

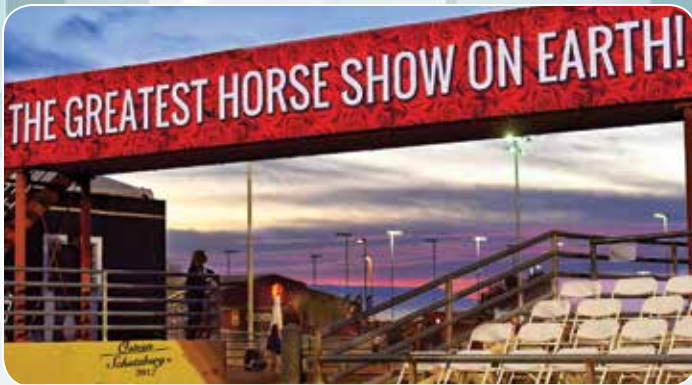
Winter / Events 2018

# DESERT RIDGE

The Official Community Magazine of the Desert Ridge Community Association

## Lifestyles

### LOCAL EVENTS





# SHOP. DINE. PLAY. CONNECT.

Mention this ad at the Desert Ridge Marketplace Management Office to redeem for a complimentary shopping and dining incentives guide.

**DESERT  
RIDGE**  
MARKETPLACE  
#WHERE LIFE HAPPENS

Shopdesertridge.com | 480-513-7586  
21001 N. Tatum Blvd, Phoenix, AZ 85050  
Located off the Loop 101 & Tatum Blvd.

Desert Ridge Lifestyles magazine is the official community magazine of Desert Ridge, brought to you by the Desert Ridge Community Association. It is designed to keep you informed about what's happening in your community, from clubs, activities and community programs to school information, special events, and more.

Reproduction in whole or in part of any text, photographs or illustrations without written permission from the publisher is prohibited by law. Trademarks, logos and content provided by advertisers, sponsors and partners are owned by their respective companies and all rights are reserved by them. The views, statements and claims of advertisers or other DRL contributors do not necessarily represent those of the publisher, Desert Ridge Community Association.

Printed in the USA. ©2018  
Desert Ridge Lifestyles Magazine.  
All rights reserved. Please recycle.

"The vendors/service providers who are advertising, listed or otherwise referenced in the Desert Ridge Lifestyles magazine (hereinafter "Vendors") are presented in good faith and provided as a convenience. The Desert Ridge Community Association ("DRCA") makes no representations or warranties as to the qualifications or licensing of the Vendors listed. Nothing contained herein is to be construed as a DRCA endorsement of any Vendor or recommendation to use any service, product, process or equipment promoted, offered, advertised or provided by any Vendor. DRCA cannot guarantee that these services or products will be performed to anyone's satisfaction, and DRCA has no control over the accuracy of the services offered or provided. The Vendors and services they offer or supply are supplied upon the condition that the persons receiving same will make their own determination as to its suitability for their purposes prior to use. In no event will the DRCA be responsible for claims or damages of any nature whatsoever resulting from or related to the use of or reliance upon any Vendor or the information, or services or products the Vendors offer or provide.

No representations or warranties, either express or implied, of service, merchantability, fitness for a particular purpose or of any other nature are made hereunder with respect to service or product offered or provided by any vendor."

**DESERT RIDGE**

Professionally Managed by FirstService Residential

**COMMUNITY ASSOCIATION**

5415 E. High St., Suite 220  
Phoenix, AZ 85054  
Hours Monday-Friday, 8 a.m.-5 p.m.

**MANAGEMENT TEAM**

480-551-4300 | 480-551-4553  
desertridge.az@fsresidential.com

**DEPARTMENTS**

- 22** DEVELOPMENT NEWS
- 23** ASSOCIATION & COMMUNITY NEWS

- 30** MEETINGS, EVENTS & CONTACTS

**LOCAL EVENTS**

- 8** CELEBRATION OF FINE ART
- 12** RUSSO AND STEELE
- 14** THE WASTE MANAGEMENT PHOENIX OPEN

- 16** THE SCOTTSDALE ARABIAN HORSE SHOW
- 18** BANK OF HOPE FOUNDERS CUP
- 20** MOTORCYCLES AND MUSIC ARIZONA BIKE WEEK

**MANAGEMENT TEAM**

Photos courtesy of Desert Ridge Staff



**TERRANCE SMITH**  
Community General Manager  
terrance.smith@fsresidential.com  
480-551-4550



**CARMELO MUSARRA**  
Residential Community Manager  
carmello.musarra@fsresidential.com  
480-551-4558



**DUSTIN WATKINS**  
Compliance Coordinator  
dustin.watkins@fsresidential.com  
480-551-4563



**SHARON HOOKS**  
Community Relations Specialist  
sharon.hooks@fsresidential.com  
480-551-4559



**SANDRA LOPEZ**  
Communications Coordinator  
sandra.lopez@fsresidential.com  
480-551-4553

**COMMUNITY ASSOCIATION BOARD OF DIRECTORS**



**PRESIDENT**  
**Doug Dickson**  
Communications Committee (Vice-Chair)  
Finance Committee (Vice-Chair)  
Community Awareness Committee



**VICE PRESIDENT**  
**Reginald Younger, Jr.**  
Public Affairs Committee (Chair)



**SECRETARY**  
**Barry Goldfarb**  
Design Review Committee (Chair)



**TREASURER**  
**Steve Burns**  
Community Awareness Committee (Chair)  
Finance Committee (Chair)  
Nominating Committee (Chair)  
SCP Planning Sub-Committee (Vice-Chair)



**DIRECTOR**  
**Carl Prettyman, Jr.**  
Design Review Committee (Vice-Chair)  
Community Awareness (Vice-Chair)  
Public Affairs Committee (Vice-Chair)



**DIRECTOR**  
**Debi La Rosa**  
Lifestyles Committee  
Communications Committee



Doug Dickson

## From the President

# The Benefits of Homeowners Associations

Community associations offer one of the best opportunities for Americans to own their own homes. They are for the 21st century what land grants were in the 19th century, and what the New Deal and GI Bill were in the 20th century. Why?

### **RULES AND REGULATIONS REDUCE NUISANCE ACTIVITY AND PROMOTE CONFORMITY**

As a community, there are diverse opinions about what is attractive. While the neighbor next door, might find a purple house beautiful, others might have a different opinion. Association rules, regulations and covenants protect home values by defining what is acceptable and provide options within a defined range. When exceptions are needed or a change is desirable, an orderly process for changing the guidelines is provided.

### **COLLECTIVE MANAGEMENT AND GOVERNING DOCUMENTS PROTECT HOME VALUES**

For the most part, Americans have accepted the structure of community association living. Covenants and rules are no longer a new concept: Renters are familiar with lease agreements that contain restrictions; single-family, detached-home owners are accustomed to zoning ordinances and building codes. The difference is that in traditional, single-family housing, restrictions are administered by public governing bodies rather than by private boards. Most Americans have accepted private governance because they understand that collective management, guidelines and architectural controls protect and enhance the value of homes.

### **PRIVATIZING PUBLIC SERVICE ENHANCES GROWTH**

Wherever a new community is built, local infrastructures are stretched. School populations, water management and conservation, road maintenance, utilities,

traffic, everything increases leaving the local jurisdiction unable to support new community development. Yet housing is sorely needed. Therefore, local jurisdictions often require community associations to assume many responsibilities that traditionally belonged to local and state government. This privatization of public services has allowed local jurisdictions to continue developing needed housing without increasing local taxes. Instead, the developer must build the infrastructure and create an association to maintain it after it's developed.

### **COMMUNITY ASSOCIATIONS MINIMIZE SOCIAL COSTS**

Community associations also minimize social costs. Because they have mandatory covenants that require certain obligations from homeowners and the association, associations ensure that all who benefit pay their share and everyone is equally responsible. Community associations have sufficient enforcement authority that local government is seldom, if ever, needed to resolve assessment disputes. Many associations use alternative dispute resolution (mediation) because it's a faster and cheaper way to solve problems than legal action, as a last resort.

### **COMMUNITY ASSOCIATIONS MAKE THE MARKET EFFICIENT**

Many community associations—especially condominiums—have greatly reduced urban sprawl. Because of their collective management and protective covenants, they are precisely what the Housing Act of 1949 intended when it called for “decent home(s) and suitable living environments.” Community associations, as alternatives to traditional single-family homes, are shining examples of free-market efficiency. The factors that make community associations great places to live are easily ignored or misunderstood. Critics prefer to look at a few sensational issues instead of the

whole picture. But for many community associations are affordable, enjoyable, efficient places to live.

As a recognized and corporate community association, Desert Ridge Community Association has a board to help our community run smoothly. The board consists of volunteers who execute a wide variety of tasks you may not be aware of; however, their work affects every single resident.

Members of our community association board have a big responsibility, and they have the legal authority to carry out their roles. Where do they get this authority?

First, most states like Arizona have statutes—such as a condominium act or homeowner association act—that legally empower elected volunteer community association boards to act on behalf of all owners collectively. Also, our association is subject to the state's nonprofit corporation code, which confers on the board the authority to act on the corporation's behalf. Second, the association's governing documents—such as the articles of incorporation, declaration; bylaws; and covenants, conditions and restrictions—which are recognized by the state as binding documents, bestow legal authority on the board and define the scope of that authority.

On the flip side, however, the same statutes and documents that give boards legal authority to levy assessments, make and enforce rules, also create an obligation for elected board members to act responsibly.



One way to think of our community association is as a service organization that provides three types of services to owners and residents.

- **Community services**—maintaining a community website, publishing the magazine, conducting meetings and sponsoring social activities, events and programs.
- **Governance services**—fulfilling legal obligations, resolving disputes, enforcing community policies, administering design review guidelines, and recruiting new volunteer leaders.
- **Business services**—operating and maintaining the common areas, competitively bidding maintenance work, managing association finances, investing reserve funds, developing long-range strategic plans and collecting assessments.

The board and manager make every effort to deliver these services fairly and effectively to protect and enhance the value of our homes—and the lenders’ interests in our homes. They also strive, through collective participation and mutual decision making, to preserve that intrinsic value called “quality of life” that is at the heart of the community association concept.

One of the most important things the board does is create and enforce the association rules. While some residents may not like being told what they can and can’t do, ultimately the board is looking out for the greater good. By enforcing the rules, the board is doing its best to keep property value up and conflicts down. Of course, the board wants to make sure the rules are beneficial for the majority—and hopefully all—residents. You are welcome to raise concerns about the rules at open board meetings.

