps Headaches and Migraines

If you frequently experience headaches or migraines, you know how excruciating painful and frustrating they can be. Headaches can be debilitating to living your everyday life. At Spooner Physical Therapy, we work with many patients to help treat their headaches and migraines. Patients are very frustrated once they have decided to come to physical therapy because they have usually exhausted many other avenues for help, such as, medication, their primary care doctor, or home remedies. When they have had a good experience with their treatment, and their headaches pain is alleviated, it is rewarding for both the patient and the therapist!

Get Relief

There's no reason to suffer or wait out your headache, physical therapy can help with relief! Headaches are not annoyances, and migraines are not a mystery, even though you may feel that way when trying to find treatment. Some patients even feel that they can't get through the physical therapy session because of an active migraine or headache. There's ample research on how to address the impact of your physical elements, such as tension, malalignments and so forth, can be addressed to help relieve symptoms.

While many headaches can't be linked to any one cause,



we do know that they can be caused by tension in the muscles around the neck and head, or joint restrictions within the neck, as well as muscle tension. Stress can also be a root cause of headaches, and even though physical therapists are amazing at treating your symptoms and pain, they can't necessarily wipe the stress out of your life. Physical therapists address the symptoms of stress, such as tight neck, sore shoulders or limited head movement. Generally, a buildup of tension and stress that can result in searing migraines and throbbing headaches.

Physical therapist utilize a variety of techniques to help with decreasing the buildup of tension in your neck and shoulders. Some of the techniques include dry needling, joint



mobilizations, stretching, soft tissue mobilization and trigger point release. The goal is to increase blood flow, developing a broader range of motion in the neck and head, releasing tension, and creating a path for smoother, increased movement.

Your first line of defense is avoiding environmental triggers as much as possible. No doubt, you're familiar with many of these by now, such as bright lights, alcohol, sleep deprivation or certain medications. Drinking

a lot of water and regular massages can also help.

Spooner Physical Therapy offers complimentary screens in order to talk to you about your symptoms, walk you through our approach and discuss next steps.

For more information contact:
 Ryne Foster, PT, DPT, OCS,
 FAFS Clinic Director Spooner
 Physical Therapy Desert Ridge
 20830 N. Tatum Blvd,
 Suite 170 Phoenix, AZ
 Telephone: 480-502-5510

Events at Desert Ridge Marketplace

www.shopdesertridge.com/events/live-music/

DISTRICT STAGE

Performance times are from 7:00 PM to 10:00 PM

AMC FOUNTAIN STAGE

Performance times are from 7:00 PM to 9:00 PM



MARCH

MOVIES IN THE COURTYARD

Thurs., March 15 & March 29

Barnes & Noble Courtyard ■ 6pm-8pm

Enjoy your favorite films select Thursdays, thru May 24, 2018. Sit back, relax and enjoy the film while amidst the comfortable upgrades and amenities in the Barnes & Noble Courtyard. Plus, take advantage of grab-and-go deals at participating retailers.

MOVIE LINEUP:

Thurs., March 15 – Coco

Thurs., March 29 – Despicable Me 3

Visit shopdesertridge.com/movies for details.

LIVE MUSIC

Every Friday and Saturday Night

The District Stage ■ 7-10pm

Splash Pad ■ 7-9pm

Enjoy free live music every Friday and Saturday night at The District Stage and Splash Pad. Bands performing in February include The Shaky Ground Band, People Who Could Fly, Vinyl Nova and more! For the full lineup, visit shopdesertridge.com.

FREE TICKETS TO DISNEY ON ICE WITH PURCHASE!

Thru March 24

Receive 2 passes to see Disney on Ice when you spend \$250 or more in the same day at Desert Ridge Marketplace. Visit shopdesertridge.com for more information.

WIN TICKETS TO INNINGS FESTIVAL!

Thru March 18

Enter-to-win two tickets to the Innings Festival at Tempe Beach Park on March 23-25. Visit shopdesertridge.com/innings to enter.

INTERACTIVE DRUM CIRCLE

March 4 ■ 2:30pm-4:30pm

The District Stage

Desert Ridge Marketplace has partnered with Paradise Valley Community College (PVCC) to host an interactive drum circle performance at The District Stage. Guests will join the interactive performance and learn from the talented student musicians. Visit [Facebook.com/DesertRidgeMarketplace](https://www.facebook.com/DesertRidgeMarketplace) for more information.

