

SUMMER/FALL 2013

DESERT RIDGE

The Official Community Magazine of the Desert Ridge Community Association

Lifestyles®



Photos courtesy of Alyssia Saxton

About Paradise Valley Unified Schools in Desert Ridge

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SMART

BACK TO SCHOOL
SAVINGS

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45

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Desert Ridge

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AAA Landscape has been providing professional landscape services around Arizona since 1975. It is our goal and commitment to provide the best landscape services to our clients. Right Now, AAA Landscape is offering Decomposed Granite Installation for a great rate to the residents of Desert Ridge.

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- Tree Trimming



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 The Phoenix Police Department is tasked with protecting the community and we do our best to be there as much as we possibly can..

Desert Ridge Lifestyles magazine is the official community magazine of Desert Ridge, brought to you by the Desert Ridge Community Association. It is designed to keep you informed about what's happening in your community, from clubs, activities and community programs to school information, special events and more.

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MANAGEMENT TEAM

Photos by Tina Dickson

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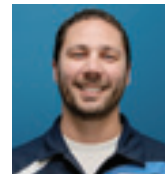
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From the President



Doug Dickson

You may have noticed the changes to neighborhood entrances throughout Desert Ridge. All of the Association maintained entrance monuments have received a much-needed

facelift. The improvements include new plantings, boulders, advanced irrigation systems, ultra-efficient LED lighting and signage. These improvements are important investments into our community and funded by the reserve funds of the Desert Ridge Community Association. They are part of the ongoing commitment your DRCA Board

has to excellence in our community and raising property values in Desert Ridge.

Green Actually Saves Green

Not only do these improvements look good, they're also incredibly efficient! The conversion to LED lights in our monuments and throughout our washes will save over \$350,000 in electricity over the life of the bulbs. Our new irrigation controller has already saved over \$10,000 this year alone by applying the proper amount of water and instantly detecting leaks as they occur. The best part is that we'll enjoy these savings year after year, allowing us to stretch every Association dollar, minimize our impact on

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Communications Chair



Dan Oseran

When we're children, the year clearly begins in the fall, not in January. The length of the year corresponds to the length of the school year, and not the length of the calendar.

It is the school year that defines time for us growing up, and indeed, in looking back, I often remember things by what grade I was in rather than the year it took place. Here we are again at the beginning of the 2013-2014 school year, a time of great excitement for the community, and another year by which today's children will define their lives.

The Communications Committee thought that the timing of this issue of Desert Ridge Lifestyles would be a perfect opportunity for us to look at the schools in our community. We asked each school's principal to give us an idea of what they see as important milestones for their school in the year to

come. We wanted to hear from all the schools in our community, whether the newest addition to our educational offerings in Desert Ridge, Fireside, or our perennially excelling elementary school at Wildfire. We hope that their insights will provide us with a view to the heart and future of our community.

Many of us bought houses in Desert Ridge because of the quality schools in the area, including Pinnacle High School, which at one time was the highest ranked public high school in Arizona. The school system in Desert Ridge not only helps educate our youth, but helps maintain our property values. In no small part due to the high caliber of schools we have, Desert Ridge rebounded from Arizona's real estate losses at a faster pace than the rest of the State. Living in a community with schools like ours is an immeasurable value and truly an honor.

We hope that the next few issues will equally reflect the positive values of

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MEETINGS & EVENTS

MEETINGS

MEETING LOCATION

5415 E. High St., Suite 220, Bldg. A10
Phoenix, AZ 85054
(Parking Garage on 54th Street)

BOARD MEETINGS

August 28 ■ September 25
October 23 ■ November 20

Open session meetings
at 6 p.m.

MORNING COFFEE CLUB

Sponsored by AAA Landscaping

August 13 at 9 a.m.

EVENING COFFEE CLUB

October 8 at 6 p.m.

DESIGN REVIEW COMMITTEE

Subject to Change

August 22

Sept. 5 ■ Sept. 19

Oct. 3 ■ Oct. 17 ■ Oct. 31



EVENTS

LOCATION AND
DATES TO BE DETERMINED

ADULT MIXER

MOVIE IN THE PARK

HOLIDAY LIGHTING CONTEST

SPECIAL SUMMER DINING AT THE *Fairmont* SCOTTSDALE PRINCESS

TACOS & TEQUILA HAPPY HOUR

5 to 6 pm daily in the bar & lounge

\$4 TACOS

Grilled skirt steak, braised chicken, pork shoulder,
and adobo-spiced fish

\$6 LA HACIENDA MARGARITAS

Gold tequila, Triple Sec, fresh lime juice

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guacamole appetizers prepared tableside, featuring
pomegranate, citrus-marinated shrimp or crispy pork.
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LA HACIENDA

by richard sandoval



BOURBON STEAK
A MICHAEL MINA RESTAURANT



FOUR-COURSE FRIED CHICKEN DINNER

Thursday - Saturday evenings
in the bar & lounge | \$49 per person

Wedge salad
Buttermilk-fried jidori chicken with green beans,
coleslaw, biscuits & honey
Cheese course
Bourbon banana split & house-made gelato

THREE-COURSE RED SAUCE DINNER

Tuesday - Wednesday evenings
in the bar & lounge | \$45 per person

Hand-pulled mozzarella
Heirloom tomato & pesto ciabatta
Hand-cut pasta & meat sauce with garlic bread
Cannoli trio

Enjoy complimentary valet parking with your dinner reservation. Call 480.585.2694 to reserve your table today.
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ABOUT OUR SCHOOLS IN THE PARADISE VALLEY UNIFIED SCHOOL DISTRICT

MISSION

The mission of the Paradise Valley Unified School District is to cultivate, lead and inspire world-class innovative thinkers and expert communicators through a focus on the relationship between educator and student built around challenging, meaningful and engaging curriculum.

PV Schools and Desert Ridge Welcome to Paradise!

By Marty Macurak
Communications Officer
Paradise Valley Unified School District

Members of the Desert Ridge Community have the good fortune to be in the Paradise Valley Unified School District – PV Schools for short – one of the state’s largest and most respected public K-12 districts.

PV Schools offers individualized instruction, challenging coursework, and a wide array of academic and extracurricular programs



Fireside Principal Drew Davis with students

for parents and students. Students have the option to open-enroll in the school that best suits their learning style, academic interests and priorities. Pre-K programs introduce the littlest learners to language, math and science with a hands-on, experiential approach.



Instruction in appropriate and safe use of technology begins in elementary school for PV students. The district considers technology to be a critical component of teaching 21st century skills.



The district’s science-technology-engineering-math pipeline begins with pre-K programs. Students committed to a STEM career can ultimately apply for acceptance into the Center for Research, Engineering, Science and Technology, the district’s STEM specialty high school.

The district has 30 elementary schools offering free, full-day kindergarten and an extended school day for grade 1-6. Eight middle schools host grades 7 and 8, and six high schools serve grades 9 through 12. The schools in the immediate area of Desert Ridge are Fireside, Desert Trails and Wildfire elementary, Explorer Middle School, and Pinnacle High school.

“The Desert Ridge community is ideally situated to access almost all of our schools,” says district administrator Marty Macurak. “Every school has a unique academic approach, leadership style and culture – and for parent and student our customers, it’s all about choice.”

The district is an Arizona Online Instruction provider with pvOnline, offering even more learn-as-you-go flexibility for busy K-12 students. Many students use a combination of in-school and online coursework to pick up knowledge in special areas or to graduate early.

Education programs and choices in the district include K-12 International Baccalaureate; Core Knowledge®; Science, Technology, Engineering and Math; a wide variety of Gifted models, including Gifted pre-K, Gifted digital learning centers and early graduation options; and special education services, fine arts focused programs, career and technical education, before- after-school enrichment, and AIA athletics and extracurricular activities. Special Education programs serve students with a variety of physical and intellectual abilities.

“We also have some new public charter schools,” says Macurak, “including Fireside Elementary in the Desert Ridge community, which houses a Gifted Education preschool and K-6 program.” Fireside also has the distinction of being the district’s newest school, with sustainable energy return systems that are incorporated into the school’s science instruction programs. The two-story, 88,664-square-foot building uses reclaimed water for irrigation among other features, and harvests nearly as much energy and water as it consumes.

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Fireside Elementary school uses its sustainable building systems to teach students about science. The building harvests nearly as much energy and water as it consumes.

VISION

The Paradise Valley Unified School District will be the national leader in setting high standards for student achievement in a college-ready environment that instills a sense of community. All students will acquire a thirst for learning through challenging and engaging content that is individually crafted to propel them into the 21st century confident, poised and prepared with skills that will endure the test of time and ensure individual success.

continued from page 8

Photos courtesy of Alyssia Saxton

As a district charter school, Fireside maintains all the programs and benefits of participation in the PV Schools district while receiving additional funding to support its specialty programs.

SCHOOL LEADERSHIP — THE KEY TO SUCCESS

Ask any parent or professional educator, and they'll agree: school leadership is a critical component of school and student success. (The other big piece is, you guessed it, parent participation). For the 2013-14 school year beginning August 8, the PV schools in the Desert Ridge area feature a mix of district veteran principal-achievers and lauded newcomers.

Desert Trails Elementary

Sheri Duggan brings to Desert Trails administrative experience in a preK-8th grade setting and many different classroom



experiences both in Arizona and for the Department of Defense Dependent Schools overseas. Her instructional experience includes pre-K through elementary, and as a Reading Specialist and Gifted Specialist (Honors).

Fireside Elementary

Dr. Drew Davis continues to lead the Fireside school community following the 2012 opening of the district's newest school. Davis has a reputation for enthusiasm and positive support for students and staff.



Wildfire Elementary

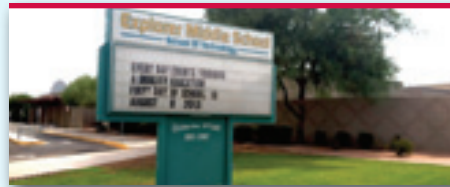
Sherry Stillman began her tenure at Wildfire Elementary last year, after Dr. Troy Bales moved to Pinnacle High School.



Stillman's focus is parent involvement in support of academic achievement, and she brings a solid understanding of the new Common Core curriculum to the students at Wildfire.

Explorer Middle School

Barbara Newman is new to Explorer Middle School and the district this year, bringing unique skills in instructional strategies to a



school that's known for innovative use of technology. Newman returns to the Desert Ridge area professionally after having lived in the community before becoming an administrator of a K-8 school in central Phoenix.

Pinnacle High School

Dr. Troy Bales is a district veteran, most recently winning the respect of students and parents for leading academic excellence



at Wildfire Elementary School. Bales' accomplishments in his inaugural year at Pinnacle include an innovative use of instructional resources and the continuance of the schools "Best of" ranking by Newsweek and US News and World Reports' annual school ranking issues.

