

SUMMER 2014

DESERT RIDGE

The Official Community Magazine of the Desert Ridge Community Association

Lifestyles[®]



Photo by Tina Dickson

FOUND

**FUN HISTORY FACTS ABOUT
THE DESERT RIDGE COMMUNITY**

Learn about Nellie Cashman, Street Names,
Subdivision Names, etc.....see page 8

For more information go to: desertridgelifestyles.com
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Desert Ridge Lifestyles magazine is the official community magazine of Desert Ridge, brought to you by the Desert Ridge Community Association. It is designed to keep you informed about what's happening in your community, from clubs, activities and community programs to school information, special events and more.

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MANAGEMENT TEAM AND BOARD OF DIRECTORS

Desert Ridge MANAGEMENT TEAM

Photos by Tina Dickson

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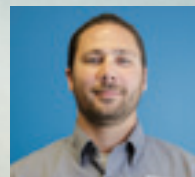
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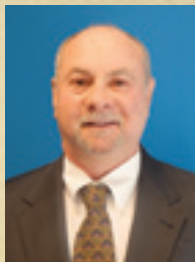
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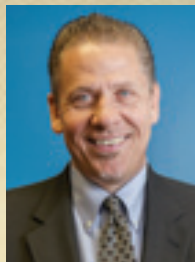
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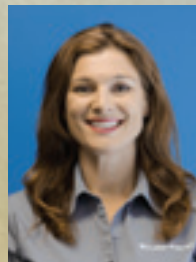
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From the President

Fighting Crime in Desert Ridge



Doug Dickson

For the past six years, our DRCA Board has focused on reducing crime in Desert Ridge. While that isn't a responsibility normally associated with a community association, it is our

belief that safe neighborhoods with low crime rates support high property values. As your representatives, our primary responsibility must be to maximize property values – but we can't do it alone.

What You Can Do

We've instituted many different programs that have cut the overall crime rate by over 70% since 2008, but there is still crime in Desert Ridge. One crime is too much crime. Fortunately, there are some

simple steps that you can take to help us fight crime.

Five Steps to Fight Crime:

1. Close your garage door when not in use
2. Put a lock on your side gate
3. Know your primary neighbors, those next door to you and across the street
4. Before vacation, call the police for a free Vacation Watch
5. Keep any valuables in cars out of sight

These five steps take very little time, but can make a significant difference in lowering our crime rate. None of them are expensive and, if you're like me, you already have an unused lock or two.

If each of us can do our part, criminals will take notice, as will Desert Ridge homebuyers. Join your Desert Ridge Board



in reducing crime and making Desert Ridge one of the safest and most desirable communities in Phoenix.

On behalf of our Board, I thank you for your continued support and look forward to seeing you in the neighborhood.

Doug Dickson
President
Desert Ridge Community Association



DESERT RIDGE

Community Association

ADVERTISE YOUR BUSINESS IN THE DESERT RIDGE LIFESTYLES MAGAZINE.

To reserve your placement in the next issue, call 480-551-4559.

Communications Chair



Dan Oseran

“In the last issue of Desert Ridge Lifestyles, we discussed the new growth and development in our community. In this issue, we thought it would be fun to understand the history of Desert Ridge, putting our community’s growth in perspective. I think this issue is a “keeper,” as a reference guide to helping us understand our community - enabling us to tell our friends, neighbors and kids

the reason why our streets are named what they are. With groundbreaking on the refreshed Cashman Park officially underway this summer, let’s find out about Nellie Cashman, the Arizona figure that lived 100 years ago (about the same age as the playground equipment).

For me, this magazine is also keeper because it’s the last to be written while I’m on the Desert Ridge Board of Directors and serving as the Desert Ridge Communication Committee Chair. Over the last 4 years I have truly enjoyed serving on the Board to make our community a better place. I encourage your volunteerism to support

our community, whether through serving on the Board or one of its committees, picking up a stray piece of trash blowing in the wind, respecting the community bylaws, or simply by saying “Hi” to your neighbors. I continue to believe that we live in the best community in the Valley, and I look forward to being a supportive resident, reading every issue of Desert Ridge Lifestyles cover to cover.”

Dan Oseran
 Communications Committee Chair
 Desert Ridge Community Association

Welcome to Desert Ridge

High Street

NOW OPEN FOR BUSINESS



42 Saint men’s and women’s fashion boutique is bringing a taste of LA’s Hollywood & New York’s Village vibe to High Street. And, the party begins today as they are NOW OPEN for business!

High Street

OPENING SOON



A home loan industry leader is relocating their 110 employees from their Deer Valley, Phoenix office location to its new 25,000 square feet office on High Street this coming November 1st.



An Integrated Marketing firm is relocating their office from Scottsdale Quarter to a 4,000 square feet office space on High Street in July of this year. Yeager North specializes in streamlining customer acquisition and accelerating growth for the world’s leading B2B technology companies and is presently looking to hire two additional employees.

LETTERS TO THE EDITOR

You are invited to write your thoughts or comments to the Desert Ridge Lifestyles editor at: editor@desertridgelifestyles.com

I read the Burger roundup in the last issue of Desert Ridge Lifestyles, and I was sad that 25 Degrees wasn't one of the participants. That was the best burger joint in Desert Ridge!

-Scott S.

EDITOR: It was great, but we still have other great restaurants. One of the newest additions to High Street, "La Bocca Wine Bar & Urban Kitchen" has gone into the spot formerly used by Skinny Italian, and it is great. Read our restaurant review of La Bocca in this magazine.

I get Desert Ridge Lifestyles every couple of months, but I've started to get another magazine AvilFi and I'd like to know if they're affiliated?

-John B.

EDITOR: The Desert Ridge Lifestyles magazine is published officially by the Desert Ridge Community Association.

Publication of this magazine is currently done on a quarterly basis. The main focus of this Magazine is to be a vehicle for community events, activities, and news coming from the Board of Directors. We are not associated with other private or syndicated publications.

I just got done with your Spring issue and am very concerned about all of the increased traffic that new development will bring to Desert Ridge.

-Mike P.

EDITOR: All new developments will go through a detailed process by the City of Phoenix to ensure their traffic won't burden the community. The Board is happy to voice resident concerns to the City of Phoenix Streets and Transportation Department, and help come up with solutions.

The Desert Ridge Lifestyles Magazine is great! I bump into homeowners that do not live in the area and see the magazine in my home and ask about Desert Ridge and what is happening in the area. The magazine is a great way to find vendors, events and just to know what is going on in the Desert Ridge Community. If you do not receive the magazine please feel free to stop by the Desert Ridge Community Association office to pick a copy up today.



Pool Games

TARGET JUMP

Items needed: Soft floatable objects that acts as a target (such as a large sponge)
Kids jump from the side of the pool or off of the diving board and try to hit the target.

NAME THAT UNDERWATER NAME THAT TUNE

Items needed: two or more people
One person is "it". Everyone ducks under the water. The person that is "it" hums a tune. The others pop up and name the tune.

*More ideas can be found on pinterest and similar internet sites.

RANKED NATIONALLY IN THE TOP 4 MUSEUMS FOR FAMILIES

—USA Today Travel's 10Best Readers' Choice Awards

SAVE THE DATES

EXPERIENCE FRANCE

Saturday, July 12 | 9:00 a.m.–5:00 p.m.
Sunday, July 13 | 10:00 a.m.–5:00 p.m.

Join us for our annual celebration of French music and culture in honor of Bastille Day.

FAMILY DAY: CELEBRATE AZ KIDS

Saturday, July 26 | 9:00 a.m.–5:00 p.m.

Get out of the heat and celebrate a special day for kids with music, instruments, hands-on activities, and lots of family-friendly fun!

View the complete list of concerts and events at MIM.org.



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MIM.org | 480.478.6000 | Open Daily
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Choices, choices, choices. Which of the five pools will you fling away at the JW Marriott Phoenix Desert Ridge Resort & Spa this summer? Will you float around in the lazy river or splash down on the water slide? Will you play unlimited golf on one of two championship courses or enjoy a tranquil treatment at Revive Spa? How about dining in our five restaurants with free meals for the kids? With these sizzling savings, why not do it all!

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DESERT RIDGE

Valid seven days a week through 12/31/14 based on availability. Package is for up to two adults and three children (15 years and under) per guest room. Free golf offer is available from 3:00 pm on the day of arrival and after 11:00 am each day after. Complimentary meals for children 12 years of age and under are from the kid's menu in Tuscany, Meritage and Stonegrill. Credit may be applied toward Marriott managed outlets only. Limited number of rooms are available for this promotion. Tax is additional. Offer does not apply to groups of 10 or more rooms. Offer cannot be combined with any other promotions. Blackout dates may apply. Advance reservations required. Other restrictions apply. Rates are per room, per night and based on availability at the time of reservations.

NELLIE CASHMAN

THE STORY OF A REAL LIFE DIME NOVEL HEROINE

By Marshall Trimble

American author, singer, community college professor, and Arizona's official state historian

Many women came west in the 19th century to pan out that dream of getting rich, but none can match a little Irish lady named Nellie Cashman. A restless adventurer, Nellie ranged the Old West for 50 years prospecting for gold and spreading good cheer whenever she traveled. She made and lost, or gave away, a number of fortunes during her lifetime.

She ran restaurants and boarding houses, never refusing a meal or a room to some down and out miner who had no money to pay. She was always willing to grubstake some prospector on the slim chance that he might strike it rich, in which case she would share in the bonanza. More likely, she would lose

her investment. But that never dampened her enthusiasm for challenging ol' dame fortune. She loved to make money and spent it as fast as she made it. One of her grubstakes did pay off handsomely, netting her \$100,000, enough for a secure retirement. But, Nellie gave most of it away. Her philanthropy earned her the respectful title, "Angel of the Mining Camps."

Nellie Cashman was born in Ireland and came to the United States with her sister, Frances, or Fannie, in the 1860's. In 1869, they left Boston for San Francisco, coming west on the new transcontinental railroad. In San Francisco, Fannie married Tom Cunningham and soon started a family. Nellie, a petite lady about five feet tall, slender figure with dark hair and large, luminous brown eyes had many offers to get married, but preferred to



stay single. Married women, even in the West, had too many restraints and Nellie was a lady filled with wanderlust. Did a pretty lady along in the wilderness with love-starved men ever pose a problem? Not according to Nellie. Her philosophy seems to have been, "if you act like a lady, men will treat you like one." As Nellie wrote: "I never have had a word said to me out of the way. The 'boys' would sure see to

A 17 YEAR PERSPECTIVE OF A RESIDENT/PROPERTY MANAGER

By Jim Davis

In April 1997 my wife Barbara and I moved to the Bear Creek neighborhood within the Desert Ridge community.

As a previous condominium association president,

it did not take long before I found myself volunteering for the residential Design Review Committee.

I was still working with the Department of Housing and Urban Development as a



Jim Davis

Community Development Representative. However I was nearing retirement and interested in "part time" work after retirement. The rest is history!

Getting Involved

In March 1999 I was hired as the Desert Ridge Community Manager. I also worked with four other sub-associations that existed back then. At the time, the closest gas and groceries were available on Bell Road. The original Master plan called for 5,700 acres and approximately 20,000 households. Development was pretty much at a standstill while the U.S. Army Core of Engineers

completed their Section 404 Wash Corridor Plan for the balance of Desert Ridge. The plan reduced the buildable area by removing the wash areas and planned trails. Speaking of the washes, did you know that there are 13 washes in Desert Ridge, each named after a County in Arizona?

Developments That Grew

Shortly thereafter, Loop 101, the Marriott, a second Golf course, the Marketplace, American Express and many of the current developments took off. The Mayo Clinic and what is now SUMCO were in their infancy stages.

it that anyone whoever offered to insult me could never be able to repeat the offense."

In 1872, she headed for the silver boom town of the Comstock Lode, Virginia City, Nevada and opened up a restaurant. Two years later she followed the gold rush to British Columbia where she prospected and ran a boarding house for miners. When she heard that a group of miners was ill up in the snowy high country, Nellie hired six men to help her haul 1,500 pounds of provisions to the stricken men. She donned snow shoes and pulled a sled, surviving a snowslide along the way.

In 1880, Nellie learned of the great silver strike at Tombstone and headed for Arizona. That same year, Tom Cunningham died of tuberculosis. Fannie packed up the five children and moved to Tombstone where she and Nellie opened a hotel called the Russ House. Two years later Fannie died, leaving Nellie to raise five children.

She opened the Russ House in Tombstone during the heyday of the legendary boom town and became one of the most influential leaders in the rough-hewn community. She was a resident at the

time of the notorious "Gunfight at the OK Corral."