EASTER BUNNY PHOTOS

March 17 - March 24

Mon. - Sat.: 11am-7pm ■ Sun.: 11am-6pm

The Easter Bunny is making the annual trip to Desert Ridge Marketplace from March 17, 2018 through March 24, 2018. Stop by and create lasting memories this season with a free downloadable photo and complimentary bunny ears! Photo packages will be available for purchase. Visit shopdesertridge.com for more information.

EASTER BUNNY ARRIVAL

March 18 ■ 10:30am-12:30pm

AMC Lawn

Hop on over to meet the Easter Bunny! The Easter Bunny will be making a grand entrance on March 18, at Desert Ridge Marketplace. Join us for spring festivities, games and more! Plus, take a free downloadable photo with the Easter Bunny! Visit shopdesertridge.com for more information.

Experience The Arts Featuring Paradise Valley Community College

March 18 ■ 3pm-6pm

Barnes & Noble Courtyard

We are excited to continue our partnership with Paradise Valley Community College (PVCC) performing arts program. You're invited to the first annual Art Showcase on March 18, featuring talented students, faculty and alumni artists and musicians. Art will be available for purchase supporting the artists and PVCC student scholarships. Visit [facebook.com](https://www.facebook.com) for more information.

KIDS CAMP EXPO

March 24 ■ 10am-3pm

Behind AMC Theatres

Arizona Parenting Magazine is hosting their annual Camp and Summer Expo at Desert Ridge Marketplace on March 24 from 10am-3pm. This event is a wonderful opportunity for parents to meet with local STEM camps, performing arts, sports programs and more to make their summer plans. Kids will be able to participate in a variety of camp experiences, such as: zip lining, rock climbing, euro bungee, air soft range, tie dye t-shirts and much more. Whatever type of camp experience your child is looking for, this will be the place to find it. Free to attend, \$3 unlimited activity band for kids. Please visit <http://azparenting.com/camp-expo/> for details.

APRIL

FREE TICKETS TO PHOENIX ZOO WITH PURCHASE!

During the month of April, receive 2 passes to the Phoenix Zoo when you spend \$200 or more in the same day at Desert Ridge Marketplace. Visit shopdesertridge.com/zoo to enter.

LIVE MUSIC

Every Friday and Saturday Night

The District Stage, 7-10pm

Enjoy free live music every Friday and Saturday night at The District Stage and Splash Pad. For the full lineup, visit shopdesertridge.com.

MOVIES IN THE COURTYARD

Thursday, April 12 & April 26

Thursday, May 10 & May 24

Barnes & Noble Courtyard, 6pm-8pm

Enjoy your favorite films select Thursdays, Now – May 24, 2018. Sit back, relax and enjoy the film while amidst the comfortable upgrades and amenities in the Barnes & Noble Courtyard. Plus, take advantage of grab-and-go deals at participating retailers.

MOVIE LINEUP:

Thurs., April 12 – Spider-Man Homecoming

Thurs., April 26 – Wonder Woman

Thurs., May 10 – Beauty & The Beast

Thurs., May 24 – Jumanji Welcome to the Jungle

Visit shopdesertridge.com/movies for details.

BUBBLE BASH

Saturday, May 19

The District

Soak up the fun amongst a million bubbles throughout The District at Desert Ridge Marketplace. Create your masterpiece at the bubble art station, wave your bubble wand and find giant bubbles float throughout the air, enjoy discovery stations, live entertainment, giveaways and more! Visit shopdesertridge.com for more details.

MEMORIAL DAY WEEKEND SPECIALS

May 26 - May 28

Desert Ridge Marketplace

Celebrate Memorial Day weekend with special offers and discounts provided by Desert Ridge Marketplace stores & restaurants! For a full list of offers, visit shopdesertridge.com.

PVCC's Presidents' Scholarship Awards HS Seniors with FREE Tuition for Graduates with 3.0 or Higher

By **Cindy Golisch**
Paradise Valley Community College
Coordinator Of Community Relations

As PVCC continues to celebrate its 30-year anniversary in the Northeast Valley, the College wants to share one of its best kept secrets with the community! The PVCC Honors Program provides students with the skills and resources needed to be successful in not only their education but also in their future careers and roles on campus. One of these resources is the Presidents' Honors Scholarship which provides all Maricopa County High School students who graduate with a 3.0 GPA or higher and test into college level classes with two free years of tuition.