THE TECHNOLOGY DISTRICT - 21ST CENTURY SKILLS

PV Schools has a statewide reputation for excellence in the use of instructional technology, including an IT director who sits on the governor's school technology advisory panel. Among its unique and innovative programs, the district uses WebEx technology to allow a group of National Honor Society high school students to tutor and mentor peers and younger students online at home. Students use online audio/video and content sharing applications to communicate and share documents.

PV Schools was the first K-12 in the country to join the high-tech National Lambda Rail and has established partnerships with universities for staff professional development, instructional content development, and instructional activities for students. National Lambda Rail is the ultra high-performance test-bed for advanced research at more than 280 universities nationwide.

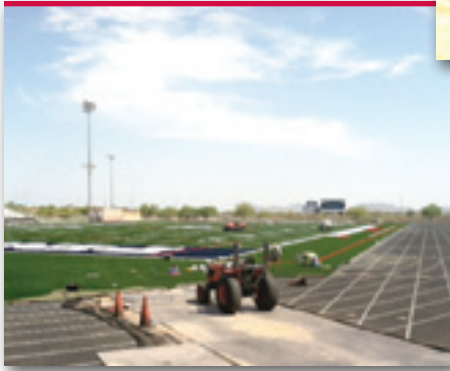
Four Paradise Valley students (elementary, middle and high school) were invited to

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Pinnacle High School: Solid Foundations and a Brighter Future!

Dr. Troy Bales
Principal
Pinnacle High School

During the course of this past school year, the Class of 2013 continued the tradition of Pinnacle excellence with much success all across the campus. Once again, Newsweek magazine and U.S. News & World Report recently



published the 2013 Best High Schools rankings. Pinnacle High School continued to rank as one of the best comprehensive public high schools in Arizona. Nationally, Pinnacle continued to rank in the top 5%.

Moving forward, Pinnacle receives a fresh new look. Beginning in April, with anticipated completion of December 2013, several projects will brighten the look and



feel at Pinnacle High School. Thanks for the voters who supported the Bond election in 2011, Pinnacle construction includes the following projects for a fresh new look on the 13 year-old campus:

- Exterior and interior paint campus-wide
- 119 New Parking stalls
- Remodeled visitor check-in for greater security
- New carpet in the ITC (Instructional Technology Center)
- Remodeling of existing space to create 4 new classrooms
- Add a building extension creating 4 new classrooms
- Build a new building for additional locker rooms and athletic activities
- Change the football field from grass



Pinnacle High School is pleased to serve the greater Desert Ridge community and looks forward to being our residents' first choice for the best comprehensive public high school experience.

For more information about Pinnacle High School go to: www.pvschools.net/phs

BEST HIGH SCHOOL RANKINGS

U.S. News & World Report recently published the 2013 Best High Schools rankings. Pinnacle High School continued to rank as one of the best comprehensive public high schools in Arizona. Nationally, Pinnacle continued to rank in the 5%! The publication evaluated nearly 22,000 public high schools in 49 states and the District of Columbia.

Schools were ranked on state proficiency standards, how well they prepare students for college, and other factors. For more information, go to:

<http://www.usnews.com/education/best-high-schools/arizona/rankings>

Pinnacle Girls Lacrosse: Sticking with it for the Long Haul

By Nancy Harley

It was a group that started with a vision....small, but enough to plant a powerful seed—bring the game of girls' lacrosse to the Pinnacle High School community—a vision essentially formed by one parent to make the game accessible to his daughter. And it has snowballed into a vision and a reality that no one could have perhaps anticipated. Eight years, one non-profit corporation, hundreds of girls and three varsity state championships later, Pinnacle Girls Lacrosse Club (PGLC) has become a force to be reckoned with and arguably the premiere high school girls lacrosse club in the state of Arizona.

Led this season for the second year by former Oneonta State four-year starter, decorated player, and PGLC Head Coach Brianne Ruzek, the girls set in stone their second undefeated season and state championship in as many years. And



Coach Bri, as the girls call her, earned the AGLA Coach of the Year award for the second straight season. Varsity assistant coaches include Dave Podolak and Rod Chamberlin. Each have five years of experience and Special Assistants

include Greg Ritter, an eighth year coach who works with the goalies and provides pep talks like no other; Eva Martin, a conditioning coach who works with the girls one to two times per week, and Reggie Younger Jr, a certified Sport Psychology Consultant by the Association for Applied Sports Psychology, who works with the team on mental focus.

Playing other lacrosse teams from around the state, the Pinnacle girls led with heart and an incredible passion for the game. They have become, undoubtedly, the team to beat.

PGLC 2013 graduates include midfielder Madi Hicks; attack players Hailey Antrim, Meriam Avades, and Alex Chamberlin; and defensive players Nadine Bashir and Alison Molnar. Hicks was named Honorable Mention All-State and will be moving on to collegiate play with a scholarship to NCAA DII Lindenwood University in Missouri. Antrim received All-State Honorable Mention. Avades was named a US Lacrosse Academic All-American.

Chamberlin was awarded the AGLA Offensive Player of the Year Award, made First Team All-State, and was given US Lacrosse Academic All-American. Bashir received All-State Honorable Mention.

While the loss of the six graduated senior players will certainly

be a hit to the team, make no mistake that there remain many strong varsity girls—14 returning—and outstanding players who will be moved up from junior varsity to fill the void. Decorated varsity players who will continue to play for the 2013-2014

season include: Aly Smith, a sophomore goalkeeper, who was named AGLA Goalie of the Year and 1st Team All-State, and given US Lacrosse All-American Honorable Mention; Nicole Cosmany, a sophomore defensive player who was named to 1st Team All-State; Katarina Johnston, a sophomore midfielder who was named to 1st Team All-State and Annie Frey, a junior defensive player awarded Academic All-American. As for the other eleven returning players, their record speaks for itself; they are, after all, the reigning state champions.

PGLC's junior varsity team has proven to be an incredible training ground for the varsity level and a powerful team in its own right with three undefeated seasons and winning records in almost every season since the club started. This season the team won their last eight games to finish with a 10-4-1 record before advancing to the league's inaugural JV Championship Game, a thrilling contest that ended with a heartbreaking 10-9 loss—not bad for a team whose 18-player roster included eight girls who had little to no experience with the game before joining the team.

The JV team is led by Head Coach Jennifer McDonald, a former PGLC and Highpoint University player. Assisting “Jenny Mac” are Greg Frey, a third year coach, and Chris Havrilla, a first year coach who played lacrosse in high school and college on the East Coast. The junior varsity players are encouraged and mentored by the coaches, the varsity girls, and even the returning junior varsity players.

Since the beginning, the mentality of everyone involved with PGLC is to grow the game. The girls who have been around for one year, five years, or somewhere in

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continued from page 11, Girls Lacrosse

between all encourage new girls to take their game to the next level. It is a positive, nurturing environment.

And these girls are not just leaders on the field; they are leaders in the community and in the classroom. PGLC girls are involved in student government, yearbook, National Honors Society, Society of Women Scholars, Mentors, Teacher Academy, DECA, and countless other organizations—both in and out of the school environment. They truly exemplify the values of the Pinnacle High School surrounding communities— involvement, commitment, academics, and family.

Although lacrosse is not yet sanctioned by the AIA (Arizona Interscholastic Association), which oversees all high school sports in the state of Arizona, it is likely to become sanctioned within the next few years. Take a visit to any town on the East Coast, drive past an elementary, middle, or high school around the time of the final release bell, and try to count the number of girls and boys you see carrying lacrosse sticks. It will be challenging, to be sure, because it often looks as if every child carries one. In certain states, it is more popular than the usual powerhouses of football, basketball, and soccer. Becoming sanctioned across the board is only a matter of time.

According to US Lacrosse, “lacrosse is one of the fastest-growing sports at the high school level and is now sanctioned as a championship sport in 21 states. Several US Lacrosse chapters also play major roles in organizing regular season play and

running state championships in areas where the sport is not yet sanctioned” (<http://www.uslacrosse.org/TopNav2Left/Players/HighSchool.aspx>). Enter organizations such as PGLC that operate as members of the Arizona Girls Lacrosse Association (AGLA), which functions under the umbrella of the Arizona chapter of US Lacrosse, the national governing body for both women’s and men’s lacrosse from youth leagues all the way up to college and post-collegiate programs. All girls who play on the PGLC are required to be members of US Lacrosse, which provides them with certain benefits, including insurance during games.

The PGLC (a 501c-3 organization) is run by an incredible group of passionate parents and coaches, including Laurel Chamberlin, the outgoing President who has been involved on the Board for four years. “We come out as fans first; when we see and feel the passion our kids have for this game, we ask ourselves...how can I become more involved? It’s the Pinnacle way.” With all of these organizations behind them and a strong board at the helm, led by incoming President Cary Winter, the PGLC’s future is nothing but bright.

While the majority of the girls on the PGLC varsity and junior varsity teams do attend Pinnacle High School, its club status allows the teams to pull from surrounding schools that do not have lacrosse teams as well—schools such as Cactus Shadows, Sunnyslope, Barry Goldwater, and even Explorer and Mountain Trail Middle Schools. This has been a win-win situation for girls who want to play and for PGLC, which reaps the rewards of talent from surrounding schools

and areas without programs. The AGLA is considered a high school league; however, the absence of a youth league in Arizona allows 7th and 8th graders to play on the high school league’s junior varsity teams. Historically Pinnacle’s JV roster includes at least four or five 7th or 8th graders each season.

For a more detailed overview of the sport, its origins, and its growth, visit the US Lacrosse website at <http://www.uslacrosse.org/UtilityNav/AboutTheSport/Overview.aspx>. And if you’ve yet to see the movie *Crooked Arrows*, make a plan to do so. Even though the focus is a boys’ lacrosse team, it will give you a good overall feel for the origins of and passion for the game of lacrosse.

Lacrosse is truly like no other sport. Often described as a mix of basketball, soccer, and hockey, lacrosse is a fast-paced game that requires agility, speed, coordination, and—perhaps above all else—heart. To learn more about the Pinnacle Girls Lacrosse Club or to join for the 2013-2014 season, visit the PGLC website at <http://pinnaclegirls lacrosse.com>. Pre-season practices start the first week of November; in January, the girls are placed on either varsity or junior varsity, and the season officially gets underway. And ask any current player; it’s a game that pulls you in. Most girls would agree that once they put that stick in their hand, they were hooked.

“Pinnacle Heart Can’t Be Beat”.



continued from page 9, PV Schools and Desert Ridge

present to an Arizona statewide consortium of chief technology officers and educational technology leaders about the district’s pilot of Google Chromebooks. PV Schools was one of the first districts in the country to adopt cloud-based Google Apps for Education. Students work on the same systems being used by ASU, University of Arizona, and Northern Arizona University.

The district is also one of five national Premier Education Customers of Cisco. In this partnership, Cisco provides engineering support and cutting-edge network gear.

SCHOOL STARTS AUGUST 8

Whether it’s one of the five great “home” schools in the Desert Ridge community or another district school nearby, PV

Schools welcomes and encourages parents to investigate to find the best fit for your unique child. Visit pvschools.net for more information or call 602-449-2000 to learn more about the options.