Nellie was always a fighter for just causes and wasn't afraid to stand up for what she believed in. Like the time when five men were condemned to hang for murder during a robbery in Bisbee and a local carpenter decided to build a wooden grandstand outside the gallows so spectators could see the sentence carried out. While the men were waiting in jail for their sentence, Nellie befriended them. They asked that their hanging not become a public spectacle and Nellie was happy to oblige. The night before the hanging she organized and led a party over to the Tombstone Courthouse and they proceeded to dismantle the grandstand. The next day the hanging was carried out, thanks to Nellie, without a circus atmosphere.

Another time striking miners were plotting to kidnap and lynch miner owner, E. B. Gage. When Nellie learned of the plot she hitched up her buggy, rescued Gage and drove him to Benson where she put him on a train to Tucson.

In 1882, she joined a party of prospectors

heading for Mexico in search of lost treasure. The party got lost in the desert themselves and Nellie was the only one fit to go for water. She made her way to an old mission where the padre helped her fill canteens with water. Nellie was all that saved 20 prospectors dying in that searing Mexican desert.

In the late 1880's Nellie was in South Africa looking for diamonds and by 1889 she joined the gold rush to the Klondike. On the way she negotiated the rapids of the Yukon River in a kayak.

Nellie spent her last years with her dog sled team combing the vast lands of the frozen north searching for one more gold strike. She became known as the "Champion Woman Musher of the Yukon." When she was nearly 70 years old, Nellie mushed a dog sled 750 miles across the tundra to the edge of the Arctic Circle to a mining claim she'd staked out. She died soon after, on January 4, 1925.

Nellie Cashman was truly a "Woman Who Matched The Mountains." If that wasn't her epitaph, it should have been.

The Planning

As you may or may not know, the Master Developer for the Desert Ridge Community did not own the residential areas. These were auctioned off by the State Land Department in what are known as super blocks. The Master Developer did control the lease for the mixed use Core Development Area. In a tri-party agreement between the State Land Department, the City of Phoenix and the Master Developer, the Desert Ridge Specific Plan was adopted. This plan is for all of Desert Ridge and is in addition to City requirements.

From 1999 through 2009 management worked with each of the 12 builders as they purchased land from the State Land Department at auction. During that 10 year period there were approximately 13,600 planned units in various stages

of development. I did say this was my planned "Part time" retirement job. At its peak, the highest price at auction was approximately \$1,040,000 per acre for a multi family site. However, this was before the real estate markets hit the wall and several builders gave their land back to the state without building a single unit. A total of eight builders and about 9,200 planned units suffered this fate. NOTE: The good news is that the December 3, 2013 state land auction of the southwest corner of Pinnacle Peak Road and Tatum Blvd. shows new signs of interest in the Desert Ridge Community. This is the first auction since mid 2007. There is also renewed development at Toscana and the new Elan at Desert Ridge Apartments project. Bella Monte and Fireside are both nearing their final build-out numbers. Based on current numbers, there are approximately 6,500

residential households in Desert Ridge.

From 2009 to 2014 I worked with the Desert Ridge Core Association and the Master Developer/ Declarant. This Association is all on land leased from the State of Arizona. The association has grown from the original Declarant controlled lease to 11 sub-assigned leases. The most active area has been the Ryan Companies Desert Ridge Corporate area with medical buildings, offices, banking, etc. None of these existed when I became the Manager for Desert Ridge. Like the J.W. Marriott Resort, the Desert Ridge Marketplace and Core area could not be started before the completion of the U.S. Army Corp of Engineers Plan mentioned above. With new ownership for the High Street area and new development west of Tatum Blvd. interest

continued on page 42

WHAT'S IN A STREET NAME?

Did you know that the Desert Ridge Major Collector and Residential Streets Names have a storied and historic significance that runs as deep through the chronicled past of Arizona's early explorers, pioneers, settlers, founders, citizens and legends. The next time you travel the streets of Desert Ridge keep in mind the namesakes chosen to honor individuals from Arizona's rich history, and to remind us of their contributions to the state we love today...and the community we now call home.



EXISTING MAJOR COLLECTOR STREET NAMES

CASHMAN DRIVE Nellie Cashman (1850-1925) *Worked as a prospector in Arizona.*
During the Arizona silver strikes, she operated restaurants in Tucson and Tombstone; "Delmonico's" in Tucson and "Russ House" in Tombstone. Had great compassion for the poor and never let anyone leave her restaurant hungry, whether or not they had money. Nicknamed "Angel of the Sourdoughs" by miners.

RANGER ROAD Burt Mossman (1867-1956) *First Captain of the Arizona Rangers.*

PATHFINDER DRIVE John Charles Fremont (1813-1890) *U.S. Senator from California, 1850-1851.*
First Republican Party nominee for president in 1856. Territorial Governor of Arizona from 1878-1882. Member of the U.S. Topographers Corps, who went on many mapping expeditions in the West. Married Jessie Benton, daughter of Senator Thomas Hart Benton. Fremont was known as "The Pathfinder."

TRAILBLAZER DRIVE Trailblazer (1540-1880)
Named for the pioneers in Arizona's past, present and future.

Tina Dickson Photography
 (602) 348-1907
 TinaDicksonPhotography.com

The collage features four distinct photographs. From left to right: a brown and white dog sitting on a brown leather couch; a woman in a long, flowing red dress standing outdoors; a man and woman in formal attire on a red carpet with event logos in the background; and a family group including a woman holding a bouquet, a young boy, and a young girl.

EXISTING RESIDENTIAL STREET NAMES

- ESTEVAN** **Estevan (1539)**
First Black Spanish slave explorer to cross into Arizona territory in 1539. Estevan was the first non-Indian to penetrate the southwest territory.
- GATEWOOD ROAD** **Lt. Charles Gatewood (1853-1896)**
A real hero in the story of the surrender of Geronimo. He negotiated alone with Geronimo which led to his surrender. Spent a large part of his military career stationed at Fort Apache in Arizona.
- HAMBLIN DRIVE** **Jacob Hamblin (1819-1886)**
Called the Mormon “Buckskin Missionary” and credited for pioneering the trails from Utah to Arizona and for bringing the first Mormon settlers to Arizona in the 1870’s. Hamblin was recognized for his efforts in establishing close relations between the Hopi and Mormon colonists.
- HASHKNIFE ROAD** **Hashknife Outfit (1884-1900)**
Northern Arizona’s most spectacular ranching enterprise.
- HERRERA DRIVE** **Silvestre Herrera (1917-2007)**
The first of two Arizonans to win the Congressional Medal of Honor in World War II. He was the only person authorized to wear both the Congressional Medal of Honor and Mexico’s Order of Military Merit.
- JAEGER ROAD** **Louis John Frederick Jaeger (1824-1892)**
A leading pioneer citizen of Yuma. An early ferryboat operator, began Arizona trade.
- KIRKLAND ROAD** **William Kirkland (1832-1910)**
Pioneer Arizona citizen and rancher. In 1856, Bill Kirkland raised the first American flag over what was to become Arizona. He also was the first U.S. Citizen to ranch in the region. It also is claimed that he and his wife, Missouri Ann, were the first Americans to be married in the territory and the parents of the territory’s first American-born child.
- MOSSMAN ROAD** **Burt Mossman (1867-1956)**
Very successful Arizona cattleman. Member of the National Cowboy Hall of Fame. First Captain of the Arizona Rangers. Superintendent of the “Hashknife Outfit” cattle company near Holbrook.
- POSTON DRIVE** **Charles Poston (1825-1902)**
Rugged frontiersman of early Arizona, known as “The Father of Arizona”, because of his role in convincing Congress to create the territory of Arizona. Congress passed the bill and Arizona officially became a territory on February 24, 1863.
- SWILLING ROAD** **Jack Swilling (1830’s-1878)**
An adventurer, Confederate officer and gold prospector during the Civil War. Swilling led a party to the Salt River Valley in 1867 to start a farming community and reactivate an existing network of canals and ditches designed by Indians of prehistoric tribes. The farming community grew to become the City of Phoenix. He is known as the “Founder of Phoenix.”
- WEAVER ROAD** **Pauline Weaver (1820’s-1860’s)**
“Prescott’s First Citizen,” was a scout and mountain man who made two of Arizona’s greatest gold strikes: the 1862 La Paz strike, along the Colorado River near today’s Ehrenberg, and the 1863 Rich Hill find, near Wickenburg. The latter was the richest placer gold deposit ever discovered in Arizona.
- WILLIAMS ROAD** **Bill Sherley Williams (1787-1849)**
One of the west’s most famous “free trappers” and a tireless wanderer who explored most of the West alone on horseback, earning the nickname “Old Solitaire.” He is considered one of history’s greatest mountain men. The Town of Williams, 30 miles west of Flagstaff; Bill Williams Mountain, overlooking the town; and Bill Williams River, which empties into the Colorado River at Parker, are named for him.

Paradise Valley Unified School District Celebrates Centennial Year



By Marty Macurak

As we enjoy the modern developments and conveniences that comprise Desert Ridge, it is easy to believe that everything here is as young as the neighborhoods in which we live. Yet, you may be surprised to learn that the public school district serving Desert Ridge -- the Paradise Valley Unified School District (PVUSD) -- is celebrating its centennial this year.

The first organization of what was once known as the Sunnyside School District No. 69 is recorded in the minutes of the Board of Supervisors for Maricopa County

for June 30, 1913; On July 1, 1913 School District No. 69 opened Sunnyside Elementary with 35 students. Today, that school district, having gone through growth, unification and name changes, serves more than 32,000 students.

PV Schools was a one-school district through the 1920s, 30s and 40s. In the late 1940s after area homes and businesses in the district first got electricity, the district began to grow. By 1956 the district had 259 students.

The Paradise Valley High School District formed in 1957, in July of 1976 the high school district

unified with the elementary and middle schools districts into PVUSD.

More than eight decades after School District No. 69 opened its first school, PVUSD built Desert Trails Elementary and Explorer Middle School, both built in 1997. Three years later, in 2000, graduating middle school students had a new high school to attend -- Pinnacle. A boomlet of young children prompted design and construction of Wildfire Elementary in 2006, and the district's newest elementary,

Fireside, celebrated a grand opening in 2012.

As the newest school, Fireside was designed as a sustainable facility. Among its features: daylight harvesting, water harvesting and reclaimed water for irrigation; an energy efficient heating, ventilation and air conditioning system, energy savings through photovoltaics and solar hot water and a color palette to complement the neighborhood

The Paradise Valley Unified School District has a total of 44 elementary, middle and high schools in a geographical area bounded by 7th Avenue, Pima Road, Jomax Road and Northern Avenue.

The district offers a variety of academic programs including K-12 International Baccalaureate; Core Knowledge; Science, Technology, Engineering, Math and Global Geography; Mandarin Immersion; Fine Arts K-12 track; gifted and special education, career and technical education, before- after-school programs, sports and extracurricular activities, and pre-K programs. The PVschools district is the seventh-largest in the state.



Courtesy PV Schools

Pioneers with a Vision

The bold pioneers of early Arizona shared a vision of a better Arizona in the future.

Desert Ridge has captured the trailblazing spirit of these pioneers. Its master plan explores new ideas in community development. Concern for preserving the character of the Sonoran Desert is a key element of the plan, as is providing an environment of personal safety and secure property values. It is a place where its residents, merchants and employers can plan their futures. Desert Ridge's developers are pioneering real estate for the 21st Century, while demonstrating their respect for the past reflective in the neighborhood names of our community.

Homebuilder SUBDIVISION NAMES

Continental Homes

HUNTERS RUN AT DESERT RIDGE

Many of the Arizona pioneers were hunters.

CACTUS BLOOM AT DESERT RIDGE

The flower or blossoms from the desert cactus.

Diamond Key

DIAMOND POINT AT DESERT RIDGE

Richmond American

SIERRA PASS AT DESERT RIDGE

Sierra, Spanish word for saw; referring to saw-toothed mountain range.

Elliot Homes

BEAR CREEK AT DESERT RIDGE

Indicative of the large number of grizzly bears which once roamed the Arizona territory.

REGALIA AT DESERT RIDGE

Regalia, distinguishing symbols or emblems of military rank.

IRON SPRINGS AT DESERT RIDGE

In the 1890's, the Iron Springs Railroad was frequented by Phoenix commuters living in the mountains on weekends and commuting to the Valley during the week.

Morrison Homes

GLEN EAGLE AT DESERT RIDGE

Shea Homes

WILDFLOWER AT DESERT RIDGE

Wildflower, a flower growing and living in a natural state.

MESQUITE HIGHLANDS AT DESERT RIDGE

Mesquite, low-growing, thorny, shrub-liketree of hardwood. The beans of this tree were ground by Indians for flour, and the thickets of its groves serve as a shelter for animals.

UDC Homes

MISSION GREENS AT DESERT RIDGE

Mission refers to the Spanish missionaries in Arizona.

Wildfire Golf Course SUBDIVISION NAMES

LOCKWOOD ESTATES AT DESERT RIDGE

IRONWOOD GREENS AT DESERT RIDGE

1903-1977

In honor of Lorna Lockwood, the first woman to serve as Chief Justice of the Arizona Supreme Court.