The Honors Program is designed to empower students to achieve whatever their goals may be. The majority of Honors graduates transfer to university to pursue baccalaureate degrees in various subjects, such as political science, education, business management, nursing, biology, accounting and public health. Some of those students remain actively involved in the Honors College at their university and further continue to seek academic challenge in graduate programs. Whether a student wants to be a doctor, a teacher, an accountant, or a pharmacy tech, the Honors Program at Paradise Valley Community College prepares them by providing enriching learning opportunities that teach students to thrive academically and professionally.

Hannah Campbell, a current PVCC honors student and Pinnacle High School graduate, says this about the Honors Program: "Even if you don't consider yourself an honors student I would definitely recommend joining the honors program at PVCC! Most of our SHAC (Student Honors Advisory Council) meetings are fun events like laser tag or parties and it makes you feel like you are a part of a small community that cares about each and every member. Not only that, but all of the staff members are really cool and want to see you succeed in everything you do and are there to see you through 'til the end!"

**Honors Program
is designed to
empower students**

Honors also encourages a sense of community on campus by having a designated honors space, taking new honors students on the Honors Retreat for the eight consecutive years, and offering exciting Honors Explore Classes. These classes include traveling up to Flagstaff to view stars and explore The Lowell Observatory, taking a hike down the Grand Canyon, and travelling up to NAU to do a high-ropes course. Students also have had the opportunity to present their research at the Western Regional Honors Conference in



places such as California and Oregon.

Besides providing a community for students, PVCC Honors emphasizes helping students develop their critical thinking, communication, and leadership skills through academically rigorous courses, and challenging co-curricular activities. Students are now able to display their research in the Honors Debate and Showcase and are able to graduate with Honors in a formal ceremony, Honors Applauds. At this event, students are celebrated for their achievements within the Honors Program. Also, many of our Honors students have gone on to win the prestigious All-USA scholarship to pay for two years-worth of classes at any of the big three in-state universities. To keep in contact with students, we have a growing alumni group. We are proud of our students' achievements for the past 30 years and look forward to celebrating many more. For more information, please contact the PVCC Honors Center at 602-787-7888.



RELATIONSHIPS • RIGOR • RELEVANCE

At Pinnacle High School the focus is on relationships, rigor and relevance! We strive to offer rigorous academic experiences that are relevant to 21st century learners, while building positive relationships with our students and stakeholders.

By Chad Lanese
Principal, Pinnacle High School

Pinnacle High School takes a comprehensive approach when considering the educational experience of our students. Over the years our school has had great success academically. For example, Pinnacle was placed 17th in the state of Arizona and ranked #1160 nationally in the recent US News and World Report's Best High Schools. Approximately 25% of our student population is enrolled in honors and advanced placement courses, taking over 1,100 Advanced Placement exams in the spring of 2017.

While academics is an integral part of our school culture, there are a variety of other experiences available to students. We have strong extracurricular offerings which include 15 sports programs that regularly field competitive teams. During the winter season, both boys and girls soccer as well as basketball are experiencing successful runs in the playoffs. Our drama students are also making an impact. Over 20 students were invited to the International Thespian Festival this summer because of their "Superior" performances at the Northern AZ Festival of Theatre. Additionally, PHS choir students successfully participated in the 2018 West Region Honor Choir, auditioning with over 600 students. The end result was that 22 students placed in the festival ensemble and participated in the West Region Honor Choir on February 16th & 17th at North Canyon High School. Whether it be our award winning Business and Marketing classes or our highly successful culinary program,

there are a wide range of opportunities for students at Pinnacle.

Involvement in extracurricular activities serve as a great opportunity to enhance the education experience for students and are an important part of student life at Pinnacle High School. Our student groups make an enormous impact, organizing over 90 student run clubs. Most recently, our Student Government raised over \$1,100 dollars for the Make-A-Wish Foundation during the Pinnacle High School Hoopcoming Week. This serves as a wonderful example of the positive impact our students make on a regular basis.

Pinnacle High School is just one of the many great things that makes up the Desert Ridge Community!





RESTAURANT REVIEW



DESERT RIDGE MARKETPLACE

21001 N. Tatum Blvd., #36, Phoenix, AZ 85050 ▪ Opens 11:30 AM ▪ (480) 265-9406

At Sizzle Korean BBQ, your food is cooked right at your table.

Gather your friends and family for a new and adventurous dining experience ensuring centuries of classic Korean techniques at a fine dining level.