One more reason that Welcome to Desert Ridge means Welcome to Paradise.

ExplorerFest 2013

Explorer Middle School

By Jennifer Klaas
EMS PTO President
2013 ExplorerFest Chairman

It is hard to believe that the 2013-2014 school year will be starting in just a few days. At Explorer Middle School, students and PTO parents are already hard at work planning our highly anticipated, annual fall festival, ExplorerFest. This year the festival is scheduled for Friday, October 11, 2013 from 5:00pm to 8:30pm at Explorer Middle School located at 22401 N. 40th Street in the Desert Ridge area of Phoenix.

For those who haven't attended recently, ExplorerFest is a community event that has something for the whole family. The festival features live entertainment on three stages, a food court with a variety of vendors, carnival games, inflatable activities, silent auction, face painting and photo booth, basket raffle, student art auction and more!

New this year, is our ExplorerFest Student Short Film Competition. 2013-2014 seventh and eighth grade students are invited to submit their short films for judging in our competition. The finalists will have their films presented at the festival. Deadline for submission is Friday, August 30, 2013. For more information, visit our website at www.ExplorerFest.com.

Another new feature of the festival this year is the addition of a 9-hole, glow in the dark miniature golf course. Students and families are welcome to try their luck on our course, using glow-in-the-dark golf balls.

Our live entertainment stages feature all types of music. The 97.6 KEMS stage in the food court area will feature jazz music from the EMS Jazz Band along with our headline jazz group, the "39th Street Band". The main stage in the field will feature live

performances by EMS and Pinnacle High School students as well as a rock band. The auditorium stage will feature drama, music and dance performances in addition to the finalists for the ExplorerFest Student Short Film Contest.

The festival food court will be loaded with delicious items from Sardella's Pizza, Cold Stone Creamery, Bright Angel Treats, Cactus Kettle Corn, Nothing Bundt Cakes, Jamba Juice and Island Loco. We will also be featuring Collette's Confectionary Creations which include, cake pops, marshmallow pops, chocolate fudge, caramel apples and other homemade candies and toffees made from scratch.

Dr. Alyssa Levin, D.D.S., of North



Valley Orthodontics is our main festival sponsor and has generously donated a comprehensive orthodontic treatment to be auctioned off at the festival. For all the conditions and details, visit our website, www.ExplorerFest.com. In addition to the silent auction, each classroom at EMS will be putting together a basket of goodies to be raffled off during the festival.

We are still accepting sponsors and advertisers for the festival and invite all

continued on page 15

BEAT THE HEAT!



Travel the world through music in 200,000 square feet of air-conditioned comfort at MIM. This one-of-a-kind museum allows you to experience music and culture from every country in the world. It's a cool, fun way to spend the day.

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(Corner of Tatum & Mayo Blvds., just south of Loop 101)

Traffic Safety and a New School Year

By Officer Tim Mitten
Community Action Officer
Black Mountain Precinct
Phoenix Police Department

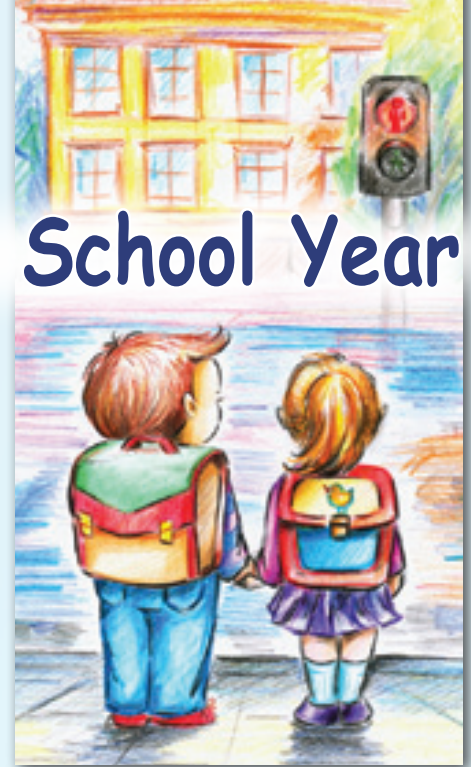
This month finds several thousand children in our precinct returning to school or starting school for the first time. Whether it be a public school, charter school, private school or any other type of educational facility, many children will be walking, riding bikes, driving or will be driven to school. This activity of course presents many chances for an unfortunate accident or criminal behavior.

We all have a responsibility as drivers of motor vehicles to be watchful for other children, even if you are not driving a child to school yourself. Children are hard to see and often forget to look for cars as they cross the street or walk along the sidewalks. Drivers should take extra precautions while driving in the morning and afternoons where schools are located and their surrounding neighborhoods. It is difficult to watch for children while you are driving if you are on your cell phone, or being distracted by other occupants in the car. Drivers also need to obey the speed limits, especially in school zones. School zone speed limits are a zero tolerance area for speed violations and anybody stopped for violating the speed in a school zone will be cited. Your vehicle must be going 15 MPH as it enters

the school zone at the first sign and stay at 15 MPH until your entire vehicle passes the crosswalk in the school zone.

Teenage drivers who are fortunate enough to drive to their high school need to be respectful of the surrounding neighborhoods and obey the traffic laws. Many high schools do not have enough parking to accommodate all the drivers so the cars filter out into the surrounding neighborhoods. Teen drivers need to park where permitted on PUBLIC streets and be respectful by not throwing garbage on the ground, playing extremely loud music or driving erratically in the area. Speed limits in residential areas are 25 MPH. Teens also need to be aware that they are not allowed to park in private communities unless allowed, in private community park parking lots, community centers or where prohibited by signs.

Children who walk to school should be old enough and mature enough to handle the responsibilities of getting to school on time and safely. These children should always walk in groups or at least pairs for their own safety or even have a parent walk with them. Children who walk to school should know the route to the school, which should be open and afford a safe view of the surrounding walk areas, not through dark or overgrown areas, private yards or



other areas where they cannot be seen. Children should be taught to avoid contact or speaking to any person they do not know, or to avoid walking up to a car that pulls up next to them. Parents need to communicate with their children about these issues, do not assume they know, even if they say they do, repeat it anyways to them.

If everyone takes a few moments to slow down and take the time to be safe, we can avoid any accidents and we can have a safe school year. So, please slow down, watch for children and be safe. I can be reached at tim.mitten@phoenix.gov or at 602-495-5238 if you have any questions or concerns about this or any other issues. Thank you for all you do for your involvement in your neighborhoods to improve the quality of life.

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WELCOME TO A NEW NEIGHBOR

Intercontinental Hotels Group announces the opening of the new Holiday Inn Express & Suites Phoenix North/Scottsdale at 4575 E. Irma Lane just west of the NW corner of Tatum Blvd and Loop 101.

The 104-room, four-story hotel is scheduled to open in August 2013 and will feature a variety of amenities including an outdoor pool, a 24-hour fitness center, a meeting room, a 24-hour business center and complimentary parking. All within an easy walk to Desert Ridge marketplace and just a short drive to the Musical Instruments Museum and the Mayo Clinic Hospital.

The new hotel also offers guests a comfortable stay with innovative, preferred-guest upgrades to ensure a pleasurable experience. Guest rooms feature contemporary styling, a 42-inch HD flat screen TV, iPod docking station, comfortable queen or king-sized beds, a sitting area with a lounge chair and an in-room coffee machine featuring complimentary Smart Roast 100% Arabica coffee.

Business travelers will find large desks with ergonomic chairs, free high-speed internet access both in the rooms and throughout the hotel, and free local phone and toll free, phones with private voicemail and complimentary USA TODAY® newspapers. The complimentary Express Start® breakfast bar features a full range of breakfast items, including a rotation of egg and meat selections, biscuits, yogurt, fruit, pancakes, the brand's proprietary cinnamon roll, and Smart Roast® coffee.

Guest bathrooms feature the SimplySmart shower, which incorporates a proprietary Stay Smart™ Kohler showerhead and a signature shower curtain with curved rod. Upgraded 100 percent cotton terry towels and Bath & Body Works White Citrus bath products are also included. Guests will enjoy the SimplySmart™ bedding collection, where they will find crisp fresh bedding that features an attractive decorative throw, a medium-weight duvet blanket and soft, 200 thread-count sheets.

Features of the new property are in line with the \$1 billion Holiday Inn global brand relaunch which has created a more contemporary brand image as part of the drive to increase quality and consistency across the global portfolio. The program focuses on arrival and welcome services, guestroom and guest bath comfort and a redesigned logo and signage.

"Holiday Inn Express hotels are designed to be the smart choice for value-conscious business and leisure travelers," said Jim Anhut, senior vice president, Brand Management, The Americas, IHG.

For additional information, updates, or to request rates please call our pre-opening office at 480-473-3400 or visit us online at www.holidayinnexpress.com/phoenixnorth.



Phoenix North/Scottsdale



continued from page 13, ExplorerFest 2013

local businesses to consider becoming a partner with us in supporting the education of our students. Opportunities include: ExplorerFest Information Guide and ExplorerFest Program advertising as well as inflatable activity and carnival game

sponsorship. Visit our website for more information. Funds raised from the festival will go directly to the Explorer Middle School PTO to help further the support of our teachers and staff and the education of our over 800 students.

Admission package and pricing can be

found on our website and can be purchased online or at the gate.

Check out our website for all the great ExplorerFest information and schedules. You can find us at www.explorerfest.com or email us at ExplorerPTO@gmail.com with any questions. Hope to see you on October 11th!



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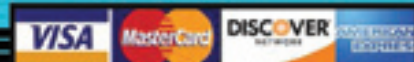
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Cashman Park Update - CPEC Next Steps

In the months following our community vote, The CPEC committee has been working on a report with The City of Phoenix Parks Department staff summarizing the community outreach, feedback and conceptual design evolution that has occurred on the project since it was last presented to the Parks Board of Directors more than a year ago. The information included in the report was formally presented to the Parks Board on June 27th and the project received unanimous approval. The Parks Board and City Management were highly complimentary of the Desert Ridge Community initiative; we should all be thankful to live in an Association that is able to make such a positive contribution to the community.

The Desert Ridge Community Association Board of Directors approved funds at the June Board meeting to engage Burch & Cracchiolo and the McGough Group to finalize the Development Agreement and

Construction Drawings respectively, as recommended by this Committee. Burch & Cracchiolo is a firm that has extensive experience with development agreements in the City of Phoenix and the McGough Group has been the Landscape Architect selected to develop the conceptual plan and final construction drawings at the outset of the project more than a year ago.

We look forward to finalizing the agreement and plans and starting construction in the next few months. The Committee remains hopeful that the project can be completed by the late fall. A more definitive schedule will be provided once construction begins.

Greg Abrams
Chair
Cashman Park Exploratory Committee



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*based on 2012 MLS statistics for homes listed by Kevin Owens vs. homes listed by other agents in 85050. Owned and operated by NRT, LLC.