LEROUX SPRINGS AT DESERT RIDGE

1800's - 1861

A French merchant turned mountain man who served as a guide for the Mormon Battalion, Joaquin Antoine Leroux aka Watkins Leroux was assigned to build roads across Arizona, two of which became I-10 and I-8.

EXPEDITION POINT AT DESERT RIDGE

In honor of the Arizona explorers who undertook many journeys.



2013 NEIGHBORHOOD STATISTICAL INFORMATION

By Officer Tim Mitten
 Community Action Officer
 Black Mountain Precinct, Phoenix Police Department

Once a year, twice if I can, I try and get crime statistics out to the various neighborhoods that I serve. These numbers for your specific neighborhood are part of this ongoing information that we try

and get to the public. I have included an explanation about these statistics in this article as well so that if this is the first time you have seen these types of numbers you can be educated about how we count them.

The Phoenix Police Department reports our official statistics according to the Uniform Reporting Criteria (UCR) which are not equivalent to Arizona Revised Statutes (ARS) statistics or another other types. Under the hierarchy rule of UCR, only the most severe offense of an incident is counted, so if there is a Homicide after a Burglary, only the Homicide is counted. There are 4 Part One Violent Crimes that are counted and they are Homicide, Forcible Rape, Robbery and Aggravated Assault (counted individually by

ENTIRE DESERT RIDGE COMMUNITY

Pinnacle Peak Road To Loop 101 Freeway and 36th Street to 56th Street

Type of Crime	2008	2009	2010	2011	2012	2013	% change 12 v 13	% change 08 v 13
Homicide	0	0	0	0	0	0	NC	NC
Sexual Assault	0	1	0	2	1	0	-100%	NC
Robbery	8	2	14	6	8	0	-100%	-100%
Aggravated Assault	5	19	6	7	7	2	-71%	-60%
Violent Crime Total	13	22	20	15	16	2	-87%	-84%
Burglary	103	93	51	97	47	45	-4%	-56%
Theft	287	257	253	247	180	71	-60%	-75%
Auto Theft	65	47	34	22	16	6	-62%	-90%
Arson	0	0	0	0	1	0	-100%	-100%
Property Crime Total	455	397	338	367	244	122	-50%	-73%
Total Crimes	468	419	358	382	260	124	-52%	-73%

This report is based on Uniform Crime Reporting (UCR) criteria which are not equivalent to Arizona Revised Statutes (ARS) statistics and therefore this data cannot be directly compared to ARS reports. Under the hierarchy rule of UCR, only the most severe offense of an incident is counted. Part One property crimes include motor vehicle theft, burglary, arson, and theft/larceny. Part One violent crimes include criminal homicide, forcible rape, robbery, and aggravated assault. Aggravated assaults are counted by victim. Numbers may differ from other published reports due to case updates/reclassifications and/or to differences associated with unfounded incidents. UCR data excludes unfounded cases if the incident and the unfounded occurred in the same month. However, if the incident and the unfounded occurred in different months, then the removal of the unfounded cases will not be reflected in the data. Any reports with missing or incorrect information would not be properly depicted in this report. Any listed crimes that do not appear in this report had a count of 0 for the time period indicated. New precinct, squad, beat and grid boundaries were implemented on August 23, 2010, and data in this report reflects the new grid boundaries as if they existed for the entire time period.



victim). There are 4 Part One Property Crimes that are counted and they are Stolen Vehicles, Arson, Theft, and Burglary (which includes residential, commercial and burglary from vehicles).

The statistics shown for the Desert Ridge community as a whole does not include the Desert Ridge Marketplace, JW Marriott Resort or any of the commercial properties in the area.

These statistics are not accomplished just by the Police Department; this is in partnership with you and the residents of your community. You are aware and call in suspicious activity, practice good crime prevention strategies and form Block Watches. All of this together along with the efforts of on and off duty personnel are what make improvements like this occur. You should thank yourselves for a job well done. Keep up the good work on your end and we will do

our best and together we will continue to make the Desert Ridge Community a safe place to be.

If anybody has any questions about these statistics or on any other matter, please contact me at 602-495-5238 or at tim.mitten@phoenix.gov. Thank you for your support in partnering with the Phoenix Police Department to improve the safety and quality of life in your neighborhood.

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Doug and Kathy Ingersoll PC
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SUMMER IRRIGATION

During the hot summer months we adjust our habits, activities, and how much water we consume. We should also be changing how we care for our landscape plants during these hot summer months.

Cacti native to Arizona need almost no supplemental irrigation. When frequently watered, the roots of cacti can rot, killing the entire plant. Also, a saguaro that is watered will be constantly bloated which causes fissures to develop in its accordion like folds. These injuries can lead to disease that may eventually kill the plant.

If there has been a month of temperatures exceeding 105 degrees with no rain then a cactus will need some water. A thirsty cactus can be easily identified because it gets very skinny. In this case, give the plant a good, deep soak with the hose and it will be ready for another month of the same weather. Sprinkler heads that attach to the end of a hose work well for cactus patches. Cacti not native to Arizona might need more watering.

Native shrubs need to be watered weekly during the summer. To achieve maximum growth, give native plants fertilizer in the spring. You may choose to feed monthly from May to September with an all-

purpose, water-soluble fertilizer diluted to half-strength. Established native trees should not have a need to be watered when surrounded by shrubs with irrigation. They will be able to get the needed moisture from the surrounding irrigation.

Ornamental trees will need to have a regular schedule of watering. With all plants, make sure they are being irrigated out where the feeder roots are, not by the trunk.

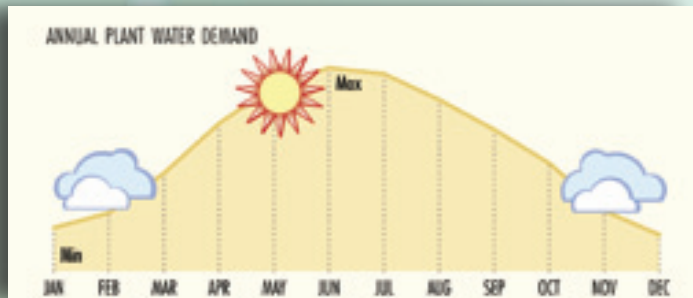
Citrus like to dry out between watering. In the hottest part of summer citrus trees need to be watered once every one to two weeks depending on soil type. When watering citrus it is best to flood them for a deep soaking. Water frequency should be reduced as temperatures drop over the winter. Give the tree time

to adjust to the new water schedule by lowering the water frequency over time.

Newly planted trees need more frequent watering. For the first two weeks after planting, water every one to three days depending on soil drainage. Then slowly cut back on the water frequency to establish deep, strong roots. Examples of other plants that fall under this schedule are Bougainvilleas and Oleanders. Interestingly, established oleanders need even less water. They are almost as tough as cactus, which is surprising considering how lush they look.

And of course don't forget the monsoon season is arriving soon. It is notorious for its

high winds ripping branches off trees or completely uprooting them altogether. Protect your trees by removing weak and crossing branches. Thin up to 25 percent of the canopy so wind can move through the branches. Chilean Mesquites are particularly susceptible to monsoon damage. Don't water them any more than they absolutely need. High winds and wet soils result in fallen trees.



How Much & How Often <small>Water to the outer edge of the plant's canopy and to the depth indicated. Watering frequency will vary depending on season, plant type, weather and soil.</small>		Seasonal Frequency — Days Between Waterings				Water This Deeply (Typical Root Depth)
		Spring Mar - May	Summer May - Oct	Fall Oct - Dec	Winter Dec - Mar	
Trees	Desert adapted	14-30 days	7-21 days	14-30 days	30-60 days	24-36 inches
	High water use	7-12 days	7-10 days	7-12 days	14-30 days	24-36 inches
Shrubs	Desert adapted	14-30 days	7-21 days	14-30 days	30-45 days	18-24 inches
	High water use	7-10 days	5-7 days	7-10 days	10-14 days	18-24 inches
Groundcovers & Vines	Desert adapted	14-30 days	7-21 days	14-30 days	21-45 days	8-12 inches
	High water use	7-10 days	2-5 days	7-10 days	10-14 days	8-12 inches
Cacti and Succulents		21-45 days	14-30 days	21-45 days	if needed	8-12 inches
Annuals		3-7 days	2-5 days	3-7 days	5-10 days	8-12 inches
Warm Season Grass		4-14 days	3-6 days	6-21 days	15-30 days	6-10 inches
Cool Season Grass		3-7 days	none	3-10 days	7-14 days	6-10 inches

These guidelines are for established plants (1 year for shrubs, 3 years for trees). Additional water is needed for new plantings or unusually hot or dry weather. Less water is needed during cool or rainy weather. Drip run times are typically 2 hours or more for each watering.



EXPERIENCE DESERT RIDGE'S

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Rowdy Hair, located in Desert Ridge, is the perfect fusion of fashion, style and professional technique, blended to create the ideal symmetry of energy and confidence. We are hair specialists and specialize in expert level haircuts, color and hair extensions. Our team of talented hair stylists are the heart and soul of Rowdy Hair. Their passion, creative edge and undeniable artistry is rooted in expert-level knowledge and skill that lets all our clients be who they are ...but maybe just a little more Rowdy. Rowdy Hair gives you the look you want and helps uncover the attitude you never knew you had.

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"Crime Doesn't Pay In Desert Ridge... Reporting It Does!"

TYPE OF CRIME: Felony Crimes in the Desert Ridge Residential Community
VICTIM: Desert Ridge Residential Community
LOCATION: Prescribed Locations in the Desert Ridge Community
DATE/TIME: 2013 to Present

The Desert Ridge Community Association of Phoenix has entered a partnership with Silent Witness to provide up to \$2,000 for any felony crime targeting the Desert Ridge Residential Community. Please contact Silent Witness at 480 WITNESS (480-948-6377) or on our website at silentwitness.org, with any information about any crime in this targeted area

If you have any information regarding this case you may contact Silent Witness at W-I-T-N-E-S-S, that's 480-948-6377, or toll free at 1-800-343-TIPS. You can also leave an anonymous tip on the silent witness website at silentwitness.org. Remember, you remain completely anonymous and could earn a cash-reward for information leading to the arrest and/or indictment of the suspect/s of this crime.

You must contact Silent Witness prior to arrest or indictment to be eligible for any reward.

Desert Ridge

A BELOW AVERAGE COMMUNITY?

By **Steve Burns**

Community Awareness Committee Chair

A few weeks ago if someone had asked me if Desert Ridge was a below average community I would have said Absolutely not. I would have then begun to boast about our location, shopping, hotels, Mayo Hospital, one of a kind museum, and overall community in general.

Today however, if someone were to ask that same question, I would smile and say Yes, we are well below average. I would, of course, assume that they are referring to the 2013 crime statistics provided by our Community Action Officer Tim Mitten of the Phoenix Police Department. If you review the statistics you will see Desert Ridge is absolutely below average. During 2013, we saw a significant drop in crime for the "Entire Desert Ridge Community".

The statistics not only reflect a 50% year over year drop in all crimes, but Desert Ridge now enjoys a crime rate of less than half of the average for all of Phoenix. With this report, we also see a drop in total crime of over 65% in two years, and over 73% in five years. These numbers are even more impressive when you add in the fact that the Desert Ridge population has increased significantly during that five-year period.

Several key factors can be attributed to this lower crime trend. First, in 2013, the Desert Ridge Community Association (DRCA) Board of Directors increased the Desert Ridge Off-Duty Phoenix Police Patrol from 15 to 25 patrols per month. We also implemented additional holiday, seasonal and special event patrols throughout the

year. The next factor was our community partnership with the City of Phoenix Silent Witness program. Last year the DRCA also set up a matching fund that allows Silent Witness to pay out twice their usual reward to anyone reporting a felony occurring in the Desert Ridge residential areas. This helps to reinforce the message that we are serious about crime prevention.

The last factor, which is my favorite, is



the increased community awareness of the residents of Desert Ridge. These much-improved statistics would not be possible without the many, committed and caring individuals who reside in our community. These are the people who have made a big difference in the effort to lower our crime rate by volunteering their time with block watches and other community promoting activities. I am confident that I speak for the entire DRCA board when I say, that for these folks, we are truly grateful.

Even though the 2013 crime stats are good, I still believe that we can do better. Therefore, the Community Awareness Committee is kicking off two new initiatives before summer starts. First, Sgt. Darren Burch of the Phoenix Police Department and I will be recording a video public service announcement (PSA) that will introduce the Silent Witness program to students attending the schools in and around Desert Ridge. Hopefully this will encourage kids to at least let their parents know when they've witnessed, or even heard of, a crime that's been committed in Desert Ridge.