It begins by choosing from a selection of the best local meats available; then cook it up on a traditional Korean grill, right at your table! Immerse yourself with endless Asian spices and unique flavors. For added freshness, enjoy traditional soups and fresh salads — a great accompany to your meal.



At Sizzle Korean BBQ, your food is cooked right at your table. Gather your friends and family for a new and adventurous dining experience ensuring centuries of classic Korean techniques at a fine dining level. It begins by choosing from a selection of the best local meats, either all beef BBQ choices or all pork BBQ choices (no chicken options) available; then cook it on a traditional Korean grill, right at your table! Immerse yourself with endless Asian spices and unique flavors. For added freshness, enjoy traditional soups and fresh salads – a great accompany to your meal. Three types of Korean Soju, 3 Korean Wines, 3 Sizzle-Rita's (Margaritas) as well as a wide assortment of 3 red, 4 white wines and 7 beers were currently available to imbibe with our meal as well. Our team strongly suggests that you try one of their ice milk desserts, the "red bean" is pictured here, as it serves two, looks like snow, and deliciously melts in your mouth.

Our team opted for the Beef BBQ which



is comprised of 5 item choices (Brisket or Belly), (Boneless Short Rib or Rib Eye Steak), (Marinated Short Rib or Seasoned Boneless Short Rib), (Thinly Sliced Beef or Outside Skirt Meat), (Kimchi Stew or Soy Bean Stew) from a list of 10 items served with a side dish (soup), salad, and steamed egg augmented by one order of their outstanding Spicy Stir Fried Squid

and Korean Dumplings. Our server was knowledgeable and made recommendations for us. Forks are available for less adventurous diners. The "family dining experience" was great fun and communal given the environment's noise level during prime evening dining hours as well as the number in our party and the size of our tables.



MEETINGS & EVENTS

DRCA OFFICE, 5415 E. High St., Suite 220, Phoenix, AZ 85054 (Parking Garage on 54th Street)

CASHMAN PARK, 22222 N. 44th Street, Phoenix, AZ 85050

*MEETINGS AND EVENTS DATES ARE SUBJECT TO CHANGE. ASSOCIATION MEMBERS AND/OR MEMBER REPRESENTATIVES ONLY.

MEETINGS

EVENTS

FINANCE COMMITTEE
TUES., MARCH 27
TUES., APRIL 24
TUES., MAY 22
 8 a.m. at DRCA Office
TUES., JUNE 26
TUES., JULY 24
 8 a.m. at Holiday Inn Express & Suites

DESIGN REVIEW COMMITTEE
TUES., MARCH 6
TUES., MARCH 20
TUES., APRIL 3
TUES., APRIL 17
TUES., MAY 8
TUES., MAY 22
 5 p.m. at DRCA Office
TUES., JUNE 5
TUES., JUNE 19
TUES., JULY 10
TUES., JULY 24
 5 p.m. at Desert Ridge
 Holiday Inn Express & Suites

STRATEGIC COMMUNITY PLAN (SCP) PLANNING SUB-COMMITTEE
WED., MARCH 14
WED., APRIL 11
WED., MAY 9
 10 a.m. at DRCA Office
WED., JUNE 13
WED., JULY 11
 To be determined

DRCA BOARD OF DIRECTORS
WED., MARCH 28
WED., MAY 23
 6 p.m. at DRCA Office
WED., JUNE 27
DRCA BOARD SUMMER RECESS - NO JULY MEETING
 6 p.m. at Cambria Hotel & Suites
 (Based on Availability)

DRCA ANNUAL MEMBERSHIP MEETING & ELECTION
THURS. APRIL 19
 6 p.m. at JW Marriott Desert Ridge
 Phoenix Resort & Spa
 Grand Canyon Salons 3-5

STRATEGIC COMMUNITY PLAN (SCP) PARKS SUB-COMMITTEE
WED., APRIL 4
 4 p.m. at DRCA Office
WED., JUNE 27
 4 p.m. at Holiday Inn Express & Suites

COMMUNITY AWARENESS COMMITTEE
THURS., APRIL 26
 6:30 p.m. at DRCA Office
THURS., JULY 26
 6:30 p.m. at Holiday Inn Express & Suites

COMMUNICATIONS COMMITTEE
FRI., MARCH 9
FRI., APRIL 13
FRI., MAY 11
 8 a.m. at DRCA Office
FRI., JUNE 8
FRI., JULY 13
 To be determined