Another major responsibility of the board is to collect assessments from homeowners. Collecting this money is important for the stability of the association, because the assessments pay for the common elements enjoyed by all residents. Assessments also help to replenish the reserve funds, which

pay for any major repairs the association may need. The board has a fiduciary responsible for the association’s finances, and collecting assessments is how it ensures that the association remains solvent.

Finally, the board acts on behalf of the association by hiring managers, attorneys, contractors and other professionals who help better the association. Board members also help conceive and lead many of the community projects that will improve the community in the short and long-term.

While it’s a big job, board members are happy to serve the residents and make the community a great place to call home. So why not learn more about what these volunteers do by talking to your board members, attending an open board meeting or even volunteering to serve on a committee? The more people we have looking out for our community association, the stronger it will be for everyone’s betterment.



**DESERT RIDGE**  
Community Association

The Desert Ridge Community Association is in need of community volunteers to serve on the following committees. If you are a member in good standing and available to serve your community 2-3 hours a month, please email us so we can provide you with the committee charter and application to apply.

★  
**DESIGN REVIEW COMMITTEE**  
designreview@desertridgelifestyles.com

**STRATEGIC COMMUNITY PLAN (SCP) PARKS SUB-COMMITTEE**  
scpparks@desertridgelifestyles.com

**PUBLIC AFFAIRS COMMITTEE**  
publicaffairs@desertridgelifestyles.com



**NOW OPEN!!!**

Come experience our new Formula Blue concept designed with your comfort in mind.

Mention  
**“Desert Ridge Resident Rate”**  
for up to 20% off



For reservations call us at  
**480-473-3400**

## From the Communications Chair

# FACEBOOK, NEXTDOOR, SNAP CHAT, TWITTER, TEXT, STREAM, FACEBOOK LIVE, CHAT ROOMS, INSTAGRAM



**Rob Reichstein**

All pathways to voice our opinions, complaints, and show the world who we are and every thought in our head. We shout our opinions about others' opinions, news feeds,

rumors, and innuendos. We pick fights, scream our anger, and bully others with posts and threats of actions. What we get back is instant feedback, and not always what we want to face.

Years ago, in a city far away, I studied marketing and communications. We really did not have many pathways to communicate. We could write letters, but that was a slow process. By the time someone got around to writing us back, we forgot what we were writing about. There was also posting personals in a newspaper or taking out an ad in local newspapers. But the tools were not available to gain that feedback we so desperately craved to determine if our message was effectively received. So we picked up this device that was tethered to a wall socket called a phone. On this phone, we established a conversation. That's where we took turns, one party talking and the other listening.

There were many topics we covered in the conversation. Some we agreed on, some we did not. But the purpose of each conversation was to work out our differences, get our questions answered, and plan our next steps. It was a personal means of communication not open to the world for critique or input. It wasn't perfect but friendships were forged, disagreements settled (for the most part) and the lines of communication opened.

There were many times the conversation was argumentative, however interpersonal conversations had certain decorum. Name-calling was considered immature, screaming over the other was rude, and hanging up on someone was the ultimate insult. And if you told someone what the other did or said, well, it was your word against his or hers forcing



the infamous and frightening face-to-face confrontation.

Sometimes we used the phone to convey bad news. That was tough, but to be there for someone in tough times built character. As a sales rep there were many times I had to answer an irate customer's problems or complaints. But with using proper communication, language skills like apologizing and asking what can we do to right the problem, we solidified client relationships. It was amazing how saying those three words, "I am sorry," fixed so many problems. One other thing the ancient telephone did was confine the workday to 9 to 5, five days a week. Yes, that was the dark ages when our news was printed on paper and broadcast only from 10:00 – 10:30 nightly.

But those are stories for another time.

Today our high speed and mobile communication devices offer us much more freedom and flexibility. We no longer have to be positioned by the phone to communicate, we can be anywhere in the world and the other party only knows our location if we disclose it. We no longer have to actually talk

or listen; we can exchange texts to avoid that agony of actually having to face the adverse reaction our texts evoke. In fact, we don't even have to write out our thoughts anymore, we have emojis and memes that express how we really feel. I guess we have finally adopted Confucius' philosophy "A picture is worth 1,000 words". If we do not like the response we receive, we simply block the person. It's as simple as one touch. But does that really solve anything? Or did the dark ages have a point that is lost, work

your differences out personally. I don't miss the tethered phone, but I do miss some of the conversations I had.

So this is my goal for 2018. Before I post, tweet, text, email, Instagram, or chat, I am going to take a deep breath, think about what I want to say and think about the person or audience I want to reach. I will think about what my real goal is in communicating, how I want the world to think of me and what the feedback would be. And, if I have an issue with someone, I'm going to initiate the conversation with at least FB private messenger – (Hey I'm old, not antiquated) – instead of airing my personal grievance to the world. My guess is that will cut down my inane comments by at least half and hopefully make me a better communicator.



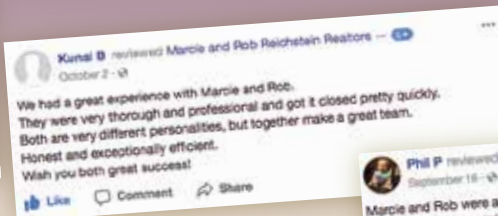
Best in class service,  
Results second to none.  
True professionals with,



A wealth of expertise and information.

**Marcie and Rob Reichstein, Realtors.**  
*Because you can't call do over in Real Estate.*

Support from list to close and beyond...



**Marcie Reichstein**  
**602-551-6315**

**MarcieReichstein@gmail.com**  
**http://MarcieandRobRealtors.com**



# Demand Excellence, Experience *Health in Motion!*

- General Orthopedics
- Spine Rehab
- Sports Training
- Sports Injuries Rehab
- ASTYM
- Spooner Fit
- Workers' Compensation Rehab
- Functional Integrated Training
- Dry Needling
- Vestibular Rehab

Call to schedule your appointment today!

**(480) 502 - 5510**

*Mention this Ad for a  
FREE Injury Screen!*



Spooner Desert Ridge - 20830 North Tatum Blvd., Suite 170 Phoenix AZ 85050

[www.SpoonerPT.com](http://www.SpoonerPT.com)

# Arizona's Longest-Running Art Show will open January 13, 2018 with 100 fine-art artists and working studios

## Celebration Of Fine Art Returns for 28th Year this January



### What

28th Annual Celebration of Fine Art

### When

Saturday, Jan. 13  
 Sunday, March 25, 2018  
 10 a.m. to 6 p.m., daily

### Where

Hayden Rd. and the Loop 101  
 in Scottsdale, Arizona.

### Cost

\$10 for adults, \$8 for seniors and military, children under 12 are admitted at no charge. The Celebration of Fine Art ticket is an all-event pass that is good for all 10 weeks. Visit the website to purchase 2 for 1 tickets in advance or mention that you saw this in Desert Ridge Lifestyle to receive 2 for 1 admission!

### Information

For show details and information on participating artists, visit [www.celebrateart.com](http://www.celebrateart.com). Plus, follow along on Facebook and Instagram.

The Celebration of Fine Art, the West's premiere art show and working studio, will open in Scottsdale, Ariz. on Saturday, Jan. 13 with 100 acclaimed and emerging artists selected from Arizona and throughout the country. The show, where art lovers and artists connect, will be open daily through Sunday, March 25 from 10 a.m. to 6 p.m.

Nearly three decades ago, the Celebration of Fine Art transformed the way people experience art when it debuted in downtown Scottsdale. Now a linchpin in Arizona's art, culture and tourism scene, the Celebration of Fine Art hosts 100 of the country's top artists and sees nearly 50,000 visitors from around the globe on average each year.

The Celebration of Fine Art now takes place in north Scottsdale under the signature "big white tents" and features



40,000-square-feet of working artist studios and works of art. It's a juried, invitational show, and has come to be recognized not only for its exceptional art, but also its welcoming experience and interactive atmosphere.

"The Celebration of Fine Art is unique in that it gives guests the rare opportunity to not only discover new mediums, but also connect with artists face-to-face and learn about the story behind their work," said Susan Morrow Potje, co-owner and show director. "Each year, everything we do is about fostering that connection, sharing







the stories of the people behind the art, and building the relationships between generations of art lovers and artists — it's a beautiful thing!"

The popular Art Discovery Series, in which guests get to hear and learn from a panel of artists on various topics will be held each Friday from 4 – 5 p.m. throughout the 10 weeks. Last year, the series brought hundreds of guests face-to-face with artists to learn about topics ranging from color theory to manipulating metal. The

conversations this year include a Q&A portion and will be accompanied by wine and cheese to compliment the topic.

Styles at the show range from realistic to impressionistic, Western realism, abstract to contemporary. The outdoor sculpture garden will return with nearly 100 pieces of life-sized and monumental sculpture as well as shared work space where visitors can

see woodturning, welding, kiln firings, and bronze pouring demonstrations weekly.

The show is open to guests of all ages. Tickets are \$10 for adults, \$8 for seniors and military, and children under 12 are admitted for free. Tickets are all-event passes, good for the entire 10-week show during which attendees will have the opportunity to see art transform and meet the artists.

**James N. Robinson, RICP<sup>®</sup>, AIF<sup>®</sup>**  
 Partner - ARQ Wealth Advisors, LLC  
 9375 E. Shea Blvd, Suite 100  
 Scottsdale, AZ 85260  
[jay@arqwealth.com](mailto:jay@arqwealth.com)  
 480-214-9537  
[www.arqwealth.com](http://www.arqwealth.com)

**Is your current Financial Advisor a Broker, a “Fee-Based” Advisor, or a Fee-Only Fiduciary? Do you know the difference? Not knowing could be costing you money.**

*My name is James N. Robinson and I am a Desert Ridge resident. Since 2008 my firm has specialized in helping young families and retirees achieve a work optional lifestyle.*

**WHAT MAKES ARQ WEALTH DIFFERENT?**

- **99% CLIENT RETENTION RATE** — We treat our clients like #1, not one of many.
- **THE ARQ PROCESS™** — Our unique process identifies the outcomes most meaningful to you.
- **ARQ WEALTH MILLIONAIRES CLUB™ AND APEX™ SERVICES** — Boutique style asset management for young families and retirees.
- **LOW COST** — Our advisory fees start at approximately 20% below the industry average.
- **CUSTOMIZED FINANCIAL PLANNING** — Included in our low advisory fee - FOR FREE.
- **LOW CLIENT TO ADVISOR RATIOS** — We limit our advisors to a maximum of 60 relationships.
- **TEAM BASED APPROACH** — We have 3 CFP<sup>®</sup>s, CFA, RICP<sup>®</sup>, 2 AIF<sup>®</sup>s. Our clients have full access to all 76+ years of our experience.
- **THE ARQ LOYALTY PROGRAM™** — The longer you remain a client the lower your fee becomes.