The Desert Ridge master-planned community is over 5,700 acres and is anticipated to have a population someday of approximately 50,000 residents. Creating the master plan and zoning for Desert Ridge took more than 8 years to complete. The end result is a thoughtfully designed community that ensures long-term value and a high standard of living for Desert Ridge residents. With exciting amenities, award-winning community landscaping, inviting neighborhoods, and quality builders, there's no better place to live.

Did you know that APS offers free trees to its customers from time to time throughout the year?

APS & SRP Tree Program

By Chris Jenness, CMCA®
Residential Community Manager
Desert Ridge Community Association

It's called the "Shade Tree Program" and is available to Maricopa County customers who meet the following eligibility criteria:

1. Must be a current residential APS customer living in Maricopa County
2. APS customer have the ability to plant trees approximately 15 feet away from the western, eastern or southern side of your home
3. APS customer has the legal right to plant trees on the property
4. Ability to care for the trees as needed
5. Must attend an APS Shade Tree workshop and qualify for 2 trees (qualify for an additional tree if you live in a home built before 1980)



take advantage of the APS Shade Tree Program you will still be required to obtain approval for the trees through the Desert Ridge Community Association (DRCA) Design Review Committee by submitting an Architectural Request Form and obtaining Approval prior to planting the trees. The trees must also be from the DRCA approved tree list.

To take advantage of the APS program you need to first confirm you eligibility by contacting the APS Shade Tree Program at 602-357-0032 or contacting APS directly, register and attend a workshop then pick up your trees and plant them after receiving approval for the DRCA Design Review Committee. For more information about the APS Shade

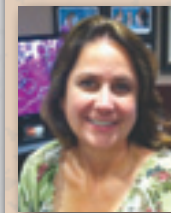
Tree Program and how to sign up you can go to <http://www.aps.com/en/residential/savemoneyandenergy/coolingheating/Pages/shade-tree-program.aspx>.

The next event is scheduled to be on September 28th and will be located at the Avondale City Council.

Please remember that if you choose to

Did you know we have a new Administrative Coordinator

Welcome Shelley Boni



SHELLEY BONI
Administrative
Coordinator

Shelley Boni is our new Administrative Coordinator with Desert Ridge Community Association (DRCA), but is not new to FirstService Residential. Shelley joined the FirstService family in April 2011 at our Corporate office in Scottsdale in

the Accounts Receivable department. First starting out on the Accounts Service's Team for a year then transitioning over to the Accounts Receivable Support team. There she was Desert Ridge's Accounts Receivable Representative so transitioning over to Desert Ridge was a familiar and smooth process for her.

Shelley's background is extensive in Accounts Receivable working with companies such as Betchel and Prudential Real Estate and Relocation as well as management experience, managing a radio station and a small doctor's office.

Desert Ridge is very pleased and excited to have Shelley on our team!!!

Did you know that owls are a group of birds known for their distinct calls, nocturnal habits and silent flight?

Spotted in Desert Ridge

By Alyssia Saxton
Lifestyles Coordinator
Desert Ridge Community Association

These owls were spotted in our very own Fireside Community in Desert Ridge. The babies were born in the spring. Many residents

in the community came to visit them. The mom and babies have since left the nest.

If you see any interesting animals in the community, please contact Alyssia Saxton at alysia.saxton@fsresidential.com and get your photo printed in the next Desert Ridge Lifestyles magazine.

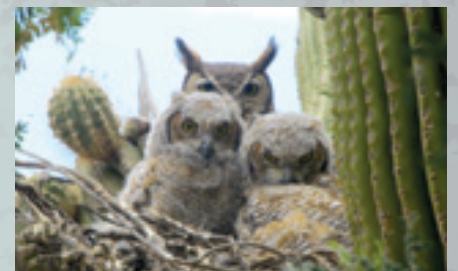


Photo courtesy of Kandy Selgo

Did you know about payment options?

eStatements and Online Assessments Payment Options Available

By Shelley Boni
Administrative Coordinator
Desert Ridge Community Association

Below is information on receiving and paying your statement that may be of interest to you.

eStatements allow you to receive your statement notification via your email inbox. You then log onto the website and your statement is available for you to view. You will have access to up to 12 months of online statements. Visit <http://secure.uhlig.com/estatemnts/mg/rg> or www.fsresidential.com/arizona/home, highlight Homeowner, select e-statements to participate. For assistance please contact Uhlig Technical Support (866) 428-0800.

prior to the 15th of the month before your assessment is due which is the 1st in order for it to take effect. Contact SurePay at surepay@fsresidential.com with any questions or concerns. You must have a U.S. bank account for this option.

With Paylease you control the payment amount and date. If you receive a violation or additional charge of some kind, you can go into your account and adjust the payment. It's free with reoccurring payments. You can use a checking account, a checking account banking card or a credit card. For assistance call 1-866-729-5327. Please allow 3 business days for processing and posting to your account.

With Bill Pay, your checking or saving account of your choice will be debited. Most of our associations are processed via ACH debit so verify with your bank that the payment will go electronically. Please allow 3 business days for processing and application to your account. If they don't go electronically, please allow 7 to 10 business days for mailing, processing and posting of your payment. **How to Sign Up** - Go to your bank's website and follow instructions or call your bank for assistance. Remember to include your Association Name, your 12-digit account number, and the lockbox address: PO Box 54700, Los Angeles, CA 90054-0700.



Pay your assessments online for free! Visit <http://www.fsresidential.com/arizona/home/>, in the upper left hand corner select "Make a Payment", enter in your zip code, then select the option best for you. Follow the directions on the screen and sign up.

With Surepay, we will withdraw only the current assessment owed. If you have a prior balance, or charged any other charges, they will have to be paid separately. Your withdrawal date will be the 2nd business day of the month. You have to be enrolled

Did you know that you can receive community news and reminders of board meetings and events in Desert Ridge by providing your email address, not to mention lots of other great benefits when you register.

FSRConnect - Website Registration

How To Register

- Log on to our new Resident Welcome Page at <http://arizona.fsrconnect.com/residentwelcome.aspx>
- Enter your personal registration code (If not available call, 480-551-4553)
- Or you may register with your e-mail address if it is in our data base
- Follow the onscreen instructions.

What Can You Access

- Board minutes and community news
- Community calendar
- Association documents (CC&Rs, Bylaws, Architectural Guidelines, etc.)
- Account balance and account history
- Update your emergency contact information
- Communicate with your Community Manager and the Board of Directors
- Receive community information emails

- Receive important resident notifications via voicemail

Your personal information (phone numbers, email addresses, etc.) will be kept strictly confidential and will never be sold or provided to any outside companies; this is for Association communication only. We encourage you to register and enjoy your new community website!

If you experience any problems registering, please contact your manager or administrative assistant at 480-551-4553.



Hello, Our Name is FirstService Residential

By Jason Proudfit
President
FirstService Residential

Great New Name. Same Great People and Service

For many years now you've come to know the smiling faces and helpful nature of the Rossmar & Graham management and support teams committed to enhancing your community living experience at Desert Ridge Community Association.

Our faces are the same, our service is the same, but we've just taken on a new name and it's time to reintroduce ourselves. Hello, our name is FirstService Residential.

What's in a name...change?

On June 27, 2013 Rossmar & Graham officially changed its name to FirstService Residential. So what does the name change mean? When it comes to FirstService Residential, it means quite a bit.

FirstService Residential is North America's largest residential property management company supporting more than 6,000 communities and serving more than



1.5 million residents throughout North America. Our client base includes:

- Homeowner associations, cooperatives and condominiums
- Large-scale master-planned and active adult communities

- Townhouse and garden-style home communities
- Rental properties; and
- More luxury high-rises than any other property management company on the continent

FirstService Residential also means giving you added benefits gained from access to an expanded core of corporate resources, including:

- **Aggregate purchasing power** on national resources to reduce costs, improve operating efficiencies and increase real estate values.
- **FSRConnect™** – the industry's only fully integrated community management system uniting resident communication with property-specific amenities, security and management functions under one simple interface.
- **Customer Care Center** – A 24/7 call center and database populated by more than 500 community-specific questions which allows more than 90% of your questions to be answered on the very first call.

The More Things Change, the More They Stay the Same

As you see the FirstService Residential name pop up around your community on associates' uniforms, property signage, correspondence and more, take heart in knowing that this a change in name only, and things will remain "business will as usual." The day-to-day operations of your current community management teams will remain the same, and your management teams will still be made up of the right people - caring, smart, trained, dedicated, and experienced – who are local experts that live work and play where you do.

For More Information

Please visit www.fsresidential.com to learn more about our company, and feel free to talk to your community manager, board members or call our Customer Call Center 24/7 at 480-551-4300 with any questions.

THE WINGS AT REACH 11

By Doug Dickson
Communications Committee
Desert Ridge Community Association

The City of Phoenix recently dedicated "The Wings", eight sculptural shade structures located in the Reach 11 Sports Complex. Designed by artist Yang Chyi Lee, they provide spectators and athletes an oasis to escape the desert sun and heat. The structures vary in height from 12 to 14 feet, and measure 25 feet in width.

This public art project was commissioned by the Phoenix Office of Arts and Culture and paid for using the percent-for-the-art funds from the Water and Wastewater and Parks Capital Improvement Programs. The city's public-art program spent about \$1.2 million on the project.

"These are very sculptural elements, but

very functional at the same time," said Elizabeth Grajales, public-art project manager for Phoenix.. "You know that expression, 'If you build it, they will come?' Well that's exactly what's happening with these."

Reach 11, 2425 E. Deer Valley Road, is one of the largest soccer complexes of its kind in the western United States, making it a national tournament facility.

Tourists and groups attending tournaments at the 5-year-old complex generated \$120 million in sales and \$2.9 million in tax revenue in 2010, according to a Phoenix 2010 staff report.

Artist: Yang Chyi Lee
Construction: Kiewit
Metal Fabrication: Cald Industries
Concrete Fabrication: TPAC



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Now is the Time to Join a Playgroup!

The Desert Ridge® Parents' Group

The Desert Ridge® Parents' Group (DRPG) is a fun-filled organization for parents and children in the North Phoenix area. All families in the Desert Ridge® community are invited to check out our activities and events! Founded in 1997, the not-for-profit Desert Ridge® Parents' Group (DRPG) hosts weekly playgroups, monthly kids' and family activities, seasonal events and parents-only nights for residents in Desert Ridge and surrounding areas. Membership dues are only \$30 per year.



Photos courtesy of Desert Ridge® Parents' Group

Visit www.DRPGonline.com to learn more, check out our events calendar and to become a member online.

By Barb Kozuh
Desert Ridge® Parents' Group

The weather is one of the reasons we live – and so many people visit -- the Phoenix area in the fall. There's baseball, golf, swimming pools, plus fabulous shopping and restaurants. So many of us enjoy, or even gloat to snowbound family members, that we are able to wear shorts well into November. There's no need to bundle them up with scarves, mittens, boots, hats and coats, only to return after 10 minutes frozen to the bone. It's easy and fun here.