Second, the DRCA is rolling out a new Block Watch grant program that will reimburse a newly established, or even an existing block watch, for meeting costs of food, beverages (non-alcoholic) and other limited expenses of up to \$200 annually. Please contact the Desert Ridge Community Association office at 480-551-4550 for more details. Together we can continue to make Desert Ridge "above average" by keeping it "below average" when it comes to crime.

Remember, Phoenix police officers do a fantastic job but they can't be everywhere all the time. That is why it is so important to know and communicate with your neighbors and to keep looking for things that are out of place in your neighborhood. You can help make Desert Ridge a safer and better place to live by starting or participating in a neighborhood block watch program.

If you're interested in learning how to start a neighborhood block watch program, please contact the Desert Ridge Community Association office at 480-551-4550 or contact community action Officer Tim Mitten from the Phoenix Police Department at 602-495-5238.



AAA Landscape has been providing professional landscape services around Arizona since 1975. It is our goal and commitment to provide the best landscape services to our clients. Right Now, AAA Landscape is offering Decomposed Granite Installation for a great rate to the residents of Desert Ridge.

New Residential Granite Program for Desert Ridge

Residential Decomposed Granite Replacement Program Includes:

- Free Detailed Cost Estimate
- On-Site Consultation with Landscape Expert
- Measurement of Yard
- Approval with Desert Ridge Design Review Committee
- Scope of Work Includes: Delivery of Rock, Fine Grading, Installation of Decomposed Granite, and Clean Up

Additional Benefits

- 38 Years of Experience
- Perform Background Checks on All Crew Members
- Dedicated English Speaking Project Foreman



Additional Services:

- Landscape Renovations
- Irrigation Repairs and Installs
- Shrubs, Trees, Cacti, and Seasonal Color
- Pavers, Concrete, Decking and Hardscapes
- Seat Walls, Retaining Walls, and Masonry
- Pool Deck and Acrylic Resurfacing
- Sod, Seed, Artificial Turf, and Hydroseed
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- Wood and Gas Fire-Pits and Fireplaces
- Pergola and Shade Structures
- Tree Trimming



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Photos courtesy of the DRCA team

Congratulations

TO THE NEW DESERT RIDGE COMMUNITY ASSOCIATION BOARD

The 2014-2015 Desert Ridge Community Association Board of Directors have been seated to serve on the board and committees in the following positions:

DRCA BOARD MEMBERS

- Doug Dickson – President
- Reginald Younger, Jr. – Vice President
- Brad Slager – Treasurer
- Barry Goldfarb – Secretary
- Steve Burns – Director
- Stephanie Rimmer – Director
- Carl Prettyman, Jr. – Director

DRCA COMMITTEE CHAIRS AND VICE-CHAIRS

- Communications Committee**
Brad Slager (Chair)
- Finance Committee**
Brad Slager (Chair) and
Doug Dickson (Vice-Chair)
- Design Review Committee**
Reginald Younger, Jr. (Chair) and
Barry Goldfarb (Vice-Chair)
- Cashman Park Exploratory Committee**
Reginald Younger, Jr. (Chair)
- Nominating Committee**
Barry Goldfarb (Chair)
- Community Awareness Committee**
Steve Burns (Chair) and
Carl Prettyman, Jr. (Vice-Chair)
- Lifestyles Committee**
Stephanie Rimmer (Chair)

Congratulations to our newly elected board members Barry Goldfarb, Carl Prettyman, Jr. and Stephanie Rimmer who were elected by the members to serve on the board for a term of 2 years.

The Desert Ridge Community Association also presented Desert Ridge Board Service Awards to the previous and outgoing directors in recognition of their meritorious service to our community during their term(s) on the board. This award was presented to Desert Ridge outgoing Director Dan Oseran during the annual membership meeting. Board President Doug Dickson honored past directors Greg Abrams and Kathy Crawford at the annual meeting. Due to their absence, Dickson and Community

General Manager, Terrance Smith, arranged to present the awards to Abrams and Crawford in person at a later date.

The DRCA also presented the Desert Ridge Service Excellence Award to Jim Davis and Chris Jenness, both of whom previously served the board in management positions, in recognition and appreciation of their outstanding customer service and contributions to the community during their respective long tenure with Desert Ridge.



From left to right; Doug Dickson (President), Dan Oseran (Secretary), Brad Slager (Treasurer), Steve Burns (Director), Reginald Younger, Jr. (Vice President), Stephanie Rimmer (Director) and Barry Goldfarb (Director).



Mayor Stanton speaking at the annual meeting.



Doug Dickson, DRCA Board President.



Chris Jenness, Service Excellence Award.



The Stars Come Out In Desert Ridge

FIGHT NIGHT AT JW MARRIOTT

Photos courtesy of Tina Dickson



Richard Sherman with Branton Sherman



Eva and Chris Rich



Jimmy Walker with Robert DeNiro



The Band Perry



Michael Bublé



Billy Crystal and his wife Janice



Mayor Greg Stanton and his wife Nicole



Lute Olson and Kelly Pugnea



Kenny Rogers and Wanda Miller



David Foster and his wife Yolanda



Joyce Moore, Sam Moore and Christine Jones



John Paul DeJoria



Robert F. Kennedy, Jr., Yvette Barry, and Yank Barry



Jimmy Walker with John Corbett

Too Young for Braces?

By Nolan E. Cordon DMD, MS

You may have noticed an increase in children 7 to 10 years of age with braces. You may have also wondered why they would have braces if they still had baby teeth. The American Association of Orthodontists recommends that an orthodontic evaluation be completed by the age of 7 (or earlier if an orthodontic concern is recognized). Many orthodontists do not charge for this type of evaluation and the orthodontist will be able share important information regarding your child's teeth, bite and facial development. While most children 7 to 10 years of age do not need any orthodontic treatment at that time, there are some children who would benefit from early (commonly referred to as Phase I) orthodontic treatment. Early orthodontic treatment may intercept more serious problems from developing and make later treatment less complicated. Depending on the condition, early orthodontic treatment can range from a few months to over a year. Sometimes it may be more obvious when early treatment would be beneficial if, for example, there is significant crowding or a bite discrepancy. There are many other times, however, when it requires a trained

orthodontic eye to diagnose, explain and treat less apparent orthodontic problems.

Dr. Cordon is an orthodontist, providing care for patients in Desert Ridge since 1997.



4th Annual Lemonade Stand for Charity

The children of Ironwood Greens and Lockwood Estates hosted the 4th Annual Lemonade Stand for Charity during the LPGA Founders Cup at Wildfire Golf Club.



Pictured from left to right: Aria, Riley, Alexa, Cooper, Blaise, Lauren and Kaleigh

What started as a little lemonade stand for some weekend fun has turned into a much-anticipated crowd favorite by the LPGA Founder's Cup fans. Four years ago, children of Ironwood Greens and Lockwood Estates opened a lemonade stand to pass the time as golf-lovers passed through their neighborhood on the way to Wildfire Golf Club for the weekend long event. The lemonade stand now serves as a learning experience for the kids about giving back to the community.

The support from the neighborhood along with the LPGA golfers, volunteers and spectators provides the neighborhood kids with the anticipation of success that has them looking forward to this March event every year. This year's lemonade sales raised \$1,041 for two deserving charities: Arizona Animal Welfare and the Cleft & Craniofacial Center. During April, the young roadside vendors presented each charity with a check in person so they could learn about how their weekend of work will make a difference for an animal or a child.



UPDATING OR UPGRADING THE EXTERIOR OF YOUR HOME

By Carmello Musarra, Compliance Coordinator

Did you know that as our area begins to change and age, many homeowners are looking to update or upgrade amenities to the exterior of their homes throughout the community. Before any exterior modifications should begin you will want to submit and obtain approval from the Desert Ridge Design Review Committee (DRDRC) prior to any work beginning. There are many reasons that we request homeowners to submit for any exterior changes to their homes, before doing the work.

Such changes that are subject to architectural request are:

- Landscaping
- Painting
- Adding a pool
- Changing window screens
- Roof repairs
- Any exterior lighting
- Solar Panels
- Satellite Dishes
- Play Structures
- Basketball Goals
- Gazebos/Awnings and Canopies
- Barbecues that are permanent
- Fire Pits
- Driveways
- Gates/Walls

Recently, we have had some homeowners ask about updating

their paint palettes. If this is something that homeowners in your neighborhood would like to update, we encourage you to come to the DRC meeting and speak with the DRC on which steps you need to take in order to update your paint palette. The design review committee (DRC) is in place to help insure that

your property values continue to increase and that the community continues to stay uniform throughout.

The approvals are tracked to allow homeowners the opportunity to contact the Desert Ridge Community Association office in the future in the event that the home has been sold to a new owner or if the original owner is looking

Did you know we have a new Lifestyles Coordinator

Welcome Mallory Peil



MALLORY PEIL
Lifestyles Coordinator

Mallory Peil is our newest member and welcome addition to the Desert Ridge Community Association (DRCA) Team. She is originally from Michigan and has lived in Arizona for 7 years. Mallory Peil joined the Desert Ridge Community Association team on April 7, 2014 as the

Lifestyles Coordinator. She has been with FirstService Residential since July 2013 as an Administrative Assistant. Mallory brings an extensive background and experience to the position and team from her years of marketing, wedding planning, retail management, etc. Mallory was also recently chosen by the Executive team to be a representative on the Events Committee; responsible for planning all company events. Due to her hard work and dedication demonstrated in her job, Mallory received the Rising Star Award. She is very enthusiastic about her new position with the

community and is eager to take Desert Ridge Lifestyles to new heights. Mallory is excited to be part of the Desert Ridge team and looks forward to providing great customer service to the community and its partners.

In her spare time Mallory enjoys the outdoors, traveling, restaurants, going to sporting events and spending time with her Jack Russell Terrier, George.

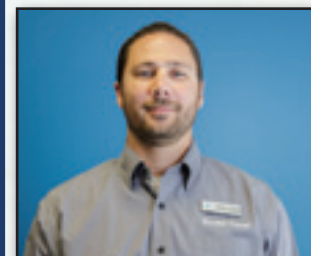
Mallory is very passionate about helping others. She is an active volunteer with the AJGA and Save The Family organizations.

Five things Mallory cannot live without:

- Laughter
- Family/ Friends
- Detroit Sports
- Exercise
- Food

Did you know we have a new Residential Community Manager

Carmello Musarra



CARMELLO MUSARRA
Residential Community Manager

Carmello Musarra came to Desert Ridge after working at Scottsdale Lexus in the service department for 12 years while putting himself through college at Arizona State University. Carmello has an extensive

SO MANY WAYS TO HAVE FUN IN THE SUN

Kid friendly ways to beat the heat this summer with ice and water play.*

FREEZY TEES CONTEST

SUPPLIES

- Tee shirts
- Wax paper
- Baking Trays



The chill factor in this fast-paced race makes it much cooler than your average dress-up game.

Before the contest, prepare a T-shirt for each participant by soaking it with water, wringing it out, and folding it. Placing waxed paper between each one, stack the folded shirts on a baking sheet and freeze them. When they're stiff, hand them out to the players. The first to get into his frozen tee wins.

ICE PAINTING

SUPPLIES

- Washable tempura paint
- Ice cube trays



The easiest way to make ice paint is by freezing tempura paint in an ice cube tray. You may water the paint down to save money. You can make ice paint with pure paint and with as much as 50% water, and the colors are every bit as vibrant with water added. Ice paint is perfect for summer fun.

INSTRUCTIONS

Fill ice cube trays 1/3 of the way with your color of choice. As mentioned you may water it down, so mix the paint and water in a measuring cup with a spout then pour it into the ice cube tray. Leave the paint in the ice cube tray to freeze. If you would like to get really creative once the first color is solid add the second color and leave it to freeze. Then add the third color and freeze. Enjoy experimenting with different color combos.

Because the tempura paint is 100% washable the surfaces to paint on are endless. Ice paint works well on thick paper, towels, tee shirts, etc. leave paints out a little bit before use so they do not stick to the surface you are painting on. Ice paint is also great fun in the water. Use them in a play pool or bath tub and let their imaginations go wild.

*More ideas can be found on pinterest and similar internet sites.

for a specific item or color that was approved on the home. We currently receive inquiries from homeowners original and new for species of a tree that may have died or is in need of replacement, the color of the home that was approved previously by the DRC and just for information regarding a possible project that the homeowner may be thinking of starting.

If you have questions about doing work on the exterior of your lot and have questions please do not hesitate to contact the Desert Ridge Community Association office, we want to help you with your project and obtain the approval that you need before beginning your project.

background in customer service and team work. He has an Associate's degree in Building Safety and Technologies from Scottsdale Community College and his Bachelors in Urban Planning from ASU.

Carmello joined the Desert Ridge Community Association team on March 1, 2012 as a Compliance Coordinator, and has recently been promoted to Residential Community Manager for the Desert Ridge Community Association. He has worked on projects throughout Desert Ridge in the past and is excited to continue raising the bar for Desert Ridge and its residents as he continues to strive for excellence.