Fully Independent, FEE-ONLY Investment Fiduciary.  
 Proud member, The Institute for the Fiduciary Standard. Some firms talk fiduciary. At ARQ Wealth, we DO fiduciary.



**LADIES NIGHT OUT**

**JOIN IN ON THE FUN**

Watch for eblast or visit [desertridgelifestyles.com](http://desertridgelifestyles.com) for locations  
RSVP required to [desertridge.az@fsresidential.com](mailto:desertridge.az@fsresidential.com)

**JANUARY 8** | **FEBRUARY 12** | **MARCH 12** | **APRIL 9**

Location to be announced

Second Monday  
each month thru April

**5-7 p.m.**



**COMMUNITY SPORTS NIGHT OUT**

**JAN. 16** | **FEB. 20** | **MARCH 20**

**MAJERLE'S SPORTS GRILL**

**5-7 P.M.**

RSVP required to [desertridge.az@fsresidential.com](mailto:desertridge.az@fsresidential.com)

# FARMERS MARKET

on  HIGH STREET

JANUARY  
21

FEBRUARY  
18

MARCH  
18

APRIL  
15



After a several-year hiatus, the Farmers Market on High Street is back with a monthly event serving up food and fun.

Popping up every third Sunday from October to April from 10am to 1pm, the Farmers Market on High Street is the north Valley's newest market featuring more than 60 vendors offering produce, food, art and fun to take home and enjoy.

Stroll the closed street with friends and family while browsing market vendors offering the likes of: organic produce, locally grown fruits & vegetables, artisan breads, baked goods, cookies & toffees, seafood, local honey, vinegars & oils, pastas, tamales, hummus, spices, sausages, cheese curds, jellies, kettle corn, art & handmade crafts - and much more!

After visiting the Farmers Market, stay on High Street enjoy lunch at one of High Streets many eateries including, Modern Margarita, La Bocca, Mellow Mushroom, Growler USA, Kona Grill, Firehouse Subs and more.

Farmers Market admission and parking is always free.

Farmers Market on High Street takes place at High Street, the North Valley's growing entertainment district, home to restaurant, bar, entertainment, retail and services. High Street is located 5415 E. High Street in Phoenix, next to Desert Ridge Marketplace. Exit off the Loop 101 at 56th Street.

THIRD SUNDAYS 10am - 1pm THROUGH APRIL

[HighStreet.com](http://HighStreet.com)

FOOD *and* FUN

EUROPEAN SPORTS, AMERICAN MUSCLE, HOT RODS AND CUSTOMS

# RUSSO AND STEELE

COLLECTOR AUTOMOBILE AUCTIONS™

**JANUARY 17-21, 2018**



Russo and Steele Collector Automobile Auctions returns to Scottsdale January 17-21, 2018 at the Salt River Fields at Talking Stick. Locally-owned and operated in Scottsdale, Russo and Steele is known across the globe as “The World’s Most Exciting Collector Automobile Auction”. Year in and year out the event brings forth the most complete collection of fine collector automobiles available anywhere during Arizona Car Week. The annual auction will feature their well-established “auction in the round” format with five days and more than 800 cars crossing the block. Russo and Steele places buyers, sellers and enthusiastic spectators up close and personal with vehicles.

A fresh new event layout at Salt River Fields at Talking Stick will provide a premium concourse style experience that showcases the high quality and incredibly diverse range of offerings that Russo and Steele has forged its reputation on. The new layout confirms the Main Auction Pavilion is on 100% hard surface, asphalt! Along with the Main Auction Pavilion, the newly expanded 13,000 sq. ft. Vendor Pavilion will be state-of-the art, climate controlled, and on asphalt. Housing over 130 vendors, everything from leather boots to furs, a food court style seating area for the Food Truck Showcase, a jumbotron streaming the live auction, and direct access to the Main Auction Pavilion with all the “auction in the round” action. This new configuration ensures a world class experience for all; consigners, bidders and spectators.

**Auction Location:**  
7555 N Pima Rd  
Scottsdale, AZ 85258

**Directions from Sky Harbor Airport:**

- Exit Sky Harbor Drive East towards AZ-202 Loop E and AZ-101 Loop N
- Take exit 45 from AZ-101 Loop N
- Take N Pima Rd to Russo and Steele

**Distances from various locations to RS:**

- Sky Harbor Airport to RS: 16.2 miles • 21 minutes
- Arizona Biltmore to RS: 9.6 miles • 20 minutes
- Fashion Square to RS: 5.8 miles • 13 minutes
- Westin Kierland to RS: 9.1 miles • 18 minutes
- Westworld to RS: 9 miles • 15 minutes

**RUSSO AND STEELE**  
COLLECTOR AUTOMOBILE AUCTIONS





**About Russo and Steele Collector Automobile Auctions**

One of the nation’s premier collector-car auction houses, Russo and Steele Collector Automobile Auctions continues to set records and attract a discerning global clientele. In addition to its reputation for offering stellar collector automobiles, the unique high-energy auction experience is simply unattainable anywhere else. Auctions include a signature event in Scottsdale, Arizona every January, followed by June at Newport Beach, and August at Monterey, California. For additional information, please visit [www.russoandsteele.com](http://www.russoandsteele.com) or call 602.252.2697.

Additionally, Salt River Fields at Talking Stick’s highly centralized and easily accessible location, right off the Loop 101 puts Russo and Steele directly at the epicenter of all the action during Arizona Car Week.

“This is our second year at Salt River Field at Talking Stick and we have redesigned the layout to make an incredible experience even better to help us service our increasing number of vehicles on offer and our ever growing legion of visitors,” says Drew Alcazar, auction president and CEO. “Salt River Fields is home to many internationally recognized events, and we are excited to continue our partnership.”

This event features some of the most exclusive, select and diverse grouping of automobiles available anywhere in the world. Bidder registration is just \$200 and includes admission for preview day and four days of Auction in the Round action for the bidder and one lucky guest. For more information about Russo and Steele, visit [www.russoandsteele.com](http://www.russoandsteele.com).

Russo and Steele’s fresh new event layout at Salt River Fields at Talking Stick will provide a premium concourse style experience that showcases the high quality and incredibly diverse range of offerings that Russo and Steele has forged its reputation on. The new layout confirms that the Main Auction Pavilion is 100% on hard surface, asphalt, and that the Main entrance will be through our NEW indoor, climate controlled, on asphalt 13,000 sq. ft. Vendor Pavilion. Housing over 130 vendors, everything from leather boots to furs, a food court style seating area for the Food Truck Showcase, a jumbotron streaming the live auction, and direct access to the Main Auction Pavilion with all the “auction in the round” action. This new configuration ensures a world class experience for all; consigners, bidders and spectators.

Russo’s diverse consignment list has lead them to be the only collector car auction in Scottsdale to continually increase gross total gains for the past 3 years. With over 800 cars ranging from big-block American muscle and Hot Rods to classic European sports cars. The target price range of \$50k to \$500k, with many offerings above and below, making them the clear choice in Scottsdale. Contact Russo and Steele for discounted vendor, consignment and bidder rates, before they expire.

The annual auction features their well-established, high-energy, theatrical “auction in the round” format with five days and more than 800 cars crossing the block. Russo and Steele places buyers, sellers and enthusiastic spectators up close and personal with vehicles.

**DETAILS**

**PREVIEW:**

Wednesday, January 17  
9 a.m. – 5 p.m.  
General Admission \$30

**AUCTION:**

Thursday, January 18 – Sunday, January 21  
Open for preview at 9 a.m.

Thursday – Saturday  
Auction begins at 12 Noon  
General Admission \$30

Sunday Auction begins promptly at 11 a.m.  
General Admission \$20

*All dates and times are subject to change.*

**BIDDERS:**

\$200 bidder registration includes one guest pass

**WHERE:**

Salt River Fields at Talking Stick  
7555 N. Pima Rd, Scottsdale, AZ

**WEB:**

[www.russoandsteele.com](http://www.russoandsteele.com)

**PHONE:**

602.252.2697





**JANUARY 29-FEBRUARY 4, 2018**

# **THE WASTE MANAGEMENT PHOENIX OPEN**

**IS THE PLACE TO BE IN EARLY FEBRUARY**

**PRESENTED BY THE AK-CHIN INDIAN COMMUNITY**

For schedule of events, go to: [www.wmphenixopen.com/spectator-info/calendar-of-events/](http://www.wmphenixopen.com/spectator-info/calendar-of-events/)

The 2018 Waste Management Phoenix Open Presented by The Ak-Chin Indian Community returns to Scottsdale January 29-February 4 for a week of fun-filled excitement, warm winter weather and world-class golf.

Each year, more than 600,000 people converge on the Valley of the Sun from all over the globe to see the PGA TOUR's best tee it up at TPC Scottsdale for their share of the \$6.9 million purse. And while the winner's cut will be hefty, it pales in comparison to the extraordinary charitable contributions of The Thunderbirds. As the host, The Thunderbirds donated a record-breaking \$10,147,441 just last year alone, and an amazing \$122 million in its 82-year history.

As always, The Thunderbirds – hosts of the tournament – aim to continue to grow the event in new and exciting ways. This year, the Bay Club – an upscale lounge area overlooking 17 green – will be doubled in size. The ever-popular El Rancho on 12 will include new seating areas for fans looking to get tacos and tequila with their golf. And if that wasn't enough, a new watering hole called the Craft Beer Haus at 7 will be featured on the west side of TPC Scottsdale

where hardcore hop aficionados can taste test some of the finest craft beers around.

The WM Phoenix Open will be played Thursday-Sunday (February 1 - 4), but there will still be plenty of things to see and do at TPC Scottsdale all week long. Monday is the Kadima Ventures Pro-Am where TOUR pros get in their first practice round with local business leaders and fans looking to live out their PGA TOUR fantasies. Tuesday, Jan. 30, will feature the R.S. Hoyt Jr. Family Foundation Dream Day activities located across the street at TPC Scottsdale's Champions Course practice range. The festivities include a junior clinic sponsored by PING, motivational speeches from PGA TOUR professionals and a trick-shot golf show. Additionally, the San Tan Ford Special Olympics Open will take place on Tuesday at TPC Scottsdale's putting green, showcasing Special Olympian athletes, celebrities, sports stars and business leaders from the community.