It's even more fun when you belong to a Desert Ridge Parents Group (DRPG) Play Group. You meet families who have children the same age that you have; who have a great deal in common with you and who your child(ren) will most likely end up going to the same school or preschool. As your children bond, you are more than likely bonding with another parent who is

agonizing over potty training for the first time, or thumb sucking or toe walking or any number of trials or tribulations that parents go through.

There is a wide variety of Play Groups that meet weekly, including infant play groups

(Mommy bonding time) that are held in parents' homes on a rotating basis; toddler and preschooler playgroups meet at various parks or occasionally at the local library for Story Time. If there's not a playgroup that fits your child's time or day requirements, many parents have started their own play group and others join in. Just post your preference on the group website and soon, people start joining in. Before you know it, your child will be invited to birthday parties and you'll be talking to the other parents about how you were able to get your child to bed without a fuss.

If you're interested in meeting a group of parents with children who live in your area, check out DRPGonline to join. It's only \$30 a year for the entire family. In addition to play groups, there are Mom's and Dad's Night Out, other family events (like a trip to a dairy farm, the children's museum or even learn how to make a pizza at a local restaurant), crafts for the kids, the Fall Festival and Spring Fling (big events for all the families that belong to DRPG at Cashman Park), clothing and toy swaps, and the list goes on and on.

OUR UPCOMING EVENTS:

- Playgroup Round-Up in August
- New Mommy Meet-Up in September
- Fall Meet & Greet in October
- Annual Fall Festival in November

PLAYGROUPS AT A GLANCE:

- Baby Playgroup kicks off at the New Mommy Meet-Up
- Toddlers meet Tuesday mornings
- Preschoolers meet Wednesday and Thursday mornings
- All Ages meet at the park after school



Visit www.DRPGonline.com to learn more, check out our events calendar and to become a member online.

Water Safety

Bryan Miller
Owner and Operator
Pure Blue Pool Services

Adding as many water safety steps as possible is the best way to assure a safe and fun experience in a residential swimming pool or spa.

Parents and families can build on their current safety practices by adopting water safety steps at home pools and spas.

These are safety steps you can adopt at your residential pool or spa:

- Always watch your children when they are in or near a pool or spa
- Teach children basic water safety tips
- Keep children away from pool drains, pipes and other openings to avoid entrapments
- Have a portable telephone close by at all times when you or your family are using a pool or spa
- If a child is missing, look for him or her in the pool or spa first
- Share safety instructions with family, friends and neighbors
- Learn how to swim and teach your child how to swim
- Learn to perform CPR on children and adults, and update those skills regularly
- Understand the basics of life-saving so that you can assist in a pool emergency
- Install a four-foot or taller fence around the pool and spa and use self-closing and self-latching gates; ask your neighbors to do the same at their pools.
- Install and use a lockable safety cover on your spa.
- If your house serves as a fourth side of a fence around a pool, install door alarms and always use them. For additional protection, install window guards on windows facing pools or spas.
- Install pool and gate alarms to alert you when children go near the water
- Ensure any pool and spa you use has compliant drain covers, and ask your pool service provider if you do not know
- Maintain pool and spa covers in good working order
- Consider using a surface wave or underwater alarm

Please note that pool laws and regulations vary by jurisdiction (town / city / county / state). The above guidelines are provided by the Consumer Product Safety Commission (CPSC) and are not intended to be specific legal advice as to pool barrier or safety



laws for the jurisdiction you live in. Please contact your local government for specific laws that may apply to you.

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Events at Desert Ridge Marketplace

www.shopdesertridge.com/events/live-music/



DISTRICT STAGE

Performance times are from 7:00 PM to 10:00 PM

AMC FOUNTAIN STAGE

Performance times are from 7:00 PM to 9:00 PM

AUGUST 2013

SEPTEMBER 2013



- Fri. 2 Ghandi's Garage**
(Top 40 Cover Band) – District Stage
Janelle Loes
(Indie Acoustic Guitarist) – AMC Fountain Area
-
- Sat. 3 Ratio**
(Funk, Soul, Jazz and R&B Band) - District Stage
Legendary Blues singer Hans Olson
(Blues Singer/Songwriter) – AMC Fountain Area
-
- Fri. 9 The Persuaders**
(Original Alternative Indie Band) – District Stage
Tony Putrino
(Accordionist Extraordinaire) – AMC Fountain Area
-
- Sat. 10 Knee Deep Experience**
(Funk, Soul, R&B Band) – District Stage
Michael Fierraro
(Acoustic Guitarist Singer/Songwriter) – AMC Fountain Area
-
- Fri. 16 Casey Lee Smith**
(Country Western Band) – District Stage
Rachel Brown
(Acoustic Guitar/Vocalist) – AMC Fountain Area
-
- Sat. 17 Hello Swindon**
(High Energy Original Alternative Band) – District Stage
West Hills Brothers
(Acoustic Guitar Duo) – AMC Fountain Area
-
- Fri. 23 A+ Dropouts with Very Special Guests**
(Alternative Bands on tour) – District Stage
Olivia Cannon
(Indie Acoustic Guitarist) – AMC Fountain Area
-
- Sat. 24 The Upper Strata**
(Eclectic Alternative and Blues Project) – District Stage
Scott & John of Hello Swindon
(Guitar and Percussion Duo) – AMC Fountain Area
-
- Fri. 30 Think Horses**
(Original Alternative and Cover Band) – District Stage
Grady Soine
(Easy Listening Keyboard Player) – AMC Fountain Area
-
- Sat. 31 Peppermint James**
(Original and Top 40 Alternative Band) – District Stage
Michael V.
(Acoustic Guitarist Singer/Songwriter) – AMC Fountain Area

- Fri. 6 Vinyl Nova**
(Top 40 Cover Band) – District Stage
Legendary Blues singer Hans Olson
(Blues Singer/Songwriter) – AMC Fountain Area
-
- Sat. 7 Ratio**
(Funk, Soul, Jazz and R&B Band) – District Stage
Jimmy Lee Boggs
(Keyboard singer/songwriter) – AMC Fountain Area
-
- Fri. 13 West Hills Brothers**
(Acoustic Guitar Duo) – District Stage
Come Back Buddy
(Buddy Holly Tribute 50's, 60's Cover Band) – AMC Fountain Area
-
- Sat. 14 Knee Deep Experience**
(Funk, Soul, R&B Band) – District Stage
Grady Soine'
(Easy Listening Keyboard Player) – AMC Fountain Area
-
- Fri. 20 Kenny Love and the Rockerfellers**
(Americana, Swing Band) – District Stage
Leon Santiago
(Acoustic Guitar/Vocalist) – AMC Fountain Area
-
- Sat. 21 Hello Swindon**
(High Energy Original Alternative Band) – District Stage
David & Amy of Peppermint James
(Acoustic Guitar Duo) – AMC Fountain Area
-
- Fri. 27 Ghandi's Garage**
(Original and Top 40 Cover Band) – District Stage
Tony Putrino
(Accordionist Extraordinaire) – AMC Fountain Area
-
- Sat. 28 The Geetars**
(Country Western Band) – District Stage
Scott & John of Hello Swindon
(Guitar and Percussion Duo) – AMC Fountain Area



'30 Days of Shopping' Helps Local Youth Prepare for Back to School

Boys & Girls Clubs of Greater Scottsdale, Donor and Community Partners Host Shopping Events Leading up to the Start of School Year

By Andrea Omer
Marketing & Public Relations Manager
Boys & Girls Clubs of Greater Scottsdale

In early July 180 children from the Boys & Girls Clubs of Greater Scottsdale – including several from the Vestar Branch in Desert Ridge – were treated to back-to-school shopping sprees as part of the Clubs' 30 Days of Shopping kick-off event at Kohl's in Desert Ridge.

"In an effort to prevent children in the area

from starting school behind their peers, we've partnered with the Boys & Girls Clubs of Greater Scottsdale and aim to help a total of 1,000 in-need youth shop for back-to-school items over the next 30 days," said Ellie Ziegler, who with her husband Michael is sponsoring the program. "All children, regardless of socio-economic factors, deserve the opportunity to start the school year off on a positive note and on an even playing field."

During the July 12 event and continuing over the course of 30 days, pre-selected youth Club members (determined by the Boys & Girls Clubs based on need) received a \$100 Kohl's gift card to pick out clothing and other needed items. The next event will take place in early August at the Kohl's Scottsdale location where approximately 200 more youth will get the opportunity to back to school shop.

As well as helping prepare children for the upcoming school year, the 30 Days of Shopping events allow community partners and businesses to engage directly with youth from the Boys & Girls Clubs of Greater Scottsdale. This year, the events are made possible by civic leaders Ellie and Michael Ziegler, who are sponsoring the 1,000 children. Volunteers from organizations such as Kohl's, Scottsdale Active 20-30 Club and Valley of the Sun Active 20-30 Club have participated in this important community event for more than 10 years.



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Personal Safety



By Officer Tim Mitten
Community Action Officer
Black Mountain Precinct, Phoenix Police Department

I wish to start this month's article with a big "Thank You" from myself and other members of the Phoenix Police Department to all those in our community who offered their words and actions of support. May was a tough month for both the Phoenix Police and Fire Departments as we lost two young heroes in Firefighter Brad Harper and Officer Daryl Raetz. During May we honor those who served and died for our country with Memorial Day, a day we need to step back and remember those who paid the ultimate sacrifice so that we may live in this land of the free. We also celebrate National Police Week during May where we honor those officers who have sacrificed their lives for their communities. I am always encouraged by the show of support from the community in these tough times; it does help officers to know that they are appreciated, even as we are put in the middle of many political agendas. So again, "Thank You", we are honored to serve our community and to be your partners.

The Phoenix Police Department is tasked with protecting the community and we do our best to be there as much as we possibly can. We are also your partners in Crime Prevention as we educate residents in various aspects of protecting your home, family and yourself. This month I am going to focus on some personal safety practices you can use when you are out and about.

1. If you are out walking or jogging, make sure you stay in a well lit area if at night or in a known neighborhood during the day. Be aware of your surroundings, both in front and behind you by keeping your head up and if you use headphones, keep the volume low enough to hear vehicles or

just in one ear. Do not walk or run towards people who may be acting suspiciously or appear to be watching and waiting, avoid these unknown subjects by crossing the street prior to getting close to them and maintain visual awareness.

2. When walking to and from stores, mall, etc keep your head up and be aware of your surroundings, Walk with a purpose, do not divert your attention by texting or talking on the phone, digging for car keys or be burdened with too many bags or packages.
3. If you get lost or do not remember where you parked your car, return to the store and ask for assistance from a security officer or store employee. Do not wander around looking lost; you can be targeted as a victim. If someone you don't know is on

or near your car, do not approach it, walk back to where you came from and call police or security. When you do get to your car, look around it and inside before you get in to make sure no one is around or in it.