DRAIN AND BACKWASH YOUR POOLS LEGALLY!

When draining or backwashing a pool remember to use the cleanout for your home. Do not drain pool water into the City of Phoenix streets, alleyways or any other City of Phoenix right of way. Backwashing or draining your pool into the association common areas is not permitted.

The home's sewer clean-out is usually located next to the house at the point closest to the city sewer line and usually outside a bathroom or kitchen. On some homes they



are located at ground level and may be covered by landscaping. Typically, the cap is black and is off to the side of the home where it is not as noticeable from the street. If you cannot locate the cleanout for your home consult a plumber, as it may have been covered by a patio or sidewalk and you may need a new one installed.

** City Code, Section 31-8 and Section 23-33 prohibits discharging or allowing water to escape into a city street, other right of way, or other city property. A violation of either of these sections constitutes a class 1 misdemeanor and may result in a fine of up to \$2,500, imprisonment of up to six months, probation not to exceed three years, or a combination of all three. Each incident or day of violation constitutes a separate offense.*

EXTERIOR LIGHTING AND HOLIDAY LIGHTS

Compliance has been out doing tours of the view fencing throughout Desert Ridge and have been noticing a lot of unapproved lighting strung on the top of view fencing and along patios and gazebos. Lighting that is strung on a string such as holiday lighting,



which may have any color bulb is not permitted unless approved by the DRC.

All lighting intended by the manufacturer to be a permanent fixture on a Dwelling Unit or a permanent part of the landscape on a Lot is subject to the architectural application process, including prior written approval before any use or installation, whether or not such lighting is made a permanent fixture or part of the landscaping. All other lighting, in good form, shall be considered holiday lighting and subject to



the guidelines. Holiday lighting should not become a nuisance to neighbors. Holiday lighting/ decorations that directly correspond to a specific and generally recognized events may be displayed for a period of seven (7) days preceding the specific calendar holiday and must be removed within three (3) days following the said holiday. The only exception is for holiday lighting/ decorations for the holidays that fall in the month of December. As to such holidays, lighting and decorations otherwise complying herewith may be put up as early as the immediately preceding Thanksgiving holiday and must

be removed no later than January 7 of the immediately following January. Furthermore, no holiday lighting/ decorations can be placed by Owners on Common Areas and electricity for such holiday lighting/ decorations must be provided from the Dwelling Unit/ Lot and may not derived from any Common Area facility.

Exterior lighting used for security, landscaping or building illumination, game or sport lighting or area illumination must be shielded or filtered to meet the City of Phoenix Dark Sky Ordinance. All exterior lighting design must be approved by the DRC. In no event is the wattage to exceed 60 watts for incandescent, or fluorescent of equivalent brightness.

WINDOW COVERINGS DO YOURS NEED REPLACED?

Compliance will begin looking at sunscreens that are in need of replacement due to the showing of age or tearing. If you have noticed your window coverings are starting to turn silver and are not black or dark brown any longer please think about replacing the screens or removing them all together to help keep your neighborhoods looking their best.

Screen coverings can be purchased from your local hardware store or window vendors, these can easily be found using search engines on the internet or in the phone book.



THE  **COMPUTER HANDYMAN INC.**

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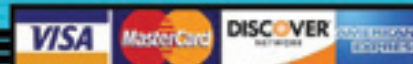
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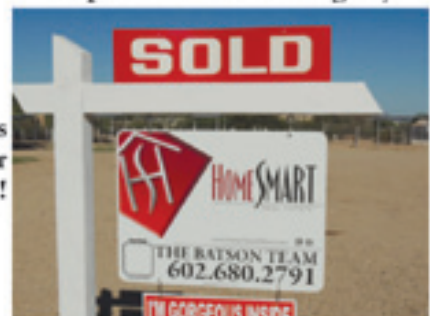
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Cashman Park

Community Announcement & Update

Reginald Younger, Jr.
Cashman Park Exploratory Committee
(CPEC) Chair

Dear Residents,

It's official...

The Desert Ridge Community Association and City of Phoenix formally executed the Cashman Park Development Agreement with the official signing on April 15, 2014. This landmark, first of its kind agreement, allowing the upgrade of a City of Phoenix public park with private funds from a community association, creates a very unique partnership that enables us to now advance the Cashman Park Improvements envisioned for our community park.

The Desert Ridge Community Association began the Cashman Park improvement process approximately three years ago when interested parents and homeowners within the Desert Ridge community came to the Board of Directors to discuss the need to upgrade the local neighborhood park. An ad hoc exploratory committee was chartered by the Desert Ridge Community Association to research and determine the feasibility of a private/public partnership with the City of Phoenix approval to enhance the park through the City of Phoenix Adopt-A-Park Program. The Desert Ridge Community Association received approval to fund the restoration of the now 18 year old Cashman Park located on 10 acres in the heart of the Desert Ridge community, to upgrade

the park with new amenities which will include new playground equipment, a fitness obstacle course, enhanced landscaping, new ramada areas, reorientation of the volleyball courts, resurfaced basketball courts, additional park benches, retrofitting the irrigation system components, installation of additional shade structures, paint maintenance of existing park facilities, and more.

As the current CPEC Chair, I would like to applaud our association members who approved the \$500K funding, my previous Committee Chair predecessors, current and past Committee Members, our Board of

Directors and Association's Management team for being instrumental in helping to bring this community initiative and our vision for Cashman Park Improvements to fruition.

I also would like to thank all of our community partners from AAA Landscape, The McGough Group, Sunland Asphalt, FirstService Residential and the City of Phoenix that have been key supporters, contributors and sponsors throughout this endeavor and arduous process for remaining steadfast in their commitment to seeing the Cashman Park Improvements through for the betterment of our community.

Additionally, I would like to acknowledge and express our gratitude to each of our community partners that have pledged their additional support towards the Cashman Park Improvements. FirstService Residential pledged \$10,000 towards the proposed Cashman Park improvements. Sunland Asphalt pledged to make asphalt repairs, asphalt and re-stripe the Cashman Park Parking lot valued at \$6,400, at no charge to the association. AAA Landscape for not only reducing their bid costs to ensure that the park improvements stayed within the approved budget, but also for pledging to pay 50% of the cost to install a "Cashman Park at Desert Ridge" monument at the park entrance that will include the "City of Phoenix" symbolic bird etched on the monument, valued between \$15,000 and \$20,000. CertaPro





Painting for recently painting all the APS light poles within Cashman Park at no cost to the City of Phoenix. The McGough Group for providing periodic complimentary consultant services over the past three (3) years, at no charge to Desert Ridge.

In addition, the Cashman Park Exploratory Committee (CPEC) has already commenced fundraising efforts with our community stakeholders and other interested sponsors and supporters. It is our goal to raise in excess of \$100K to offset the capital expenses for this project. A "Friends of Cashman Park Improvements" fund has been established through the "Phoenix Parks and Conservation Foundation" by the Desert Ridge Community Association. If you are interested in making a donation, please make sure to make your check payable

to the "Phoenix Parks and Conservation Foundation", to the attention of "Friends of Cashman Park Improvements" and mail to: **Phoenix Parks and Conservation Foundation**
Attn: Friends of Cashman Park Improvement Fund
2700 N. 15th Avenue
Phoenix, AZ 85007



One of the park offerings that will be available for purchase by our residents and public park users will be personalized engraved pavers. We plan to offer the personalized engraved pavers at a very nominal unit price. We encourage each household in Desert Ridge to purchase and have installed a personalized engraved paver in Cashman Park as a symbolic record of your family involvement and support of the Cashman Park Improvements. Information and details for purchasing a personalized engraved paver will be made available soon via email and the community website at www.desertridgelifestyles.com.

Construction of the Cashman Park improvements started on May 27, 2014 and is tentatively scheduled to

continued on page 30

Cashman Park Community Announcement & Update

continued from page 29

be completed by late July 2014, based on an anticipated 7-9 weeks construction period. Although efforts will be focused on keeping Cashman Park open during construction and throughout the summer, there will be some park amenities and areas restricted and/or closed for use during the park construction period and until Cashman Park is officially re-opened. In this regard, we respectfully request that our members and the public please refrain from accessing areas within the park that are fenced off and/or posted for closure.

The Desert Ridge Community Association will host a Cashman Park Grand Re-Opening Ceremony after the park improvements have been

approved and accepted by the City of Phoenix. An official notice announcing the "Cashman Park Grand Re-Opening Ceremony" will be sent to our members, community partners, the public, City of Phoenix and others.

We are extremely excited that the Cashman Park Improvements are underway and that our community park renovations will be completed by the end of this summer. We are also very thankful for our association members and to so many others that made what started as a possibility...developed into a conceptual vision...and is soon to become a reality that the Board of Directors believe will improve the Desert Ridge Lifestyle for many years into the future.

BUY A BRICK

Information and details for purchasing a personalized engraved paver will be made available soon via email and the community website at www.desertridgelifestyles.com.



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PLAYGROUND OVERVIEW

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FRONT VIEW - AGES 5-12

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REAR VIEW - AGES 2-5

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PREPARED FOR: CITY OF PHOENIX PARKS & RECREATION

Job No: 13-47
Date: 05-12-2014
Drawn by: NA
Checked by: TM

REVISIONS

DRAWN BY: NA
CHECKED BY: TM

AMENITIES

Events at Desert Ridge Marketplace

www.shopdesertridge.com/events/live-music/



DISTRICT STAGE

Performance times are from 7:00 PM to 10:00 PM

AMC FOUNTAIN STAGE

Performance times are from 7:00 PM to 9:00 PM



JUNE

- Friday 6** **Traveler (Eclectic World Music Band)**
District Stage
The Everyday Players
AMC Fountain

- Saturday 7** **Ratio (Funk, Soul, Jazz and R&B Band)**
District Stage
Scott & John of Hello Swindon (Guitar & Percussion Duo)
AMC Fountain

- Friday 13** **Casey Lee Smith (Country Western Band)**
District Stage
Grady Soiné (Easy Listening Keyboardist)
AMC Fountain

- Saturday 14** **Knee Deep Experience (Funk, Soul and R&B Band)**
District Stage
76th Street featuring Haley & Spencer (Indie Singer/Songwriters)
AMC Fountain

- Friday 20** **LANE CHANGE (Alternative Band)**
District Stage
Michael V. (Adult Contemporary Guitarist)
AMC Fountain

- Saturday 21** **1967 (Original Alternative Band)**
District Stage
David & Amy of Peppermint James (Alternative Acoustic Guitar Duo)
AMC Fountain

- Friday 27** **Think Horses (Original Alternative Band)**
District Stage
West Hills Brothers (Acoustic Guitar Duo)
AMC Fountain

- Saturday 28** **Ghandi's Garage (Top 40 Cover Band)**
District Stage
Blues Legend Hans Olson (Blues Guitarist/Vocalist)
AMC Fountain



RADIO DISNEY TUESDAYS

Every Tuesday from June 3 - August 5
District Stage from 5:30 - 7:30 p.m.

Join us weekly for dancing, games, giveaways, make-and-take crafts and more! Plus! Don't forget to bring a swimsuit to cool off and play in our nearby splash pad before and/or after each event.

For schedule, weekly themes and details, visit shopdesertridge.com.



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Visit www.DRPGonline.com to learn more, check out our events calendar and to become a member online.

Desert Ridge® Parents' Group (DRPG)

The Desert Ridge® Parents' Group (DRPG) is a fun-filled organization for parents and children in the North phoenix area. All families in the Desert Ridge® community are invited to check out our activities and events! Founded in 1997, the not-for-profit Desert Ridge® Parents' Group (DRPG) hosts weekly playgroups, monthly kids' and family activities, seasonal events and parents-only nights for residents in desert Ridge and surrounding areas. Membership dues are only \$30 per year.



What is DRPG?

To say it simply: DRPG (Desert Ridge Parents Group) is a parents group that offers activities for its members.

To explain what DRPG means to me, takes a bit longer...

My experience with DRPG began when I moved to Phoenix and joined the group in 2008. I didn't realize then what impact it would have on my life over the next few years. At the time, I was a new mom of a 7-month old, who had just moved more than 2,000 miles away from my family and friends in Florida, and I was out of work. Needless to say, I was stressed and in need of support and friends! Thankfully, I found both in DRPG! I started meeting with one of the playgroups and soon found common ground with other moms who were going through some of the same nerve-racking things that I was. I wound up meeting the other moms once or twice a week, and realizing that our "play-dates" were as much for us, as it was for our kids.

Years later, DRPG continues to provide the support that my family and I need. I am proud and honored to be a part of this organization. For those of you who are thinking of joining, be assured, DRPG has something for everyone! Every year, we have annual events (like Spring Flings and Fall Festivals), but also offer support

Photos courtesy of Desert Ridge® Parents' Group



DRPG Spring Fling Easter Egg Hunt

to our members through discussion forums, playgroups (for all ages), philanthropy, and Food Tidings (meals delivered to new moms and dads).