Wednesday brings the ever-popular Annexus Pro-Am to TPC Scottsdale where fans can catch a glimpse of celebrities, rock stars, professional athletes, coaches and community leaders playing with the TOUR



pros. Fans are encouraged to stick around at the 16<sup>th</sup> hole for the Phoenix Suns Charities Shot at Glory. Past contestants of this unique closest-to-the-pin contest include Arizona Cardinals head coach Bruce Arians, country music star Dierks Bentley, 13-time MLB All-Star Ken Griffey Jr., Michael Phelps, Jerry Rice, Jake Owen and Emmitt Smith.

Wednesday is also the first night of the Coors Light Birds Nest, a four-night music extravaganza located inside an enormous tent across the street from the Waste Management Phoenix Open. The Birds Nest, with its great music, beautiful patrons and enthusiastic partying, has earned near legendary status on the PGA TOUR

offering a show totally unlike anything associated with professional golf.

On Saturday, the tournament invites everyone to participate in the seventh annual GREEN OUT. Players and fans are encouraged to wear green to showcase their support for the environment, the community and all that Waste Management is doing to solidify the tournaments status as not only the greenest event on the PGA TOUR, but also the most charitable. For every person who wears green on Saturday, The Thunderbirds will donate “green” to three charities including Bonneville Environmental Foundation’s “Change the Course,” Arizona Recycling Coalition and the Arizona Chapter of Solid Waste Association of North America (AZ SWANA).



With the conclusion of the final round on Super Bowl Sunday, a new champion will be crowned when he hoists the Crystal Thunderbird Trophy on the 18<sup>th</sup> green. Whether you’re a golf fanatic, prolific partier or concert connoisseur, the Waste Management Phoenix Open has something for everyone and is definitely the place to be in early February.



## 2018 WASTE MANAGEMENT PHOENIX OPEN CALENDAR OF EVENTS

(SUBJECT TO CHANGE)

### MONDAY, JANUARY 29

*Practice Rounds for PGA TOUR pros only*  
9:30 a.m.

Kadima.Ventures Pro-Am,  
TPC Stadium Course

### TUESDAY, JANUARY 30

*Practice Rounds for PGA TOUR pros only*  
10:00 a.m.

- R.S. Hoyt Jr. Family Foundation  
Dream Day Activities
- Motivational Speeches by PGA TOUR Professionals
- Trick Shot Show
- Junior Golf Clinic Presented by PING
- Located on the TPC Champions Course Practice Range

11:00 a.m.

San Tan Ford Special Olympics Open  
Located at the TPC Scottsdale Putting Green, the San Tan Ford Special Olympics Open features Special Olympian athletes, celebrities or sports stars and business leaders from the community. The event is open to all ticket holders and media and lasts about an hour.

### WEDNESDAY, JANUARY 31

8:30 a.m.

Annexus Pro-Am, TPC Stadium Course

3:30 p.m.

Phoenix Suns Charities Shot at Glory, TPC Scottsdale 16th hole

3:30 p.m.

Coors Light Birds Nest entertainment tent opens

### THURSDAY, FEBRUARY 1

7:30 a.m.

Waste Management Phoenix Open 1st round

3:30 p.m.

Coors Light Birds Nest entertainment tent opens

### FRIDAY, FEBRUARY 2

7:30 a.m.

Waste Management Phoenix Open 2nd round

3:30 p.m.

Coors Light Birds Nest entertainment tent opens

### SATURDAY, FEBRUARY 3

9:00 a.m.

Waste Management Phoenix Open 3rd round

3:30 p.m.

Coors Light Birds Nest entertainment tent opens

**ALL DAY GREEN OUT** – everybody is encouraged to wear green to support the green/eco-sensitive efforts of the tournament

### SUNDAY, FEBRUARY 4

9:00 a.m.

Waste Management Phoenix Open 4th round

### MONDAY, FEBRUARY 5

9:00 a.m.

Ewing Post Open, TPC Stadium Course



# February 15-25, 2018 | WestWorld, Scottsdale

[scottsdalshow.com](http://scottsdalshow.com)

The 63rd Annual Scottsdale Arabian Horse Show will take place at the City of Scottsdale's WestWorld, February 15-25, 2018. The largest event of its kind in the world, the Scottsdale Arabian Horse Show routinely attracts hundreds of thousands of spectators. Experience the passion of the Arabian horse and its versatility at the Scottsdale Arabian Horse Show. The show draws more than 2,400 of the world's finest Arabian and half-Arabian horses for 11 days of thrilling competition, horses travel from around the world in pursuit of the coveted "Scottsdale Champion" title. These magnificent animals and their owners gather to celebrate this exciting show where more than \$2,000,000 in prize money is offered, luxurious trophies, and wonderful awards are given to the best in the world. With more than 1,000 colorful classes there is always something exciting to see.

In addition to exciting competitions, gala parties, educational seminars and an international cuisine court, the event features more than 300 vendors and trade booths, offering everything from lavish jewelry, clothing and works of art to boots, saddles and gifts. Guests also can stroll the luxurious, exotically decorated stabling areas in which the horses are housed. Each year the show has a variety of family friendly events, meet an Arabian Horse, behind the scenes barn tours, educational seminars, paint a pony and camel rides to name a few. New this year the show will have a petting zoo and pony rides so young new equestrians can get some practice.

This will be a must attend event if you are an Arabian horse enthusiast, with the expansion of breeding division we anticipate the best collection of breeding stock anywhere in the world. Check out the new up and coming horses and for the straight Egyptian breeder we will be offering Straight Egyptian classes to showcase this core bloodline. Scottsdale is not only the world's largest display of Arabian horses, but offers a multitude of activities that help promote the Arabian Horse to the world.

Scottsdale is the Mecca for the Arabian horse, with its shows and Arabian horse farms it is a great place to see touch and feel the world's finest Arabian Horses! If you are an exhibitor the Scottsdale Arabian Horse Show presents an unprecedented halter/breeding showcase opportunity that offers prize money and abundant marketing opportunities for breeders and purebred Arabian horse enthusiasts. You will find the schedule, and entry forms at our website at [scottsdalshow.com](http://scottsdalshow.com)

Set against the beautiful backdrop of the Sonoran Desert, the Scottsdale Arabian Horse Show is a great vacation destination as there is so much to see and do in Scottsdale. The excitement from the show is sure to inspire, the scenery of the desert is sure to allow you to relax but best of all will be the discovery of new friends and wonderful experiences. Please plan to join us in Scottsdale in February!







**TOP MORTGAGE LENDER**  
*in the*  
**★ PHOENIX AREA ★**

Whether you are buying your first home, moving across town or refinancing your current mortgage, Fairway Independent Mortgage Corporation is here to help. We offer several home financing products that can help make homeownership more affordable with the speed and service you deserve.

Contact the **POTEMPA TEAM** today for more information!



**TIMOTHY POTEMPA**  
 Branch Manager | NMLS ID 454708  
**Direct:** 623-570-0781  
 tpotempa@fairwaymc.com  
 www.potempateam.com  
 5450 E. High St., Suite 275, Phoenix, AZ 85054

Copyright©2016 Fairway Independent Mortgage Corporation. NMLS#2289. 4801 S. Biltmore Lane, Madison, WI 53718, 1-877-699-0353. All rights reserved. This is not an offer to enter into an agreement. Not all customers will qualify. Information, rates and programs are subject to change without notice. All products are subject to credit and property approval. Other restrictions and limitations may apply. Equal Housing Lender. AZ License #BK-0904162.



**D E S E R T C I T Y**  
**C H U R C H**

SUNDAY GATHERINGS AT 10:30 AM

Desert Trails Elementary School  
 4315 E Cashman Drive  
 Phoenix, AZ 85050

info@desertcitychurch.com  
 desertcitychurch.com

 **ANYTIME FITNESS®**

**24/7 NEIGHBORHOOD GYM IN DESERT RIDGE**



**24/7 SECURE ACCESS • GROUP TRAINING • PERSONAL TRAINING**

**5315 E. HIGH ST., SUITE 101, PHOENIX, AZ 602-715-0700**

**ANYTIMEFITNESS.COM**

# BANK OF HOPE FOUNDERS CUP

**March 13 - 18, 2018**

**Wildfire Golf Club at  
JW Marriott Phoenix  
Desert Ridge Resort  
& Spa**

**PHOENIX, ARIZONA**



## Phoenix Golf: The home of sun, fun and the ultimate family golf experience

While the Phoenix golf scene may be best known for the Waste Management Phoenix Open in February, another world class golf event takes place just 5 weeks later when the LPGA Tour comes to town. The Bank of Hope Founders Cup is played annually at Wildfire Golf Club at the JW Marriott Desert Ridge Resort and Spa in Phoenix.

Developed in 2011 by LPGA Commissioner Mike Whan, the Founders Cup celebrates the hard work and dedication of 13 women who, in 1950, set out to pave the way for women in golf. When determining the location for such a prestigious event, the Valley of the Sun was a natural choice with the beauty of the desert, March temperatures, and the local love of golf.

The Bank of Hope Founders Cup continues the vision of the 13 original Founders by continuing to grow the game of golf. The LPGA-USGA Girls Golf program is the direct benefactor and makes a difference by inspiring young women through the game of golf. Girls



Golf was founded in Phoenix, Arizona in 1989 by Sandy LaBauve. What started out as a way to get her daughters involved with the sport Sandy loved, is now a national program with 70,000 active members in more than 400 locations throughout the U.S. Since its inception, the program has introduced more than 300,000 young girls to the game of golf. The Phoenix chapter is one of the most involved and fastest growing sites in the nation. LPGA-USGA Girls Golf spearheads the Junior Golf Day each year at the Founders Cup. Usually held on the Saturday of tournament week, this day-long event is open to youth of all ages and skill levels.

The ultimate family golf experience can be found at the Bank of Hope Founders



For more information on tickets or volunteer opportunities visit [www.LPGAFoundersCup.com](http://www.LPGAFoundersCup.com).

Cup with week-long activities and events for all ages. From beginners to lifelong fans, and everyone in between, there is something for all who attend.