4. If you are not expecting anyone at your door and the door bell rings or there is a knock, do not open the door but talk through the door. Announce that you hear them and ask what they need, if it seems suspicious to you or not someone you know, tell them you are not opening the door and that they are to leave. If they continue on and refuse to leave, call the police to report the suspicious activity. Children should never answer the door!
5. Roll the windows on your car all the way up and LOCK your car as you are driving. Avoid parking vehicles in driveways; use your garage if possible. If you must park in the driveway, then do not

Traffic Safety Tips

With summer in full swing, many children are still outside playing, especially at night when it cools down. This presents many potential traffic problems so please remember the following:

- Watch for children as you drive down your streets.
- Please obey the speed limit.
- Have a safety talk with your children.
- Make sure they tell you where they are going.
- Keep checking on them and reminding them to stay in a known area of your neighborhood.



continued on page 35

The fall planting season has arrived! Temperatures are cooler, and it's a great time to replace plants you may have lost during the hot summer.

Why is fall planting so good for plants? Soil temperatures are still warm, encouraging root growth and development and allowing plants to get much better established before next summer's heat sets in. Also, with cooler temperatures, plants need less water. Forget to water just one day in the summer, and your new plants can be toast. From the fall season through spring, water newly planted plants once every 3-4 days.

There are exceptions to fall planting. Bare root plants, including roses, pecan,

FALL PLANTING IN THE ARIZONA DESERT

and fruit trees are generally planted in late December or January when they are dormant. Palm trees and other tropical plants will do best if planted during the spring or

summer. Be sure to look for healthy, well-grown plants. Add 2-3 inches of compost to the surface of the soil after planting and before covering with granite or rock (keep the mulch a few inches away from the stem or tree trunk).

Fall is also an excellent time to plant a vegetable garden. Visit the AZ Master Gardener website (<http://ag.arizona.edu/pubs/garden/mg/vegetable/fall.html>) to see tips for planting and caring for a vegetable garden.




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By Matt Keel
Lead Golf Instructor
Wildfire Golf Club
JW Marriott Desert Ridge
Resort & Spa

Golfers often ask me why they hit the ball so well on the driving range but have difficulty hitting the ball as well on the golf course. Most golfers assume they are not swinging the same on the course as they were on the driving range. This assumption may have some truth, but I believe more often than not golfers are failing to make the necessary adjustments on the course for different lie conditions, specifically uneven lies.

On the driving range you will typically have a flat lie which means that the ball is laying level with your feet. Golf courses, however have hills and undulations which will result in a lie where the ball is not level with your feet. The ball can either lie uphill, downhill or on the side of a hill. In this issue, I'll be addressing playing a shot with a side hill lie.

With a flat lie, a golfer has a certain amount of spine tilt and knee flex allowing the club to bottom out slightly lower than the ball creating a divot. To make solid impact with a ball that lies higher or lower than your



Uneven Lies

feet simply adjust where the bottom of your swing occurs. You can adjust where the bottoming out point of your swing occurs by adding or removing flex in your knees. In figure 1, notice an appropriate amount of knee flex for a flat lie.

A side hill lie where the ball is above your feet requires the bottom of your swing to occur higher than it would on an even lie. First, set up with your

usual spine angle, but remove some knee flex from your normal setup. Figure 2 shows a set up with less knee flex. Next, take some practice swings and keep adjusting your knee flex until you take a normal divot. Finally, maintain that same knee flex you practiced throughout your entire swing. With a side hill lie with the ball above your feet, aim to the right of your target because the ball will tend to go to the left.

To make solid contact with a ball that lies lower than your feet simply add more knee flex while maintaining your normal

spine angle. Figure 3 shows adding knee flex for a lie with the ball below his feet. Once again, take your practice swings while adjusting your knee flex until you make an appropriate divot. In this situation the ball will go to the right, so aim to the left of your target.

By making some simple adjustments to your setup, you will now be able to make solid contact with the golf ball from side hill lie situations. Remember, it's all in the knee flex. In the next issue, I'll continue the topic of making shots from uneven lies focusing on uphill and downhill lies.

Matt Keel is the Lead Golf Instructor at Wildfire Golf Club located at the JW Marriott Desert Ridge & Spa. For any questions or information about golf lessons email Matt at Mattkeel@pga.com.

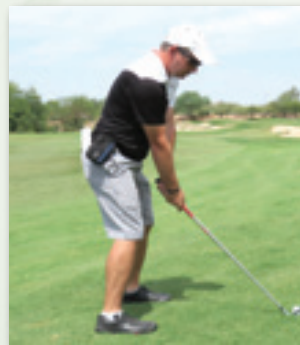


Figure 1

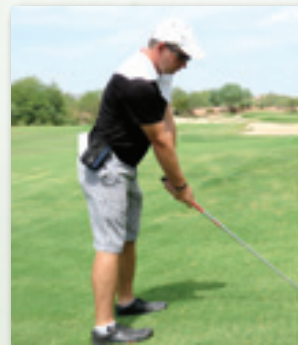


Figure 2



Figure 3

Summer Concerts 2013

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Purchase tickets online at MIM.org, in person at MIM, or by calling the MIM Ticket Office at 480.478.6000. For the most updated event information, please visit our website at MIM.org. Musical Instrument Museum Music Theater, 4725 E. Mayo Blvd., Phoenix, AZ 85050. General Admission: \$18 ■ Teens (ages 13-19): \$14 ■ Children (ages 4-12): \$10 ■ Children 3 and under: Free

Programing subject to change

Madeleine Peyroux

Sunday, August 4 | 6 & 8 p.m.

Tickets: \$37.50-\$52.50

"The only thing that matters is the song," says singer-songwriter Madeleine Peyroux. That conviction, along with a one-of-a-kind voice, has carried the jazz artist from busking on the streets of Paris all the way to mainstream recognition. Through intensely distinctive renditions of old classics and modern tunes by the likes of Leonard Cohen and the Beatles, Peyroux has proven to be an uncannily insightful "interpreter" with her consistently impeccable choice of material.



Madeleine Peyroux

John Pizzarelli & Jessica Molaskey

Tuesday, August 6 | 7 & 9 p.m.

Tickets: \$27.50-\$42.50

Jazz guitar ace and singer John Pizzarelli joins with his wife, Jessica Molaskey, a jazz-wise Broadway singer "who deconstructs songs with a subtle but devastating psychological acuity" (New York Times) in a brilliant cabaret-styled show.



John Pizzarelli

Mini Music Makers Series

Wednesday, August 7, 14, 21, 28

Thursday, August 8, 15, 22, 29

9:30 to 10 a.m. for children ages 0-18 months

10:15 to 10:50 a.m. for children 18 months to 3 years

11 to 11:45 a.m. for children ages 3 to 5

Tickets: \$12 per session or \$40 for all four

Explore music from around the globe with your children while singing, dancing and playing instruments. Motor, pre-language and musical skills are developed simultaneously, while children actively participate in the music making. Designed for children and caregivers, each four-week session explores a new musical culture in engaging ways. August sessions will focus on the sights and sounds of Africa. Space and resources are limited; reservations are required.



The Recycled Orchestra

La Orquesta de Instrumentos

Reciclados (The Recycled Orchestra)

Friday, August 9 | 7:30 p.m.

Saturday, August 10 | 7:30 p.m.

Tickets: \$22.50-\$42.50

Founded in 2008, La Orquesta de Instrumentos Reciclados de Cateura (The Recycled Orchestra) is already inspiring people around the world with their life-changing story, astonishing musical instruments made from landfill trash and heart-warming performances. Never before seen in the United States, this youth orchestra will make their US debut with two concerts at the MIM Music Theater as part of a weeklong artist residency at the Musical Instrument Museum.

Family Day with the Recycled Orchestra

Saturday, August 10 | 9 a.m. to 5 p.m.

Tickets: Free with museum admission

Come celebrate the spirit of innovation and the power of music embodied by the young musicians

of the Recycled Orchestra from Paraguay! Listen to these amazing young artists perform on their instruments made from trash, make an instrument from recycled materials and pick up a Seek 'n' Find Activity Guide for a self-guided tour of MIM's most outstanding instruments created from repurposed materials. Help Ear Candy collect instruments for students in need; learn about recycling from the City of Phoenix; tell us what you love about music, MIM and the Recycled Orchestra; and decorate MIM with recycled-paper instruments. Don't miss the fun!

I Am AZ Music@: Arizona Singer-Songwriters in the Round II

Monday, August 12 | 7 p.m.

Tickets: \$15

Featuring Jay Allan, Brian Chartrand, Ryan Sims and Mat Weddle.

I Am AZ Music@:

Arizona Acoustic Blues

Tuesday, August 13 | 7 p.m.

Tickets: \$17.50

Featuring the talents of Hans Olson, Chuck Hall, Nina Curri, Jimmy Pines and Washboard Jere, Dirt Music Express, Leon J and Paris James.

Stanley Jordan

Thursday, August 15 | Time is TBD

Tickets: TBD

More details coming soon. Concert will go on sale July 11.

Makana

Friday, August 16 | 7:30 p.m.

Tickets: \$17.50 \$24.50

Hailing from the isle of O'ahu, Makana is an internationally acclaimed slack-key guitarist, singer,



Makana

MIM is hosting the US debut of Paraguay's Recycled Orchestra in August. The story of this inspiring youth group that plays instruments made from trash will be told in the upcoming documentary, *Landfill Harmonic*. The group will be visiting MIM, performing in two concerts and participating in workshops with local children. A full schedule for the orchestra's visit is available online.



composer, philosopher, activist and one of Hawaii's cultural ambassadors to the world. He is considered the youngest authority on his art form and recognized as one of the top guitarists in the United States by *Guitar Player* magazine. His songs range from traditional to highly original, both instrumental and lyrical, exploring a broad spectrum of themes: cultural, philosophical, sociopolitical, economic, interpersonal, sensual and universal, often through the lens of humor and a piercing wit. Aside from touring nationwide with Jason Mraz, Chris Issak, No Doubt, Sting, Santana and Elvis Costello, Makana has released six records to date and is the winner of two Hawaii's Music Awards and an Artist for Peace Award.



Leftover Cuties

Leftover Cuties

Saturday, August 17 | 7:30 p.m.

Tickets: \$14.50-\$17.50

From the opening theme of Showtime's television series "The Big C" to the infectiously happy

song "Smile Big," which propelled last summer's Samsung Galaxy S III commercial at the Olympics, to the current worldwide Hyundai advertisement featuring the group's cover of "When You're Smiling," Leftover Cuties is a band you have heard but may not know yet.

I Am AZ Music®: Pop Genre Benders - An Evening with Yellow Minute and Wooden Indian

Monday, August 19 | Time is TBD

Tickets: \$20

More details coming soon. Concert will go on sale later this month.

José James

Sunday, September 15 | 7 p.m.

Ticket prices: \$27.50 & \$32.50

Ottmar Liebert

Thursday, September 19 | 7 p.m.