I encourage you to join us. You can attend as many (or as few) activities that you want. We are here to support local families like yours, and I know that you will find the experience as rewarding as I have!

For more info, go to DRPGonline.com and follow us on Facebook!

Stephanie Kern
DRPG President



Mom's Night out at Pinot's Palette

Desert Ridge Parents Group A Community within a Community

By Barb Kozuh

The Desert Ridge Parents' Group (DRPG) was founded by a Mom who loved her community of Desert Ridge, but was looking to find a group of Mom's who were going through what she was going through with her toddlers...the teething, the tantrums and wondering if there was a better way to discipline. In 1997 that Mom founded the non-profit and started reaching out to other Moms at the park and scheduling play dates.

The organization has always been about family – and predominantly families in the communities of Desert Ridge, although families from neighboring zip codes are also welcome to join. The membership fee is \$30 per year – yep, per year!

In the beginning, DRPG was about play dates – Moms bonding over coffee while their little one's played nearby in a park, the local McDonald's or in someone's living room. The current face of DRPG has grown from that seed into a huge, flowering, multi-faceted organization that meets the needs of Moms, Dads and children. It's about bonding, sharing and friendship.

Currently, DRPG committees still organize



Visit www.DRPGonline.com to learn more, check out our events calendar and to become a member online.

Take Advantage of Summer Golf

By Matt Keel

For some people, the summer in Phoenix is a time to stay indoors and avoid the heat. For other people, the summer is a great time to get outside and play more golf. Playing golf in the summer can be an enjoyable experience. If you can manage playing in the heat, then you can take advantage of what summer golf has to offer.

There are several things I have learned to make playing in the heat more enjoyable. The first way to manage the heat is to always protect yourself from the sun. Wearing sunscreen is always advisable. In addition, there are advances in golf apparel that not only provide more protection from the sun, but offer more comfort when the temperatures rise. Second, you can limit playing golf during times when the sun is lower in the sky either early in the morning or late in the day. Playing early in the morning or late in the afternoon during the summer can make golf not only bearable, but can make summer golf enjoyable. Third, and probably most important, is to stay hydrated and stand in the shade whenever possible. When it is your playing partner's turn to make a shot, take advantage of the shade from a nearby tree until it is your turn to play.

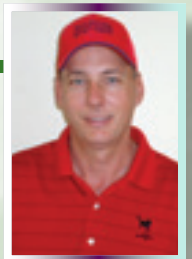
There are many advantages to playing golf in the summer. The most obvious advantage is the lower cost to play golf in the summer compared to other times during the year. During the cooler months, the cost to play golf can be fairly high. In the peak season, you are basically paying a premium for cooler weather and pristine course conditions. During the summer, you can play the same great courses that are

still in great condition at a much lower price. Another advantage to playing golf in the summer is that there are fewer golfers playing. Fewer golfers during the summer means that there are more tee times available, plus rounds of golf are quicker which requires less time in the heat. Fewer golfers and faster golf rounds also create a less intimidating environment for beginning golfers. Summer is a perfect time to bring out the entire family to the golf course.

This summer, Wildfire Golf Academy is conducting a variety of instructional programs to encourage people of all ages take up the game of golf. Throughout the summer Wildfire Golf Academy will be running a junior camp and junior clinics, adult evening clinics, ladies only clinics, and parent/child private lesson packages. Each program is designed to increase the skill level of all golfers. For more information about summer programs, contact Matt Keel at Wildfire Golf Academy or email Matt at Mattkeel@pga.com.

Make the most of golf this summer. The summer is a great time to get out and play some golf. By taking steps to manage the heat, and taking advantage of the season you can continue to enjoy playing golf.

Matt Keel is the Lead Golf Instructor at Wildfire Golf Club located at the JW Marriott at Desert Ridge. For any questions or information about golf lessons email Matt at Mattkeel@pga.com.



a vast array of play date groups – infants, toddlers, preschoolers and school-aged. In addition to the big annual Spring and Fall events that DRPG hosts, the most popular events are the monthly Mom's Night Out activities, which include Bunco, Craft Night, Mani-Pedi's, Happy Hour, Movie Night, Book Club, and more. Mom's can plan for a night off with the girls and relax without trying to keep their toddler from eating sand at Cashman Park. Dad's Night Out usually features a local sporting event, restaurant bar or sports activity – paintball anyone? Co-ed group activities such as the DRPG softball team bring all the families together. There has even been talk of a DRPG kids' karate team, soccer team, basketball team, t-ball team and group gymnastics...start your own as there's sure to be other like-minded parents in the group to join you and your kids.

You can check DRPGonline.com for more information or check the DRPG Facebook page. Come to a play date, comment on our Facebook page or contact us through DRPGonline.com and give it a try. We have 100's and 100's of families who have been involved over the years to vouch for us. With almost 100% certainty, we can guarantee you and your children will make lifelong friends if you join DRPG Community.



A recent DRPG outing to the Cerreta Candy Company!



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DON'T GET FINED. DON'T POST SIGNS.

You've seen the signs... Signs mounted on a utility pole announcing weight loss services or legal aid; Signs on sidewalks advertising easy credit card memberships; Signs on the shoulder of the road or on bike paths noting a new business around the corner; Signs advertising a garage sale; Signs giving directions to an apartment complex or a new housing development.

All these signs are very common and have always been **ILLEGAL**.

The city of Phoenix signs in the right-of-way ordinance includes severe penalties for anyone violating the ordinance. Posting your signs isn't just illegal, it's dangerous.

Why Does Phoenix Have a Sign Ordinance and Prohibit Signs Placed in the Right-of-Way?

The purpose of the sign ordinance is to provide for safe and well-maintained environments in communities throughout the city. Illegal signs can be dangerous if they become loose and fall into the street or hit a pedestrian. Signs are a hazard if they block the view of motorists or the view of pedestrians. Signs can damage the integrity of poles and create a hazard to utility workers. Signs on sidewalks or bike paths can force pedestrians into traffic. Signs on corners make it difficult for drivers to see into intersections.

Signs are an eyesore; they can become paper graffiti or litter, adding to the blight in many areas.

What is a Right-of-Way?

The right-of-way varies widely throughout the city of Phoenix. As a rule of thumb, it includes streets, curbs, medians, traffic light, utility poles, and unimproved shoulders of streets up to private property and generally 2 1/2 feet beyond sidewalks. Placing signs in these areas is always illegal. A-frame signs are also illegal in the right-of-way—which includes sidewalks and private property—throughout Phoenix.

Business owners do have the right to attract customers and advertise by posting signs on his/her property as long as the owner has received the necessary sign permit from the Development Services Department. Permit applications are available by calling 602-495-0301.

What Are the Penalties for Posting Signs in the Right-of-Way?

The fine for placing signs in the right-of-way ranges from \$250 to \$2,500. These fines are imposed **PER VIOLATION**.



Who Will be Cited for Violations?

The sign ordinance allows police officers to cite businesses or individuals that might benefit from the illegally posted signs, even though they may not have actually placed the signs themselves. As always, individuals caught placing the signs in the right-of-way will be cited.

How Can Private Citizens Advertise in Their Neighborhoods?

Perhaps the safest and best way to spread the word about your garage sale, lost dog or other personal message is to advertise in one of the many newspapers and publications available around the Valley. You can also seek to advertise on neighborhood grocery store bulletin boards or on the internet.

What About Signs That Are Up Right Now, But Have Yet to be Reported?

The city of Phoenix highly encourages businesses and individuals that currently have signs illegally in the right-of-way to remove them before costly citations are issued. The city also strongly discourages individuals or groups from attempting to remove other peoples' signs. There are several potential safety hazards by working in the right-of-way; not to mention possible legal ramifications if damage is done to another individual's sign or what it is attached to.

Where do I Go For More Information?

For more information about illegal signs or to report a violation, call 602-534-7100, or send an e-mail to: illegal.sign.rightofway.nsd@phoenix.gov

Don't Get Fined. Don't Post Signs.



CITY OF PHOENIX

Neighborhood Services Department, 200 West Washington Street, 4th Floor, Phoenix, Arizona 85003-1611. ADA Liaison at 602-495-5459, TDD: 602-495-0685.

Are you looking for a good middle school for your child to attend?

By Zoe Pepin

Well, you should take them to Explorer Middle School. Explorer has many opportunities for your child. We have a program where if your child has a disability they have a program where they can go to school here, but not be in any of the same classes with any of the students that aren't in this program. We also have great teams that your children can join after school. We also have marvelous plays every fall and spring. The 8th graders get to go on amazing field trips like Washington D.C., Castles and Coasters, and Big Surf. There are many clubs to join like chorus, coding, art, and NJHS. There are also many electives for your child to join to find out what they want to do for a living. Next year, you should make the right choice and let your child attend Explorer Middle School.



Passing the Torch

By Lisa Stewart

Eighth grade students in Digital Media at Explorer Middle School will be moving on to high school. Recently, they came together to discuss what words of wisdom they would pass on to the new Eighth graders.

"Stay organized and do your homework." Hana

"Don't wait until the last minute." Maci

"Use your time wisely." Kristin

"Pay attention in class." Amanda

"Do not rush your articles. It makes it harder for the designers and editors." Noah

Farewell Eighth Graders.....



Spring play 2014

By Zoe Pepin

Last semester, Explorer Middle School students performed a production of Modern Day Romeo and Juliet and A Midsummers Night Dream for their spring play.

I interviewed Olivia Gugger, who played Romeo and Juliet's granddaughter.

Olivia Gugger

Who did you play in this production?

I played Alex, Grandpa and Grandma Romeo and Juliet's Granddaughter.

What production were you in?

I was in Romeo and Juliet.

Was your part a big part?

I think so because I never get off stage.

What were your reactions when you found out your part?

I was happy that I was chosen for this part in this production.

The play opened on Wednesday, March 5, 2014. On Thursday, March 6, 2014 and Friday, March 7, 2014, which was the closing night a large crowd gathered to support our talented students. This was a play that you could not forget.



The History of Social Media

By Mac McGraw

Social Media has escalated with great momentum since the start of the twenty-first century. This booming business has gained many members- without ever slowing down. The first main social media company that

became popular was MySpace; an online social media service founded in August 2003 by Tom Anderson and Chris DeWolfe. Tom and Chris were members of a company by the name of eUniverse, a

marketing company that is currently known as Intermix Media. Later in the next two years, the former president of MySpace, Tom Anderson left the MySpace team.



Mac McGraw

Since the launch of MySpace, many companies were trying to join the social media race, such as Facebook. Facebook is an online social media service started by Mark Zuckerberg. Mark started the prospering business at the age of 23 when taking classes on psychology at Harvard University. This, surprisingly, was not his first social media sight, though. He was already an excellent computer programmer who made various social media sites for other students such as Facemash and Coursematch. Both these sites allowed students at the university and at other colleges to view people getting their degrees and rate people on their look or attractiveness.

As you can now tell, the world of social media has seen an exponential increase in popularity and variety. Now, you see sites and services such as YouTube, Facebook, Twitter, Ask Fm, Pinterest, and Instagram just to name a few. It would be hard just to imagine a world lacking in all these addictive services.

Photos provided by Explorer Middle School

Tanner VanNewkirk... Golf Pro?

By Ashley Allen

On an August day, a boy named Tanner VanNewkirk was born. Tanner is a student at Explorer Middle School. This young man has lived for a few years, but until the age of seven, his life got a little bit more interesting. Tanner VanNewkirk is an amateur golfer, playing two to three tournaments a month- incredible! As Tanner turns in all his homework on-time and aces all of his test and quizzes, he also has to balance his amazing talent of an excellent golfer.

At the age of seven, Tanner started golf, influenced by his dad and his golfing role-model, Phil Mickelson. As Tanner started playing golf a little more often, he decided to continue on and he joined a golf league. As Tanner VanNewkirk became more serious with golf, his father hired a swing instructor. Everyday after school, Tanner goes to see his swing instructor to make sure his swing is continuously outstanding.

Throughout Tanner's five years of golfing, he has practiced every day; no matter what condition.

Two years ago, Tanner VanNewkirk began competing in tournaments. Throughout his tournaments he would get hole-in-one's. A hole-in-one is when a person swings from a tee on the ground, to the hole, by just a single swing. Now that Tanner is fourteen years old, he has an excellent ethic.

In conclusion, Tanner Vannewkirk has worked very hard. As Tanner continues on his journey of golfing, he is supported by many loved ones and friends. Also, with balancing golf and school, Tanner has an excellent swing and exceeds in all of his classes at Explorer. Throughout Tanner's years of golf, he has learned to love it.