For those fans who'd rather watch the world class golf up close, a seat in one of the hospitality areas is the answer. Enjoy an afternoon of great golf in one of the three hospitality areas, all of which include food and beverage. Pioneer Pavilion is a slightly elevated, fully covered viewing area on the 9th green with a light lunch and beverages included. The 18th green offers two hospitality areas, the Villa and Founders Club, which both have food & beverages included. Though each offers

a different perspective of the 18th green, both the Villa and Founders Club have impressive views of the 18th green, fairway, and scenic McDowell Mountain range in the distance. You'd be hard pressed to find a better spot, than one of these three hospitality areas, to enjoy the spring weather in Phoenix and watch the best women golfers in the world.

Whether you have been a fan for years or are just getting into golf, the stories found on the LPGA Tour are those of passion and triumph. The LPGA is home to some of the most approachable athletes in any sport; and Autograph Alley is a prime example. Fans line up in Autograph Alley to meet their favorite player, get their autograph and sometimes even a selfie. LPGA players take time before, or after a round to meet and interact with their fans – regardless of how they may have played that round. LPGA players love their fans and that's something that transcends all ages.

The 2018 Bank of Hope Founders Cup will be played March 13 – 18, 2018 at Wildfire Golf Club with a full-field of 144 LPGA players, one of which will be defending champion and former ASU student Anna Nordqvist. Other players in the field this year may include Paula Creamer, Cristie Kerr, Michelle Wie, Brooke Henderson and local favorite Cheyenne Woods.

Tickets are on sale now online starting at \$20. The Family Four Pack is new this year and is the perfect ticket package for a family to enjoy a day out at the tournament. The \$65 package includes: 2 adult grounds tickets, 2 kids grounds tickets, 4 lanyards, 4 lunch vouchers to redeem at any tournament concession stand, a public parking pass and souvenir sling bag. For more information on tickets or volunteer opportunities visit [www.LPGAFoundersCup.com](http://www.LPGAFoundersCup.com).

**CONSIDERING**  
*new construction?*

**READ THIS FIRST...**

If you are interested in a newly built home, the builder's agent will be ready to help you. But make no mistake—you need your own real estate agent from the first visit\*. We are Desert Ridge residents experienced and knowledgeable with new construction.

**And best of all, it's FREE! The builder pays our commission. Having us represent you could actually save you money since the friendly sales person represents only the builder.**

*Some of the guidance we provide:*

- Help you navigate through the process
- Review the builder's purchase contract
- Assist with negotiations
- Recommend financing
- Point you toward smart upgrade choices and plan modifications
- Discount commission on the sale of your current home

**GET INGER SOLD**

**REALTY EXECUTIVES**

**Doug & Kathy Ingersoll**  
DesertRidgeBlog.com  
480.703.4823

\*Builders require us to accompany and register you on your first visit.

# Motorcycles and Music

**ARIZONA  
BIKE WEEK  
2018  
APRIL 11-15  
AT  
WESTWORLD**

Once the hustle bustle of the holiday season winds down, most areas of the country go into hibernation for the winter. This most certainly is not the case in the Valley of the Sun. We jump from one large event to the next. And one that you don't want to miss is Arizona Bike Week. This family friendly festival offers a vast array of entertainment and activities at a very affordable price. Even if you're not a motorcycle aficionado, you'll surely find yourself wanting to make it an annual outing.



Arizona Bike Week runs five days and is held at WestWorld, but the festivities surrounding this two-wheel celebration encompass the entire Phoenix area. Retailers, restaurants, bars, and lodging accommodations, all roll out the red carpet to welcome this diverse group of enthusiasts.

Riders from all across the country and all around the globe, eagerly roll into town to soak up our spring sunshine and ogle our breathtaking landscape. Don't be fooled by their rough looking exterior. You'll find bikers to be the most kind-hearted,

fun-loving group you've ever encountered. Thanks to the generosity of the motorcycle community, the charity rides and fundraisers that go on during Arizona bike Week result in hundreds of thousands of dollars in donations to a variety of worthy foundations, ranging from the Phoenix Children's Hospital, to various cancer charities.

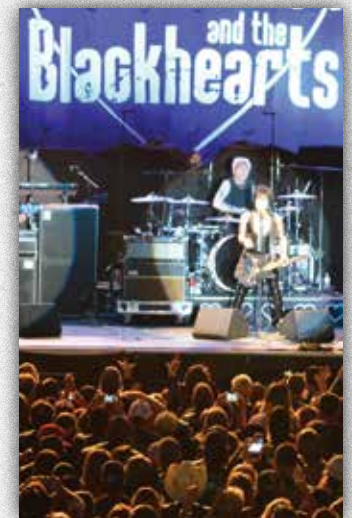
You'll discover everyone who participates in ABW eager to offer up their hospitality and an introduction into the biker lifestyle. There are hundreds of vendors, offering a wide range of goods and services as well

as stunt shows, exhibitions, contests, games, racing, auctions, safe riding and precision skills demos and non-stop live music.

This year marks the 22nd annual Arizona Bike Week. It has quickly grown to be one of the top five rallies in the nation. This is pretty impressive considering most of the large motorcycle events have been around for 70, 80 or even 90 years. ABW credits the endless scenic riding

terrain, amazing weather, boundless shopping, dining, and entertainment options we have here as key elements to the rapid growth.

Another big contributor to the success of ABW is its unique business model. One low ticket price gets you into everything, including nightly concerts by some of the biggest names in the rock world. Past performers include ZZ Top, Lynyrd Skynyrd,





Joan Jett and the Blackhearts, Social Distortion, Buckcherry, Heart, Big and Rich, REO Speedwagon, Stone Temple Pilots, Doobie Brothers and Korn, just to name a few. A five day pass to Arizona Bike Week, including concerts, costs less than what you would expect to pay to see any one of these huge, national acts. If you're not ready for a multi-day commitment, no problem. Single day passes are

available as well. WestWorld offers a clean, safe environment for all to enjoy and kids under 12 get in free. If you're looking for a little more than just a typical spring festival, check out Arizona Bike Week. You'll be glad you did and who knows, maybe you'll catch the riding bug too.

For more information on Arizona Bike Week, go to <http://azbikeweek.com/>.

# INVESTED IN YOU



**ZIEGLER WEALTH MANAGEMENT**  
BILL HERF, CFP®, SENIOR VICE PRESIDENT & FINANCIAL ADVISOR



Bill Herf provides solutions to guide clients through every financial stage of life.

- A Certified Financial Planner™
- 19 years of experience as a financial advisor
- Specializes in building strategies for each client based on their goals — not on the hottest market trends

direct 480 483 5984  
toll free 866 664 3560

**BILL HERF, CFP®**  
SENIOR VICE PRESIDENT & FINANCIAL ADVISOR

wherf@ziegler.com  
ziegler.com/William-Herf

8501 North Scottsdale Road | Suite 250  
Scottsdale, AZ 85253



©2017 B.C. Ziegler and Company | Member SIPC & FINRA

**AAA LANDSCAPE**  
*We Beautify the World*

# 10 PRO-TIPS

for Autumn Gardens



**1 CONSERVE WATER**  
and consider not planting a winter lawn!

2 Winter lawns may yellow when the cold weather sets in. Apply ammonium nitrate to bring back the dark green color.



**6** With the exception of palms, October is the best month for planting trees and shrubs. Dig a hole three times the size of the root ball. Plant so the top of the root ball is slightly higher than ground level. Run the hose in the hole as you back fill to settle the native soil and drive out air pockets.



**3 PLANT YOUR WINTER VEGETABLES IN OCTOBER**, both the leafy kinds and root producers. Plant seedlings 1"-2" inches from one another.



**7** Wrap the trunks of young citrus and other cold-tender trees with cloth, cardboard or several layers of newspaper (no plastic) to protect them from frost. Leave them wrapped until the threat of frost has passed.



**5** Poinsettias will turn yellow if you water them with the foil sleeve still on because they will sit in the water. Take them to the sink, remove the foil sleeve, water until water comes out the bottom, let them drain for a few minutes and then put the foil sleeve back on.



**8** Trim unwanted sprouts from the interior of your citrus trees. This makes it easier to harvest fruit.



**9** When you purchase your tree, try to get a freshly cut tree. Feel the needles for dryness; the needles should be pliable. Cut an inch off the trunk, put it in a stand with a water reservoir and fill it daily.

**10 PREPARE FOR FROSTS NOW!**

Care for sensitive trees, bushes, flowers and vegetables before the first frost of the season or the plants will be permanently damaged.

AAALandscape.com
PHOENIX OFFICE 602.437.2695
TUCSON OFFICE 520.896.5223
SAN ANTONIO OFFICE 210.450.2498

GET WRAPPED





20% OFF  
CUSTOM DESIGN  
GET NOTICED  
INCREASE YOUR SALES

PRINT SOURCE 1

Call for a FREE Quote!

602-254-5451

printsource1.com



# Shade at Desert Ridge

The Desert Ridge community is excited about the transformation of the luxury apartments homes, Shade at Desert Ridge. The community's efforts to add value by upgrading interior units and renovating community amenities this past year has been attracting distinctive residents from all over the region and country. The prominent community delivers a sophisticated class of services, provided by the management company, Tipton Asset Group Inc. Shade at Desert Ridge is located on the corner of North Tatum Boulevard and East Deer Valley Drive, which extends to its Residents a great variety of restaurants, shopping and entertainment, all within walking distance.

The on-site team offers professional quality care for their residents with special friendly touches you can find throughout the community. Residents enjoy two resort-style pool areas with poolside fireplaces and a separate lap pool. Outdoor



custom grilling stations and numerous lounging areas are found throughout the community. Their newly designed, state of the art fitness center includes top rated equipment with complimentary towel and bottled water service. The owners added a new indoor cycling studio and yoga room this past year as well. While there is a Starbucks next door, the residents can enjoy complimentary Starbucks coffee at the new coffee bar while they utilize the 27-inch computers in the internet café. On Fridays, residents will find fresh flowers and fresh fruit to brighten up their day. Other new community features include a newly renovated clubhouse with oak wood flooring, custom designed furniture and an exquisite array of art pieces throughout.

**CONTACT INFORMATION**  
 Shade at Desert Ridge  
 Luxury Apartment  
 21150 N. Tatum Blvd.  
 Phoenix, AZ 85050  
 480-513-1797  
[Shadeatdesertridgeapts.com](http://Shadeatdesertridgeapts.com)



Pets are also welcome and a new pet park was added this year.