Ticket prices: \$37.50 & \$42.50

The Trishas

Saturday, September 21 | 7:30 p.m.

Ticket prices: \$19.50 & \$27.50

MIM Musical Interludes Series Featuring: Violinist Xiaolin Li & Pianist Thomas Nixon

Wednesday, September 25 | 10:30 a.m.

Ticket prices: TBD

Dave Holland, Kevin Eubanks, Craig Taborn and Eric Harland: PRISM

Friday, October 4 | 7 & 9 p.m.

Ticket prices: \$32.50 & \$42.50 (7 p.m.)

\$27.50 & \$37.50 (9 p.m.)

Roger McGuinn

Saturday, October 5 | Time is TBD

Ticket prices: \$37.50 & \$42.50

Taj Mahal World Blues with Vusi Malesala

Friday, October 11 | 7:30 p.m.

Ticket prices: TBD

Under The Covers with Jim Brickman and Victoria Shaw

Saturday, October 12 | 7:30 p.m.

Tickets: TBD

Ginger Baker's Jazz Confusion

Friday, October 18 | 7:30 p.m.

Ticket prices: TBD

MIM Musical Interludes Series Featuring: ASU Jazz Trio

Wednesday, October 30 | 10:30 a.m.

Ticket prices: TBD

Black Mountain Boulevard Update

By Doug Dickson
Communications Committee
Desert Ridge Community Association

The Black Mountain Boulevard (BMB) is a proposed major arterial roadway in the City of Phoenix General Plan extending south approximately five miles from the Sonoran Desert Drive/Cave Creek Road intersection through Desert Ridge to north and south bound ramp connections at the SR 51. City of Phoenix officials believe this roadway would significantly improve access within the Desert View Village area of north Phoenix.

Since 1990, planning efforts for BMB, including the ramp connections to the SR

51 Freeway have been on-going. Preliminary Engineering and an Environmental Assessment started in late 2011 and a team studied a range of alternatives, including a "no connection to SR 51" option. A series of public meetings were held from January of 2012 through June 2013 and public input was collected through July 8, 2013.

Based on the results of the alternatives evaluation process, two proposals are being prepared: 1) The Build Alternative with 1A-S (south of Pinnacle Peak Road) and 1-N (north of Pinnacle Peak Road) and 2) The No Build Alternative 4 (no SR51

connection). Both alternatives have gone through detailed environmental analysis, and are being submitted to federal officials. City officials feel that The Build Alternative best meets the project's purpose and will be carried forward as the preferred alternative.

The final design of the project will complete in early 2014. If all approvals for the project are received, construction will begin in 2014 and complete the following year.

A video presentation, maps and detailed information on the project can be found on the project website: <http://www.blackmountainblvd.com>.

DINING GUIDE

DESERT RIDGE MARKETPLACE

BJ'S RESTAURANT AND BREWHOUSE480.538.0555

Serving Chicago-style pizza with generously portioned salads, sandwiches, soups, entrées & desserts.

CAFÉ ZUPAS480.339.8038

Café Zupas specializes in gourmet soups, salads and sandwiches using fresh and exotic ingredients in a fast-casual setting. The menu offers ten homemade soups, twelve exotic salads, seven Panini's, and five Gourmet Sandwiches. In addition, the Café Zupas Drink Bar offers sixteen different types of soda, Crystal Light, and Italian Soda flavorings.

CALIFORNIA PIZZA KITCHEN480.473.3336

Authentic California-style cuisine! Try one of their hearth-baked pizzas such as The Original BBQ Chicken, Thai Chicken, and Jamaican Jerk Chicken, cooked in an open kitchen or indulge in distinctive pastas, salads, soups, appetizers and desserts. You can order online and curbside pickup is available.

COLD STONE CREAMERY480.585.7952

From unique ice cream creations to smoothies, cakes and shakes – nobody serves up the ultimate indulgence like Cold Stone. It starts with using the highest quality ingredients and ends with our signature process for preparing your custom creation on a frozen granite stone.

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IN-N-OUT BURGER480.563.9021

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ISLANDS FINE BURGERS & DRINKS.....480.513.7231

Gourmet burgers, Island fries, chicken sandwiches & fresh salads served in a casual, tropical atmosphere.

IT'SUGAR480-513-1902

IT'SUGAR is a trendy sweets shop where you'll experience an unpredictable sense of excitement and wonder along with the sights, smells and especially the tastes of all your favorite treats.

JIMMY JOHN'S480.321.8052

Jimmy John's definition of fresh is worlds apart from everyone else's. Bread is baked in-house everyday and served fresh. Meat and veggies are sliced fresh in-house every day.

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More than 35 Italian specialties prepared in an exhibition kitchen. Recipes are made with the finest ingredients such as imported artisan pastas, vine-ripened tomatoes, colorful vegetables, extra virgin

olive oil, fresh lemons, select seafood, grilled meats and fresh, fragrant Italian herbs. Life is delicious.

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Classic, made-from-scratch American dishes served in a friendly, French New Orleans-atmosphere.

NORI480.515.9777

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FACTORY.....480.342.9993

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SANDBAR.....480.585.5900

Known for its spicy Mexican menu and array of tropical drinks and ice cold cervezas.

SLICES.....480.513.1861

Choose from a selection of pizzas already prepared with a crispy crust and any number of topping combinations, at affordable prices.

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Where smash. sizzle. savor means a dedication to creating the best-tasting "cooked-to-order" burger. They start with 100% Angus Beef, smashed, seared and seasoned on the grill, placed on a butter-toasted artisan bun and topped with the highest-quality cheeses, freshest produce and condiments.

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High quality roasted whole bean coffees & fresh, rich, Italian-style espresso beverages.

SWEET TOMATOES480.473.3233

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WOLFLEY'S480.515.2424

Wolfley's Neighborhood Grill is a place you can count on for quality food, value pricing and personalized service.

YARD HOUSE.....480.563.9273

Yard House is an upscale-casual eatery known for great food, classic rock music and 130 tap handles of domestic, imported and craft beer.

JW MARRIOTT DESERT RIDGE RESORT & SPA

BLUE SAGE480.293.3988

This lively eatery showcases a spirited menu of contemporary American favorites and regional cuisine featuring bold flavors and local produce. Start

your day with a delicious gourmet breakfast buffet. Savor a 25-ounce Prickly Pear Margarita or a variety of specialty drinks in the colorful bar. Picturesque outdoor seating features majestic mountain views overlooking shimmering turquoise waterways and the lush Sage Court lawn. The private dining room offers an intimate area for parties of up to 25 guests. Blue Sage is open for breakfast, lunch and dinner.

TUSCANY480.293.3988

The modern Italian menu at Tuscany is all about authentic Italian comfort flavors featuring handmade pasta, seasonal ingredients, the freshest seafood and superb and affordable wines with exceptional service in a warm, inviting atmosphere. Guests of all ages are encouraged to share in a journey of Italian cuisine, using an array of menu combinations comprised of mouth-watering small plates, generous sharing dishes, and individual entrees. Specializing in creating hand-crafted pizzas, pastas, and cheeses, as well as delightful house-made desserts prepared by the resort's National Pastry Champions, the seasonal menu focuses on locally-grown produce and products, fresh from local farms as well as the resort's own organic herb garden. Tuscany features an open exhibition kitchen, wood-fired oven, indoor and outdoor fireplaces and patio seating. Tuscany is open for dinner.

MERITAGE STEAKHOUSE480.293.3988

Where fine wines meet prime aged steaks. Meritage Steakhouse is located at the resort's championship 36-hole Wildfire Golf Club featuring award-winning courses designed by Arnold Palmer and Nick Faldo. Meritage's hearty menu, alongside prime steaks, also features chicken, seafood and a selection of signature side dishes in a cherry wood country club like setting. A bold selection of wines by the glass, half and full bottles encourage diners to sample from the steakhouse's fine wine cellar. The restaurant offers a scenic outdoor patio with welcoming fire pits and sweeping views of Wildfire Golf Club's green fairways. Flat screen TVs are tuned into the latest sporting events. Meritage Steakhouse is open for lunch and dinner.

ROY'S HAWAIIAN FUSION CUISINE.....480.419.7697

Famed Hawaiian restaurateur Roy Yamaguchi's renowned Hawaiian Fusion Cuisine is sizzling in flavor and style. First founded in Honolulu in 1988, the highly regarded dining establishment features locations throughout the nation serving innovative Asian-influenced cuisine that makes the most of fresh local ingredients with "Aloha-style service." An impressive wine list allows diners to sample a wide selection of varietals with their meal. Outdoor dining, appetizers or drinks near a welcoming fireplace make this restaurant a favorite among Resort guests. Open for dinner. Reservations recommended.

VISTA LOUNGE480.293.3726

Vista Lounge features a patio opening onto sweeping views of the McDowell Mountains. With fire pits blazing against the cool desert night, enjoy perfectly crafted cocktails, sushi and casual fare, along with live entertainment. Open late.

REVIVE SPA BISTRO 480-293-3700

Featuring an out-of-this world menu, eating healthy never seemed so indulgent. Located in our Revive Spa and open to all guests, enjoy our chef's fresh, organic creations in serene indoor or outdoor settings.



CityCenter of CityNorth

**BLUE MARTINI LOUNGE..... 480.638.BLUE
BLUEMARTINILOUNGE.COM**

Upscale, casual martini lounge featuring 25 superior martinis, tapas and live entertainment nightly.

KONA GRILL.....480.289.5707 | KONAGRILL.COM

Casual elegance and an eclectic menu of dishes ranging from pasta and pizza to sushi.

**MELLOW MUSHROOM..... 480-889-0999
MELLOWMUSHROOM.COM**

Mellow Mushroom is much more than pizza and beer. It provides an experience filled with colorful art, eclectic music and an extensive menu with food that comforts the soul.

**MODERN MARGARITA602-795-8111
MODERNMARGARITA.COM**

Modern Margarita, a Fork & Dagger Restaurant Group concept from Valley restaurateur Julian Wright, offers a fresh spin on the traditional margarita. It features a large selection of freshly made margaritas, gourmet street tacos, burgers, fresh guacamole and additional sharing-plate options. Visitors appreciate Modern Margarita's high-quality, locally sourced food and beverages, in a lively atmosphere where the party continues until 2 a.m. Located on the north side of High Street between 53rd and 54th Streets, Modern Margarita include as 1,200 square foot patio where guests can enjoy margaritas from \$7 to \$12, and happy hour pricing between \$3 and \$10. Unusual flavors include hibiscus, prickly pear, cucumber and other

modern approaches to the classic margarita. Modern Margarita also includes the number one seller from its sister bar in Tempe, (Canteen Modern Tequila Bar) the "Casa Margarita" with fresh squeezed lime.

MOJOMOJOYOGURT.COM

The fat-free goodness of Mojo Yogurt comes in several delicious flavors. Customize with scrumptious toppings for a taste-bud-pleasing masterpiece.