My Opinion of Explorer

By Mariah Maloof

Ever wonder what a seventh grader thinks about Explorer Middle School? My name is Mariah Maloof and I'm a seventh grader at Explorer Middle School. I am new to this school, and in the beginning of the school year, I didn't know anyone. Soon, I met so many nice people. I started to have more confidence and decided to join the girl's softball team. During the season I met so many other kids and I have been hanging out with them



Mariah Maloof

ever since. I love the teachers here as well. They are always there when you are struggling with your schoolwork. They also have a tutoring system here for the students who need extra help with their classes. I love Explorer and everything about it now. I love joining the activities that they have for the students such as Band, Drama, Techlab, and much more! I really recommend this school for so many other people and hope that you like this school as much as I do!

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Programming subject to change

SUMMER



The Webb Sisters



Bruce Cockburn



Paula Cole

Experience Polynesia

Sunday, June 1 | 10 a.m. to 5 p.m.

Tickets: Activities included with paid museum admission.

Kick off the summer season at MIM with a celebration of Pacific Island music and culture! Enjoy musical performances, dancing demonstrations and hands-on activities. Sponsored by PetSmart®.

I Am AZ Music: Young Sounds of Arizona

Monday, June 2 | 7 p.m.

Tickets: \$12.50 students, \$17.50 adults

Called "the best young talent in the Valley," Young Sounds of Arizona consists of 40 young jazz musicians aged 14 to 19 chosen annually by audition from Phoenix area schools. Each year, the big jazz bands and small jazz ensembles of this unique local wonder present a concert showcasing these young people and their music.

Ester Rada

Thursday, June 5 | 7:30 p.m.

Tickets: \$22.50-\$32.50

Singer Ester Rada draws on her Israeli birthplace and Ethiopian heritage to create a unique, cross-cultural sound.

Peter Asher

Friday, June 6 | 7:30 p.m.

Tickets: \$42.50-\$47.50

This half of the Peter & Gordon Duo has played a fundamental role in shaping rock since he first rose to fame in the '60s.

Producer's Select Series:

Peter Asher presents the Webb Sisters

Saturday, June 7 | 7:30 p.m.

Tickets: \$27.50-\$42.50

An English folk duo whose sublime harmonies radiate throughout their music.

Downtown Chamber Series with special guest Ben Sollee

Tuesday, June 10 | 7 p.m.

Tickets: \$15

Phoenix's chamber music pioneers pair with cellist Ben Sollee for a remarkable night.

Marc Cohn

Thursday, June 12 | 7 & 9 p.m.

Tickets: \$37.50-\$47.50 for 7 p.m.; \$32.50-\$42.50 for 9 p.m.

This Grammy-winning singer-songwriter expertly draws multiple moods with evocative melodies and an emotional voice.

Beat It! Family Drumming Workshop for Dads and Kids—and Moms, Too!

Sunday, June 15 | 11 a.m. to 12:30 p.m., 1:30 p.m. to 3 p.m.

Tickets: \$12

Come catch the rhythm and learn the basics of African, Latin and pop-music hand drumming with master instructor Frank Thompson. This workshop will be fun and relaxing—a great chance to make music and rhythm together. All levels are welcome to join in the fun. Bring your own drum or use one of ours. To register, please contact Katherine Palmer at programs@MIM.org or 480.245.6962 with any questions.

Rodney Crowell

Wednesday, June 18 | 7 p.m.

Tickets: \$37.50-\$42.50

This country singer-songwriter and Grammy-winner uses thoughtfully written lyrics and music to tell his story.

Bruce Cockburn

Friday, June 20 | 7:30 p.m.

Tickets: \$36.50-\$44.50

This Canadian guitarist and singer-songwriter evokes deep, personal introspection in his reflections of the world around him.

Paula Cole

Saturday, June 21 | 7:30 p.m.

Tickets: \$32.50-\$42.50

Contemporary singer-songwriter Paula Cole brings together a variety of textures and inspirations to channel her introspective lyrics.

The Milk Carton Kids

Monday, June 23 | 7 p.m.

Tuesday, June 24 | 7 p.m.

Tickets: \$22.50-\$27.50

Kenneth Pattengale and Joey Ryan have built a devoted following with the simple purity of their music. While their most obvious musical reference is the classic folk-revival sound of twin acoustic guitars and matching harmonies, the band both expands and contradicts that rich legacy with highly inventive guitar lines and their intricately interwoven vocals.

Playing for Change

Wednesday, June 25 | 7 p.m.

Tickets: \$37.50-\$47.50

This multimedia music project seeks to inspire change and peace through the language of music.

Educator Appreciation Month

Tuesday, July 1 to Thursday, July 31

Tickets: Free museum admission for Arizona K-12 educators and administrators.

All K-12 Arizona teachers and administrators can visit MIM for free in July as part of Educator Appreciation Month. Current Arizona teachers, school and district administrators, registered student teachers, teacher's aides and homeschool educators will be granted complimentary admission with a school- or district-issued ID, fingerprint clearance card or (for homeschool educators) an affidavit of intent.

Teachers' Preview Day

Saturday, July 19 | 9 a.m. to 5 p.m.

Sunday, July 27 | 10 a.m. to 5 p.m.

Tickets: Free for K-12 Arizona educators and administrators.

As part of Educator Appreciation Month, MIM will host two special days for educators to learn about the museum's field trip program. Teachers will see a performance by artist-in-residence Step's Junk Funk, take a sneak peek at MIM's newest school tour option, win great prizes and much more.

Runa

Sunday, July 13 | 7 p.m.

Tickets: \$19.50-\$25.50

This vocal and instrumental ensemble draws on the diverse musical backgrounds of its members to offer a refreshing approach to traditional and contemporary Celtic music.

The Brubeck Brothers Tribute to Dave Brubeck

Saturday, July 19 | 7:30 p.m.

Tickets: \$40.50-\$47.50

Two members of one of America's most talented musical families come together to jazz master Dave Brubeck.

Dorado Schmitt and the Django All-Stars

Saturday, July 26 | 7:30 p.m.

Tickets: \$32.50-\$42.50

Gypsy jazz virtuosos capture and transform the sound brought to New York in 1946 by the legendary Django Reinhardt.

RESTAURANT REVIEW

LA BOCCA WINE BAR & URBAN KITCHEN

480-515-9777

5415 E High St., Ste 127, Phoenix, AZ 85054

4-1/2 stars out of 5 stars ★★★★★



Located in the High Street space formerly occupied by “Skinny Italian”, La Bocca is a cozy urban pizzeria and wine bar with a great outside dining area. The menu is a collection of Mediterranean inspired cuisine made from locally sourced ingredients.

We found the service and atmosphere to be outstanding. The manager and wait staff guided us through the menu and made excellent suggestions. The “spaghetti western” movie projected onto the back brick wall gave the restaurant a unique charm, and provided a delightful entertaining experience.

OUR GROUP OF CRITICS SAMPLED THE FOLLOWING ITEMS:

Antipasti Plate \$14

The antipasti plate was a perfectly portioned mix of freshly sliced meats, cheeses, olives and spreads. It was great for sharing and an absolutely delightful surprise. The salami

and manchego cheese were fresh, the roasted garlic was beautiful, and the prosciutto wrapped goat cheese was a delicious fusion of salt and cream. Additional plate items included queen creek olives, pesto, dijon and artisan toast that made it the perfect introduction to dinner.



Bruschetta Planks \$12

(Smoked Prosciutto, Roasted Baby Beets, Roasted Chicken, Gorgonzola, Mozzarella)

The Bruschetta Planks are small boards of bruschetta, topped with a variety of ingredients. Of the five planks we sampled, our group favored the Smoked Prosciutto that is served with fig and mascarpone. The Roasted Baby Beets, with its goat cheese and honey drizzle, was also outstanding.

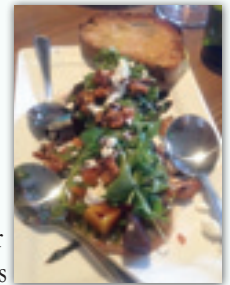


Photos courtesy of Mallory Peil

Salads \$8

(Goat Cheese & Pear, Heirloom Beets)

The Goat Cheese & Pear and the Heirloom Beet salads were delicious. The servings are large and enough for two. Because the flavors are strikingly similar to their counter-parts on the bruschetta planks, we suggest picking one or the other.



Pizza \$13

(Brussels Sprout, Garden, Sicily, Truffled Mushroom)

While the planks and salads were delicious, the real hit of the evening was the pizza. They are fantastic rustic style pies with a delicate blend of toppings. The evening's favorite was the Brussels Sprout! For those that hold a childhood reluctance to this vegetable, we strongly encourage you to let go and order this table favorite! It had small leaves of Brussels sprouts, garlic, pancetta and fresh mozzarella. Our second favored dish, and a close second we must add, was the Truffled Mushroom pizza.

Desserts \$6

(Sweet Republic Ice Cream, Flight of Three)

We recommend finishing the evening with a flight of banana fosters, peaberry espresso and fresh mint chip ice cream. They were so delicious; we couldn't pick a favorite of these rich, creamy ice creams and sorbet. We added an order of cookies, which the menu stated were worth the wait, and we agree!



DINING GUIDE

DESERT RIDGE MARKETPLACE

BJ'S RESTAURANT AND BREWHOUSE480.538.0555

Serving Chicago-style pizza with generously portioned salads, sandwiches, soups, entrées & desserts.

CAFÉ ZUPAS480.339.8038

Café Zupas specializes in gourmet soups, salads and sandwiches using fresh and exotic ingredients in a fast-casual setting. The menu offers ten homemade soups, twelve exotic salads, seven Panini's, and five Gourmet Sandwiches. In addition, the Café Zupas Drink Bar offers sixteen different types of soda, Crystal Light, and Italian Soda flavorings.

CALIFORNIA PIZZA KITCHEN480.473.3336

Authentic California-style cuisine! Try one of their hearth-baked pizzas such as The Original BBQ Chicken, Thai Chicken, and Jamaican Jerk Chicken, cooked in an open kitchen or indulge in distinctive pastas, salads, soups, appetizers and desserts. You can order online and curbside pickup is available.

COLD STONE CREAMERY480.585.7952

From unique ice cream creations to smoothies, cakes and shakes – nobody serves up the ultimate indulgence like Cold Stone. It starts with using the highest quality ingredients and ends with our signature process for preparing your custom creation on a frozen granite stone.

DAVE AND BUSTER'S480.538.8956

The ultimate group entertainment destination with the best games, food, drinks, billiards, bowling, music, & video all under one roof!

EINSTEIN BROS. BAGELS.....480.585.3920

Einstein Bros. is your Neighborhood Café with fresh-baked bagels, Dam Good Coffee® & Espresso, made-to-order sandwiches, and fresh salads.

GARBANZO MEDITERRANEAN GRILL480.397.9510 www.eatgarbanzo.com

Garbanzo uses only the freshest, quality ingredients for its made-from-scratch recipes, and provides several vegetarian, vegan and gluten-free options. Enticing options, including flavor-packed pitas and laffas filled to order with crisp veggies and freshly-grilled shwarmas combined with signature sauces and accompaniments making endless amounts of craveable combos. Tender and savory kabobs atop fluffy Mediterranean rice and hummus, and nutritious and delicious Mediterranean-style soups and salads round out the menu that will leave diners feeling fresh and satisfied.

IN-N-OUT BURGER480.563.9021

Quality you can taste - classic made burgers, hand-diced french fries & creamy shakes.

ISLANDS FINE BURGERS & DRINKS.....480.513.7231

Gourmet burgers, Island fries, chicken sandwiches & fresh salads served in a casual, tropical atmosphere.

IT'SUGAR480-513-1902

IT'SUGAR is a trendy sweets shop where you'll experience an unpredictable sense of excitement and wonder along with the sights, smells and especially the tastes of all your favorite treats.



JIMMY JOHN'S480.321.8052

Jimmy John's definition of fresh is worlds apart from everyone else's. Bread is baked in-house everyday and served fresh. Meat and veggies are sliced fresh in-house every day.

THE KEG STEAKHOUSE & BAR480.419.7772

When it comes to steak, The Keg serves only the finest cuts. They are aged for tenderness and a very special blend of seasonings is added to lend unique flavor while still allowing the natural properties of the high quality. This ensures that a tender, succulent, flavorful steak is guaranteed off the grill every time.

MACARONI GRILL.....480.538.8755

More than 35 Italian specialties prepared in an exhibition kitchen. Recipes are made with the finest ingredients such as imported artisan pastas, vine-ripened tomatoes, colorful vegetables, extra virgin olive oil, fresh lemons, select seafood, grilled meats and fresh, fragrant Italian herbs. Life is delicious.

MCFADDEN'S480.502.5480 www.mcfaddensdesertridge.com

Established in New York City in 1977, McFadden's Saloon has been a landmark pub for almost 30 years. Offering Lunch, Brunch and Dinner. McFadden's is the perfect place to catch your favorite game, join your friends for a few cocktails, plan your next event, or dance the night away. Our resident DJs and fun bar staff deliver an experience you will not soon forget!