Shade at Desert Ridge offers 23 individual floor plans to satisfy all demographics including 1, 2 and 3-bedroom options, as well as townhomes. With upgraded appliances, nine-foot ceilings, open concept kitchens, spacious bedrooms with walk in closets, private sail-shade covered patios or balconies with spectacular mountain views in many of the apartments, there is the perfect home for everyone. A private garage, semi-private garage or a reserved parking space is offered with every apartment.



## Connectivity to Larger Metropolitan Phoenix is enabled by World-Class Infrastructure

Shade at Desert Ridge benefits from proximity to major transportation corridors. The community has immediate access to the Loop 101 at Tatum Boulevard. The Loop 101 interchange to State Route 51 is less than one mile west of the community and access to I-17 is provided approximately eight miles west of the community. Immediate access to SR51 is important as it enables convenient access to Downtown Phoenix, the metropolitan area's central business district.

## Shade at Desert Ridge Benefits from Tremendous Access to the Valley's Premier Retail and Entertainment Amenities

Desert Ridge Marketplace – Located adjacent to Shade and within walking distance from the community just across Tatum Blvd., Desert Ridge Marketplace



delivers an interactive shopping, dining and entertainment experience in a vibrant, high-energy outdoor setting. The 1.2 million square foot state-of-the-art open-air project features welcoming outdoor fireplaces and unique water features and is home to 75 stores and 31 restaurants.

Shade at Desert Ridge offers a lifestyle of convenience and comfort. The management and maintenance staff are professional, caring, and courteous; always striving for The Tipton Group's philosophy which is The Best Service, The Best People and The Best Value for their residents. More than a lifestyle, Shade at Desert Ridge is an exceptional experience, and is waiting to welcome you home today.



Phoenix North/Scottsdale  
4575 E. Irma Lane  
Phoenix, AZ 85050  
Ph: 480-473-3400

**NOW  
OPEN!**



## Fresh, Clean, Uncomplicated

All the little things that make your travelers Stay Smart®

We're proud to introduce our newly renovated Holiday Inn Express® hotel! This new design was created with you, the guest, in mind - to give you what you want and need to rest, recharge, and get a little work done. You will notice the difference wherever you look—outside, inside, and in the guest rooms. It's simple, smart travel.

Mention "Desert Ridge Resident" rate  
when making reservations



Phoenix North/Scottsdale

# RESOLUTION TIME



Steve Burns

According to a recent survey, at the beginning of each New Year over 80% of Americans make resolutions in an effort to improve their lives. Most of those resolutions are in regards to relationships, health, and finances. Below are some resolutions to help you in those areas:

## Get to Know Your Neighbors (Relationships)

This time of year we see a lot of visitors come to the valley. Unfortunately, that includes visiting criminals as well. You read that correctly, there are criminals who travel to locations where big events and large groups of tourists can be found. Not only are there people here for events; the population of our community increases a whopping 10%-15% this time of year when the winter residents return.

I've said it before, and it bears repeating, this time of year is the best time to reach out to your neighbors. Whether they are a snowbird or full-time resident, take a moment to wave and say hello to your neighbor. Getting to know those who live around you will make it easier to spot suspicious activity in your neighborhood.

## Maintain Your Detectors (Health)

Three out of five home fire deaths resulted from fires in

homes without working smoke detectors. Smoke detector failures usually result from missing, disconnected or dead batteries. A monitored smoke detector is typically hardwired to the alarm box and has continuous power. Whether battery-operated or hardwired, smoke detectors don't last forever. The devices themselves should be replaced every 10 years.

The same goes for Carbon Monoxide detectors. Carbon Monoxide is a byproduct of

incomplete combustion. The gas can come from a stove, water heater, furnace, fireplace, etc. Because Carbon Monoxide is odorless and tasteless, it can poison you before you even know it's there. A Carbon Monoxide detector can sound an audible alarm and send an alert to the monitoring station, possibly saving you or a loved one. If you have a fireplace or use natural gas in your home, having at least one Carbon Monoxide detector is a must

### IMPORTANT NUMBERS AND WHEN TO USE THEM:

**911** – When there is a crime in progress or even when suspicious activity is going on. When you describe the situation to the operator, they will determine where (if anywhere else) the call needs to be routed.

**CRIME STOP** – Non-Emergency crime reporting or reporting after a crime has taken place. (602) 262-6151. You may also visit [www.phoenix.gov](http://www.phoenix.gov) and click on the "Report It" tab. The first selection should be "Citizen's Online Police Reporting System". Click on the link and follow the instructions.

**SILENT WITNESS** – When you have information regarding a felony or serious crime. You may even earn a reward if the information leads to an arrest or indictment. (480) 948-6377.

**GRAFFITI HOTLINE** – If you have information on a possible graffiti suspect. (602) 262-7327.

To promote better awareness, we will continue to provide our residents with tips on how to better protect themselves, their homes, and their families through this publication, e-blasts, and on [desertridgelifestyles.com](http://desertridgelifestyles.com).

If you are interested in starting a Neighborhood Block Watch, please contact the Desert Ridge Community Association office at 480-551-4553.

## Tighten Online Security (Finances)

Even the cyber security industry's top experts will tell you that if you are connected to the Internet it is virtually impossible to completely protect yourself from malicious activity. There are, however, a number of things you can do to reduce the likelihood of becoming one of the millions of victims this year.

It's important to update computer and smart device applications. Each time that you receive an update notice from a software company or app provider, be sure to install the latest patches. These companies are working to not only fix bugs, but also to increase security.

It's also imperative that you monitor your bank and charge card accounts. A lot of bogus charges hit during the holidays, so keep an eye on what is being charged and the amounts of each cashed check. Don't just look for large charges either. Hackers often "ping" an account with tiny charges to check the viability of the account. So if you see purchases of 1 dollar or less, that could be a sign your information has been compromised.

Let's all strive to make our lives and community safer in 2018.



# DESERT RIDGE

Community Association

In Partnership With



## REWARD

### Up to \$2,000

"Crime Doesn't Pay in Desert Ridge... Reporting It Does!"

**TYPE OF CRIME:** Felony Crimes in the Desert Ridge Residential Community  
**VICTIM:** Desert Ridge Residential Community  
**LOCATION:** Prescribed Locations in the Desert Ridge Community  
**DATE/TIME:** 2013 to Present

The Desert Ridge Community Association of Phoenix has entered a partnership with Silent Witness to provide up to \$2,000 for any felony crime targeting the Desert Ridge Residential Community. Please contact Silent Witness at 480 WITNESS (480-948-6377) or on our website at [silentwitness.org](http://silentwitness.org), with any information about any crime in this targeted area

If you have any information regarding this case you may contact Silent Witness at W-I-T-N-E-S-S, that's 480-948-6377, or toll free at 1-800-343-TIPS. You can also leave an anonymous tip on the silent witness website at [silentwitness.org](http://silentwitness.org). Remember, you remain completely anonymous and could earn a cash-reward for information leading to the arrest and/or indictment of the suspect/s of this crime.

You must contact Silent Witness prior to arrest or indictment to be eligible for any reward.

## Happy NEW YEAR

From

Your Desert Ridge Skin Care Expert  
Cynthia Boggs Skin Care Salon



2018 can be  
your year  
to SHINE!

Let 2018 start  
with fresh  
glowing Skin!

Peace

Teen Acne  
Specialist

One Of A Kind  
Waxing Bar

Facials & Peels, Keratin Lash Lift

Gift Certificates Available In Any Amount

Monday-Saturday 9am-5pm  
In the Beauty District at Desert Ridge  
21001 N Tatum #107  
602-743-4041

Call today or schedule online  
[WWW.cynthiaboggs skincare salon.com](http://WWW.cynthiaboggs skincare salon.com)



**Al Batson**  
REALTOR®

Direct: 602.680.2791  
Fax: 480.945.5054  
[Al@AlandJeanBatson.com](mailto:Al@AlandJeanBatson.com)



**Jean Batson**  
REALTOR®

Direct: 602.228.0756  
Fax: 480.945.5054  
[Jean@AlandJeanBatson.com](mailto:Jean@AlandJeanBatson.com)

## HOME SMART

#1 real estate company in Arizona

- We are your neighborhood Realtors—we live, work and shop here in Desert Ridge.
- We support Desert Ridge Lifestyles and local businesses so we hope you'll support us too.

Please call us at **602-680-2791**

for all of your real estate needs.

Check our website:

[www.AlandJeanBatson.com](http://www.AlandJeanBatson.com)

### THE BATSON TEAM

[www.AlandJeanBatson.com](http://www.AlandJeanBatson.com)



Experience and Integrity

Here's  
your  
Sign!



(Please mention this ad when you call)

#### The Batson Team Mission Statement

To provide superior service to our clients based on our personal integrity, strong business experience and hard work while sharing our enthusiasm for life, real estate and people...and have fun doing it!

# GET INVOLVED! SERVE ON THE Desert Ridge Community Association BOARD OF DIRECTORS



The Desert Ridge Community Association (DRCA) Nominating Committee is pleased to announce the 2018 election for three (3) open seats on the Board of Directors. The election results will be announced during the Association's Annual Meeting on Thursday, April 19, 2018. However, there are several steps and events that will take place between now and then. Here are a few key dates in 2018, to keep in mind:

- JANUARY 25** Board Candidate interest and application forms e-mailed to the members.
- FEBRUARY 9** Board Candidate interest and application forms due back to the Desert Ridge Community Association's office by 5:00 PM.
- FEBRUARY 18** Board Candidates Meet and Greet/Q & A at the Farmers Market on High Street at 11:00 AM, weather permitting.
- FEBRUARY 28** DRCA Board of Directors meeting Board Candidates Meet and Greet/Q&A at 6:00 PM at the Desert Ridge Community Associations office.
- MARCH 9** DRCA Ballots for the 2018 election are mailed to all members.
- MARCH 18** Board Candidates 2nd Meet and Greet/Q & A at the Farmers Market on High Street at 11:00 AM, weather permitting.
- APRIL 18** Mail-in ballots for election of Board of Directors due from all members to Vote Now HOA or Butler Hansen P.C. office by 5:00 PM.
- APRIL 19** DRCA Annual Meeting and announcement of election results will be held at the JW Marriott Desert Ridge Resort & Spa at 6:00 PM.

Preparing young minds to  
thrive in today's global society.