OCEAN PRIME..... 480.347.1313 | OCEAN-PRIME.COM

A Cameron Mitchell Restaurant featuring prime seafood, hand-crafted cocktails, world-class wines and live music every night.

SKINNY ITALIAN.....480.513.3844

Featuring traditional Italian cuisine with a healthy twist.

WEST OF TATUM

CAFÉ AT DESERT RIDGE.....480.473.4387

Comfort food with a twist! Homemade pancakes, waffles, crepes, coffees, paninis, pastas, sauces, meatballs, soups and desserts. Open for Breakfast and Lunch. 6am – 4pm, Monday – Sunday

HUMBLE PIE.....480.502.2121

Featuring a medley of starters, salads, pastas, sandwiches, and pizzas with fresh ingredients and a crust to crave.

PITA JUNGLE.....480-473-2321 | PITAJUNGLE.COM

An eclectic blend of fresh ingredients, creative energy, and good times. Take your family or meet your friends and discover the art of eating healthy

STARBUCKS COFFEE480.342-8231

High quality roasted whole bean coffees & fresh, rich, Italian-style espresso beverages.

SUBWAY480-513-6978

Whatever you're in the mood for, SUBWAY has a wide variety of subs, salads, and sides to choose from and every one of their Subs is made fresh in front of you, exactly the way you want it!

**SUSHI STATION480-513-8699
SUSHISTATION88.COM**

The popular "Kaiten Sushi" (Revolving) Japanese concept is now available. You will enjoy quality sushi and fresh ingredients from all over the world. Fun for the family and available for special events.

TRYST CAFÉ480-585-7978 | TRYSTCAFE.COM

Breakfast, lunch, and dinner featuring organic, natural and locally grown products; extensive gluten free menu and full bar all in a friendly, urban environment. Dine in or carry out.

YOGURT PLUS+480-502-4200 | YOGURTPLUS.US

An exciting self-serve yogurt shop with 12 rotating flavors and over 70 different scoops of toppings!

THE MIM

THE MIM CAFÉ & COFFEE SHOP

The Musical Instrument Museum Cafe & Coffee Shop is open to non-museum patrons. Hours: Cafe, 11-2; Coffee Shop, Normal Museum Hours.

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RESTAURANT REVIEW

NORI

480-515-9777

21001 N. Tatum Blvd, Suite 48, Phoenix, AZ 85050

Sun-Thu, 11 a.m. - 10 p.m. • Fri-Sat, 11 a.m. - 11 p.m.

4 out of 5 stars ★★★★★



SUSHI | BAR | ASIAN KITCHEN

It's not unusual to find salmon on the menu of a Japanese restaurant, but Nori Sushi offers many options including grilled, stuffed into haemul pajeon (Korean pancake), baked with feta cheese or served as

sushi with a jalapeno wasabi in a spicy salmon hand roll.

Chef-owner Hyunwook Lee offers a broad menu with Asian fusion dishes that will appeal to every appetite from traditional to adventurous. As one of our reviewers said, "Venture to the unusual...the standard fare is standard, but some of the more interesting items on the menu are where Nori makes itself known. Save room for desert, because they're excellent."

Our group of six reviewers instantly agreed.

Photo courtesy of Alyssia Saxton



NORI NOODLES MENU

JJAM-PONG (\$13):

Rich seafood medley in a white broth with ramen noodles, assorted seafood and vegetables. This entrée was a favorite for several of our reviewers.

NORI TEMPURA MENU

Shrimp Tempura (\$7):

Deep fried black tiger shrimp with tempura dipping sauce. The tempura was light and tasty, the shrimp perfectly cooked and the sauce was absolutely wonderful.

Vegetable Tempura (\$6):

Mixed Julienne Fresh Vegetables w/ Tempura Dipping Sauce. As with the shrimp, the Veg Tempura was lovely. Again, light and tasty, delicately cooked and served with a delicious sauce.

NORI SPECIALTY MAKI MENU

Nori Tempura Roll (\$15):

Spicy tuna, shrimp tempura, asparagus, yamagobo and jalapeno inside deep fired paniko tempura. Served with sweet miso, sweet kabayaki and sriracha sauce.

Baked U10 Roll (\$15):

Crabmix, avocado and cucumber inside u10 diver scallops baked with shitake mushroom, onion, creamy baked sauce, and sweet kabayaki sauce.

Poke Poki Roll (\$14):

Crabmix, asparagus and cucumber inside ahi tuna poki mix, crumbled doritos with sliced avocado on top.

NORI MAKI SUSHI MENU

Rainbow Maki Roll (\$14) Eel Avocado Maki Roll (\$8)

Cucumber Maki Roll (\$10) Spicy Tuna Maki Roll (\$14)

California Maki Roll (\$10)

NORI NIGIRI SUSHI MENU

Sea Bass Nigiri (\$5) Yellowtail Nigiri (\$5)

NORI SALAD MENU

Chinese Chicken Salad (\$11):

Cooked shredded chicken breast with sweet sesame dressing. Several of our panel felt this dish was too plain and would order other more flavorful items.

NORI HOT DISH MENU

BBQ Beef Short Rib "GALBI" (\$12):

Sliced beef short rib marinated with house Korean BBQ sauce, served with Asian sweet mashed potatoes.

Nori Teriyaki (\$12):

Fruity soy glazed house teriyaki salmon with Asian sweet mashed potato. *Choice of chicken/ NY steak/ salmon.*

Chicken Yakitori (\$7):

Skewered chicken with green onion, brushed with sweet chili soy glaze.

NORI DESSERT MENU

Chocolate Lava Cake w/Lemon Sorbet (\$7):

Hot fudge chocolate with fresh icy lemon sorbet. Our panel's favorite dessert.

Green Tea Crème Brûlée (\$5):

Traditional crème brûlée with green tea flavor. A great idea, but an average result.

Crispy Green Tea Waffle (\$5):

Crispy sweet Belgian waffle with fresh fruits.

Tempura Ice Cream (\$5):

Deep-fried ice cream with pound cake. Choice of vanilla or green tea.

Mochi Ice Cream (\$5):

Japanese rice cake with mango ice cream. Choice of vanilla/ chocolate/mango/green tea.

RESOURCE NUMBERS

ASSOCIATION

Desert Ridge Community Association
480.551.4300
After Hours Emergency
602.336.2700

PUBLIC SERVICES

Phoenix Water Department
M-F
7:30 a.m.-5 p.m.
602.262.6251
Weekends,
Holidays,
after 5 p.m.
602.261.8000

Phoenix Police Department
Non-Emergency Crime Stop..... 602.262.6151

Phoenix Public Works
Trash/Recycling 602.262.7251

Parks Forestry Department
Downed Trees in Right of Way.. 602.262.9440

Malfunctioning Traffic Signals . 602.262.6021

Streets/Street Sweeping 602.262.6441

Southwest Gas
Customer Service 602.861.1999



APS
24 hour line 602.371.7171
(Includes Street Light Outtage)
Cox Communications 623.594.1000
Qwest Communications 800.244.1111
Green Pools..... 602.506.6616
Maricopa County
Graffiti Busters 602.495.7014

SCHOOLS

Fireside Elementary..... 602.449.4700
Principal, Drew C. Davis,
ddavis@pvschools.net

Wildfire Elementary 602.449.4300
Principal, Sherry Stillman
sstillman@pvschools.net

Desert Trails Elementary..... 602.449.4100
Principal, Mrs. Kristen Lee
klee@pvschoolsnet

Explorer Middle School 602.449.4200
Principal, Ms. Marianne McMurrin
mmcmurrin@pvlearners.net

Pinnacle High School 602.449.4000
Principal, Dr. Troy Bales
tbales@pvschools.net

continued from page 27, Personal Safety

leave anything of value in plain sight. Even a bag that may appear to have valuables in it could lead to a theft.

- Keep a constant eye on your children. ALWAYS know where they are and keep them in sight. Children are easily distracted and can wander off in only a couple seconds. This is vitally important around the summer time as many children are attracted to pools, PLEASE WATCH YOUR CHILDREN AROUND WATER.

These are just a few safety tips to keep in mind. If you would like further information on these and other safety tips, have another question about issues in your community or would like a more in depth safety presentation, please do not hesitate to contact me. I can be reached at 602-495-5238 or at tim.mitten@phoenix.gov. Thanks again for being involved in your community and partnering with the Phoenix Police Department to help improve the quality of life and safety of your neighborhood.

From the President

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the environment and keep Association fees as low as possible.

A Landmark Edition

The DRCA Communications Committee recently announced that our Desert Ridge Lifestyles Magazine has now contracted with enough display advertisers that it not only pays for itself, but has also become a source of income for our Association. Congratulations to our Communications Committee and its chair Dan Oseran for all their hard work. Please take a moment to review the advertisers in our magazine and let them know you have read and appreciate their ads.

Another Great Lifestyle Event

I'd like to publicly thank the Aviano

Board of Directors, Marsha Hove, Christy Stokes and other contributors for another magnificent Independence Day celebration. It was a beautiful night for everyone to enjoy the music, dancing, patriotism and fireworks.

We hope that you've been around this summer to see some of the great things happening in Desert Ridge. If not, we hope that you were pleasantly surprised by the improvements and changes you may have noticed as you returned.

On behalf of the DRCA Board, we appreciate your support and look forward to talking with you in person at a monthly board meeting or lifestyle event.

Doug Dickson
President
Desert Ridge Community Association

Communications Chair

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our community and topics that are keenly relevant for the season. The Communications Committee is happy to take suggestions for future issue topics. Simply contact our Desert Ridge property management company, FirstService Residential at 480-551-4559, to let us know if you have any suggestions. Finally, in my first letter as Communications Committee Chair, I would be remiss not to thank Kathy Crawford for her tireless work over the last two school years as Committee Chair. The Desert Ridge Lifestyles magazine has gained much from her tireless work. A+

Dan Oseran
Communications Committee Chair
Desert Ridge Community Association

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- David and Del are proud supporters and sponsors of numerous Desert Ridge community and school events



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"I sell homes all across the valley, but I can't think of a single place I would rather live than Desert Ridge. It's this passion, this commitment to my neighborhood and my neighbors that I put behind everything I do when selling homes in Desert Ridge! And it's this commitment that gives our clients and friends record results virtually every time."

-David Tucker, ABR, GRI, CDPE

"Being original Desert Ridge homeowners, we have been in the unique position to witness and experience Desert Ridge evolve and grow over the years. The secret to our success is simple, and it's the reason we outperform all others year in and year out - we sell more than homes, we sell Desert Ridge."

-Del Rounds, GRI, CRS, CDPE

Thinking of buying or selling now or in the future? Contact The Rounds Team and discover what 300+ Desert Ridge Homeowners already know-The Rounds Team delivers exceptional results!

- A complete list of all our Desert Ridge sales, over 300 and counting, available upon request.
- Photos: Wildfire Golf Course Desert Ridge, Aviano residence SOLD by David Tucker and The Rounds Team.