LIFESTYLES COMMITTEE
THURS., MARCH 8
THURS., MAY 10
 8 a.m. at DRCA Office
THURS., JULY 12
 8 a.m. at Holiday Inn Express & Suites

PUBLIC AFFAIRS COMMITTEE
WED., MAY 16
 4:30 p.m. at DRCA Office

LADIES NIGHT OUT 5 PM
MON., MARCH 12
 Modern Margarita
MON., APRIL 9
 Cambria Hotel & Suites

SPORTS NIGHT OUT 5 PM
TUES., MARCH 20
TUES., APRIL 17
 Majerle's

COFFEE CLUB 9 AM
TUES., APRIL 10
TUES., JUNE 12
 DRCA Office

FARMERS MARKET ON HIGH STREET
SUN., MARCH 18
SUN., APRIL 15
 10 a.m. to 1 p.m.

DESERT RIDGE MEGA COMMUNITY-WIDE YARD SALE
SAT., APRIL 7
 7 a.m. to 2 p.m.

EASTER EGG SCRAMBLE MARCH 30TH
 Reach 11 Sports Complex at Desert Ridge
 6 p.m. to 8 p.m.

DRCA OFFICE HOLIDAY CLOSINGS
GOOD FRIDAY
 Friday
 March 30, 2018

MEMORIAL DAY
 Monday
 May 28, 2018

INDEPENDENCE DAY
 Wednesday
 July 4, 2018

COMMUNITY CONTACTS

ASSOCIATION

Desert Ridge Community Association 480.551.4300
 Hours: Monday-Friday, 8 a.m.-5 p.m.
 Email: desertridge.az@fsresidential.com
 24/7 Customer Care Center 480.551.4300

DRCA COMMITTEES

Communications Committee
communications@desertridgelifestyles.com
Lifestyles Committee
lifestyles@desertridgelifestyles.com
Community Awareness Committee
communityawareness@desertridgelifestyles.com
Design Review Committee
designreview@desertridgelifestyles.com
Finance Committee
finance@desertridgelifestyles.com
Nominating Committee
nominating@desertridgelifestyles.com
Public Affairs Committee
publicaffairs@desertridgelifestyles.com
SCP Planning Sub-Committee
scppanning@desertridgelifestyles.com
SCP Parks Sub-Committee
scpparks@desertridgelifestyles.com

BOYS & GIRLS CLUB

Vestar Branch 480.585.0170

PUBLIC SERVICES

Phoenix Water Department
 M-F, 7:30 a.m.-5 p.m. 602.262.6251
 Weekends, holidays, after 5 p.m. 602.261.8000
Phoenix Police Department
 Non-Emergency Crime Stop 602.262.6151
 Vacation Watch 602.495.5002
Desert Ridge Silent Witness 480.WITNESS
Phoenix Public Works
 Trash/Recycling/Bulk Pick-up 602.262.7251
Parks Forestry Department
 Downed Trees in Right of Way 602.262.9440
City of Phoenix Parks & Recreation, Northeast Division (Cashman Park) 602.262.6696
Malfunctioning Traffic Signals 602.262.6021
Streets/Street Sweeping 602.262.6441
Southwest Gas
 Customer Service 602.861.1999
APS, 24 hour line 602.371.7171
 (Includes Street Light Outtage)
US Post Office 800.ASK.USPS
 Boulder Hills 800.275.8777
 2550 E. Rose Garden Lane
 Phoenix, Arizona 85050-9998

Cox Communications 623.594.1000
 Centurylink 800.244.1111
 Green Pools 602.506.6616
 Maricopa County
Graffiti Busters 602.495.7014
Southwest Wildlife Conservation Center 480.471.9109
Dispatch-City
 24/7 Street Maintenance
 Concerns 602.262.6441

SCHOOLS

Fireside Elementary 602.449.4700
 Principal, Teresa Simmons
tsimmons@pvschools.net
Wildfire Elementary 602.449.4300
 Principal, Erin Vranesh
evranesh@pvschools.net
Desert Trails Elementary 602.449.4100
 Principal, Sarah Torrilhon
storrilhon@pvschools.net
Explorer Middle School 602.449.4200
 Principal, Kyle Shappee
kshappee@pvschools.net
Pinnacle High School 602.449.4000
 Principal, Chad Lanese
chlanese@pvschools.net

Who you **choose** to represent you and your Desert Ridge home **matters!**



Let's compare
apples to apples...