**CAVE CREEK UNIFIED SCHOOL DISTRICT**  
offers well-rounded and rigorous academic programs.



**CAVE CREEK UNIFIED SCHOOL DISTRICT**  
community inspired · globally prepared

480.575.2000 [www.CCUSD93.org](http://www.CCUSD93.org)



**Desert Sun  
Academy**

**FRENCH IMMERSION  
SPANISH PRE-K-6 • STEAM**

# Board Candidate Qualifications

The qualifications established by the Desert Ridge Community Association's ("Association") Declaration of Covenants, Conditions, Restrictions and Easements for Desert Ridge as recorded and amended (CC&R's) and the Association's Nominating Committee per Section 3.8 of the Association's Bylaws for being nominated to serve on the Board are listed below. Please review each item closely before submitting your candidate application for consideration.



**ALL CANDIDATES MUST:**

Comply with the following requirements per the CC&R's, and must remain in compliance through the Annual Meeting:

- Must be an owner of record in the Association or an entity owner of record in the Association. If you are a representative of a confirmed entity owner of record you must provide a signed, notarized letter from the owner of record, appointing you as its representative.
- Must be a member in good standing, with all assessments current (no more than 30 days delinquent) and no outstanding violation(s) of the CC&R's.
- Must not have member rights suspended by the Board of Directors for any violations of the Association's governing documents.

- Must not be involved in current litigation regarding compliance or dispute with Association's governing documents.
- Must commit to attend regularly scheduled board meetings (at least once a month), as well as the additional time that may be required in order to participate at the committee level.

**ADDITIONAL QUALIFICATIONS**

Established by the Association's Nominating Committee:

- Must attend at least one of the 3 scheduled Board Candidates Meet & Greet meetings.
- Must attend the Annual Meeting – 6:00 PM, Thursday, April 19, 2018. (Note: Should a majority voted member be unable to attend due to an extenuating

circumstance the Nominating Committee may determine if said circumstance warrants consideration).

- Must attend the Organizational Meeting scheduled within 5 business days following the Annual Meeting.
- Must attend new Board Member training, scheduled within 5 business days following the Annual Meeting.
- Attendance at a Board of Directors Meeting, prior to the election, is strongly suggested. Board meetings are the 4th Wednesday of each month (except April, July and December) at the Desert Ridge Community Association office starting at 6pm.
- Must comply with all governing documents and provide all information on candidate form.

Please contact Terrance Smith, Community General Manager, at the Desert Ridge Community Association office at 480-551-4550 or by email to terrance.smith@fsresidential.com for more information.

*Thank you for your valued interest and participation in our community!*

## ADVANCING THE ART & SCIENCE OF *Beautiful Skin*

- ◆ **General Dermatology** (For All Ages)
- ◆ **Skin Cancer Treatments** (Including Mohs Micrographic Surgery)
- ◆ **Cosmetic Procedures** (Including BOTOX, Juvéderm, Restylane, Kybella)

**Glenn Yarbrough, MD**  
**Andy Hicks, PA-C**

**Kendall Jenson, PA-C**  
**Darren West, PA-C**

**PHOENIX DERMATOLOGY**  
*Part of Advanced Dermatology of Arizona*

Most Insurance Accepted  
Same-Day Appointments Available | Walk-ins Welcome

20940 N. Tatum Blvd., Ste. 270  
Phoenix, AZ 85050

**480.502.0400 | ADVANCEDDERM.COM**

**What does the Nominating Committee do?**

The Nominating Committee's primary function is to ensure that the community has qualified candidates nominated from the Desert Ridge community to serve as Members of the Community Master Association Board of Directors.

**What does the Nominating Committee have planned for the upcoming board election year?**

This issue contains both the board candidate interest announcement and the requirements and qualifications and email address for the application forms. Several "Meet the Candidate" events have been scheduled so that members of the community can meet prospective Board Members. There will be a Board Candidates "Meet and Greet" at the Farmers Market on High Street on Sunday, February 18th at 11:00 AM, a "Meet the Candidate" night at 6:00 PM on Wednesday, February 28th at the DRCA Board of Directors Meeting and another Board Candidates "Meet and Greet" at the DRCA Farmers Market on High Street on Sunday, March 18th at 11:00 AM.

**How many positions are available this year and how long will my term be?**

Out of the seven member seats on the Board of Directors, there are three (3) seats on the Board of Directors that are available for election in 2018. Directors are elected to serve two year terms. In 2018, these three positions will be elected for a two year term since the two year term for these three seats will have expired in April 2018. Therefore, all three positions will serve two year terms.

**What is the process for running for a position on the Board?**

Contact the Association office at: 480-551-4550 or email to: [desertridge.az@fsresidential.com](mailto:desertridge.az@fsresidential.com) or stop by the Association's office (5415 E. High Street, Suite 220, Phoenix 85054) to obtain the candidate application form.

Return all candidate application forms to the Association office no later than 5:00 PM on Friday, February 9th.

In addition, candidates are required to attend at least one of the three "Meet the Candidate" events. It is strongly recommended that all board candidates attend the Board Candidates Meet & Greet / Q&A to be held during the DRCA Board of Director Meeting on Wednesday, February



28th at 6:00 PM. Candidates are also encouraged to attend the DRCA Farmers Market on High Street Board Candidates Meet & Greet / Q&A on Sunday, February 18th at 11:00AM or Sunday, March 18th at 11:00 AM.

Candidates must also attend the Desert Ridge Community Association Annual Membership Meeting on Thursday, April 19th. Candidate attendance at this meeting is mandatory!

**What are the Directors' responsibilities?**

The Desert Ridge Community Association is an Arizona-chartered, 501(c)(4) nonprofit social welfare organization. Directors are responsible for operating and maintaining the "common area" property of the community, reviewing and approving all site plans and improvements within the community, and providing coordination and oversight of the community subsidiary associations and subdivisions. Luckily, we have a management company that handles most of the day-to-day operations.

**What is the time commitment needed while serving on the Board?**

The Board typically holds one Open Session and one Executive Session per month, which takes approximately 2-4 hours, combined. There are presently seven standing committees that each have varying meeting schedules determined by their respective committee charter. Depending on which committee you would like to be involved with, an additional 1-2 hours per week may

be required. Typically, the time commitment averages about 8 hours a month.

**When and where is the Board of Directors Meetings?**

The meeting schedule is actually determined by the Board of Directors. Our current meeting schedule is the 4th Wednesday of each month at 6:00 p.m. (except for the months of April, July and December), at Desert Ridge Community Association Office, Conference Room, 5415 E. High Street, Suite 220, Phoenix 85054.

**Do you incur personal liability by serving on the Board?**

Generally, as long as a Director act in good faith with the best interests of the community first, doesn't break any laws, or have any personal benefit, the Association indemnifies the Directors. The Association's Articles of Incorporation provide the most comprehensive explanation of liability. Please read and understand them fully for yourself. The Articles of Incorporation can be found on FirstService Connect, the community information website, or the CD.

**How does the election actually work?**

There is a one vote per lot for each available position on the board. A qualified Owner will be able to cast one vote for up to 3 candidates.

**Do developers and commercial entities get to vote?**

Yes, qualified developers and commercial entities are members and get to vote. The Desert Ridge Board is not a Homeowners Association, it is a Community Association. One of the great things about Desert Ridge is that it is still a relatively young development, and only about 40% of the total parceled land have homes built on them. Since the voting is determined per lot, there is still significant involvement by private and commercial developers and the Master Developer. The Master Developer actually casts votes for all land held by the Arizona State Land Dept.

**Tips for people who are running:**

Get out there and talk to your neighbors - ask them what their concerns are for the community. Let them know you're running. Candidates may speak with developers as well as the commercial interests. And thank you for getting involved!

# DESERT RIDGE Real Estate

*Did you know...Every home owner wants to know what their home is worth. Makes sense as it is generally the most valuable asset a homeowner has, next to kids and pets! While accurate evaluation of a specific home's value requires detailed information of the home, overall we have some interesting data regarding Desert Ridge home statistics.*

Data furnished by Asher Cohen  
Article by Rob Reichstein

Based on single family homes listed for sale and sold as reported to the MLS between January 1 and November 30th of each year we offer the following:

	2016	2017
Homes sold	298	319
Ave selling price	\$529,277	\$549,090
Ave sq. ft. home	2,806	2,860
Ave price per sq. ft.	\$191	\$196

In Desert Ridge, sold home prices on an average increased by almost 3.9%.



To put this in perspective, in an article published by HBI, Home buying institute, on December 11 of 2016 experts predicted Arizona home prices would increase by 3.7% in 2017.

We are right on pace. Arguably slightly ahead.

And 2018, will see new developments adjacent to, but not part of Desert Ridge. How will the new developments affect pricing in Desert Ridge? Look for our article in the Spring edition of Desert Ridge Lifestyles magazine, or contact a Desert Ridge knowledgeable Realtor.



**ADVERTISE  
YOUR  
BUSINESS  
IN THE  
DESERT RIDGE  
LIFESTYLES  
MAGAZINE AND  
WEBSITE.**

To reserve your  
advertising  
call  
480-551-4559.

Math Help
Math Enrichment
Test Prep
Homework Help

WARNING

YOUR CHILD COULD BECOME

CRAZY ABOUT MATH

**MATHNASIUM**  
The Math Learning Center

Mathnasium of Desert Ridge  
602-374-3445  
mathnasium.com/desertridge  
5355 E. High Street, Suite 109  
Phoenix, AZ 85054

# MEETINGS & EVENTS

DRCA OFFICE, 5415 E. High St., Suite 220, Phoenix, AZ 85054 (Parking Garage on 54th Street)

CASHMAN PARK, 22222 N. 44th Street, Phoenix, AZ 85050

\*MEETINGS AND EVENTS DATES ARE SUBJECT TO CHANGE. ASSOCIATION MEMBERS AND/OR MEMBER REPRESENTATIVES ONLY.