MIMI'S CAFÉ480.419.5006

Classic, made-from-scratch American dishes served in a friendly, French New Orleans-atmosphere.

NORI480.515.9777

An elegant and fun destination to enjoy cutting edge sushi and craft cocktails.

PANDA EXPRESS480.502.8399

High-quality Chinese food at a very reasonable price.

PARADISE BAKERY & CAFÉ480.538.8406

Freshly-baked cookies & muffins, soups & made-to-order gourmet sandwiches.

PORT OF SUBS/SMOOTHIE KING480.502.7962

Made-to-order subs & refreshing smoothies.

ROCKY MOUNTAIN CHOCOLATE FACTORY.....480.342.9993

Hand-dipped chocolates & assorted candies. Packaged coffees, cocoas & more.

RUBIO'S FRESH MEXICAN GRILL480.473.9225

Rubio's food is a combination of our south of the border roots and the influence of California's coastal waters, farm-fresh ingredients and friendly people.

SANDBAR.....480.585.5900

Known for its spicy Mexican menu and array of tropical drinks and ice cold cervezas.

SLICES480.513.1861

Choose from a selection of pizzas already prepared with a crispy crust and any number of topping combinations, at affordable prices.

SMASHBURGER480.664.6210

Where smash. sizzle. savor means a dedication to creating the best-tasting "cooked-to-order" burger. They start with 100% Angus Beef, smashed, seared and seasoned on the grill, placed on a butter-toasted artisan bun and topped with the highest-quality cheeses, freshest produce and condiments.

STARBUCKS COFFEE480.502.4761

High quality roasted whole bean coffees & fresh, rich, Italian-style espresso beverages.

SWEET TOMATOES480.473.3233

Offering an all you care to eat dining experience featuring fresh cut produce, specially prepared salads, hearty made from scratch soups, original recipe hot pasta dishes and more.

WOLFLEY'S480.515.2424

Wolfley's Neighborhood Grill is a place you can count on for quality food, value pricing and personalized service.

YARD HOUSE.....480.563.9273

Yard House is an upscale-casual eatery known for great food, classic rock music and 130 tap handles of domestic, imported and craft beer.

JW MARRIOTT DESERT RIDGE RESORT & SPA

STONEGRILL480.293.3636

American southwest cuisine. Breakfast, lunch, dinner with daily breakfast buffet. 6:30 to 11 am (breakfast buffet until 1 pm on weekends)

TUSCANY480.293.3988

The modern Italian menu at Tuscany is all about authentic Italian comfort flavors featuring handmade pasta, seasonal ingredients, the freshest seafood and superb and affordable wines with exceptional service in a warm, inviting atmosphere. Guests of all ages are encouraged to share in a journey of Italian cuisine, using an array of menu combinations comprised of mouth-watering small plates, generous sharing dishes, and individual entrees. Specializing in creating hand-crafted pizzas, pastas, and cheeses, as well as delightful house-made desserts prepared by the resort's National Pastry Champions, the seasonal menu focuses on locally-grown produce and products, fresh from local farms as well as the resort's own organic herb garden. Tuscany features an open exhibition kitchen, wood-fired oven, indoor and outdoor fireplaces and patio seating. Tuscany is open for dinner.



MERITAGE STEAKHOUSE480.293.3988

Where fine wines meet prime aged steaks. Meritage Steakhouse is located at the resort's championship 36-hole Wildfire Golf Club featuring award-winning courses designed by Arnold Palmer and Nick Faldo. Meritage's hearty menu, alongside prime steaks, also features chicken, seafood and a selection of signature side dishes in a cherry wood country club like setting. A bold selection of wines by the glass, half and full bottles encourage diners to sample from the steakhouse's fine wine cellar. The restaurant offers a scenic outdoor patio with welcoming fire pits and sweeping views of Wildfire Golf Club's green fairways. Flat screen TVs are tuned into the latest sporting events. Meritage Steakhouse is open for lunch and dinner.

ROY'S HAWAIIAN FUSION CUISINE.....480.419.7697

Famed Hawaiian restaurateur Roy Yamaguchi's renowned Hawaiian Fusion Cuisine is sizzling in flavor and style. First founded in Honolulu in 1988, the highly regarded dining establishment features locations throughout the nation serving innovative Asian-influenced cuisine that makes the most of fresh local ingredients with "Aloha-style service." An impressive wine list allows diners to sample a wide selection of varietals with their meal. Outdoor dining, appetizers or drinks near a welcoming fireplace make this restaurant a favorite among Resort guests. Open for dinner. Reservations recommended.

TWENTY6480.293.3726

Amazing new lounge with fresh juice crafted cocktails, featuring drinks from JWs around the world. Entertainment Fridays and Saturdays 6 pm to 10 pm. Menu features bites, charcuterie, flatbreads. Best patio with firepits around!

REVIVE SPA BISTRO 480-293-3700

Featuring an out-of-this world menu, eating healthy never seemed so indulgent. Located in our Revive Spa and open to all guests, enjoy our chef's fresh, organic creations in serene indoor or outdoor settings.

HIGH STREET

**BLUE MARTINI LOUNGE..... 480.638.BLUE
BLUEMARTINILOUNGE.COM**

Upscale, casual martini lounge featuring 25 superior martinis, tapas and live entertainment nightly.

KONA GRILL.....480.289.5707 | KONAGRILL.COM

Casual elegance and an eclectic menu of dishes ranging from pasta and pizza to sushi.

**LA BOCCA WINE BAR &
URBAN KITCHEN.....480.850.1799**

La Bocca will build on the menu of its sister location with expanded wine and food pairings and small plates for sharing. Wright is partnering with Certified Wine Sommelier Mark Pope – previously the Lead Sommelier of the Boulders Resort & Spa. As Managing Partner, Pope will hand pick more than 150 wines for La Bocca's guests to enjoy.

**MELLOW MUSHROOM..... 480-889-0999
MELLOWMUSHROOM.COM**

Mellow Mushroom is much more than pizza and beer. It provides an experience filled with colorful art, eclectic music and an extensive menu with food that comforts the soul.

**MODERN MARGARITA602-795-8111
MODERNMARGARITA.COM**

Modern Margarita, a Fork & Dagger Restaurant Group concept from Valley restaurateur Julian Wright, offers a fresh spin on the traditional margarita. It features a large selection of freshly made margaritas, gourmet street tacos, burgers, fresh guacamole and additional sharing-plate options. Visitors appreciate Modern Margarita's high-quality, locally sourced food and beverages, in a lively atmosphere where the party continues until 2 a.m. Located on the north side of High Street, Modern Margarita include as 1,200 square foot patio where guests can enjoy margaritas from \$7 to \$12, and happy hour pricing between \$3 and \$10. Unusual flavors include hibiscus, prickly pear, cucumber and other modern approaches to the classic margarita.

MOJOMOJOYOGURT.COM

The fat-free goodness of Mojo Yogurt comes in several delicious flavors. Customize with scrumptious toppings for a taste-bud-pleasing masterpiece.

OCEAN PRIME.... 480.347.1313 | OCEAN-PRIME.COM

A Cameron Mitchell Restaurant featuring prime seafood, hand-crafted cocktails, world-class wines and live music every night.

**TOBY KEITH'S I LOVE THIS
BAR & GRILL JULY 2014**

A full service bar coming to High Street that will feature live country music, country dancing, and dancing whiskey girls.

WEST OF TATUM

CAFÉ AT DESERT RIDGE.....480.473.4387

Comfort food with a twist! Homemade pancakes, waffles, crepes, coffees, paninis, pastas, sauces, meatballs, soups and desserts. Open for Breakfast and Lunch. 6am – 4pm, Monday – Sunday

HUMBLE PIE.....480.502.2121

Featuring a medley of starters, salads, pastas, sandwiches, and pizzas with fresh ingredients and a crust to crave.

PITA JUNGLE.....480-473-2321 | PITAJUNGLE.COM

An eclectic blend of fresh ingredients, creative energy, and good times. Take your family or meet your friends and discover the art of eating healthy

STARBUCKS COFFEE480.342-8231

High quality roasted whole bean coffees & fresh, rich, Italian-style espresso beverages.

SUBWAY480-513-6978

Whatever you're in the mood for, SUBWAY has a wide variety of subs, salads, and sides to choose from and every one of their Subs is made fresh in front of you, exactly the way you want it!

**SUSHI STATION 480-513-8699
SUSHISTATION88.COM**

The popular "Kaiten Sushi" (Revolving) Japanese concept is now available. You will enjoy quality sushi and fresh ingredients from all over the world. Fun for the family and available for special events.

TRYST CAFÉ..... 480-585-7978 | TRYSTCAFE.COM

Breakfast, lunch, and dinner featuring organic, natural and locally grown products; extensive gluten free menu and full bar all in a friendly, urban environment. Dine in or carry out.

YOGURT PLUS+480-502-4200 | YOGURTPLUS.US

An exciting self-serve yogurt shop with 12 rotating flavors and over 70 different scoops of toppings!

The MIM

THE MIM CAFÉ & COFFEE SHOP

The Musical Instrument Museum Cafe & Coffee Shop is open to non-museum patrons. Hours: Cafe, 11-2; Coffee Shop, Normal Museum Hours.



RESOURCE NUMBERS

ASSOCIATION

Desert Ridge Community Association
480.551.4300
24/7 Customer Care Center
480.551.4300



Cox Communications...623.594.1000
Qwest Communications
800.244.1111
Green Pools602.506.6616
Maricopa County
Graffiti Busters602.495.7014

PUBLIC SERVICES

Phoenix Water Department
M-F, 7:30 a.m.-5 p.m.
602.262.6251
Weekends, holidays, after 5 p.m.
602.261.8000

Phoenix Police Department
Non-Emergency Crime Stop
602.262.6151
Vacation Watch.....602.495.5002

Desert Ridge Silent Witness480.WITNESS

Phoenix Public Works
Trash/Recycling602.262.7251

Parks Forestry Department
Downed Trees in Right of Way602.262.9440

City of Phoenix Parks & Recreation, Northeast
Division (Cashman Park)602.262.6696

Malfunctioning Traffic Signals ...602.262.6021

Streets/Street Sweeping602.262.6441

Southwest Gas
Customer Service602.861.1999

APS
24 hour line602.371.7171
(Includes Street Light Outage)

BOYS & GIRLS CLUB

Vestar Branch.....480.585.0170

SCHOOLS

Fireside Elementary 602.449.4700
Principal, Drew C. Davis,
ddavis@pvschools.net

Wildfire Elementary602.449.4300
Principal, Sherry Stillman
sstillman@pvschools.net

Desert Trails Elementary.....602.449.4100
Principal, Sheri Duggan
sduggan@pvschools.net

Explorer Middle School602.449.4200
Principal, Barbara Newman
banewman@pvschools.net

Pinnacle High School602.449.4000
Principal, Dr. Troy Bales
tbales@pvschools.net



MEETINGS & EVENTS

MEETING LOCATION

5415 E. High St., Suite 220
Phoenix, AZ 85054
(Parking Garage on 54th Street)

BOARD MEETINGS

June 25 ■ July 23
August 27

Open session meetings at 6 p.m.

DESIGN REVIEW COMMITTEE

Subject to change

June 5 ■ June 19
July 3 ■ July 17
August 7 ■ August 21
September 4
Meetings at 8 a.m.

COMMUNITY AWARENESS

August 21
Meetings at 9 a.m.

LIFESTYLES COMMITTEE

June 18 ■ August 20
Meetings at 9 a.m.

EVENTS

MORNING COFFEE CLUB

June 10 ■ August 12
9 a.m. - 11 a.m.

MOVIE IN THE PARK

Rescheduled to date in Fall to incorporate the Cashman Park Grand Re-Opening.

A 17 Year Perspective

continued from page 9

in the Core area continues with the recently opened Holiday Inn Express, the planned Cambria Suites and Mountainside Fitness.

In Summary

We have come a long way...and still have a very long way to go to fulfill the mission and goals for the Desert Ridge Community. However there is every indication of renewed interest and energy for our community. The current Community Manager, Terrance Smith and the Board of Directors have made great strides to enhance the community and keep it as the desirable place to Live, Shop and Play. The recent Cashman Park Agreement with the City of Phoenix is but one example of

thinking outside the box to enhance the Association. This is a win-win situation for the City and the Association.

I would also be remiss if I failed to mention those areas south of Loop 101. The Mayo Clinic, American Express and Sumco provide major jobs for our residents while the Musical Instrument Museum provides a major city wide attraction in our community.

On March 31, 2014, I retired from FirstService Residential after turning 70 in January.

Conclusion

The Desert Ridge Community is only as good as the residents, boards, sub-associations, etc. that are interested in the betterment of the community. THANK YOU!

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Home Mortgage Consultant

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