KEVIN OWENS

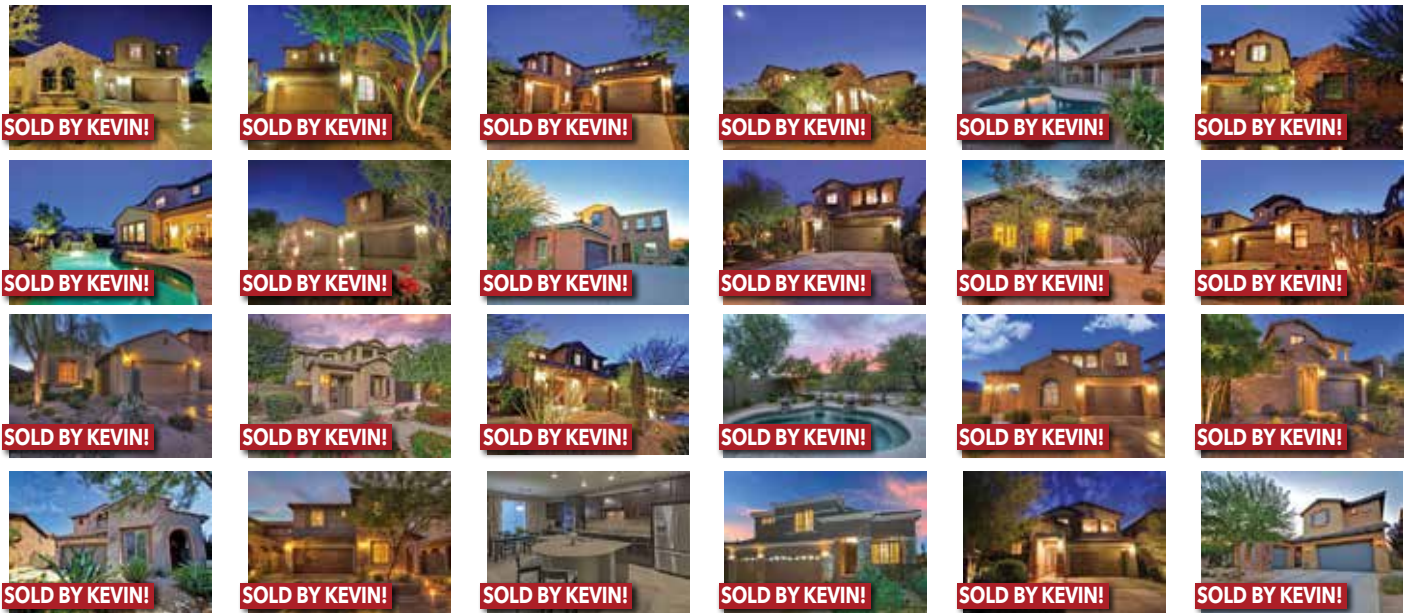
\$174.92 **101%** **71 DAYS**
AVERAGE SOLD AVERAGE LIST/ AVERAGE DAYS
PRICE/SF SELL PRICE ON MARKET



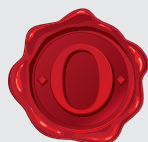
**ALL OTHER AGENTS
SELLING IN DESERT RIDGE**

\$156 **95.97%** **76.5 DAYS**
AVERAGE SOLD AVERAGE LIST/ AVERAGE DAYS
PRICE/SF SELL PRICE ON MARKET

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*Data Source - All ARMLS sold data for 85050 and 85054 between 1/1/2012 to 1/1/2016 if your home is currently listed, this is not a solicitation for that listing. Owned and operated by NRT, LLC.



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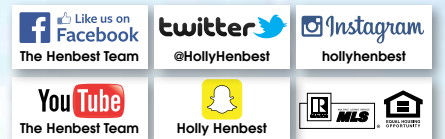


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REALTYONEGROUP

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FEATURED



Gated Expedition Point ■ Overlooking Wildfire Golf Course ■ Double Fairway ■ Golf, Mountain & Sunset Views
4 Bedroom ■ Office ■ Game Room ■ Pool & Spa ■ Fire Pit ■ BBQ ■ 4,356 Sq. Ft.

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2 Bedroom Condo ■ Pool View Location

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DESERT VIEW LOT

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AVIANO

3,339 Sq. Ft. ■ 4 Bedroom ■ Gorgeous Upgrades

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