## MEETINGS

## EVENTS

**FINANCE COMMITTEE**  
 TUES., JANUARY 23  
 TUES., FEBRUARY 27  
 TUES., MARCH 27  
 TUES., APRIL 24  
 8 a.m. at DRCA Office

**DESIGN REVIEW COMMITTEE**  
 TUES., JANUARY 9  
 TUES., JANUARY 23  
 TUES., FEBRUARY 6  
 TUES., FEBRUARY 20  
 TUES., MARCH 6  
 TUES., MARCH 20  
 TUES., APRIL 3  
 TUES., APRIL 17  
 5 p.m. at DRCA Office

**STRATEGIC COMMUNITY PLAN (SCP) PLANNING SUB-COMMITTEE**  
 WED., JANUARY 10  
 WED., FEBRUARY 14  
 WED., MARCH 14  
 WED., APRIL 11  
 10 a.m. at DRCA Office

**DRCA BOARD OF DIRECTORS**  
 WED., JANUARY 24  
 WED., FEBRUARY 28  
 WED., MARCH 28  
 6 p.m. at DRCA Office

**MEET & GREET BOARD CANDIDATES**  
 SUN., FEBRUARY 18  
 11 a.m. at Farmers Market on High Street

**WED., FEBRUARY 28**  
**Meet the Candidates Night**  
 6 p.m. at the DRCA Board of Directors Meeting

**SUN., MARCH 18**  
 11 a.m. at Farmers Market on High Street

**DRCA ANNUAL MEMBERSHIP MEETING & ELECTION**  
 THURS. APRIL 19  
 JW Marriott Desert Ridge Phoenix Resort & Spa

**STRATEGIC COMMUNITY PLAN (SCP) PARKS SUB-COMMITTEE**  
 WED., FEBRUARY 7  
 WED., APRIL 4  
 4 p.m. at DRCA Office

**COMMUNITY AWARENESS COMMITTEE**  
 THURS., JANUARY 25  
 THURS., APRIL 26  
 6:30 p.m. at DRCA Office

**COMMUNICATIONS COMMITTEE**  
 FRI., JANUARY 12  
 FRI., FEBRUARY 9  
 FRI., MARCH 9  
 FRI., APRIL 13  
 8 a.m. at DRCA Office

**LIFESTYLES COMMITTEE**  
 THURS., JANUARY 11  
 THURS., MARCH 8  
 8 a.m. at DRCA Office

**PUBLIC AFFAIRS COMMITTEE**  
 WED., JANUARY 10  
 WED., APRIL 11  
 6 p.m. at DRCA Office

**FARMERS MARKET ON HIGH STREET**  
 SUN., JANUARY 21  
 SUN., FEBRUARY 18  
 SUN., MARCH 18  
 SUN., APRIL 15  
 10 a.m. - 1 p.m.

**COFFEE CLUB**  
 TUES., FEBRUARY 13  
 TUES., APRIL 10  
 9 a.m. at DRCA Office

**LADIES NIGHT OUT**  
 MON., JANUARY 8  
 MON., FEBRUARY 12  
 MON., MARCH 12  
 MON., APRIL 9  
 Locations TBD  
 5 p.m. - 7 p.m.

**SPORTS NIGHT OUT**  
 TUES., JANUARY 16  
 TUES., FEBRUARY 20  
 TUES., MARCH 20  
 Majerle's Sports Grill

**SPRING MOVIE IN THE PARK**  
 SAT., MARCH 3  
 Featured movie to start at 6 p.m.  
 Cashman Park at Desert Ridge

**COMMUNITY WIDE SPRING YARD SALE**  
 SAT., APRIL 7  
 7 a.m. - 2 p.m.

# COMMUNITY CONTACTS

## ASSOCIATION

Desert Ridge Community Association ..... 480.551.4300  
 Hours: Monday-Friday, 8 a.m.-5 p.m.  
 Email: [desertridge.az@fsresidential.com](mailto:desertridge.az@fsresidential.com)  
 24/7 Customer Care Center ..... 480.551.4300

## DRCA COMMITTEES

**Communications Committee**  
[communications@desertridgelifestyles.com](mailto:communications@desertridgelifestyles.com)

**Lifestyles Committee**  
[lifestyles@desertridgelifestyles.com](mailto:lifestyles@desertridgelifestyles.com)

**Community Awareness Committee**  
[communityawareness@desertridgelifestyles.com](mailto:communityawareness@desertridgelifestyles.com)

**Design Review Committee**  
[designreview@desertridgelifestyles.com](mailto:designreview@desertridgelifestyles.com)

**Finance Committee**  
[finance@desertridgelifestyles.com](mailto:finance@desertridgelifestyles.com)

**Nominating Committee**  
[nominating@desertridgelifestyles.com](mailto:nominating@desertridgelifestyles.com)

**Public Affairs Committee**  
[publicaffairs@desertridgelifestyles.com](mailto:publicaffairs@desertridgelifestyles.com)

**SCP Planning Sub-Committee**  
[scppanning@desertridgelifestyles.com](mailto:scppanning@desertridgelifestyles.com)

**SCP Parks Sub-Committee**  
[scpparks@desertridgelifestyles.com](mailto:scpparks@desertridgelifestyles.com)

## BOYS & GIRLS CLUB

Vestar Branch ..... 480.585.0170

## PUBLIC SERVICES

**Phoenix Water Department**  
 M-F, 7:30 a.m.-5 p.m. .... 602.262.6251  
 Weekends, holidays, after 5 p.m.... 602.261.8000

**Phoenix Police Department**  
 Non-Emergency Crime Stop ..... 602.262.6151  
 Vacation Watch ..... 602.495.5002

**Desert Ridge Silent Witness** ..... 480.WITNESS

**Phoenix Public Works**  
 Trash/Recycling/Bulk Pick-up ..... 602.262.7251

**Parks Forestry Department**  
 Downed Trees in Right of Way .... 602.262.9440

**City of Phoenix Parks & Recreation, Northeast Division (Cashman Park)** ..... 602.262.6696

**Malfunctioning Traffic Signals** .... 602.262.6021

**Streets/Street Sweeping** ..... 602.262.6441

**Southwest Gas**  
 Customer Service ..... 602.861.1999  
 APS, 24 hour line ..... 602.371.7171  
 (Includes Street Light Outtage)

**US Post Office** ..... 800.ASK.USPS  
 Boulder Hills ..... 800.275.8777  
 2550 E. Rose Garden Lane  
 Phoenix, Arizona 85050-9998

Cox Communications ..... 623.594.1000  
 Centurylink ..... 800.244.1111  
 Green Pools ..... 602.506.6616  
 Maricopa County  
 Graffiti Busters ..... 602.495.7014  
 Southwest Wildlife Conservation Center ..... 480.471.9109  
 Dispatch-City  
 24/7 Street Maintenance Concerns ..... 602.262.6441

## SCHOOLS

**Fireside Elementary** ..... 602.449.4700  
 Principal, Teresa Simmons  
[tsimmons@pvschools.net](mailto:tsimmons@pvschools.net)

**Wildfire Elementary** ..... 602.449.4300  
 Principal, Erin Vranesh  
[evranesh@pvschools.net](mailto:evranesh@pvschools.net)

**Desert Trails Elementary** ..... 602.449.4100  
 Principal, Sarah Torrilhon  
[storrilhon@pvschools.net](mailto:storrilhon@pvschools.net)

**Explorer Middle School** ..... 602.449.4200  
 Principal, Kyle Shappee  
[kshappee@pvschools.net](mailto:kshappee@pvschools.net)

**Pinnacle High School** ..... 602.449.4000  
 Principal, Chad Lanese  
[chlanese@pvschools.net](mailto:chlanese@pvschools.net)

Who you **choose** to represent you and your Desert Ridge home **matters!**



Let's compare  
**apples to apples...**



**KEVIN OWENS**

**\$174.92**    **101%**    **71 DAYS**  
AVERAGE SOLD    AVERAGE LIST/    AVERAGE DAYS  
PRICE/SF    SELL PRICE    ON MARKET



**ALL OTHER AGENTS  
SELLING IN DESERT RIDGE**

**\$156**    **95.97%**    **76.5 DAYS**  
AVERAGE SOLD    AVERAGE LIST/    AVERAGE DAYS  
PRICE/SF    SELL PRICE    ON MARKET

Kevin Owens sells Desert Ridge homes for **11% more** (on average) than other agents!



Find out why your neighbors love working with Kevin Owens... **contact Kevin today!**



**KEVIN OWENS**

REALTOR®

SPECIALIZING IN DESERT RIDGE REAL ESTATE

**480.217.9184**

[kevin@fineAZliving.com](mailto:kevin@fineAZliving.com) | [www.fineAZliving.com](http://www.fineAZliving.com)



\*Data Source - All ARMLS sold data for 85050 and 85054 between 1/1/2012 to 1/1/2016 if your home is currently listed, this is not a solicitation for that listing. Owned and operated by NRE, LLC.



**ECRWSS  
Postal Customer**

Wishing You A  
Happy New Year

**Cheers  
to  
2018**

Desert Ridge Residents! Desert Ridge Experts!



**480-266-8785**  
**Holly@Henbest.com**

**REALTYONEGROUP**  
17550 N. Perimeter Dr., Suite 160, Scottsdale, AZ 85255



**The Henbest Team Partners With Sellers & Buyers In Desert Ridge!  
These Are Our 2017 Desert Ridge Results!**



Represented Seller & Buyer ■ Sold in 1 Day  
2,055 Sq. Ft. ■ \$251 Per Sq. Ft.



Represented Seller  
2,055 Sq. Ft. ■ \$243 Per Sq. Ft.



Represented Seller  
2,897 Sq. Ft. ■ \$202 Per Sq. Ft.



Represented Seller ■ Sold in 1 Day  
3,170 Sq. Ft. ■ \$205 Per Sq. Ft.



Represented Seller  
3,033 Sq. Ft. ■ \$218 Per Sq. Ft.



Represented Seller  
4,070 Sq. Ft. ■ \$182 Per Sq. Ft.



Represented Seller  
3,792 Sq. Ft. ■ \$178.01 Per Sq. Ft.



Represented Seller  
4,463 Sq. Ft. ■ \$162 Per Sq. Ft.



Represented Buyer



Represented Buyer



Represented Buyer



Represented Buyer



Represented Buyer

**Our Goal Isn't To Be The Biggest...Just the Best! We Consistently Create Record Breaking Results!**

*Here is what one of our clients posted on-line:*

Holly is the very best! I have had the pleasure of having her as my Realtor for many years and she has sold multiple homes for me. Twice Holly sold my homes before they went on MLS. This past sale was the highest price per square footage in the area too! She goes above and beyond for her clients and you also become her friend. She is genuinely the kindest, most thoughtful, driven, professional I know. I am so grateful for everything The Henbest Team has done and would highly recommend them to anyone!

Visit [Henbest.Com](http://Henbest.Com) to review our client testimonials and learn more about our featured listings, including our newest listing in Toscana!